

## UCF Degree Programs

### Entertainment Management (B.S.)

**Rosen College of Hospitality Management**

**College of Arts and Humanities**

**Department of Tourism Event and Attractions,**

**School of Performing Arts**

**9907 Universal Boulevard, Orlando, FL 32819**

**<http://www.hospitality.ucf.edu>**

**Email: [hospitality@ucf.edu](mailto:hospitality@ucf.edu)**

Dr. Sevil Sonmez, Department Chair

Dr. Abraham Pizam, Dean, 407-903-8000

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#### Admission Requirements

- None

#### Degree Requirements

■ Students must earn a minimum 2.0 overall GPA in course work taken within the Rosen College of Hospitality Management, and a minimum 2.0 GPA in all courses listed in the common program prerequisites, the basic and advanced core courses, and the restricted electives.

■ Students must earn a "C" (2.0) or better in each course listed in the common program prerequisites, the basic and advanced cores, and the restricted electives.

#### 1. UCF General Education Program (GEP) (36 hrs)

**A: Communication Foundations (9 hrs)**

**B: Cultural & Historical Foundations (9 hrs)**

**C: Mathematical Foundations (6 hrs)**

Required MAC 1105C College Algebra 3 hrs

#### Select 1: (3 hrs)

Required CGS 2100C Computer Fundamentals for Business or

Required STA 2023 Statistical Methods I 3 hrs

#### D: Social Foundations (6 hrs)

**Select 1: (3 hrs)**

Required ECO 2013 Principles of Macroeconomics or

Required ECO 2023 Principles of Microeconomics 3 hrs

#### Select 1: (3 hrs)

Required PSY 2012 General Psychology or

Required SYG 2000 Introduction to Sociology or

Required ANT 2000 General Anthropology 3 hrs

#### E: Science Foundations (6 hrs)

#### 2. Common Program Prerequisites (CPP) (3 hrs)

■ See "Common Prerequisites" in the Transfer and Transitions Services section for more information.

