

## **ROBERTICO R. CROES, Ph.D.**

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### **EDUCATION:**

1996-2000 Ph.D.-University of Twente, Enschede, the Netherlands, Applied Economics  
1983-1985 M.A.-University of Southern California at Los Angeles, California, USA,  
International Political Decision-making  
1975-1980 Law degree-Universidad de Bogota, Colombia, Public International Law

### **FIELDS OF INTEREST**

Econometric Applications in Tourism and Hospitality, Tourism Demand Analysis and Forecasting, Tourism Economic Impact, Tourism Project Feasibility Analysis, Competitive and Sustainable Development in Tourism, Tourism Development Concepts and Methodologies, Tourism Development Applied to Poverty Alleviation, Well-being and Quality of Life, Tourism Development in Small Islands and Developing Countries.

### **EMPLOYMENT**

- **Director of the Dick Pope Sr. Institute for Tourism Studies** (2019 April-August 2021): Rosen College of Hospitality Management, University of Central Florida
- **Interim Chair**, Department Hospitality Services (2019-2020): Rosen College of Hospitality Management, University of Central Florida
- **Acting Dean** (2015-August, 2021): Rosen College of Hospitality Management, University of Central Florida, multiple times
- **Associate Dean** for Research and Administration (2018-August 2021): Rosen College of Hospitality Management, University of Central Florida
- **Editor Rosen Research Review (RRR)** (2019-present).
- **Affiliated Faculty of the UCF National Center for Integrated Coastal Research** (2017-present).
- **Associate Dean**, Administration and Finance (2015-2018): Rosen College of Hospitality Management, University of Central Florida
- **Professor** (2012-present): Rosen College of Hospitality Management, University of Central Florida

- **Associate Professor** (2002-2012): Rosen College of Hospitality Management, University of Central Florida
- **Interim Chair**, Department of Tourism, Events and Attractions (2015-July 2016): Rosen College of Hospitality Management, University of Central Florida
- **Chair**, Department of Tourism, Events and Attractions (2012-2015): Rosen College of Hospitality Management, University of Central Florida
- **Interim Chair**, Department of Tourism, Events and Attractions (2010-2012): Rosen College of Hospitality Management, University of Central Florida
- **Associate Director of the Dick Pope Sr. Institute for Tourism Studies** (2007-2019): Rosen College of Hospitality Management, University of Central Florida
- **Affiliated Faculty Member of the Latin American Caribbean and Latino Studies Institute** (2009-present): University of Central Florida
- **Visiting International Faculty** (2003-2008): Tourism and Environmental Economics Master and Ph.D. programs at the University of the Balearic Islands, Spain
- **Visiting Professor** University of Gdansk, Faculty of Economics (2018-present)
- **Minister of Finance of Aruba** (1998–2001)
- **Minister of Economic Affairs and Tourism of Aruba** (1994–1998)
- **Vice-President of the Caribbean Tourism Organization (CTO)** (1995-1998)
- **Member of Aruba Parliament and Member of the Latin American Parliament (Parlatino)** (1989-1994)
- **Deputy Secretary-General of the Christian Democratic Organization for the Americas (CDOA)** (1992-2001)
- **Director of the Department of Aruba Foreign Affairs** (1986-1989)
- **Chairman of the Dutch-Aruban Cultural Commission** (1987-1988)
- **Staff member** in the division of international organizations at the Department of Foreign Affairs of the Netherlands Antilles (1980-1982)

#### **GRANTS, CONTRACTS AND GIFTS AT UCF: \$14,193,643 TOTAL VALUE**

1. **\$57,052 PI (2024)**. Journey through the human body-Themepark. Corpus Worldwide. (Funded)
2. **\$35,000.00 CO-PI (2024)**. Evaluation of the Impact of a New Levy on Tourism Demand in Aruba. Aruba Tourism Authority (ATA). (Funded)
3. **\$1,199,918.00 CO-PI (2024)**: Uncovering the social, cultural, and economic impacts of Florida Red Tide (*Karenia brevis*). National Oceanic and Atmospheric Administration (NOAA) not funded.
4. **\$18,000,000 CO-PI (2023)**: PIPP Phase II: Theme 2: Center for Pandemic Prediction, Prevention, and Mitigation (P3M): Integrating Nanotechnology, AI, Cognitive Epidemiology, Tourism, Modeling, and Simulation for Pandemic Preparedness - Proposal Description, NSF not funded.

