

Certificate Program in Event Management (Non-Credit)



The Rosen College of Hospitality Management is pleased to announce its Certificate Program in Event Management. As a leader in undergraduate education in event management, the College has created a certificate program designed for working professionals as well as those desiring to enter this exciting industry.

The Program is delivered in module format with one module a month for six months. The first and last modules meet on Saturdays from 9 a.m. to 5 p.m. and modules 2-5 meet on Fridays from 11 a.m. to 5 p.m. and on Saturdays from 9 a.m. to 5 p.m. Breaks and lunches are provided both days.



- Module 1 introduces the participants to event typologies and event management models. The breadth of the industry is explored so that students realize all of the career opportunities in this growing professional field. Students form groups on the first day and continue to work on event projects throughout the program.
- Modules 2-5 cover event risk management, event technology, event promotion, and event design and production. Each of these sessions help students learn more about how to produce events. Strategies and operational issues are discussed and students incorporate this knowledge into their projects.
- Module 6 brings all of the elements of the program together as students present their projects. Additionally, they will explore career opportunities and advancement in the event industry. Professional organizations serving the event industry will be discussed along with the various certifications they offer. Resumes and interviewing skills will be honed. Students will also have a chance to discuss strategies for launching a business.

Course Dates: January 30; February 26 & 27; March 26 & 27; April 23 & 24; May 21 & 22; and June 26, 2010.

Enrollment is limited to 25 participants. The cost is \$2,000.00 for the program. Students must attend all modules to earn the Certificate in Event Management..

Payment Options:

- **Payment Plan:** A payment plan is being offered for those interested in taking this program.. Attendees will be able to make five \$400.00 incremental payments.. For more details, please [download the payment agreement](#) and fax the completed form to 407-882-0244. **NOTE:: You cannot register online if you choose this option.**
- **Online:** You can register and pay with a credit card online
- **Check:** We accept checks!! Please [download the registration form](#) for this program and mail it with your check made payable to: UCF, Division of Continuing Education in the amount of \$2,000.00 to the address indicated on the form.