HFT 2071 Introduction to the Entertainment Industry 3 hrs

#### 3. Core Requirements: Basic Level

MAC 1105C College Algebra GEP

#### Select 1:

■ Select

STA 2023 Statistical Methods I or GEP

CGS 2100C Computer Fundamentals for Business GEP

#### Select 1:

ECO 2013 Principles of Macroeconomics or GEP

ECO 2023 Principles of Microeconomics GEP

#### Core Requirements: Advanced Level 6 hrs

MUL 2010 Enjoyment of Music GEP

THE 2000 Theatre Survey GEP

#### 4. Core Requirements: Advanced Level (48 hrs)

#### Hospitality Management Core 12 hrs

HFT 2401 Hospitality Industry Financial Accounting 3 hrs

HFT 2750 The Event Industry 3 hrs

HFT 3540 Guest Services Management I 3 hrs

HFT 4755 Theme Park and Attraction Management 3 hrs

#### Entertainment Management Core 30 hrs

HFT 2563 Digital Marketing in Entertainment 3 hrs

HFT 3375 Entertainment Business 3 hrs

HFT 3463 Revenue & Relationships in the 3 hrs

Entertainment Industry

HFT 3395 Entertainment Media and Technology 3 hrs

HFT 3795 Leading in the Entertainment Industry 3 hrs

HFT 4377 Entertainment Production Management 3 hrs

HFT 4469 Financial Performance in Entertainment 3 hrs

HFT 4623 Entertainment Law and Ethics 3 hrs

HFT 3593 Consumer Behavior in Entertainment 3 hrs

HFT 4378 Entertainment Portfolio Management 3 hrs

#### Internships 3 hrs

HFT 3940 Internship I 1 hr

HFT 4941 Internship II 1 hr

HFT 4944 Internship III 1 hr

#### 5. Restricted Electives (18 hrs)

#### Entertainment Management Performing Arts 18 hrs

#### courses and Restricted Electives

Complete the following 2 required Performance Arts

courses: or

MUS 4320 Music Business and Industry or 3 hrs

THE 3082 Theatre Careers 3 hrs

#### Select an additional 4 restricted Entertainment 12 hrs

#### Management Electives from the following:

HFT 3512 Event Promotion or 3 hrs

HFT 3785 Management of Gaming Enterprises or 3 hrs

HFT 3798 Fairs and Festivals or 3 hrs

HFT 4398 Entertainment Entrepreneurship or 3 hrs

HFT 4626 Public Policy Issues in the Entertainment 3 hrs

Industry or

HFT 4752 Guest Services Management II or 3 hrs

HFT 4759 Product Development in Theme Parks and 3 hrs

Attractions or

HFT 4795 Entertainment Arts and Events or 3 hrs

HFT 4796 International Events or 3 hrs

PLA 4823 Sports Law or 3 hrs

PLA 4825 Entertainment Law or 3 hrs

THE 3171 That's Entertainment!: Theatre Experience 3 hrs

in Theme Parks, Vegas, and Broadway or

THE 3272 What a Drag: The Art of Transgender in 3 hrs

Entertainment or

THE 3383 Taboo Theatre: Sex & Violence on Stage or 3 hrs

TPA 3172 Flash, Bash, and Splash: Concerts, 3 hrs

Wrestling, & Circus

#### 6. Capstone Requirements

■ Completion of 3 specialized Entertainment Management Internships, see Faculty Internship Coordinator for guidance.

#### 7. Foreign Language Requirements

#### Admissions

■ State University System foreign language admission requirement: two years in high school or one year in college instruction in a single foreign language. (This requirement applies to those students admitted to the University without the required two units of foreign language in high school.)

#### Graduation

■ None

#### 8. Electives

■ None

#### 9. Additional Requirements

■ Final exams will be given during Final Exam Week only.

■ Transfer students to this program must take a minimum of thirty (30) credit hours in Hospitality Management core classes or restricted electives at UCF.

#### 10. Required Minors

■ None

#### 11. Departmental Exit Requirements

■ Completion of 3 hours of Specialized Entertainment Management Internship course work.

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### 12. University Minimum Exit Requirements

- A 2.0 UCF GPA
- 60 semester hours earned after CLEP awarded
- 48 semester hours of upper division credit completed
- 30 of the last 39 hours of course work must be completed in residency at UCF.
- A maximum of 45 hours of extension, correspondence, CLEP, Credit by Exam, and Armed Forces credits permitted.
- Complete the General Education Program, the Gordon Rule, and nine hours of Summer credit.

#### Total Semester Hours Required

- 120

#### Honors In Major

- None

#### Related Programs

- None

#### Certificates

- None

#### Related Minors

- None

#### Advising Notes

- Students must earn a "C" (2.0) or better in each course listed in the common program prerequisites, the basic and advised cores, and the restricted electives.

#### Transfer Notes

- Subject to the general grade and residence requirements, credit will be granted for transferred course work equivalent to that required in the UCF College of Hospitality Management.
- Florida College System institution students are encouraged to complete the general education requirements prior to transferring to UCF.
- A minimum of 30 semester hours must be completed at UCF within the event major.
- Orientation and advising are two of the most valuable tools that a student can make use of when transferring to UCF. Students should take advantage of both.

#### Acceptable Substitutes for Transfer Courses

- None

#### Plan of Study

##### Freshman Year - Fall 15 hrs

|           |  |       |
|-----------|--|-------|
| ENC 1101  | Composition I                              | 3 hrs |
|           | Cult/Hist Foundations I                    | 3 hrs |
| MAC 1105C | College Algebra                            | 3 hrs |
| HFT 2071  | Introduction to the Entertainment Industry | 3 hrs |

##### Select 1:

|          |                              |       |
|----------|------------------------------|-------|
| PSY 2012 | General Psychology or        | 3 hrs |
| SYG 2000 | Introduction to Sociology or | 3 hrs |
| ANT 2000 | General Anthropology         | 3 hrs |