5. **\$200,000.00 PI (2024).** Research Service Agreement UCF-AdventHealth. Adventist Health System Funding. (Funded)
6. **\$4,500,000 PI (2022):** Infectious Disease and Travel Health Project -Academic Excellence Funded Award.
7. **\$49,917 Co-PI (2022):** Aruba Tourism Authority-Study marketing effectiveness.
8. **\$80,000 PI (2022):** Saba Tourism Master Plan.
9. **\$50,000 Co-PI (2021):** Mazda project on customer service app.
10. **\$50,000 (2021):** Gift to fund the TravelMoov App.
11. **\$100,000 (2020):** Gift to fund the Rosen Research Review (RRR) magazine.
12. **\$135,936 PI (2018).** Estimating the economic impact of vacation home rentals in Florida. Florida Realtors.
13. **\$25,000 Co-PI (2017):** The Economic Potential of a Niche Market in Aruba: A Closer Look at Destination Weddings, Aruba Tourism Authority
14. **\$129,011 PI (2016):** Tourism Master Plan Bonaire, Tourism Corporation Bonaire,
15. **\$25,452.00 PI (2016):** Tourism Development and Quality of Life in Aruba: A Rejoinder, Aruba Tourism Authority.
16. **\$35,527.00 PI (2016):** Experience Kissimmee, Estimating the 2016 Economic Impact of Vacation Home Rentals in Osceola County.
17. **\$5,000,000 (2015):** Gift to fund UCF's newly launched Entertainment Management BS degree.
18. **\$15,000 PI (2015):** Logan Simpson Design Inc, W-192 project.
19. **\$269,000 PI (2014):** Strategic Tourism Plan for the Island of Curacao for the Years of 2015-2020.
20. **\$7,500 Co-PI (2013):** The 2013 Curacao North Sea Jazz Festival.
21. **\$7,500 Co-PI (2012):** The 2012 Curacao North Sea Jazz Festival.
22. **\$90,000 PI (2011):** A Study on Tourism Economic Impact of Eight Market Segments in Osceola County.
23. **\$151,540.00 PI (2010):** The 2011 Strategic Tourism Plan for the Island of Aruba, Aruba

Tourism Authority.

24. **\$24,483.00 PI (2011):** The Economic and Tourism Potentials of the Soul Beach Music Festival, Aruba Tourism Authority, 2011.
25. **\$7,500 Co-PI (2010):** The 2010 Curacao North Sea Jazz Festival.
26. **\$24,780.00 PI (2009):** 2010 Economic Impact Study for the Curacao Tourism Board.
27. **\$30,545.00 PI (2009):** 2010 Data Management Project for the Curacao Tourism Board.
28. **\$130,400.00 PI (2008):** Tourism Master Plan for the Province of Guayas, Ecuador.
29. **\$12,500.00 PI (2007):** Evaluation of the Sports Markets Impact Model in Osceola County.
30. **\$35,000.00 PI (2006):** Estimating the Tourism Economic Impact in Osceola County.
31. **\$15,000.00 PI (2004):** The Significance of Tourism to the Economy of Osceola County.
32. **\$300,000.00:** Secured a non-degree educational contract with the Intercontinental University of the Caribbean (ICUC) of Curacao, representing on average \$100,000 per year in UCF revenues for a duration of three years.
33. **\$2,600,000.00:** Secured a non-degree educational contract with the University of Aruba, which represents \$657,000 per year for a duration of four years.

## **PATENT & INVENTION**

SYSTEM OF AND METHOD FOR PERSONALIZED HEALTH-BASED TRAVEL\_Publication No-US-2024-0220871-A1\_Publication Date: 07/04/2024.

## **REFEREED JOURNAL PUBLICATIONS**

1. Nunkoo, R., Thelwall, M. Croes, R., Ridderstaat, J. and Alrasheedi, A. (2023). Academic Publishing in Small Island Developing States: Does University Research Support Development? *Higher Education Policy*, <https://doi.org/10.1057/s41307-024-00368-x>, published online July 1.
2. Croes, R. (2024). Book Review: Handbook on Tourism and Quality of Life Research II. *Applied Research in Quality-of-Life (ARQOL)*, DOI: [10.1007/s11482-024-10329-6](https://doi.org/10.1007/s11482-024-10329-6).
3. Croes, R., Shapoval, V., Rivera, M., Bak, M. & Zientara, P. (2024). Promoting Residents' Happiness Through a Human-Centric Approach to Tourism City Development.

