# ABRAHAM PIZAM RESUME

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**Marital Status:** Married, two children

Citizenship: U.S.A.

**Education:** 

1968-1970 Ph.D. - Cornell University, Ithaca, NY, Graduate School of Business

Administration

1962-1964 MPA - New York University, NY, Graduate School of Public

Administration

1959-1962 BA - Hebrew University, Jerusalem, Sociology and Political Science

**Academic Experience:** 

9/7/2001 – 8/7/2018 Dean, Rosen College of Hospitality Management, University of Central

Florida

7/1/2000 – 9/6/2001 Interim Dean, Rosen School of Hospitality Management, University of

Central Fl;rida

12/2002 - Linda Chapin Eminent Scholar Chair in Tourism Management, Rosen

College of Hospitality Management, University of Central Florida

7/1993 - Director, Dick Pope Sr. Institute for Tourism Studies, University of

Central Florida

7/1983- Professor of Tourism Management, Rosen College of Hospitality

Management

4/2005-5/2005 Fulbright Scholar (Senior Specialist Mission to Slovak Republic)
7/1992 -6/1993 Charles Forte Distinguished Chair in Hotel Management, Dept. of

of the state of the blomgarance chair in Front Handson, Bept. of

Management Studies, University of Surrey, Guildford, Surrey, England

{on leave of absence}

3/1992-5/1992 Visiting Professor, Institute for Tourism and Leisure Studies, Vienna

University of Economics & Business Administration, Vienna, Austria {on

sabbatical}

1/1992-3/1992 Visiting Professor, ESTHUA, Universite D'Angers, France {on

sabbatical}

9/1991-12/1991 Interim Dean, Swiss Hospitality Institute, Washington, CT. **{on** 

sabbatical}

7/1991-9/1991 Sir John Reid Visiting Distinguished Fellow, Faculty of Business

Administration, Victoria University of Technology, Melbourne, Victoria,

Australia {on sabbatical}

| 9/1984-6/1991      | Chairman and Professor, Department of Hospitality Management, College of Business Administration, University of Central Florida, Orlando, |
|--------------------|---|
| 0.44004 - 4.4004   | Florida.  |
| 9/1981-6/1982      | Visiting Professor, Department of Hotel, Catering and Tourism   |
| 0.44.000, 0.44.002 | Management, University of Surrey, England {on sabbatical}   |
| 9/1980-8/1983      | Professor, Department of Hotel Restaurant and Travel Administration and   |
|                    | Department of Management (School of Business Administration)  |
|                    | University of Massachusetts, Amherst  |
| 5/1980-9/1980      | Visiting Professor, Department of Management Studies University of  |
|                    | Auckland, New Zealand.  |
| 1977-1981          | Graduate Program Director, Department of Hotel Restaurant and Travel  |
|                    | Administration University of Massachusetts, Amherst.  |
| 1975-1980          | Associate Professor, Department of Hotel Restaurant and Travel  |
|                    | Administration, University of Massachusetts, Amherst.   |
| 1978-1979          | Visiting Research Associate, Center for Applied Social Science, Boston  |
|                    | University  |
| 1974-1975          | Chairman, Department of Hotel and Tourism Administration, Haifa   |
|                    | University, Israel.   |
| 1973-1974          | Coordinator, Executive Development Program in Hotel and Tourism   |
|                    | Administration, Graduate School of Business Administration, Tel-Aviv  |
|                    | University, Israel.   |
| 1971-1975          | Assistant Professor, Graduate School of Business Administration,  |
|                    | Tel-Aviv University, Israel.  |
| 1968-1970          | Teaching and Research Assistant, Graduate School of Business  |
|                    | Administration, Cornell University.   |
| 1966-1968          | Teaching Associate, Department of Labor Studies Tel-Aviv University,  |
|                    | Tel-Aviv, Israel  |
|                    | ,   |

# **Professional Occupation:**

| 2006-Present | Editor-in-Chief, International Journal of Hospitality Management           |
|--------------|--|
| 1998-2006    | Co-Editor-in-Chief, International Journal of Hospitality Management        |
| 1982-1989    | Editor-in-Chief, Hospitality Education & Research Journal                  |
| 1978-2015    | Associate Editor, Annals of Tourism Research                               |
| 1979-1982    | Member, Board of Trustees, US Travel Data Center.                          |
| 1971-1975    | Consultant to private and public enterprises in the area of Management     |
|              | and Human Resources Management.  |
| 1967-1968    | Training Director, TAHAL Water Planning Co. Tel-Aviv.                      |
| 1965-1967    | Executive Development Training Director, Israel Institute of Productivity, |
|              | Tel-Aviv, Israel.  |

# Membership on Professional/Academic Boards (non-paid)

- World Trade Center, Orlando Board of Directors
- Central Florida Hotel & Lodging Association Board of Directors
- Visit Florida Past Board of Directors
- Dr. Philips Hospital Hospitality Advisory Board
- 2007-2010 Incentive Research Foundation Advisory Board

 UCF- CRC (Continuing Care Retirement Community) - Board of Directors & Executive Board

# **Membership in Professional Societies:**

- Fellow Institute of Hospitality
- Fellow International Association of Scientific Experts in Tourism
- Fellow International Academy for the Study of Tourism
- Member Council on Hotel, Restaurant and Institutional Education
- Member The Travel & Tourism Research Association
- Member SKÅL International

## **Awards and Honors:**

- Council on Hotel Restaurant and Institutional Education "Donald K. Tressler Award for Research and Scholarship in Hospitality Education" 1985.
- Council on Hotel Restaurant and Institutional Education "John Wiley & Sons Award for Lifetime Contributions to Outstanding Scholarship and Research in Hospitality and Tourism" - 1995.
- University of Central Florida "Teaching Improving Program (TIP) Award" 1995.
- University of Central Florida, College of Business Administration "Researcher of the Year Award" 1997.
- University of Central Florida "Presidential Merit Award" 1997.
- University of Central Florida "Professorial Excellence Program (PEP) Award" 1999.
- University of Delaware "The Michael D. Olsen Research Achievement Award" 2005.
- Graduate Education and Graduate Students Research Conference in Hospitality & Tourism "Founders Award" 2008.
- The American Hotel & Lodging Association Educational Institute "Anthony G. Marshal Award" 2011.

