

**FOR IMMEDIATE RELEASE**

## **Rosen College Encourages High Schoolers to Pursue Their Dreams**

**ORLANDO, Apr. 22, 2009** – Helping local teens aspire to attend college will be the focus of an event Friday, April 24, at the University of Central Florida’s Rosen College of Hospitality Management.

The college is teaming up with a hometown NFL veteran to host the Second-Annual College Preview Day for students from Jones, Evans and Oak Ridge high schools. The event is designed to give underprivileged high school students the chance to learn what it means to go to college and take advantage of further educational opportunities.

The preview will run from 9 a.m. to 1 p.m. at the Rosen College’s campus, near International Drive. Co-sponsors include the Help a Child Save a Dream Foundation started by former Denver Broncos player Marlon McCree, a graduate of Jones High School.

The day is packed with guest speakers, a tour of the Rosen College and a gourmet lunch. Former NFL player and Jones High School football coach Kenard Lange will return this year as a guest speaker. Others will provide information about college admissions, financial aid and advising. A panel of Rosen College students will also answer questions.

World champion break-dancing group M.I.N.D. 180 will perform. Other major contributors include Universal Studios Orlando, Rockstar Energy Drink, Winn Dixie and several regional banks.

The Rosen College is located at 9907 Universal Blvd. in Orlando.

### **About the Help a Child Save a Dream Foundation**

Dedicated to serving children of all backgrounds, the Help a Child Save a Dream Foundation is designed to increase awareness and funding for social issues related to children through the leverage of professional athletes. Founder Marlon McCree and Help a Child Save a Dream staff’s mission is to ensure that children have the necessary tools and resources to achieve their dreams. For more information, please visit [www.helpachildsaveadream.org](http://www.helpachildsaveadream.org).

### **About UCF Rosen College of Hospitality Management**

Located in the heart of the tourism and hospitality industry, Orlando, the Rosen College of Hospitality Management is dedicated to the values of professionalism, leadership and service. The mission of the Rosen College of Hospitality Management is to develop future generations of global hospitality and tourism leaders representing all industry segments in the hospitality capital of the world, through innovative academic programs, cutting edge research and strong industry and community partnerships.

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