*International Journal of Tourism Cities*, 10(3), 905-924. <https://doi.org/10.1108/IJTC-05-2023-0105>.

4. Croes, R., Parsa, H. G., & Paraskevas, A. (2024). The Criticality of Public Policy in Hospitality and Tourism Research. *Cornell Hospitality Quarterly*, 65(1), 4-6. <https://doi.org/10.1177/19389655231210049>.
5. Croes, R., Kubickova, M., & Ridderstaat, J. (2023). Destination Competitiveness and Human Development: The Compelling Critical Force of Human Agency. *Journal of Hospitality & Tourism Research*, 47(4), 62-75. <https://doi.org/10.1177/10963480221140022>.
6. Rivera, M., Croes, R. & Medeiros, M. (2022). Revealed preferences for vacation home ownership in a small island destination: a choice experiment analysis. *Journal of Policy Research in Tourism, Leisure and Events*. DOI: 10.1080/19407963.2022.2130342.
7. Padron, H., Croes, R. & Rivera, M. (2020). Activities, satisfaction and loyalty: A multi group analysis in a small island destination. *Tourism Review*. DOI: 10.1108/TR-12-2020-0607.
8. Rivera, M., Kizildag, M. & Croes, R. (2020). Covid-19 and small lodging establishments: a break-even calibration analysis (BCA) model. *International Journal of Hospitality Management*, 94, 102814.
9. Croes, R., Ridderstaat, J., Bak, M. & Zientara, P. (2021). Tourism specialization, economic growth, human development, and transition economies: the case of Poland. *Tourism Management*, 82, 104181.
10. Ridderstaat, J. & Croes, R. (2020). A framework for classifying causal factors of tourism demand seasonality: an inter- and intra-season approach. *Journal of Hospitality and Tourism Research*. <https://doi.org/10.1177/1096348020912452>, 44(5), 733-760.
11. Shapoval, V., Rivera, M. & Croes, R. (2020). Tourism gardens' quality and visitor experience: differentiating between first-time and repeat visitors. *Annals of Leisure Research*. DOI: 10.1080/11745398.2020.1744174, April 26.
12. Croes, R., Ridderstaat, J. & Shapoval, V. (2020). Connecting tourism competitiveness to human development. *Annals of Tourism Research*, 80, January (102825).
13. Croes, R. & Rivera, M. (2018). Tourism and poverty alleviation: A reply to Sharpley. *Journal of Policy Research in Tourism, Leisure and Events*, 11(1), 170-178.
14. Croes, R., Van Niekerk, M., & Ridderstaat, J. (2018). Tourism specialization and quality of life: Evidence from Malta. *Tourism Management*, 68, 212-223.
15. Croes, R., Ridderstaat, J., & Rivera, M. (2018). Asymmetric business cycle effects and