#### **Current Editorial Positions**

- 1. Amfiteatru Economic Journal (Romania) Editorial Board
- 2. Annals of the "Stefan cel Mare" University Suceava, Fascicle of the Faculty of Economics & Public Administration (Romania) Editorial Board
- 3. Asian Journal of Tourism and Hospitality Research (The Philippines) Editorial Board
- 4. Cornell Hospitality Quarterly Editorial Board
- 5. ECOFORUM (Romania) Editorial Board
- 6. EHLITE (Switzerland) Editorial Board
- 7. ICHRIE Research Reports Editorial Board
- 8. International Journal of Hospitality Knowledge Management Editorial Board
- 9. International Journal of Hospitality Management Editor-in-Chief
- 10. International Journal of Safety and Security in Tourism/Hospitality(Argentina)- Editor
- 11. International Journal of Tourism Sciences (S. Korea) Consulting Editor
- 12. Journal of Hospitality Marketing & Management Editorial Board
- 13. Journal of International Hospitality, Leisure & Tourism Management Editorial Board
- 14. Journal of Quality Assurance in Hospitality and Tourism Editorial Board

- 15. Journal of Tourism Security (Portugal) Editorial Board
- 16. Journal of Tourism: Studies and Research in Tourism /Revista de Turism (Romania) Editorial Board
- 17. Knowledge Management in Tourism and Hospitality Editorial Board
- 18. Research Notes in Hospitality & Tourism Editorial Board
- 19. The UNLV Journal of Hospitality, Tourism & Leisure Science Editorial Board
- 20. Tourism & Management Studies (Portugal) Editorial Advisory Board
- 21. Tourism, Culture & Communication (Australia) Editorial Board
- 22. Tourism Focus (Cambodia) Editorial Board
- 23. Tourism Recreation Research (India) Resource Editor
- 24. Tourism Studies Editorial Board
- 25. Turismo: Visao E Acao (Brazil) Editorial Board
- 26. Tourism (Croatia) Editorial Board
- 27. Turydes (Spain) Editorial Board

## LIST OF PUBLICATIONS

#### **Articles in Journals and Books**

- 1. Abraham Pizam and Yoram Neumann, <u>Estimating the National Supply and Demand for Physicians for the Year 1982</u>, 80 pp., Tel-Aviv University, 1972 (In Hebrew).
- 2. Abraham Pizam "Psychological Characteristics of Innovators," <u>European Journal of Marketing</u>, Vol. 6, No. 3, (Fall, 1972, pp. 203-209.
- 3. Abraham Pizam "Effectiveness in Managerial Training", <u>Netive Irgun Uminhal</u>, (April 1972), (in Hebrew).
- 4. Abraham Pizam "Socio Psychological Determinants of Innovation within Industrial Suggestion Systems," <u>Personnel Psychology</u>, (April 1974), pp. 63-76.
- 5. Abraham Pizam and Israel Meiri "Medical or Lay Administration, The Case of the Israeli Physician Strike," <u>World Hospitals</u>, Vol. 10, (Spring 1974) pp. 81-86.
- 6. Abraham Pizam and Yoram Neumann "Migrant Workers vs. Resident Workers Work Values, Attitudes and Expectations," <u>Management International Review</u>, 2-3, (1974), pp. 89-99.
- 7. Abraham Pizam and Israel Meiri "The Management of Health Care Organizations: Medical vs. Administrative Orientation," <u>Medical Care</u>, Vol. 12 (1974) pp. 682-692.
- 8. Abraham and Yoram Neumann "Dimensions of Satisfaction from Health Care services," Kalkalat Asakim (Business Economics), (1975) pp. 41-52 (in Hebrew).

- 9. Abraham Pizam "Social Differentiation a New Barrier to Performance Evaluation" <u>Public Personnel Management</u>, (July 1975) pp. 244-247.
- 10. Abraham Pizam, D. Izraeli and Y. Neumann "Organizational Malfunctions in a Marketing Cooperative", in D. Izraeli and D. N. Izraeli (eds.) <u>Agricultural Marketing for Developing Countries</u>, N.Y.: John Wiley & Sons, 1976, pp. 93-100.
- 11. Dov Izraeli, Abraham Pizam and Y. Neumann, "Product Type & Service Satisfaction", in: D. Izraeli and D.N. Izraeli (eds.) <u>Agricultural Marketing for Developing Countries</u>, N.Y.: John Wiley & Sons, 1976, pp. 101-111.
- 12. Yoram Neumann, D. Izraeli and Abraham Pizam, "Attitudes of Hired Workers in a Marketing Cooperative", in D. Izraeli and D. N. Izraeli (eds.) <u>Agricultural Marketing for Developing Countries</u>, N.Y.: John Wiley & Sons, 1976, pp. 112-119.
- 13. Abraham Pizam and Yoram Neumann "The Planning of Medical Manpower" <u>Long Range Planning</u>, (February 1976) pp. 44-52.
- 14. Abraham Pizam and Arie Reichel "Cultural Determinants of Managerial Attitudes" Management International Review, Vol. 17 (February 1977) pp. 65-72.
- 15. Avner Arbel and Abraham Pizam "Some Determinants of Urban Hotel Location: The Tourist's Inclinations" <u>Journal of Travel Research</u>, Vol. 15 No. 3 (1977) pp. 18-22.
- 16. Abraham Pizam and Ernest Acquaro "Some Social Costs and Benefits of Tourism to Rural Communities" Research Bulletin No. 649, Massachusetts Agricultural Experiment Station, University of Massachusetts at Amherst, (December 1977).
- 17. Abraham Pizam" The 80's: Its Impact on Travel and Tourism Marketing" <u>Annals of Tourism</u> Research, Vol. 4 No 5 (1977) pp. 279-287.
- 18. Abraham Pizam "Tourism's Impacts: The Social Costs to the Destination Community as perceived by its Residents", <u>Journal of Travel Research</u>, Vol. 16 No. 4, (1978) pp. 8-12.
- 19. Abraham Pizam, Yoram Neumann and Arie Reichel "Dimensions of Tourist Satisfaction With a Destination Area", <u>Annals of Tourism Research</u>, Vol. 5, No. 3, (1978) pp. 314-332.
- 20. Abraham Pizam "Using Travel Research for Planning and Profits", <u>Annals of Tourism Research</u>, Vol. 5, No. 3, (1978) pp. 380-388.
- 21. Abraham Pizam and Julianne Pokela "Businessmen and Residents' Perceptions of Tourism's Impacts: Analysis and Implications for Tourism Policy Making", <u>Journal of the Mugla School of Business Administration</u>, Special Issue 2-6 (October 1978) pp. 233-249.

