

FOR IMMEDIATE RELEASE

Hospitality Students Awarded Cracker Barrel Scholarships

ORLANDO, Nov. 24, 2008 – Cracker Barrel Old Country Store® presented \$9,000 in scholarships to five students in the University of Central Florida’s Rosen College of Hospitality Management. The company provided two scholarships of \$1,500 each to rising juniors and three \$2,000 scholarships to rising seniors.

The student recipients belong to the National Society for Minorities in Hospitality (NSMH), a professional organization that strives to educate in order to aid in the recruitment, retention, support and advancement of minority students in the hospitality industry.

The recipients were Carla Rodriguez, chapter president of UCF’s NSMH; Andrea Gonzalez, chapter vice president; Kellye-Jean Barnaby, chapter membership chairwoman; Emmanuela Charles, member; and Hilary Schwartz, member. The check was presented Tuesday, Nov. 18, by Cracker Barrel representatives Tom Spellman, a regional management recruiter, and Lisa Hartman, human resources manager.

Cracker Barrel has committed \$29,000 over the next three years to support scholarships for Rosen College students and programming for multicultural students and activities. In addition to the scholarship awards, it will provide an annual gift of \$500 to UCF’s Department of Multicultural Academic and Support Services for resources that will enhance the department’s mission.

“Cracker Barrel is very pleased to provide this scholarship support as part of our overall commitment to achieving business excellence by embracing diversity and inclusion,” said Diana S. Wynne, Senior Vice President of Corporate Affairs for Cracker Barrel. She added, “we believe that welcoming diversity in our company, our retail stores, and our restaurants, is good for business and, more importantly, good for people.”

About Cracker Barrel

Cracker Barrel Old Country Store® restaurants provide a friendly home-away-from-home in their old country stores and restaurants. Guests are cared for like family while relaxing and enjoying real home-style food and shopping that’s surprisingly unique, genuinely fun and reminiscent of America’s country heritage...all at a fair price. The restaurant serves up delicious, home-style country food such as meatloaf and homemade chicken n’ dumplings as well as its signature biscuits using an old family recipe. The authentic old country retail store is fun to shop and offers unique gifts and self-indulgences.

Cracker Barrel Old Country Store, Inc. is a wholly owned subsidiary of the publicly held CBRL Group, Inc. (Nasdaq: CBRL). Cracker Barrel was established in 1969 in Lebanon, Tenn. Cracker Barrel Old Country Store, Inc. operates 583 company-owned locations in 41 states. Every Cracker Barrel unit is open seven days a week with hours Sunday through Thursday, 6 a.m. - 10 p.m., and Friday and Saturday, 6 a.m. - 11 p.m. For more information, visit crackerbarrel.com.

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About UCF Rosen College of Hospitality Management

Located in the heart of the tourism and hospitality industry, Orlando, the Rosen College of Hospitality Management is dedicated to the values of professionalism, leadership and service. The mission of the Rosen College of Hospitality Management is to develop future generations of global hospitality and tourism leaders representing all industry segments in the hospitality capital of the world, through innovative academic programs, cutting edge research and strong industry and community partnerships.

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