- tourism demand cycles. *Journal of Travel Research*, 57(4), 419-436.
16. Croes, R. & Ridderstaat, J. (2017). The effects of business cycles on tourism demand flows in small island destinations. *Tourism Economics*, 23(7), 1451-1475.
  17. Holm, M., Croes, R., Lugosi, P., & Torres, E. (2017). Risk-taking and subjective well-being in leisure and tourism: A review and synthesis. *Tourism Management*, 63, 115-122.
  18. Kubickova, M., Croes, R., & Rivera, M. (2017). Human agency shaping tourism competitiveness and quality of life. *Tourism Management Perspective*, 22, 120-131.
  19. Croes, R. & Rivera, M. (2017). Tourism potential to benefit the poor: A social accounting matrix model applied to Ecuador. *Tourism Economics*, 23(1), 29-48. [2018 THE THEA SINCLAIR AWARD]
  20. Ridderstaat, J. & Croes, R. (2017). The link between money supply and tourism demand cycles: A case study of two Caribbean destinations. *Journal of Travel Research*, 56(2), 187-205.
  21. Yost, E. & Croes, R. (2016). Conditions associated with increased risk of fraud: A model for publicly traded restaurant companies. *The Journal of Hospitality Financial Management*, 24(2), 92-109.
  22. Rivera, M., Semrad, K., & Croes, R. (2016). The Internationalization benefits of a music festival: The case of the Curacao North Sea Jazz Festival. *Tourism Economics*, 22(5), 1087-1103.
  23. Rivera, M., Croes, R., & Zhong, Y. (2016). Developing mobile tourism services for a destination: The case of Aruba. *International Journal of Contemporary Hospitality Management*, 28(12), 2721-2747.
  24. Yang, Y., Mueller, N., & Croes, R. (2016). Accessibility and hotel prices in the Caribbean: The moderating effect of quality-signaling factors. *Tourism Management*, 56, 40-51.
  25. Croes, R. (2016). Connecting tourism development with small island destinations and with the well-being of the island residents. *Journal of Destination Marketing & Management*, 5(1), 1-4.
  26. Tasci, A., Pizam, A., Croes, R., & Chen, P. (2016). The return on investment for undergraduate degrees in hospitality and tourism management. *Tourism Economics*, 22(3), 505-526.
  27. Rivera, M., Croes, R., & Lee, S. (2016). Tourism development and happiness: A residents' perspective. *Journal of Destination Marketing & Management*, 5(1), 5-15.
  28. Ridderstaat, J., Croes, R., & Nijkamp, P. (2016). The tourism development-quality of life nexus in a small island destination. *Journal of Travel Research*, 55(1), 79-94.

29. Ridderstaat, J., Croes, R., & Nijkamp, P. (2016). A two-way causal chain between tourism development and quality of life in a small island destination: An empirical analysis. *Journal of Sustainable Tourism*, 24 (10), 1461-1479.
30. Croes, R. & Rivera, M. (2015). Tourism and human development. *Revista Latino Americana de Turismologia (RLAT)*, 1(2), 17-29.
31. Rivera, M., Semrad, K., & Croes, R. (2015). The five E's in festival experience in the context of Gen Y: Evidence from a small island destination. *Revista Española de Investigación en Marketing ESIC (REIMKE)*, 19(2), 95-106.
32. Lee, S., Croes, R., & Rivera, M. (2015). Exploring the role of human judgment in a discount decision-making in the lodging industry. *Journal of Hospitality Financial Management*, 23(1), 45-62.
33. Croes, R. & Lee, S. (2015). Women at a music festival: Biological sex defining motivation and behavioral intentions. *Event Management*, 19(2), 275-289.
34. Croes, R. & Semrad, K. (2015). The relevance of cultural tourism as the next frontier for small island destinations. *Journal of Hospitality and Tourism Research*, 39(4), 469-491.
35. Croes, R. (2014). Tourism and poverty reduction in Latin America: Where does the region stand? *Worldwide Hospitality and Tourism Themes Journal*, 6(3), 261-276.
36. Ridderstaat, J., Croes, R., & Nijkamp, P. (2014). Tourism and long-run economic growth in Aruba. *International Journal of Tourism Research*, 16(5), 472-487.
37. Croes, R. (2014). The role of tourism in poverty reduction: An empirical assessment. *Tourism Economics*, 20(2), 207-226. (2015 THEA SINCLAIR AWARD)
38. Croes, R. (2014). Is the STEM centered priority misplaced? *International Journal of Hospitality Management*, 36, 1-4.
39. Ridderstaat, J., Oduber, M., Croes, R., Nijkamp, P., & Martens, P. (2014). Impacts of seasonal patterns of climate on recurrent fluctuations in tourism demand: Evidence from Aruba. *Tourism Management*, 41, 245-256.
40. Croes, R. & Hara, T. (2013). Annual impact of paid internship programs at a hospitality management program – a case of the largest hospitality management program in North America. *Journal of Tourism Economics, Policy and Hospitality Management*, 1(1), 1-13.
41. Tasci, A., Croes, R., & Bartels, J. (2013). Rise and fall of community-based tourism: Facilitators, inhibitors and outcomes. *Worldwide Hospitality and Tourism Themes Journal*, 6(3), 293-300.
42. Croes, R. (2013). Evaluation of tourism competitiveness and its effects on destination management: Making a difference in Costa Rica? *Dialogos*, Octubre, 221-232.