##### Freshman Year - Spring 15 hrs

|          |                          |       |
|----------|--------------------------|-------|
| ENC 1102 | Composition II           | 3 hrs |
|          | Cult/Hist Foundations II | 3 hrs |

##### Select 1:

|           |                                       |       |
|-----------|---------------------------------------|-------|
| CGS 2100C | Computer Fundamentals for Business or | 3 hrs |
| STA 2023  | Statistical Methods I                 | 3 hrs |

##### Select 1:

|          |                          |       |
|----------|--------------------------|-------|
| MUL 2010 | Enjoyment of Music or    | 3 hrs |
| THE 2000 | Theatre Survey           | 3 hrs |
|          | University Free Elective | 3 hrs |

##### Sophomore Year - Fall 15 hrs

|          |                                    |       |
|----------|------------------------------------|-------|
| SPC 1608 | Fundamentals of Oral Communication | 3 hrs |
|          | Science Foundations I              | 3 hrs |
| HFT 2563 | Digital Marketing in Entertainment | 3 hrs |

##### Select 1:

|          |                                 |       |
|----------|---------------------------------|-------|
| ECO 2013 | Principles of Macroeconomics or | 3 hrs |
| ECO 2023 | Principles of Microeconomics    | 3 hrs |

##### Select 1:

|          |                       |       |
|----------|-----------------------|-------|
| MUL 2010 | Enjoyment of Music or | 3 hrs |
| THE 2000 | Theatre Survey        | 3 hrs |

### Sophomore Year - Spring

|                           |   |       |
|---------------------------|---|-------|
| Science Foundations II    |   | 3 hrs |
| Cult/Hist Foundations III |   | 3 hrs |
| HFT 2401                  | Hospitality Industry Financial Accounting | 3 hrs |
| HFT 2750                  | The Event Industry                        | 3 hrs |
| HFT 3940                  | Internship I                              | 1 hr  |
| HFT 3795                  | Leading in the Entertainment Industry     | 3 hrs |

### Junior Year - Fall

|          |                                    |       |
|----------|------------------------------------|-------|
| HFT 3540 | Guest Services Management I        | 3 hrs |
| HFT 4941 | Internship II                      | 1 hr  |
| MUS 4320 | Music Business and Industry        | 3 hrs |
| HFT 3375 | Entertainment Business             | 3 hrs |
|          | 3000 or Higher Restricted Elective | 3 hrs |
|          | University Free Elective           | 3 hrs |

### Junior Year - Spring

|          |   |       |
|----------|---|-------|
| HFT 4755 | Theme Park and Attraction Management                  | 3 hrs |
| HFT 4623 | Entertainment Law and Ethics                          | 3 hrs |
| HFT 3463 | Revenue & Relationships in the Entertainment Industry | 3 hrs |
|          | 3000 or Higher Restricted Elective                    | 3 hrs |
| THE 3082 | Theatre Careers                                       | 3 hrs |

### Senior Year - Fall

|          |  |       |
|----------|--|-------|
| HFT 4377 | Entertainment Production Management    | 3 hrs |
| HFT 3395 | Entertainment Media and Technology     | 3 hrs |
| HFT 4469 | Financial Performance in Entertainment | 3 hrs |
| HFT 3593 | Consumer Behavior in Entertainment     | 3 hrs |
|          | 3000 or Higher Restricted Elective     | 3 hrs |

### Senior Year - Spring

|          |  |       |
|----------|--|-------|
| HFT 4944 | Internship III                               | 1 hr  |
| HFT 4378 | Entertainment Portfolio Management           | 3 hrs |
| HFT 4398 | Entertainment Entrepreneurship               | 3 hrs |
|          | Entertainment Management Restricted Elective | 3 hrs |
|          | University Free Electives                    | 4 hrs |

#### Program Academic Learning Compacts

- Program Academic Learning Compacts (student learning outcomes) for undergraduate programs are located at: [http://www.o eas.ucf.edu/alc/academic\\_learning\\_compacts.htm](http://www.o eas.ucf.edu/alc/academic_learning_compacts.htm)