The University of Central Florida
Rosen College of Hospitality Management
cordially invites you to join us on

Saturday, October 17, 2015

The Pineapple Ball®
A Central Florida Hospitality Hall of Fame® Induction Celebration

Network with industry professionals, friends and faculty during our Red Carpet Reception; then join us as part of our “Live Studio Audience” as we honor and induct Ron Dowdy & Maria Triscari

Enjoy Dinner, Dancing and Entertainment after the Hall of Fame Induction and…

Be Prepared to Have a Ball!

For more information, visit hospitality.ucf.edu/the-pineapple-ball
UNIVERSITY OF CENTRAL FLORIDA
ROSEN COLLEGE OF HOSPITALITY MANAGEMENT

The Pineapple Ball®
A Central Florida Hospitality Hall of Fame® Induction Celebration

Saturday, October 17, 2015
Rosen Shingle Creek, Gatlin Ballroom
Orlando, FL

6:00pm–7:00pm: Arrival Reception
the act of coming to or reaching a place

Registration, Cocktails & Hors d’Oeuvres

7:15pm–8:15pm: Induction
a formal introduction or entry into an office or position

Be part of our “Live Studio Audience” for this exciting ceremony honoring
Ron Dowdy & Maria Triscari

8:15pm–11:00pm: Celebration
to rejoice in or have special activities to make a happy event

Enjoy Dinner, Dancing and Entertainment

For more information, visit
hospitality.ucf.edu/the-pineapple-ball
Crystal Pineapple Pledge 3: $10,000 Sponsorship

Your (8) Guests Will Enjoy:

• Access to Private Inductee Reception
• VIP Table for the “Live Studio” Induction Ceremony
• VIP Table for Dinner & Entertainment

One (60) Second Video Commercial Shown During the Induction Ceremony

(8) Tickets to attend Cab & Cab 2016

(1) Half-Day Meeting Experience on Campus with Meeting Room, Continental Breakfast, AV and Coffee Break

One Full Page Pineapple Ball Program Advertisement (Sponsor to provide artwork)

Recognition on the Rosen College/Pineapple Ball Website, Social Media Pages and Printed Collateral

Commemorative Pineapple Sponsorship Plaque

Your generous sponsorship will support student scholarships and academic initiatives which include: classroom technology upgrades, curriculum materials, learning labs, equipment, the development of degree programs, hiring additional faculty and industry specific research grants. This support is critical to our ability to prepare the next generation of hospitality and tourism leaders!

To purchase this sponsorship, please visit hospitality.ucf.edu/the-pineapple-ball. If you have any questions, contact Jessica Richards at 407.823.1589 or Jessica.Richards@ucf.edu.

Sincerely,

Dr. Abraham Pizam
Dean, UCF Rosen College of Hospitality Management
Crystal Pineapple Pledge 2:
$5,000 Table Purchase

Your (8) Guests Will Enjoy:

- Red Carpet Arrival Reception
- Table for the “Live Studio” Induction Ceremony
- Table for Dinner & Entertainment

- One Half Page Pineapple Ball Program Advertisement (Sponsor to provide artwork)
- Recognition on the Rosen College/Pineapple Ball Website, Social Media Pages and Printed Collateral

Your generous sponsorship will support student scholarships and academic initiatives which include: classroom technology upgrades, curriculum materials, learning labs, equipment, the development of degree programs, hiring additional faculty and industry specific research grants. This support is critical to our ability to prepare the next generation of hospitality and tourism leaders!

To purchase this sponsorship, please visit hospitality.ucf.edu/the-pineapple-ball. If you have any questions, contact Jessica Richards at 407.823.1589 or Jessica.Richards@ucf.edu.

Sincerely,

Dr. Abraham Pizam
Dean, UCF Rosen College of Hospitality Management
Crystal Pineapple Pledge 1:
$3,000 Table Purchase

• Your (8) Guests Will Enjoy:
  • Red Carpet Arrival Reception
  • Table for the “Live Studio” Induction Ceremony
  • Table for Dinner & Entertainment

• Logo Recognition in The Pineapple Ball™ Program

Your generous sponsorship will support student scholarships and academic initiatives which include: classroom technology upgrades, curriculum materials, learning labs, equipment, the development of degree programs, hiring additional faculty and industry specific research grants. This support is critical to our ability to prepare the next generation of hospitality and tourism leaders!

To purchase this sponsorship, please visit hospitality.ucf.edu/the-pineapple-ball. If you have any questions, contact Jessica Richards at 407.823.1589 or Jessica.Richards@ucf.edu.

Sincerely,

Dr. Abraham Pizam
Dean, UCF Rosen College of Hospitality Management
Sponsor Agreement and Terms

University of Central Florida
Rosen College of Hospitality Management
The Pineapple Ball®: A Central Florida Hospitality Hall of Fame® Induction Celebration

October 17, 2015

1) Payment Terms: Sponsor shall make payment for services rendered or set forth. Sponsor agrees to pay 100% upon signing this agreement. No cancellations of sponsorship will be accepted. Sponsor agrees to pay the full rate.

2) Indemnity Clause: Sponsor agrees to indemnify, hold harmless, and protect The Pineapple Ball®: A Central Florida Hospitality Hall of Fame® Induction Celebration from any and all loss and/or expense in connection with any and all claims or suits based upon the contents of the subject matter of the sponsor’s sponsorship. This includes, but shall not be limited to, all claims or suits plagiarism, copyright infringement, unauthorized use of person’s name, photography, portrait, illustration, any art sketch, map, table, trademark, etc.

3) Rejection of Sponsorship: Sponsor agrees that The Pineapple Ball®: A Central Florida Hospitality Hall of Fame® Induction Celebration has the right and sole discretion to reject any sponsorship for any reason, at any time, without liability to the sponsor, though the sponsorship may have been previously acknowledged, accepted or published.

4) Entire Agreement: This Agreement may not be modified or amended in any respect, except in writing signed by both parties. This agreement constitutes an integration of the entire understanding and agreement of the parties with respect to the subject matter hereof, and any representation, promise or condition not specifically incorporated herein, shall not be binding upon either of the parties.

5) Governing Law: This Agreement is to be governed and construed in accordance with the laws of the State of Florida with venue in the Circuit Court in and for Orange County, Florida sifting without jury.

6) Excuse for Non-Performance: The Pineapple Ball®: A Central Florida Hospitality Hall of Fame® Induction Celebration’s obligation to perform services hereunder shall be excused without liability when prevented by strike, act of God, governmental action, accident or any other condition beyond its reasonable control. The Pineapple Ball®: A Central Florida Hospitality Hall of Fame® Induction Celebration agrees to resume and/or complete the rendering of the event sponsorship services as soon as practical following cessation of any such condition.

7) Complimentary Meeting Package (Pledge 3) based on availability and requires (30) day advance reservation.

8) Net proceeds will support student scholarships and academic initiatives which include: classroom technology upgrades, curriculum materials, learning labs, equipment, the development of degree programs, hiring additional faculty and industry specific research grants upon completion of all The Pineapple Ball®’s business agreements.

Sponsorship Level Commitment ____________________________

Sponsor Signature ____________________________ Date

Rosen College Representative Signature ____________________________ Date