43. Croes, R. (2013). Tourism specialization and economic output in small island destinations. *Tourism Review*, 68(4), 34-48.
44. Croes, R. & Kubickova, M. (2013). From potential to ability to compete: Towards a performance-based tourism competitiveness index. *Journal of Destination Marketing & Management*, 2(3), 145-154.
45. Ridderstaat, J., Croes, R., & Nijkamp, P. (2013). Tourism development, quality of life and exogenous shocks. A systematic analysis framework. *International Journal of Society Systems Science*, 5(4), 321-336.
46. Croes, R., Lee, S., & Olson, E. (2013). Authenticity in tourism in small island destinations: The residents' perspective. *Journal of Tourism and Cultural Change*, 11(1-2), 1-20.
47. Ridderstaat, J., Croes, R., & Nijkamp, P. (2012). The force field of tourism. A conceptual framework on tourism development in relation to quality of life, external events and future challenges. *Review of Economic Analysis*, 5, 1-24.
48. Croes, R. (2012). Una exploracion de la potencial del turismo en la lucha contra la pobreza en America Latina. *Dialogos*, Octubre, 41-63.
49. Murphy, K., Croes, R., & Chen, P. (2012). Agricultura y turismo internacional: El modelo de slow food para promover la agricultura local y expandir oportunidades para los pobres en America Latina. *Dialogos*, Octubre, 65-82.
50. Croes, R. (2012). Assessing tourism development from Sen's capability approach. *Journal of Travel Research*, 51(5), 542-554.
51. Croes, R. & Semrad, K. (2012). Does discounting work in the lodging industry? *Journal of Travel Research*, 51(5), 617-631.
52. Croes, R. & Semrad, K. (2012). Discounting works. *Tourism Economics*, 18(4), 769-780.
53. Shani, A., Croes, R., & Reichel, A. (2012). Evaluation of segment attractiveness by risk-adjusted market potential: First time vs. repeat visitors. *Journal of Travel Research*, 51(2), 166-177.
54. Croes, R. (2011). Measuring and explaining competitiveness in the context of small island destinations. *Journal of Travel Research*, 50(4), 431-442.
55. Rivera, M. & Croes, R. (2010). Ecotourists' loyalty: Will they tell about the destination or will they return? *Journal of Ecotourism*, 9(2), 85-103.
56. Croes, R. & Rivera, M. (2010). Testing the impact of tourism on competitiveness: The case of Puerto Rico. *Tourism Economics*, 16(1), 217-234.
57. Croes, R., Shani, A., & Walls, A. (2010). The value of destination loyalty: Myth or



- reality? *Journal of Hospitality Marketing and Management*, 19(2), 115-136.
58. Croes, R. & Vanegas, M. (2008). Tourism and poverty alleviation: A co-integration analysis. *Journal of Travel Research*, 47(1), 94-103.
59. Croes, R. & Wang, Y.C. (2007). A comparison of two destination performance measurement models: Case investigation of Orlando and Las Vegas. *Tourism Tribune*, 22(7), 19-22.
60. Pizam, A. & Croes, R. (2007). Tourism through times: From Agrarian societies to innovation-based economies. *Asian Journal of Tourism and Hospitality Research*, 1(1), 3-24.
61. Croes, R. & Severt, D. (2007). Evaluating short-term tourism economic effects in confined economies: Conceptual and empirical considerations. *Tourism Economics*, 13(2), 289-307.
62. Croes, R. & Tesone, D. (2007). The indexed minimum wage and hotel compensation strategies. *Journal of Human Resources in Hospitality and Tourism*, 6(1), 109-124.
63. Croes, R. & Schmidt, P. (2007). Promoting tourism as U.S. foreign aid: Building on the promise of the Caribbean basin initiative. *Journal of Multidisciplinary Research*, 1(1), 1-15.
64. Croes, R. (2006). A paradigm shift to a new strategy for small island economies: Embracing demand side economics for value enhancement and long term economic stability. *Tourism Management*, 27(3), 453-465.
65. Croes, R. & Vanegas, M. (2005). An econometric study of tourist arrivals in Aruba and its Implications. *Tourism Management*, 26(6), 879-890.
66. Croes, R. (2005). Value as a measure of tourism performance in the era of globalization conceptual considerations and empirical findings. *Tourism Analysis*, 9(4), 255-267.
67. Croes, R. & Tesone, D. (2004). Small firms embracing technology and tourism development: Evidence from two nations in Central America. *International Journal of Hospitality Management*, 23(1), 557-564.
68. Croes, R. & Vanegas, M. (2003). Growth, development and tourism in a small economy: Evidence from Aruba. *International Journal of Tourism Research*, 5(5), 315-330.
69. Vanegas, M. & Croes, R. (2000). Evaluation of demand: U.S. tourists to Aruba. *Annals of Tourism Research*, 27(4), 946-963.

