

*The University of Central Florida*  
***Rosen College of Hospitality Management***

*cordially invites you to join us on*

***Saturday, October 28, 2017***

# *The Pineapple Ball*<sup>®</sup>

***A Central Florida Hospitality Hall of Fame<sup>®</sup> Induction Celebration***



*Network with industry professionals,  
friends and faculty during our **Red Carpet Reception;**  
then join us as we induct our honorees*

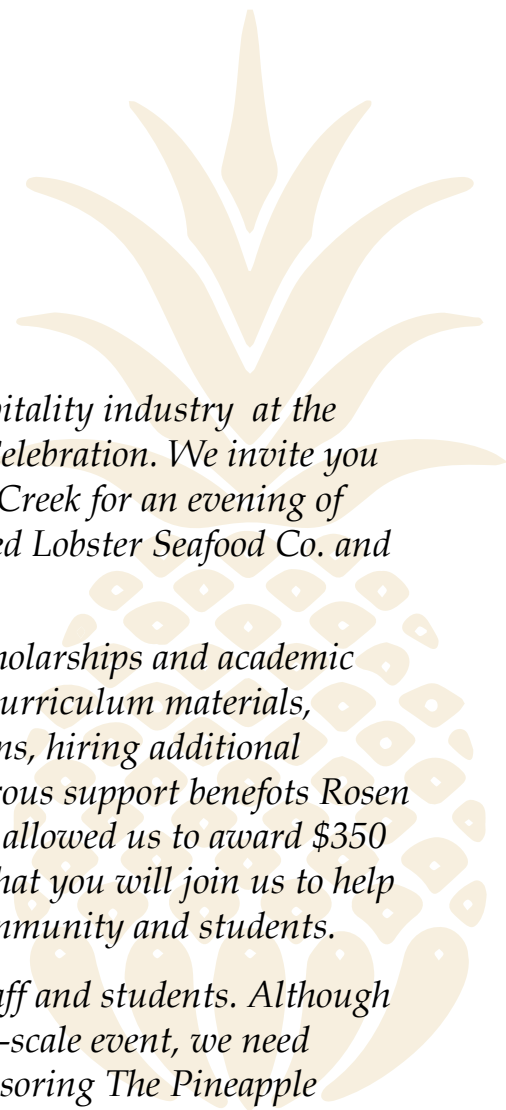
***Salli Setta***  
***Red Lobster Seafood Co.***

***John Rivers***  
***4 Rivers Smokehouse***

***Enjoy Dinner, Dancing and Entertainment***  
*after the Hall of Fame Induction and...*

***Be Prepared to Have a Ball!***

For more information, visit  
[hospitality.ucf.edu/the-pineapple-ball](http://hospitality.ucf.edu/the-pineapple-ball)



Dear Friends of UCF Rosen College,

*This fall we will once again honor the luminaries of the hospitality industry at the The Pineapple Ball: A Hospitality Hall of Fame Induction Celebration. We invite you to join us on Saturday, October 28, 2017, at Rosen Shingle Creek for an evening of dining and dancing, as we honor Salli Setta, President of Red Lobster Seafood Co. and John Rivers, Founder of 4 Rivers Smokehouse.*

*Your generous support of The Pineapple Ball will benefit scholarships and academic initiatives, which include: classroom technology upgrades, curriculum materials, learning labs, equipment, the development of degree programs, hiring additional faculty and industry research grants. Most of all your generous support benefits Rosen College students, the future of hospitality. Generous donors allowed us to award \$350 thousand in scholarships this spring. It is my sincere hope that you will join us to help make this a successful event for our University, College, community and students.*

*The Pineapple Ball is produced by Rosen College faculty, staff and students. Although we have an incredible team to assist in organizing this large-scale event, we need support from critical partners like you. Please consider sponsoring The Pineapple Ball. Your generosity in supporting hospitality education benefits Central Florida and the global hospitality community where you will find our graduates providing stellar leadership and service based on the pillars of the industry ingrained in them during their time at Rosen College. Sponsorship options are included for your consideration. Visit [hospitality.ucf.edu/the-pineapple-ball](http://hospitality.ucf.edu/the-pineapple-ball) for more information about this year's event.*

*Thank you for supporting hospitality education! To secure your sponsorship or if you have questions, please contact Danielle Orchard at 407-903-8249 or email her at [Danielle.Orchard@ucf.edu](mailto:Danielle.Orchard@ucf.edu). We look forward to partnering with you to make this an evening to remember.*

*Sincerely,*

A handwritten signature in black ink, appearing to read "A. Pizam".

