

FOR IMMEDIATE RELEASE

2010 UCF College Game Day Open House

The Rosen College of Hospitality Management participated in the University of Central Florida's College Open Annual House on Saturday, September 11, 2010. This was one of many university sponsored events during the UCF 2010 Family Weekend to help build and strengthen the connection for students and their families to the university and their respective college. Each college was asked to participate by showcasing their facilities, faculty, programs, and student organizations. There were approximately 50 students and family members who visited the Classroom Building I during this event.

The Rosen College offered students and their families various opportunities to interact with Rosen College faculty, hear an award winning student presentation on greening trends in the event and tradeshow industry, visit and interact with Meeting Professionals International, Rosen College student organization, and sit in on a mock theme park lecture with Professor Scott Smith.

The event was developed and planned by Joshua R. Johnson, Coordinator for Academic Relations. "This is the first time we have participated in Family Weekend on the main campus. I am glad we were able to support the university and showcase our programs, faculty, and students. In the future, I can foresee our college expanding this event."

Samantha Ruby, a freshman Hospitality Management major stated she was glad she attended the event because it helped her family "better understand the (hospitality) industry and what I want to pursue in my education."

Associate Dean for Academic Affairs and Research, Dr. Youcheng Wang, and faculty members, Dr. Cheyenne Ro, Mr. Michael "Doc" Terry, and Mr. Scott Smith were among those in attendance who shared stories, answered questions, and offered advice to students and their families who attended the event. Special thanks to Rosen College students, Renea Anderson and Danielle Letendre, who participated and assisted at the Family Weekend Open House.



About UCF Rosen College of Hospitality Management

Located in the heart of the tourism and hospitality industry, Orlando, the Rosen College of Hospitality Management is dedicated to the values of professionalism, leadership and service. The mission of the Rosen College of Hospitality Management is to develop future generations of global hospitality and tourism leaders representing all industry segments in the hospitality capital of the world, through innovative academic programs, cutting edge research and strong industry and community partnerships.