

**Rosen College of Hospitality Management
Celebrates 25 Years**
Silver Anniversary Marked With Soaring Enrollment & New Programs

August 14, 2008, Orlando, FL – After twenty-five years and with over 2500 students enrolled this fall, the Rosen College of Hospitality Management has reason to celebrate. Located in the heart of the hospitality and tourism industry, the college has attracted a record number of undergraduate and graduate students for the 2008 fall semester.

Founded in 1983, the UCF Department of Hospitality Management was part of the UCF College of Business Administration. In 2000, hotelier Harris Rosen donated \$18.2 million and the department was renamed the Rosen School of Hospitality Management, and later elevated to the status of college and renamed the Rosen College of Hospitality Management. On January 5, 2004 the \$28.1 million state-of-the-art campus on Universal Boulevard was opened, becoming the largest, most modern facility ever built for hospitality management education in the U.S.A. Over 1,000 students filled the 159,000 square-foot main building complete with 22 high-tech classrooms, an executive education center, a 200-seat teaching dining room and bar, a beer and wine laboratory, two teaching kitchens and a 400-seat auditorium. In 2005 a brand new state-of-the-art student housing facility opened which houses 400 students in four-bedroom style apartments.

Today Rosen College of Hospitality Management boasts partnerships with industry leaders, an internationally-known faculty, three undergraduate degree programs, a certificate program, a master's degree program and a Ph.D. program. Rosen College graduates secure executive, management or manager-in-training positions upon graduation, often with well-known international companies such as Disney, Universal, Marriott, Darden and SeaWorld/Anheuser-Busch.

Regarding the swift success in a short span of time, Dean Abraham Pizam, states, "Our great accomplishment is a function of the moral and financial support that we received from the hospitality industry, Mr. Rosen's generosity and the hard work and dedication of our faculty and staff."

About the College

Located in the heart of the tourism and hospitality industry, Orlando, the Rosen College of Hospitality Management is dedicated to the values of professionalism, leadership and service. The mission of the Rosen College of Hospitality Management is to develop future generations of global hospitality and tourism leaders representing all industry segments in the hospitality capital of the world, through innovative academic programs, cutting edge research and strong industry and community partnerships.