“AN EVENING OF THE WORLD’S BEST SHORT FILMS”

★ ★ ★ ★ ★
Asbury Shorts is New York City’s longest running non-competitive short film exhibition and travel show. Produced not as a traditional film festival, The Short Film Concert is a fast paced and highly entertaining evening of award winning short films from the past and present.
FORMAT

Special Guest Host introduces the 10-12 film showcase, which is presented in two acts over 90 minutes to two hours. The majority of the program consists of cutting edge comedy films in both live action and animated genres mixed with a couple of amazing dramatic shorts from such acclaimed filmmakers as Rachel Griffiths, Bob Giraldi, Bryan Buckley, Mitchell Rose, Abbe Robinson and Jason Reitman. Oscar nominees, “Best of Show” winners from US film festivals and international honorees comprise the basic line up. There is generally a 15-minute intermission between acts giving the venue owners an opportunity to make additional dollars selling concessions.

Past guest hosts in New York have included Directors Jason Reitman, John Avildsen, Bob Balaban, Joan Micklin Silver, Bob Giraldi and Melvin Van Peebles as well as actors Edie Falco, Matthew Modine, Adrian Grenier, Richard Belzer, Dylan McDermott, Harvey Keitel and Olympia Dukakis. For various tour stops we generally reach out to local area radio & media personalities who loan us their time in support of independent filmmaking.
VENUE

Asbury Shorts Concerts have been presented at Summer Stage in Central Park, NYC, The Lake Shore Theater in Chicago, The AERO Theatre in Los Angeles, The LINDA Studio in Albany, NY, the Garde Art Center in New London, Ct, the Museum of Fine Arts, Boston, The Directors Guild of America Theatre in Manhattan, The Vero Beach Museum of Art in Florida, Alamo Draft House in Dallas, Texas, Royal Festival Hall in London and the Leminske Theater in Berlin to name just a few of the prestigious venues where audiences have enjoyed these amazing films!

An Asbury Shorts representative must be at every show to direct the proceedings and work with the house tech director or projectionist in the tech booth and coordinate the show schedule.
TESTIMONIALS

Bob Balaban
Actor/Director
"2010", "Absence of Malice", "Friends", "Seinfeld"
Asbury Shorts Concert Guest Host New York, New York

"More fun than the New York Film Festival!"

Olympia Dukakis
Academy Award Winning Actress
"Moonstruck", "Fried Green Tomatoes"
Asbury Shorts Concert Guest Host 2007

"An amazing evening! What fabulous films!"

Adrian Grenier
Actor HBO's "Entourage"
Asbury Shorts Concert Guest Host 2008 - Brooklyn, New York

"I had fun. Great selections!"

John Turturro
Actor - "O Brother, Where Art Thou?", "The Bronx is Burning", "The Big Lebowski"
Asbury Shorts Concert Guest Host 1994 F.I.T., Manhattan, New York

"I wish there were more forums like Asbury for people to see two hours of good films."

Jason Reitman
Academy Award nominated Director
"Juno", "Young Adult", "Up in the Air", "Thank You for Smoking"
Asbury Shorts Concert Guest Host - 2005 The French Institute, New York

"The best short film show I've ever seen."

Diane Raver
Founder & Executive Director
The Garden State Film Festival

"Our audience had an amazing time!"
SPONSORSHIP OPPORTUNITIES

Custom designed to maximize your investment across multiple platforms. Category exclusivity and multiple branding/naming opportunities are among the added-value benefits we're pleased to make available. Our minimum sponsorship investment is $500.

Brand Integration, Tangible and Added-Value Benefits for All Sponsors:
  • On-Screen messaging during theatre seating
  • Website sponsor listing and link
  • Sponsor signage at venue
  • Program Ad Space
  • Sponsor Listing in Program
  • Social Media Promotion
  • Distribution of Sponsor Collateral
  • Sponsor Screening Passes
  • Additional offers for UPPER LEVEL SPONSORS:
    • Logo in select print advertising
    • Logo inclusion in pre-screening trailer
    • Logo on Poster
    • Inclusion in Press Releases
    • Installation/Pop-Up at Venue
    • 30 second on screen pre-film promo

Additional Benefits Available including Naming Rights, Cocktail Party Host and more.
THE 35TH ANNIVERSARY

