

**FOR IMMEDIATE RELEASE**

## **Rosen College Now Offering Fully Online Master's Degree in Hospitality and Tourism Management**

Orlando, FL (Feb. 9, 2015) – The University of Central Florida's Rosen College of Hospitality Management is now offering a fully online Master's degree in Hospitality and Tourism Management. Students can also choose face-to-face classes or design their own custom mix of online and in-person coursework to fit their schedule and budget. Until now, only certain graduate courses were available online, so now students from anywhere in the world can benefit from a world-class education at a top-ranked hospitality management program.

"Now that our master's degree program is fully online, it makes the decision to get an advanced degree even easier for busy professionals," said Dr. Alan Fyall, graduate programs director at Rosen College. "We want to help students customize the program to fit their needs, so they can take the next step in their career and advance into top level management roles."

Rosen College is also introducing two new graduate certificate programs in Event Management and Destination Marketing and Management. These shorter, more flexible niche programs are for students who do not currently have the time nor desire to complete a full master's degree program. Students can enroll in the certificate programs starting Fall 2015.

Rosen College is accepting applications for the M.S. in Hospitality and Tourism Management and will host several graduate program information sessions this spring at its Orlando campus. Visit [hospitality.ucf.edu/graduateadmissions](http://hospitality.ucf.edu/graduateadmissions) to register and learn more or contact Dr. Alan Fyall at 407.903.8808 or Alan.Fyall@ucf.edu.

### **About the UCF Rosen College of Hospitality Management**

The Rosen College of Hospitality Management at the University of Central Florida, located in Orlando, provides students with an unrivaled opportunity to learn and work in the heart of hospitality. Ranked in the top three hospitality management programs worldwide, Rosen College has been an educational leader for over 30 years. Uniquely positioned in America's top tourism destination, we educate the next generation of industry leaders through internationally-recognized faculty, innovative academic programs, cutting-edge research and strong industry and community partnerships. To learn more, visit [hospitality.ucf.edu](http://hospitality.ucf.edu).

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