- 22. Abraham Pizam and Robert Lewis "Work Values of Hospitality Students", <u>Journal of Hospitality Education</u>, Vol. 3, No.3, (Winter 1979), pp. 5-16.
- 23. Abraham Pizam and Venkat Chandrasekar, <u>Journal of Travel Research Index</u>, Vol. 18, No. 2 (Fall 1979).
- 24. Abraham Pizam "International Tourism Congress: New Perspectives and Policies", <u>Journal of Travel Research</u>, Vol. 17, No. 3, (1979) pp. 25-27.
- 25. Abraham Pizam, Yoram Neumann and Arie Reichel "Tourist Satisfaction: Uses and Misuses", <u>Annals of Tourism Research</u>, Vol. 6, No. 1 (1979) pp. 195-197.
- 26. Yoram Neumann and Abraham Pizam "Predictors of Success in Management Development Programs", <u>International Journal of Instructional Media</u>, Vol. 6, No. 3 (1979).
- 27. Abraham Pizam and Arie Reichel "Big Spenders and Little Spenders in US Tourism", <u>Journal of Travel Research</u>, Vol. 18, No. 1, (1979) pp. 42-43.
- 28. Abraham Pizam and Robert Lewis "Predicting Career Success and Satisfaction: A Study of Hospitality Graduates", <u>The Cornell Hotel and Restaurant Administration Quarterly</u>, Vol. 20, No. 3 (1979) pp. 12-16.
- 29. Yoram Neumann, Abraham and Arie Reichel "Values as Determinants of Motivation: A Comparison Between Tourism and Other Career Choices", <u>Annals of Tourism Research</u>, Vol. 7, No. 3 (1980) pp. 428-442.
- 30. Abraham Pizam, Arie Reichel and Yoram Neumann "The Motivational Profile and Work Values of Hospitality Students", <u>The Journal of Hospitality Education</u>, Vol. 5, No. 1, (1980) pp. 25-38.
- 31. Abraham Pizam and Julianne Pokela "The Vacation Farm: A New Form of Tourism Destination" in D.E. Hawkins, E.L. Shafer and J.M. Rovelstad, <u>Tourism Marketing and Management Issues</u>, Washington D.C., George Washington University, 1980, pp 203-216.
- 32. Abraham Pizam and Julianne Pokela "The Benefits of Farm Tourism to Rural Communities: The Massachusetts Case" <u>Research Bulletin No. 666 Massachusetts Agricultural Experiment Station</u>, Univ. of Massachusetts at Amherst, December 1980.
- 33. Abraham Pizam, Guest Editor "The Management of Tourism", <u>Annals of Tourism Research</u>, Vol. 7, No. 3, (1980).
- 34. Arie Reichel, Yoram Neumann and Abraham Pizam "The Work Values and Motivational Profiles of Vocational, Collegiate, Non- Conformist and Academic Students", <u>Research in Higher Education</u>, Vol. 14, No. 3, (1981) pp. 187-200.

- 35. Abraham Pizam, Laura Richardson and William Seymour, <u>Vacation Farm Cooperatives</u>, Washington D.C., U.S. Department of Agriculture, Agricultural Cooperation Service, (1981).
- 36. Abraham Pizam, "Evaluating Social Impacts of Tourism: Case of Cape Cod (USA)" in Tej Vir Singh and Jagdish Kaur, <u>Studies in Tourism Wildlife Parks and Conservation</u>, New Delhi: Metropolitan Book Company, (1981), pp. 258-269.
- 37. Robert Lewis and Abraham Pizam," Guest Surveys A Missed Opportunity". <u>The Cornell Hotel and Restaurant Quarterly</u>, Vol. 22, No. 3, (Nov. 1981) pp. 37-44.
- 38. Abraham Pizam "Tourism and Crime: Is There a Relationship?" <u>Journal of Travel Research</u>, Vol. 20, No. 3, (1982) pp. 7-11.
- 39. Abraham Pizam, "The Use of Human Resources in the Hospitality Industry", in A. Pizam, R. Lewis and P. Manning, <u>The Practice of Hospitality Management</u>, Westport, CT: AVI Pub., 1982, pp. 255-263.
- 40. Robert Lewis and Abraham Pizam, "A Consumer Satisfaction Index for Hotels" in: A. Pizam, R. Lewis and P. Manning, <u>The Practice of Hospitality Management</u>, Westport, CT: AVI Pub., 1982 pp. 189-201.
- 41. Abraham Pizam and Peter Manning, "The Impact of Inflation on Convention Site Selection", <u>International Journal of Hospitality Management</u>, Vol. 1, No. 1, (1982) pp. 65-67.
- 42. Abraham Pizam and Venkat Chandrasekar, "Do You Like Your Work? A Survey" <u>The Cornell Hotel and Restaurant Quarterly</u>, Vol. 22, No. 4, (Feb. 1982) pp. 67-71.
- 43. Abraham Pizam, Guest Editor, "Tourism Manpower", <u>Journal of Travel Research</u>, Vol. 21, No. 2, (1982).
- 44. Abraham Pizam, "Tourism Manpower: The State of the Art", <u>Journal of Travel Research</u>, Vol. 21, No. 2, pp. 587-620 (1982).
- 45. Abraham Pizam and E. Harsha Chacko, "Tourism Related Theses and Dissertations 1975-1981", Annals of Tourism Research, Vol. 9, No. 4, pp. 587-620 (1982).
- 46. Abraham Pizam and Julianne Pokela, "The Effects of the Supply and Price of Energy: An Analysis of Cape Cod Massachusetts." <u>Research Bulletin Number 681 Massachusetts</u> <u>Agricultural Experiment Station</u>, University of Massachusetts at Amherst, (December 1982).
- 47. Abraham Pizam and Julianne Pokela, "The 1979 U.S. Gasoline Shortage and its Impact on the Tourism Industry" International <u>Journal of Tourism Management</u>, Vol.4, No.2, (1983), pp. 94-101.

- 48. Abraham Pizam and Julianne Pokela, "Energy Costs and Tourism Magnitude: The Case of North East, USA", <u>International Journal of Hospitality Management</u>, Vol. 2, No. 1 (1983), pp. 49-51.
- 49. Abraham Pizam and Julianne Pokela, "The Impact of Gasoline Price Increases on Tourism Business in a Destination Area", <u>Visions in Leisure and Business</u>, Vol. 2, No. 1 (1983) pp. 40-50.
- 50. Abraham Pizam and Venkat Chandrasekar, "You Do Like Your Work" <u>The Cornell Hotel and Restaurant Administration Quarterly</u>, Vol. 24, No. 2, (1983) pp. 5-10.
- 51. Abraham Pizam "Development and Organization of Tourism in the USA and New Orleans" in Eddystone C. Nebel, III, ed. <u>Tourism and Culture</u>, New Orleans, The University of New Orleans, 1983 pp. 27-32.
- 52. Abraham Pizam and Ady Milman, "The Social Impacts of Tourism" <u>Industry and Environment</u> (a UNEP publication), Vol. 7, No.1, (1984) pp. 11-14.
- 53. Abraham Pizam, "Positioning is the Name of the Game", <u>Lu-Guan</u>, Vol. 4, No. 3 (1984) pp. 15-17.
- 54. Abraham Pizam, "Differentiation and Segmentation: Two Marketing Techniques for Small Hotels", <u>Lu-Guan</u>, Vol. 4, No. 4 (1984) pp. 26-30.
- 55. Arie Reichel and Abraham Pizam, "Job Satisfaction, Lifestyle and Demographics of Hospitality Industry Workers- vs. Others", <u>International Journal of Hospitality Management</u>, Vol. 3, No. 3 (1984) pp. 123-133.
- 56. Abraham Pizam and Julianne Pokela, "The Perceived Impacts of Casino Gambling on a Destination Community", <u>Annals of Tourism Research</u>, Vol. 12, No. 2 (1985) pp. 147-165.
- 57. Abraham Pizam and Ady Milman "Off-Track Betting and Its Impacts on a Rural Community", <u>Visions in Leisure and Business</u>, Vol. 3, No. 4 (1985) pp. 90-106.
- 58. Robert C. Lewis and Abraham Pizam" Designing Research for Publication", <u>The Cornell Hotel and Restaurant Quarterly</u>, Vol.3, No. 4 (August 1986) pp. 56-61.
- 59. Abraham Pizam and Ady Milman "Florida: National Report No. 125 "<u>International Tourism Reports</u>", Vol. 4 (1986) pp. 69-78.
- 60. Abraham Pizam, Planning a Tourism Research Investigation", in J. R. Brent Ritchie and C.R Goeldner", <u>Handbook of Travel & Tourism Research</u>, New York: John Wiley & Sons, 1987 pp 63-76.

