

FOR IMMEDIATE RELEASE

Hospitality Students Awarded Cracker Barrel Scholarships

ORLANDO, Mar. 3, 2010 – Cracker Barrel Old Country Store® presented \$9,000 in scholarships to five UCF Rosen College of Hospitality Management students on Feb. 25, 2010. The company provided two scholarships in the amount of \$1,500 and three scholarships in the amount of \$2,000.

The student recipients belong to the National Society for Minorities in Hospitality (NSMH), a professional organization that strives to educate in order to aid in the recruitment, retention, support and advancement of minority students in the hospitality industry.

Recipients were Mr. Andres Morales (Chapter President), Mr. Jose Lopez (Chapter Vice President), Ms. Sueh Vertuoso (Chapter Public Relations Chair), Ms. Annie Daley (Member) and Ms. Hilary Schwartz (Member). The check was presented by Cracker Barrel representatives Mr. Tom Spellman, Human Resources Manager and Ms. Lisa Hartman, Human Resources Manager.

This year's \$9,000 scholarships are part of a \$29 thousand dollar, three year program, to support scholarships for students in the UCF Rosen College of Hospitality Management and to support programming for the Department of Multicultural Advising Support Services.

About Cracker Barrel

Cracker Barrel Old Country Store® restaurants provide a friendly home-away-from-home in their old country stores and restaurants. Guests are cared for like family while relaxing and enjoying real home-style food and shopping that's surprisingly unique, genuinely fun and reminiscent of America's country heritage...all at a fair price. The restaurant serves up delicious, home-style country food such as meatloaf and homemade chicken n' dumplings as well as its signature biscuits using an old family recipe. The authentic old country retail store is fun to shop and offers unique gifts and self-indulgences.

Cracker Barrel Old Country Store, Inc. is a wholly owned subsidiary of the publicly held CBRL Group, Inc. (Nasdaq: CBRL). Cracker Barrel was established in 1969 in Lebanon, Tenn. Cracker Barrel Old Country Store, Inc. operates 594 company-owned locations in 41 states. Every Cracker Barrel unit is open seven days a week with hours Sunday through Thursday, 6 a.m. - 10 p.m., and Friday and Saturday, 6 a.m. - 11 p.m. For more information, visit crackerbarrel.com.

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About UCF Rosen College of Hospitality Management

Located in the heart of the tourism and hospitality industry, Orlando, the Rosen College of Hospitality Management is dedicated to the values of professionalism, leadership and service. The mission of the Rosen College of Hospitality Management is to develop future generations of global hospitality and tourism leaders representing all industry segments in the hospitality capital of the world, through innovative academic programs, cutting edge research and strong industry and community partnerships.

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