ASBURY SHORT FILM CONCERT

NOW PLAYING: “THE BEST OF ASBURY SHORTS USA”

THURS OCT 6 · 7PM | SUN OCT 9 · 4PM

recommended for ages 16 to way way above

The Little Art Theatre
247 Xenia Ave · Yellow Springs · Ohio

general admission $12 (Thurs), $9 (Sun) - purchase tickets at www.brownpapertickets.com/event/2580646 for more information visit www.littleart.com

www.asburyshortsconcerts.com
Asbury Shorts USA
Celebrating Independent Short Films since 1980

PR & MARKETING - Press

exploreLI

10 TOP THINGS TO

Asbury Short Film Concert
See a lineup of Oscar-nominated short films along with U.S. film festival “Best of Show” winners and international honorees at a one-night event in Rockville Centre. Some films on the marquee include “The Girl and the Gondola” (winner at the Martha’s Vineyard Film Festival) and “She’s at First Sight” (nominated for a British Academy Award). Actor Robert Clohessy, known for his roles on “Blue Bloods,” “Law & Order: Special Victims Unit” and “Boardwalk Empire,” hosts the evening.

WHEN | WHERE
8 p.m. Friday, Molloy College, Rockville Center
INFO 516-323-4444
madisontheatery.org
ADMISSION $15
A Brief History of the Asbury Short Film Concert

Founded in 1980, the Asbury Film Festival originally took place annually in a church basement, near Asbury Avenue in Westbury. In 1987, the Asbury “Festival” changed its title and format to “Asbury Shorts Show of New York,” pursuing national and international award-winning short films. Since 1999, the Asbury Shorts Show is now officially known as “The Asbury Short Film Concert” presenting at venues all over the globe. Below lists some of Asbury’s past venues:

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To learn more about the Asbury Short Film Concert or to bring the show to a venue near you, contact Executive Director Doug LeCaine at 718-518-6923 or doug@asburyshortsny.com.

www.asburyshortsny.com
PR & MARKETING - Playbill

Asbury Shorts USA
Celebrating Independent Short Films since 1980

WELCOME!

Thanks for supporting our mission to keep short films in theaters!

We're pleased to present these amazing films at the beautiful NYIT Auditorium on Broadway.

Abby includes our thematically diverse 2013 Main Screening Sponsor: TD Bank.

Our thanks to the amazing Ellen Krey & Morcom 27 for furnishing tonight.

Please visit their wonderful wine restaurant/seasonal wine shop:

www.tdhomes.com

Our featured artist in the house tonight is photographer Jacqueline Bridge.

Thank you to our Guest Host, Susan Acker!

Tonight we pay special tribute to Bob Balon, Jim Eberle and all the terrific folks at
t sells, Kit's, Exploitable and Kits Books.

We want to thank Grace Shawl of TD Bank for her main screening sponsorship.

Also, Jeffrey Gitter & Mary Galas of NYU Art. Director: Jennifer Caccio, Director of Operations for
t sells, as well as our staff & crew that have been so accommodating and helpful:

And, Trevor Horst & All Grapes of HotCin, who are true friends & supporters of

Asbury Shorts NY.

Thank you to the incredible talent of these independent filmmakers who

whom generously gave us permission to screen their wonderful films for you tonight!

Asbury Shorts New York

www.asburyshortsconcerts.com

Director:
Doug LaClaire

Executive Producer:
Vory Holohan

Executive Producer:
Sonia Smith

Producer:
Alexandra Lucia

Technical Director:
Michael Sanchez

Associate Producer/Art Director:
Arturo de la Mora

New Films Coordinator:
Premium Sireh

Associate Producer:
Ed Heiman

NYIT Auditorium Operations:
Jennifer Caccio

AOB Tech Director:
Christian Schoenbrod

Proposition Manager:
Pedro Vasquez

Technical Director:
Eric Castaldo

Assistant to the Producer:
Tatiana Laya

Production Assistant:
Tatiana Mott

Award certificate design:
Mannie Davis

Game show consultant:
Lauren Worth

Special Thanks: New Friends of NYIT's Neneu: Anthony Jones of Staples on 2nd Avenue Brooklyn;

Kathy Orman, Kelly Lavine, Jessica Koga & Matthew Marzinger, Nolan Madsen, Jacqueline Bridge, Diane Rimer of the Garden State Film Festival; and all the Starbucks locations that

used our offices and for production needs.