- 61. Abraham Pizam and Roger Calantone "Beyond Psychographics: Values as Determinants of Tourist Behavior" <u>International Journal of Hospitality Management</u>, Vol. 6 No.3 (1987) pp 177-181.
- 62. Abraham Pizam and Ady Milman" Academic Characteristics and Faculty Compensation in U.S. Hospitality Management Programs" <u>Hospitality Education and Research Journal</u>, Vol. 11, No.2 (1987).
- 63. Abraham Pizam and Zheng Gu <u>Journal of Travel Research Cumulative Index and Abstracts</u>, Boulder, Colorado: The Travel and Tourism Research Association, 1988.
- 64. Abraham Pizam and Yoram Neuman "The Effect of Task Characteristics on Hospitality Employees' Job Satisfaction and Burnout" <u>Hospitality Education and Research Journal</u>, Vol. 12 No. 2, (1988) pp. 99-107.
- 65. Abraham Pizam and Ady Milman" Academic Characteristics and Faculty Compensation in U.S. Hospitality Management Programs" <u>Hospitality Education and Research Journal</u>, Vol. 12 No.3 (1988), pp. 17-42.
- 1. Ady Milman and Abraham Pizam "Social Impacts of Tourism in Central Florida" <u>Annals of Tourism Research</u>, Vol. 15, No 2, (1988) pp. 191-204.
- 67. Abraham Pizam and Ady Milman "The 1988-89 Academic Characteristics and Faculty Compensation in U.S. Hospitality Management Programs" <u>Hospitality Education and Research</u> Journal, Vol. 13 No.2 (1989), pp. 73-95.
- 68. Abraham Pizam and Neda, Telisman-Kosuta, "Tourism as a Factor of Change: Results and Analysis" in: Julian Bystrzanowski (ed.), Tourism as a Factor of Change: A Socio-Cultural Study, Vienna: European Coordination Centre for Documentation in Social Sciences, 1989, p.p. 69-93.
- 69. Ady Milman, Arieh Reichel & Abraham Pizam "The Impact of Tourism on Ethnic Attitudes: The Israeli-Egyptian Case" <u>Journal of Travel Research</u>, Vol. 29 No. 2 (1990), pp. 45-49.
- 70. Abraham Pizam "Evaluating the Effectiveness of Travel Trade Shows and Other Tourism Sales Promotion Techniques" <u>Journal of Travel Research</u>, Vol. 29 No. 1 (1990), pp. 3-8.
- 71. Jafar Jafari, Abraham Pizam and Krzysztof Przeclawski "A Sociocultural Study of Tourism as a Factor of Change" <u>Annals of Tourism Research</u>, Vol. 17, No.3 (1990), pp. 469-472.
- 72. Abraham Pizam and Ady Milman "Current Trends in Manpower Needs for the Tourism Industry" <u>Trends</u> (Park Practice Program), Vol. 27, No.3, (1990), pp. 14-17.
- 73. Abraham Pizam, Jafar Jafari and Ady Milman "Tourists' Attitude Change: U.S. Students Visiting the USSR", Tourism Management, Vol. 12, No. 1 (1991), pp. 47-54.

- 74. Abraham Pizam and Ady Milman "The 1989-90 Academic Characteristics and Faculty Compensation in U.S. Hospitality Management Programs" in Council on Hotel Restaurant and Institutional Education, 1991 CHRIE Member Directory and Resource Guide, Washington D.C.: CHRIE (1991), pp. 42-53.
- 75. Abraham Pizam, Guest Editor, "Convention & Conference Management" <u>International Journal of Hospitality Management</u>, Vol. 10, No.2 (1991).
- 76. E. Thorvald Falk and Abraham Pizam "The United States Meeting Market", <u>International Journal of Hospitality Management</u>, Vol. 10, No.2 (1991), pp. 111-118.
- 77. Abraham Pizam and Ady Milman "The 1990-91 Academic Characteristics and Faculty Compensation in U.S. Hospitality Management Programs" in Council on Hotel Restaurant and Institutional Education, 1992 CHRIE Member Directory and Resource Guide, Washington D.C.: CHRIE (1992), pp. 63-80.
- 78. Ady Milman and Abraham Pizam "The 1991-92 Academic Characteristics and Faculty Compensation in U.S. Hospitality Management Programs", <u>Hospitality Education and Research Journal</u>, Vol. 5, No. 1, (1992), pp. 55-70.
- 79. Brian King, Abraham Pizam, Ady Milman "The Social Impacts of Tourism on Nadi, Fiji, as Perceived by its Residents" <u>Annals of Tourism Research</u> Vol. 20, No. 4 (1993), pp. 650-665.
- 80. Abraham Pizam, "Managing Cross-Cultural Hospitality Enterprises" in Peter Jones and Abraham Pizam (eds.), <u>The International Hospitality Industry: Organizational and Operational Issues</u>, pp. 205- 225, London: Pitman, 1993.
- 81. Abraham Pizam, "Planning a Tourism Research Investigation", in J. R. Brent Ritchie and C.R Goeldner", <u>Tourism and Hospitality Research A Handbook for Managers and Researchers</u>, 2nd ed., pp. 91-104, New York: John Wiley & Sons, 1994.
- 82. Abraham Pizam, "Evaluating the Effectiveness of Travel Trade Shows and Other Tourism Sales-Promotion Techniques", in J. R. Brent Ritchie and C.R. Goeldner, <u>Tourism and Hospitality Research A Handbook for Managers and Researchers</u>, 2nd ed., pp.573-581, New York: John Wiley & Sons, 1994.
- 83. Abraham Pizam, "Monitoring Customer Satisfaction," in: B.E. Davis and A.J. Lockwood (eds.), <u>Food and Beverage Management: A Selection of Readings</u>, London: Butterworth Heinemann, 1994, pp. 231-247.
- 84. Abraham Pizam, Ady Milman, Brian King, "The Perceptions of Tourism Employees and their Families Towards Tourism: A Cross-Cultural Comparison," <u>Tourism Management</u>, Vol. 15, No 1 (1994), pp. 53-61.