*Abraham Pizam, Dean*



## *Platinum Pineapple Sponsor (\$5,000):*

- 🍍 Reserved table for (8) guests for induction ceremony, dinner and entertainment
  - Option to have a Rosen College scholarship recipient seated with your guests
- 🍍 Full-page ad in The Pineapple Ball® Program (sponsor to provide artwork)
- 🍍 Company logo included on:
  - Rosen College website
  - Event invitation and all electronic communication
  - Social media
  - Scrolling screens in the ballroom
  - Programs
  - Table signage
  - Pop-up banners
- 🍍 Inclusion in press release announcing award recipient

To secure this sponsorship please contact:

Danielle Orchard, Director of Development at 407.903.8249 or email [Danielle.Orchard@ucf.edu](mailto:Danielle.Orchard@ucf.edu)

*The UCF Foundation encourages, stewards and celebrates charitable contributions from alumni and friends to support the University of Central Florida. [UCFFoundation.org](http://UCFFoundation.org).*



## *Gold Pineapple Sponsor (\$3,000):*

- 🍍 Reserved table for (8) guests for induction ceremony, dinner and entertainment
  - Option to have a Rosen College scholarship recipient seated with your guests
- 🍍 Company logo included on:
  - Rosen College website
  - Event invitation and all electronic communication
  - Social media
  - Programs
  - Table signage



To secure this sponsorship please contact:

Danielle Orchard, Director of Development at 407.903.8249 or email [Danielle.Orchard@ucf.edu](mailto:Danielle.Orchard@ucf.edu)

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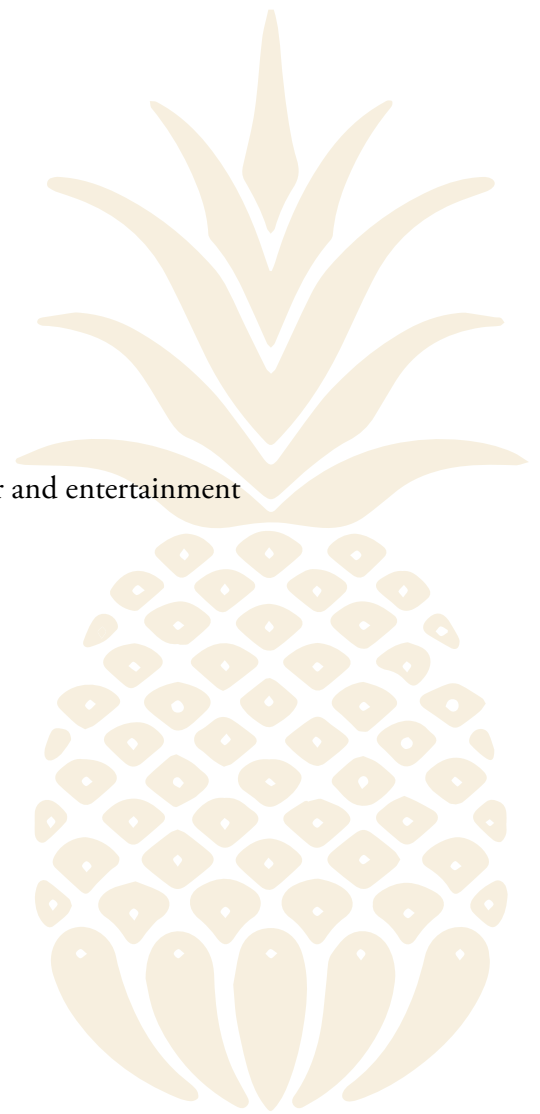


## *Pineapple Table (\$2,500):*

🍍 Reserved table for (8) guests for induction ceremony, dinner and entertainment

🍍 Company name included on:

- Rosen College website
- Table signage



To secure this sponsorship please contact:

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## Sponsor Agreement and Terms

University of Central Florida  
Rosen College of Hospitality Management  
The Pineapple Ball®: A Central Florida Hospitality Hall of Fame® Induction Celebration

October 28, 2017

- 1) Payment Terms: Sponsor shall make payment for services rendered or set forth. Sponsor agrees to pay 100% upon signing this agreement. No cancellations of sponsorship will be accepted. Sponsor agrees to pay the full rate.
- 2) Indemnity Clause: Sponsor agrees to indemnify, hold harmless, and protect The Pineapple Ball®: A Central Florida Hospitality Hall of Fame® Induction Celebration from any and all loss and/or expense in connection with any and all claims or suits based upon the contents of the subject matter of the sponsor's sponsorship. This includes, but shall not be limited to, all claims or suits plagiarism, copyright infringement, unauthorized use of person's name, photography, portrait, illustration, any art sketch, map, table, trademark, etc.
- 3) Rejection of Sponsorship: Sponsor agrees that The Pineapple Ball®: A Central Florida Hospitality Hall of Fame® Induction Celebration has the right and sole discretion to reject any sponsorship for any reason, at any time, without liability to the sponsor, though the sponsorship may have been previously acknowledged, accepted or published.
- 4) Entire Agreement: This Agreement may not be modified or amended in any respect, except in writing signed by both parties. This agreement constitutes an integration of the entire understanding and agreement of the parties with respect to the subject matter hereof, and any representation, promise or condition not specifically incorporated herein, shall not be binding upon either of the parties.
- 5) Governing Law: This Agreement is to be governed and construed in accordance with the laws of the State of Florida with venue in the Circuit Court in and for Orange County, Florida sitting without jury.
- 6) Excuse for Non-Performance: The Pineapple Ball®: A Central Florida Hospitality Hall of Fame® Induction Celebration's obligation to perform services hereunder shall be excused without liability when prevented by strike, act of God, governmental action, accident or any other condition beyond its reasonable control. The Pineapple Ball®: A Central Florida Hospitality Hall of Fame® Induction Celebration agrees to resume and/or complete the rendering of the event sponsorship services as soon as practical following cessation of any such condition.
- 7) Net proceeds will support student scholarships and academic initiatives which include: classroom technology upgrades, curriculum materials, learning labs, equipment, the development of degree programs, hiring additional faculty and industry specific research grants upon completion of all The Pineapple Ball®'s business agreements.

To secure a sponsorship please contact: Danielle Orchard, Director of Development at 407.903.8249 or email [Danielle.Orchard@ucf.edu](mailto:Danielle.Orchard@ucf.edu).

Sponsorship Level Commitment \_\_\_\_\_

\_\_\_\_\_  
Sponsor Signature Date

\_\_\_\_\_  
Rosen College Representative Signature Date



# The Pineapple Ball®

**A Central Florida Hospitality Hall of Fame® Induction Celebration**

Saturday, October 28, 2017

Rosen Shingle Creek – Orlando, FL

<b><i>Ticket Type</i></b>	<b><i>Price Per Unit</i></b>	<b><i># of Units Purchased</i></b>
Individual Ticket	\$225	
Pineapple Table Sponsor (includes one table/ 8 seats)	\$2,500	
Gold Pineapple Sponsor (includes one table/ 8 seats)	\$3,000	
Platinum Pineapple Sponsor (includes one table/ 8 seats)	\$5,000	
<b>Total Enclosed:</b>		

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

\_\_\_\_\_

**Names of Guests Attending**  
*(please leave blank if unknown)*

_____	_____
_____	_____
_____	_____
_____	_____

Please make all checks payable to: the *University of Central Florida Foundation*  
In the memo line, please indicate: *Rosen College Pineapple Ball*

Please mail all checks to:

*UCF Rosen College  
Attention: Olivia Eriksen  
9907 Universal Blvd  
Orlando, FL 32819*

*For all additional questions regarding payment by check, contact Olivia Eriksen at [olivia.eriksen@ucf.edu](mailto:olivia.eriksen@ucf.edu)*