Tonight's "March" of short films is dedicated to the memory of Sarah James & John Knapp.

Thanks, Dave
The 33rd Asbury Short Film Concert
Friday, May 9, 2014
The Architecture on Broadway
New York City

Guest Host: Stevon Ashom

--- ACT ONE ---

"Pack OVERs Party"
Gary Lee Mahmoud / Josh Apter
New York City
(3:34) "An unusual group of New Yorkers: the stories are you've probably seen true wonderful short but with our show tonight, featuring a New York filmmaker just... Take in the perfect opening.

"Do I Have to Take Care of Everything?"
Stina Villhuusen, Finland
**** "2014 ACADEMY AWARD NOMINATION" ****
(7:00) Out of this year's Oscar nominations for "Best Live Action Short Film." A family struggles to get by in a small town in this film nominated "Best Comedy" or "Audience Favorite" in the Asbury Shorts Film Festival.

"Local Commercial" Richard L. DiBi Diebrod
Connecticut
**** "WINNERS: Best Short - Eugene Intl. Film Fest / Best Director - Boston Intl. Film Fest" ****
(18:01) Local commercial "**C&D**" the main event on NBC TV's classic, "Cheers" show in this episode of a乡镇级 film director who loses his job to a 14-year-old director who loses his job.

"Aftermath" George Billard
New York City
**** "Official Selection: LA Shorts Festivals / 5th Asian American Intl. Film Fest" ****
(17:08) The story of a man who loses his family to the 2001 Elahm earthquake. He's up struggling in an illegal bank in New York City... desperately trying to make a human connection.

"In the Dark" Ropes Ryles
New York City
**** "WINNERS: Audience Choice, Best Comedy, Best Actor - Rome Intl. Film Fest" ****
(17:30) A classic comedy revealing the different stages of a new relationship, initial interaction; jealousy, telecommunication and obsessive behavior. A love story, selected for the LA Comedy Shorts Festival.

"Globe Trot" Mitchell Rove
Columbus, Ohio
**** "WINNERS: First Prize World Fest Houston / Audience Awards - Short Waves Festival" ****
Proud To Support Asbury Shorts!

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The award-winning CTLatinoNews.com is an online weekday news site covering Connecticut’s Latinos and Latino issues. You’ll find stories about your friends and neighbors...your co-workers...our elected officials...maybe even about YOU!

Read us. Discover why business, community and government leaders turn to us as the trusted news source of Connecticut’s Latinos!

The 33rd Asbury Short Film Concert
Friday, May 9, 2014
The Academy on Broadway
New York City

Guest Host: Susan Axel

---ACT TWO---

"Tab"  Jacob Frey, Thary Fest  Germany
******** Worldwide film festival phenomenon: Over 50 Festival awards & honors ********

(5:10) A hammer follows its own fate around the world. This film was recommended by Jaime Ballester, Founder/Executive Director of the Garden State Film Festival. Thank you!

"Retire for the Evening"  Ed Hallman  New York City
*************INALIST-School of Visual Arts - Live Action Short Film Program*************

(1:00) A woman’s mission to continue the art after her partner dies. Also has screened at TromaFest 2014 and the Academy Award qualifying Atlanta International Film Festival.

"A Few Long Ago"  Bob Ginsid  New York City
***********Official Selection: The 2013 Hampstead International Film Festival***********

**********WINNER, Best Narrative Short Film - The 12th Garden State Film Festival**********

(13:45) Based on a short story by famed novelist and journalist Pete Wentz. Two former grammar school friends from the 1960’s come by chance and remember about those days back in oldtown...opening up some old wounds.

"Friend Request Pending"  Chris Fogin  United Kingdom

"Best Comedy (Short)-Rhode Island Film Fest / Audience Choice- 2012 Aspen Short Film Fest"  

(15:00) Josh Duhamel and Emmy Raver star in this charming story of the pitfalls and pleasures involved in pursuing a love interest on social networking.
CONTACT
For further information please contact:

Doug LeClaire
Director
Asbury Shorts USA
718-510-6929

www.asburyshortsconcerts.com
asburyshortsnyc

Thanks very much!