- 85. Abraham Pizam and Ady Milman, "Predicting Satisfaction Among First-Time Visitors to a Destination by Using the Expectancy Disconfirmation Theory," <u>International Journal of Hospitality Management</u>, Vol. 12, No. 2 (1993), pp. 197-209.
- 86. Abraham Pizam and Tim Knowles, "The European Hotel Industry," in C. Cooper and A. Lockwood, <u>Progress in Tourism Recreation and Hospitality Management</u>, Vol. 6, London: John Wiley & Sons, (1994), pp. 283-295.
- 87. Ady Milman and Abraham Pizam, "The 1992-93 Academic Characteristics and Faculty Compensation in U.S. Hospitality Management Programs" in Council on Hotel Restaurant and Institutional Education, 1993-94 CHRIE Member Directory and Resource Guide, Washington D.C.: CHRIE (1994), pp. 103-113.
- 88. Ioannis Kavallinis and Abraham Pizam, "The Environmental Impacts of Tourism Whose Responsibility is it Anyway? The Case of Mykonos." <u>Journal of Travel Research</u>, Vol. 33, No. 2 (1994), pp. 26-32.
- 89. Abraham Pizam, "Using Unobtrusive Measures in Tourism Research" in: Ahmed, Z., ed.. <u>The Business of International Tourism</u>, Minot, North Dakota: Institute for International Business, Minot State University, 1995, pp. 89-114.
- 90. Ady Milman and Abraham Pizam, "The Role of Awareness and Familiarity with a Destination: The Central Florida Case", <u>Journal of Travel Research</u>, Vol. 33, No. 3 (1995), pp. 21-27.
- 91. Robert Ashley, Susan Bach, Jerry Chesser, Taylor Ellis, Robert Ford, Stephen LeBruto, Ady Milman, Abraham Pizam, William Quain, "A Customer Based Approach to Hospitality Education, "Cornell Hotel & Restaurant Administration Quarterly, Vol 36, No. 4 (1995), pp. 74-79
- 92. Abraham Pizam and Silvia Sussman, "Does Nationality Affect Tourist Behavior?" <u>Annals of Tourism Research</u>, Vol. 22, No. 4 (1995), pp. 901-917.
- 93. Abraham Pizam, "Does Tourism Promote Peace and Understanding between Unfriendly Nations?" in A. Pizam and Y. Mansfeld (eds.) <u>Tourism, Crime and International Security Issues</u>, New York & London: John Wiley & Sons, 1995, pp. 203-214.
- 94. Abraham Pizam and Ady Milman, "Does Nationality Affect Student-Tourists Behavior?" in: Ahmed, Z., ed. <u>The Business of International Tourism</u>, Minot, North Dakota: Institute for International Business, Minot State University, 1995, pp. 166-194.
- 95. Simon Archer and Abraham Pizam, "Financial and Operational Leverage and Risks of Firms in the U.K. Hotel Industry", in: Bar-On R. and M. Even-Zahav, <u>Investment and Financing in the Tourism Industry</u>, Jerusalem: Israel Ministry of Tourism, 1995, pp. 265-276.

- 96. Abraham Pizam, "The Role of Culture in the Management and Operations of Tourist Enterprises", in: Bar-On R. and M. Even-Zahav, <u>Investment and Financing in the Tourism Industry</u>, Jerusalem: Israel Ministry of Tourism, 1995, pp. 265-276.
- 97. Abraham Pizam and Arie Reichel, "The Effect of Nationality on Tourist Behavior: Israeli Tour Guides' Perceptions", <u>Journal of Hospitality and Leisure Marketing</u>, Vol. 4, No. 1 (1996), pp. 23-49.
- 98. Nicholas Haralambopoulos and Abraham Pizam, "Tourism's Perceived Social Impacts: The Case of Samos," Annals of Tourism Research, Vol. 23, No. 3 (1996), pp. 503-526.
- 99. Abraham Pizam and Gang-Hoan Jeong, "Cross-Cultural Tourist Behavior: Perceptions of Korean Tour-Guides" <u>International Journal of Tourism Management</u>., Vol. 17, No. 4 (1996), pp. 277-286.
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- 7. Yoel Mansfeld and Abraham Pizam (Eds.) <u>Tourism</u>, <u>Security and Safety: From Theory to Practice</u>. Oxford: Butterworth Heinemann, 2005.
- 8. Abraham Pizam and Judy Holcomb (Eds.) <u>International Dictionary of Hospitality</u> Management. Oxford: Butterworth Heinemann, 2008.
- 9. Abraham Pizam (Ed.) <u>International Encyclopedia of Hospitality Management</u>, 2<sup>nd</sup> Edition. Oxford: Butterworth Heinemann, 2010.
- 10. Youcheng Wang and Abraham Pizam (Eds.) <u>Destination Marketing and Management</u>, Wallingford: CABI, 2011.

## PAPERS PRESENTED AT PROFESSIONAL CONFERENCES

- I. International Conference on Marketing Systems for Developing Countries, Tel-Aviv Israel, 1/74, "Organizational Malfunctions in a Marketing Cooperative."
- II. The Travel & Tourism Research Association, Scottsdale, Arizona, 6/77, "Some Social and Economic Costs and Benefits of Tourism to Rural Communities."
- III. The Travel & Tourism Research Association, Ottawa, 6/78, "The Impact of Mass Tourism on a Destination Community."
- IV. Council on Hotel, Restaurant and Institutional Education, Atlantic City, New Jersey, 8/78, "Work Values of Hospitality Students."
- V. International Tourism Congress, Marmaris, Turkey, 10/78, "Businessmen Implications for Tourism Policy Making."
- VI. Tourism and the Next Decade, International Symposium, Washington, D.C., 3/79, "The Vacation Farm: A New Form of Tourism Destination."
- VII. The Travel & Tourism Research Association, 6/79, "Career Progress of Hospitality Graduates," (2) "The Potential for Farm Tourism in the U.S."
- VIII. New England Regional Commission Conference on Tourism, 11/79, "Increasing the Effectiveness of Small Tourism Operations by Adopting the Cooperative Approach."
- IX. Council on Hotel, Restaurant and Institutional Education, Dearborn, Michigan, 8/80, "On Campus Conference Business: A Rich Resource for Academic Institutions and HRI Programs." (With Peter Manning).
- X. America and the Pacific Community: Studies in Culture and Nationality: University of California, Berkley, September 4- 7/80, "Tourism's Contribution to Crime in the U.S."
- XI. World Hospitality Congress, March 9-12, 1981: (1) "The Use of Human Resources in the Hospitality Industry A Survey;" (2) "A Consumer Satisfaction Index for Hotels" (with Robert C. Lewis).
- XII. Council on Hotel, Restaurant and Institutional Education, Montreal, Canada, 8/81, "Educational Programs offered at Hospitality Trade Shows: An Opinion Survey" (With Peter Manning and Stevenson Fletcher).
- XIII. AIEST, (International Association of Scientific Experts in Tourism), 31st Annual Congress, Cardiff, Wales, September 13-19, 1981, "Tourism and Crime in the U.S.A."

