



UNIVERSITY OF CENTRAL FLORIDA

Rosen College of Hospitality Management

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Record Number of International Students Join 2017 Disney Cohort

Jobs at Disney and Courses at UCF Rosen College Train International Students for Careers

Orlando, FL (January 31, 2017) - UCF Rosen College of Hospitality Management welcomed 53 international students from China and South Korea on January 23, 2017, as the students began the Disney Undergraduate Program. This is the largest group to participate in the six-month long program since it was established, an uptick of 25% more students over the previous year. The students will take courses at UCF Rosen College and work at Disney, getting real-world experience in the hospitality industry.

The international students attend seven Rosen College partner universities, including in China: BISU (Beijing International Studies University), Nankai University, Hainan University, Sun-Yat-sen University and first-time partner university, Huaqiao University and in South Korea: Sejong University and Kyung Hee University.

"This is an exciting opportunity for these students, some of whom have never travelled outside of their own countries, much less to the United States," said Dr. Youcheng Wang, Associate Dean of Academic Affairs & Research and a Rosen College Professor. "It's exciting that they are willing to immerse themselves in another culture, and learn the techniques and traditions established by Disney, a world-class leader in hospitality and tourism."

The students participated in an orientation program at Rosen College, where they learned the details of the Disney Undergraduate Program, and met Rosen College faculty and staff, who will assist them while in the United States. The orientation process continued at Disney with two more days of acclimation and an introduction to "Disney-style" and "Disney Traditions". The Disney International Cohort students will live on Disney property and work at the world's premier entertainment company for up to 37.5 hours each week. They'll also attend classes at the Rosen campus each week, studying Theme Park & Attractions Management, Guest Service Management and The History & Culture of Wine.

At the end of their six-month program, the students participate in a special graduation ceremony and luncheon in their honor. Upon successful completion of the program, students are awarded a Certificate and 12 credit hours which will transfer to their home institutions towards their degrees. Visit UCF Rosen College website to learn more about the Disney Undergraduate Program.

Photo included, caption: 2017 Disney International Cohort Students are welcomed by UCF Rosen College faculty and staff



About the UCF Rosen College of Hospitality Management

The UCF Rosen College of Hospitality Management located in Orlando, offers students an unrivaled opportunity to learn and work in the heart of hospitality. Ranked in the top five hospitality management programs worldwide, Rosen College has been an educational leader for over 30 years. Uniquely positioned in America's top tourism destination, we educate the next generation of industry leaders through internationally-recognized faculty, innovative academic programs, cutting-edge research and strong industry and community partnerships. To learn more, visit hospitality.ucf.edu.