



Rosen College of Hospitality Management
9907 Universal Blvd. | Orlando, FL 32819
Media Contact: Jackie Toops
jtoops@mail.ucf.edu | 407.903.8151
www.hospitality.ucf.edu

FOR IMMEDIATE RELEASE

Wanted: 'Talented Knights' to Perform for Entertainment Execs, Talent Agents

ORLANDO, March 19, 2010 -- The Rosen College of Hospitality Management is looking for UCF students who are full of talent to compete in its fourth-annual Talented Knights showcase next month.

The winners will be awarded a \$5,000 scholarship donated by the Orlando Scholarship Organization Inc.

The deadline to sign up to audition is Thursday, April 1. The registration fee is \$10 per act, and auditions will be held Thursday, April 15, in The Venue, behind the UCF Arena. The top 10 performers will be asked to compete in the Talented Knights showcase the following night.

Interested actors, musicians, comedians and dancers should visit www.talentedknights.com to learn more about registration and auditions.

Talented Knights will be at 7 p.m. Friday, April 16, at The Venue. Produced by Rosen College students and instructor Susan Lee, the competition showcases UCF students' broad spectrum of talent while helping them gain valuable feedback from entertainment industry professionals and talent agents.

Previous judges have come from Walt Disney World Entertainment, Universal Orlando and SeaWorld.

This is the first year that talent show winners will receive a scholarship prize. Previous winners have gone on to professionally entertain crowds at local theme parks and events around campus.

The April 16 event is open to the public, and tickets are on sale for \$2 through the UCF Arena.

This year's sponsors include the UCF Arena, Orlando Scholarship Organization Inc., and STLEO Digital Media, Site Strategy and Special Events.

For more information about the event, visit www.talentedknights.com or call 407-903-8300.

About UCF Rosen College of Hospitality Management: Located in the heart of the tourism and hospitality industry, the Rosen College of Hospitality Management is dedicated to the values of professionalism, leadership and service. The mission of the Rosen College of Hospitality Management is to develop future generations of global hospitality and tourism leaders representing all industry segments in the hospitality capital of the world, through innovative academic programs, cutting-edge research and strong industry and community partnerships.

About Orlando Scholarship Organization Inc.: The Orlando Scholarship Organization Inc. exists to honor Gracia B. Livingston's wish to award scholarship opportunities to outstanding young men and women and their pursuit of higher education. For more information, contact Christine David, Executive Director at ccdavid01@aol.com or 407-924-4011.

About STLEO, LLC: STLEO, LLC is owned and operated by Rosen College Instructor Susan Lee and Leo Procopio. The nationally recognized digital agency specializes in virtual events, meetings and conference production, digital media and video production, web strategy, design, programming and Internet marketing techniques. For more information, visit www.stleo.biz.

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