- XIV. Ben Gurion University of the Negev, Israel, "International Conference The 80's Cause for Alarm of Optimism," December 19-23, 1981, The Management of Service Industries.
- XV. Pacific Area Travel Association, Travel Research Seminar, Suva, Fiji, August 16-18, 1982, (1) "Designing Visitor Surveys"; (2) "Tourism Forecasting Methodologies."
- XVI. ASEAN Hotel and Restaurant Association Annual Conference, Singapore, September 20-21, 1982, "Integrated Quality- Management System."
- XVII. The University of New Orleans and the University of Innsbruck Third Biannual Symposium, "Tourism and Culture: A Comparative Perspective", "Tourism Organization and Development in the U.S.A." New Orleans, March 1-2, 1983.
- XVIII. Rhode Island's Governor Conference on Tourism "Assessing Tourism's Impacts: A Discussion of the Social Costs and Benefits of Tourism," Providence RI, April 20, 1983.
- XIX. Singapore Hotel Association Top Team Development Program, "Hospitality Human Resources Management," Singapore, July 4- 15, 1983.
- XX. Indonesian Hotel Association Top Executive Development Program, "Hospitality Human Resources Management," Jakarta, Indonesia, July 18-30, 1983.
- XXI. Balinese Hotel Association "Motivation and Job Satisfaction of Hospitality Employees, Bali, Indonesia, August, 1983.
- XXII. Pacific Area Travel Association, East Asia Travel Research Seminar: (1) Research and Statistical Methods for Tourism Enterprises, (2) Conducting Visitor/Guest/Passenger Surveys, (3) Measuring the Effectiveness of Tourism Marketing Programs, Kuala-Lumpur, 8/17-19,/83.
- XXIII. Pacific Area Travel Association, Workshop on Measuring The Impacts of Tourism: (1) "The Social/Cultural Costs and Benefits of Tourism to the Destination Area (2)"Methods of Measuring Social/Cultural Costs and Benefits of Tourism". Hong Kong, August 24-26, 1983.
- XXIV. ASEAN Tourism Forum 84; Asean Media Workshop, "Positioning is the Name of the Game" Singapore, March 16, 1984.
- XXV. ASEAN Tourism Forum 84, Asean Hotel and Restaurant Association Convention, "Differentiation and Segmentation: Two Marketing Techniques for Small Hotels", Singapore, March 20, 1984.
- XXVI. Singapore Hotel Association Top Team Development Program, "Hospitality Human Resources Management", July 9-27, 1984.
- XXVII. Indian Association of Tour Operators "Workshop on Marketing India Abroad" New Delhi, August 1, 1984.

XXVIII. African Travel Association "Motivating Tourism Employees to Work" Nairobi, Kenya, April 29, 1985.

XXIX. International Association of Scientific Experts in Tourism, 35 Annual Congress "The Use of Values in Predicting Travel Behavior," Bregenz, Austria, September 15-21, 1986.

XXX. Institute for Tourism Research, Zagreb, "Workshop on Measuring the Effectiveness of Tourism Sales Promotions" Zagreb Yugoslavia, May 15, 1987

XXXI. Council on Hotel, Restaurant and Institutional Education Annual Conference, "Academic Characteristics and Faculty Compensation in U.S. Hospitality Management Programs", Atlanta, Georgia, August 6, 1987.

XXXII. World Association For Professional Training in Tourism (AMFORT), Seminar on "The Challenge of the Hotel Industry in the 90s", "Macro Trends in World Tourism", Madrid, Spain, January 25-27, 1988.

XXXIII. International Hospitality Research Symposium, "Methods in Hospitality Research", Virginia Tech, Blacksburg, Va., April 17-20, 1988

XXXIV. Council on Hotel, Restaurant and Institutional Education Annual Conference,"1988 Academic Characteristics and Faculty Compensation in U.S. Hospitality Management Programs", Toronto Canada, July 27-31, 1988

XXXV. Council on Hotel, Restaurant and Institutional Education Annual Conference, "The Effects of Task Characteristics on Hospitality Employees' Job Satisfaction and Burnout", Toronto Canada, July 27-31, 1988

XXXVI. Krems Academy of Tourism Opening Ceremonies, "Trends in U.S. Hospitality Education", Krems, Austria, October 5-7, 1988

XXXVII. First Global Conference: Tourism A vital Force for Peace, "Is Tourism a Mediator for Peace? The U.S.A-U.S.S.R. Experience" (with Ady Milman and Jafar Jafari), Vancouver, BC October 22-26, 1988

XXXVIII. First Global Conference: Tourism A vital Force for Peace, "Is Tourism a Mediator for Peace? The Israeli-Egyptian Experience" (with Ady Milman and Arieh Reichel), Vancouver, BC October 22-26, 1988

XXXIX. The 73rd International Hotel/Motel & Restaurant Show, "Employee Burnout in the Hospitality Industry", November 14, 1988

XL. Cultural Tourism: Defining a Sense of Place: "Tourism: A Catalyst to Peace?" Miami Florida, April 30-May 3, 1989

- XLI. The 1989 Travel Industry Association (TIA) International Pow Wow,"Tourism as a Catalyst for World Peace" Las Vegas, May 17, 1989
- XLII. International Congress on Health and Recreation Tourism "The Marketing of Health and Recreational Products" Antalya, Turkey, September 17-20, 1989
- XLIII. International Congress on Health and Recreation Tourism "The U.S. Health Resorts Industry" (with Ady Milman), Antalya, Turkey, September 17-20, 1989
- XLIV. 1989 Governor's Conference on Tourism, "Tackling the Labor Squeeze in the Tourism Industry" (with Mark Bonn), Daytona Beach, Fl. September 25, 1989
- XLV. Singapore Hotel Association Training and Educational Center Annual Hotel Lecture, "Optimizing Human Resources", Singapore November 17, 1989
- XLVI. Malaysian Association of Hotels, "Executive Seminar on Delivering Quality Service", Kuala Lumpur, November 18, 1989
- XLVII. Second ASEAN Tourism Conference, Keynote Speaker "ASEAN Tourism Towards a Quality Destination", Pataya, Thailand, January 13, 1990
- XLVIII. Singapore Hotel Association Training and Educational Center Annual Seminar, "Marketing Planning for Hospitality Enterprises", Singapore, May 26-27, 1990
- XLVIX. Council on Hotel, Restaurant and Institutional Education Annual Conference, "1990 Academic Characteristics and Faculty Compensation in U.S. Hospitality Management Programs", July 27-31, 1990, Washington, D.C,.
- L. Austrian Association of Tourism, "Developing Quality Tourist Destinations", October 29, 1990, Vienna, Austria.
- LI. Singapore Hotel Association Annual Seminar, "Quality Management in Tourism Enterprises", June 20-22, 1991, Singapore.
- LII. Malaysian Association of Hotels Annual Workshop, "Quality Management in Tourism Enterprises", June 17-19, 1991, Kuala-Lumpur, Malaysia.
- LIII. First National Tourism Congress, "Problems of Tourism Development in Third World Countries", November 16, 1990, Kusadasi, Turkey.
- LIV. International Association of Scientific Experts in Tourism, "The Management of Quality Tourism Destinations", May 4-7, 1992, Mahe, Seychelles.
- LV. AIESEC International Conference on Maritime and Tourism, "Global Tourism in a Changing World", May 4-7, 1992, Athens (Vouliagmeni) Greece.

- LVI. The First International Conference on Investments and Financing in the Tourism Industry, "The Role of Culture in the Management and Operations of Tourist Enterprises," May 16-21, 1993, Jerusalem, Israel.
- LVII. The International Academy for The Study of Tourism Biennial Conference, "Using Unobtrusive Measures in Tourism Research," June 21-26, 1993, Seoul, Korea.
- LVIII. The First International Conference on Investments and Financing in the Tourism Industry, "Financial and Operational Leverage and Risk of Firms in the UK Hotel Industry," (with Simon Archer), May 16-21, 1993, Jerusalem, Israel.
- LIX. International Symposium on: High Priority Actions in Environmental Policy, "The Perceived Negative Environmental Impacts of Tourism: Whose Responsibility is it Anyway?" September 13-18, 1993, Elounda, Crete, Greece.
- LX. International Conference on: Decision-Making Processes and Preference Changes of Tourists, "Does Culture Affect Tourist Behavior?" November 25-27, 1993, Innsbruck, Austria.
- LXI. International Conference on: Regional Development: The Challenge of the Frontier, "Tourism Development in Desert Areas: Conservation vs. Change", December 27-30, 1993, the Dead Sea, Israel.
- LXII. Council on Hotel, Restaurant and Institutional Education Annual Conference: Education Through Experience: A Winning Combination. "Influence of Tourism on Attitude Change: Turkish Tourists Visiting Greece" (with Meral Korzay and Petros Anastasopoulos), July 27-30, 1994, Palm Springs, CA.
- LXIII. Council on Hotel, Restaurant and Institutional Education Annual Conference: Education through Experience: A Winning Combination. "The 1993-94 Academic Characteristics and Faculty Compensation of CHRIE Members in U.S. Hospitality Management Programs" (with Ady Milman), July 27-30, 1994, Palm Springs, CA.
- LXIV. Talk at the Top: Security and Risks in Travel & Tourism. "Security and Risks in Travel & Tourism An Overview", June 9-11, 1995, Östersund, Sweden.
- LXV. International Seminar on Theme Parks. "Preparing the Workforce for Theme Parks in Brazil" May 23, 1996, Rio de Janeiro, Brazil.
- LXVI. National Seminar for Mexican Tourism Operators. "Tourism Human Resources in Latin America.", June 14, 1996, Mexico City, Mexico.
- LXVII. The Travel & Tourism Research Association Annual Conference. "Making Tourists Feel Safe" (with Peter Tarlow and Jonathan Bloom), Las Vegas, Nevada, July 6, 1996.
- LXVIII. American Chamber of Commerce Guadalajara Chapter, "Seminar on Tourism Human Resources in Mexico," September 25, 1996, Guadalajara, Mexico.

LXVIX. Caribbean Tourism Conference (CTC 20), "Tourism Human Resources in Latin America. - The Implications for the Caribbean" September 27, 1996, Barbados.

LXX. Southern Management Association Annual Conference, "Hospitality Management an Industry in Search of a Paradigm," (with Michael Olson, Harsha Chacko and Joan Clay) November 8, 1996, New Orleans, Louisiana.

LXXI. Institute for Operations Research and Management Science (INFORMS): Managing Services in the Next Millenium, "Tourism Research-The State of the Art," May 4-7, 1997, San Diego, California.

LXXII. Colegio Universitario del Este – School of International Tourism and Hotel Management, Industry Seminar on: "Increasing Hotel Guests' Satisfaction," June 6, 1997, San Juan. Puerto Rico.

LXXIII. International Association of Hospitality Consultants - Mid Florida Chapter: "Global Trends in Tourism," July 25, 1997, Orlando, Florida.

LXXIV. Hotel School of Mauritius, Seminars on: (1) "Increasing Tourist Satisfaction," (2) "Marketing Planning for Hotels," Rose Hill, Mauritius, August 4-7, 1997

LXXV. War, Terrorism and Tourism: Times of Crisis and Recovery, "Keynote Address: Contemporary Trends and Future Courses," Dubrovnik, Croatia, September 25-27, 1997

LXXVI. The American Express Travel Services Mexico - Network XII Annual Convention, "World Tourism in the Next Millenium," San Jose Costa Rica, February 18, 1998.

LXXVII. International Conference on: Urban Development in Frontier Regions "The Capital and Training Needs of Small Tourism Operators in Frontier Regions" Beer-Sheva, Israel, April 5-7, 1998.

LXXVIII. Academic Characteristics and Faculty Compensation of CHRIE Members in U.S. Hospitality Management Programs" (with Bernard Fried and Ady Milman), July 31, 1998, Miami, FL.

LXXIX. International Hotel & Restaurant Association, "Think Tank on Security and Safety" Moderator, Orlando, Florida, August 17-18, 1998.

LXXX. Institute of Management Accountants – Central Florida Chapter, "Tourism Trends for the New Millenium" Orlando, Florida, February 23, 1999.

LXXXI. International Hotel & Restaurant Association, "Think Tank on Security and Safety" Moderator, Stockholm, Sweden, August 16-17, 1998.

LXXXII. International Conference on Improving Safety and Security at Tourism Destinations

(1) Keynote address "Tourism Safety and Security in a Post Modern Society" (2) "Acts of Terrorism and their effect on Tourism Destination - An Historical Analysis," Kalmar, Sweden, August 20-22, 1999.

LXXXIII. Technikon Pretoria "Seminar on Safety & Security in South African Tourism Enterprises" Pretoria, South Africa, May 15, 2000

LXXXIV. First National Congress on Tourism, "Mexico-Jobs for the Millennium" Mexico City, January 18-19, 2001

LXXXV. Business Enterprises for Sustainable Tourism (BEST) "First International Think Tank on Sustainable Tourism Education" Moderator of the Think Tank," Bongani, Gauteng, South Africa, February 25-March 1, 2001.

LXXXVI. Universidad de Guadalajara - Centro Universitario de Ciencias Economico Administrativas, Coloquio sobre Desarrollo Turistico y Sustentabilidad. "Educating the Next Generation of Tourism Management in Sustainable Tourism Practices." Guadalajara, Mexico, June 21-23, 2001.

LXXXVII. Institute for Tourism – Zagreb - International Tourism Research Conference - Reinventing A Tourism Destination – "The Relationship Between Risk-Taking, Sensation Seeking and the Tourist Behavior of Young Adults." Dubrovnik, Croatia, October 18-21, 2002.

LXXXVIII. University of Florida College of Health and Human Performance – Eighteenth Annual D.K. Stanley Lecture - "Tourism After 9/11" Gainesville, Florida, February 24, 2003.

LXXXIX. Safety & Security: New Driver of Tourism Economies Conference – Keynote Address – "Safety & Security: New Driver of Tourism Economies" Cape Town, South Africa October 15-16, 2003.

XC. Global Foundation for Development and Democracy - Seminar on Sustainable Tourism – "Sustainable Tourism and its Importance to the Dominican Republic" Santo Domingo, Dominican Republic, April, 20, 2004.

XCI. SKAL International Orlando, 2005 Tourism Leadership Summit "Panel on Human Resources in Hospitality & Tourism Enterprises" Orlando, Florida, September 23, 2005.

XCII. International Conference on Knowledge-Based Economy & Global Management, "The Effects of Tourism Safety & Security on Tourism Demand: Lessons Learned from the Last Five Decades." Tainan, Taiwan, November 3, 2005.

XCIII. National Association of Industrial and Office Properties, "The New Condo Hotels Craze" Orlando, Florida, July 20, 2006.

XCIV. Central Florida Global Forum, University of Central Florida, Seminar on European Union & US Laws" The Impacts of US Laws on Tourism between USA and the European Union". University of Central Florida, Orlando, Florida April 12, 2007.

XCV. Leonard Davis Institute for International Relations, The Hebrew University of Jerusalem – International Tourism and Politics Conference "Keynote Address: Tourism Safety & Security and its Importance to the Success of the Tourism Industry" Jerusalem, Israel, May 8-9, 2007.

XCVI. SKAL International Orlando, Tourism Leadership Summit "Leadership Roundtable" Orlando, September 21, 2007.

XCVII. EURO-CHRIE Annual Conference, "Keynote Address: Tourism as an Innovation-Based Industry" Leeds, United Kingdom, October 25, 2007.

XCVIII International Conference on Knowledge-Based Economy & Global Management, "Keynote Address: Innovation in the Hospitality & Tourism Industry" Southern Taiwan University of Technology, Tainan, Taiwan, December 6, 2007 (with Stephen Lebruto & Robertico Croes. Speech delivered by Stephen Lebruto).

XCIX. Council on Hospitality Management Education, "Keynote Address: Advances in Hospitality Research: From Rodney Dangerfield to Aretha Franklin" Glasgow, United Kingdom, May 12-15, 2008.

C. EURO-CHRIE Annual Conference, "Panel on Sustainable Tourism and the Hotelier", Dubai, UAE, October 14, 2008.

CI. The 10<sup>th</sup> Anniversary of Cornell - Waseda Seminar, "The Domains of Hospitality & Tourism: Differences and Similarities" Tokyo, Japan, December 15, 2008.

CII. Tourism Destination Development and Branding Conference, "Keynote Address: Destination Branding: The State of the Art" Ben-Gurion University of the Negev, Eilat, Israel, October 14, 2009.

CIII. MICE Knowledge Forum, Korea, "Keynote Address: Branding Tourist destinations: The Orlando Experience" Incheon, Korea, November 10, 2009.

CIV. Consumer Behavior in Tourism Symposium 2009, "Keynote Address (with Amir Shani): Consumer Attitudes towards Animal-Based Tourist Attractions" Centre in Tourism Management and Tourism Economics of the Free University of Bolzano, Brunico, Italy, December 17, 2009.

CV. Tourism and Hospitality Research in Ireland Conference 2010, "Keynote Address: Future Opportunities in Hospitality and Tourism" Shannon, Ireland, June 16, 2010.

CVI. The 68<sup>th</sup> Tourism Sciences Society of Korea Academic Conference: A New Horizon of International Tourism: From the Hinterland to the Ocean, "Panel Discussion IJTS Forum" Buan, Korea, July 6, 2010.

CVII. ATLAS 2010 Annual Conference: Mass Tourism vs. Niche Tourism, Keynote Address: "Space tourism: A New Niche Market," Limassol, Cyprus, November 3-5, 2010.

CVIII. Economic Summit: Together in Partnership – Growing the Local Economy "Keynote Speech" Skukuza-Kruger National Park, South Africa. January 26-27, 2011

CVIX. 1<sup>st</sup> International Conference on Tourism & Management Studies, Keynote Address "The Domains of Tourism and Hospitality Management: Similarities and Differences." Faro, Portugal, October 26-29, 2011.

CVX. Conference of Tourism and Hospitality: The Highway to Sustainable Regional Development, Keynote Address "Can Tourism Promote Peace and Understanding Between Unfriendly Nations?" Yerevan, Armenia, June 28-30, 2013.

CVXI. Lodging + HR Diversity Summit, "Selling the Sizzle to Prospective Students," Georgetown University Conference Center, Washington, DC. "October 29, 2013

CVXII Fourth International Conference on Events (ICE), "How to Go Beyond the Waves: Moving from Hedonic to Utilitarian Events," Rosen College of Hospitality Management, University of Central Florida, Orlando, Florida, December 13-15, 2017

### **CURRENT EDITORIAL POSITIONS:**

- 1. Amfiteatru Economic Journal (Romania) Editorial Board
- 2. Annals of the "Stefan cel Mare" University Suceava, Fascicle of the Faculty of Economics & Public Administration (Romania) Editorial Board
- 3. Annals of Tourism Research Associate Editor
- 4. Asian Journal of Tourism and Hospitality Research (The Philippines) Editorial Board
- 5. Cornell Hospitality Quarterly Editorial Board
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- 7. EHLITE (Switzerland) Editorial Board
- 8. ICHRIE Research Reports Editorial Board
- 9. International Journal of Hospitality Knowledge Management Editorial Board
- 10. International Journal of Hospitality Management Editor-in-Chief
- 11. International Journal of Safety and Security in Tourism/Hospitality(Argentina)- Editor
- 12. International Journal of Tourism Sciences (S. Korea) Consulting Editor
- 13. Journal of Hospitality Marketing & Management Editorial Board
- 14. Journal of International Hospitality, Leisure & Tourism Management Editorial Board
- 15. Journal of Quality Assurance in Hospitality and Tourism Editorial Board
- 16. Journal of Tourism Security (Portugal) Editorial Board
- 17. Journal of Tourism: Studies and Research in Tourism /Revista de Turism (Romania) Editorial Board
- 18. Research Notes in Hospitality & Tourism Editorial Board

- 19. The UNLV Journal of Hospitality, Tourism & Leisure Science Editorial Board
- 20. Tourism & Management Studies (Portugal) Editorial Advisory Board
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