## **JOURNAL ARTICLES IN PROGRESS**

1. Croes, R. and Vanegas, M. (2024). The growth-inequality-poverty triangle: Leveraging the IGTI Framework. *Tourism Economics* (under review).
2. Ridderstaat, J. and Croes, R. (2024). Unlocking the Nexus: The Interplay Between Financial Well-Being and Health Tourism Demand. *Tourism Economics* (under review).
3. Croes, R., Padron-Avila, H., Renduchintala, C. and Rivera, M. (2024). Revitalizing Post-Pandemic Hospitality: Agency, Life Conditions and Choice Dynamics. *International Contemporary Journal of Hospitality Management* (second review).
4. Croes, R., Renduchintala, C. and Badu-Baiden, F. (2024). Reimagining indigenous tourism: the RISE framework. *Journal of Tourism Planning & Development* (under review).
5. Vanegas, M. and Croes, R. (2023). Sectoral Growth Dynamics: Inequality Tradeoff and Sustainability in Central America. *Journal of Development Economies* (under review).
6. Croes, R., Padron-Avila, H., Semrad, K., and Rivera, M. (2023). Hospitality workers' Covid-19 vaccine perceptions and turnover intention-a capability approach perspective. *Heliyon* (second review).
7. McLeod, M., Croes, R. & Spencer, A. (2023). Residents' attributes shaping the tourism-quality of life nexus and the effects of friendliness and education quality. *Journal of Travel Research* (under review).
8. Dapeng, Z., Jinghua, T., & Croes, R. (2022). Economic Growth and Tourism Development Rekindled: A Threshold Analysis. *Tourism Economics* (Under review).
9. Croes, R., Rivera, M. & Tavares, K. (2023). Using conjoint analysis to explore the economics of uniqueness: a case study of Curacao, to be submitted to *Tourism Review*.
10. Croes, R., Rivera, M. & Bonilla, J. (2023). Tourism and subjective well-being: evidence from Colombia. Working paper, to be submitted to *Tourism of Hospitality and Tourism Insights*.

## BOOKS

### MONOGRAPHS

1. Croes, R. (2022). *Small Island and small destination tourism. Overcoming the smallness barrier for economic growth and tourism competitiveness*. Apple Academic Press: Waretown, NJ, USA.
2. Croes, R. & Rivera, M. (2016). *Poverty Alleviation through Tourism Development: A Comprehensive and Integrated Approach*. Apple Academic Press: Waretown, NJ, USA.

3. Croes, R. (2011). *The Small Island Paradox. Tourism Specialization as a Potential Solution*. Lambert Academic Publishing: Saarbrucken, Germany.
4. Croes, R. (2010). *Anatomy of Demand in International Tourism: The Case of Aruba*. Lambert Academic Publishing: Saarbrucken, Germany.

#### EDITED BOOKS

1. Croes, R. & Yang, Y. (2022). (eds.) *A modern guide to tourism economics*. Edward Elgar Publishing: Cheltenham, UK.
2. McLeod, M. & Croes, R. (2018). (eds.). *Tourism Management in Warm-water Island Destinations*. CABI: Wallingford, UK.

#### BOOK CHAPTERS

1. Croes, R. (2023). Growth hypothesis in tourism. In Jafari, J. & Xiao, H. *Encyclopedia of Tourism* (2<sup>nd</sup> edition). Springer.
2. Croes, R. (Forthcoming 2022). Poverty Alleviation. In D. Buhalis (ed.), *Encyclopedia of Tourism Management and Marketing*, Cheltenham, UK and Northampton, MA, USA: Edward Elgar Publishing.
3. Croes, R. & Yang, Y. (2022). Introduction to a modern guide to tourism economics. In Croes, R. & Yang, Y. (2022). (eds.) *A modern guide to tourism economics*. Edward Elgar Publishing: Cheltenham, UK.
4. Croes, R. & Marsiglio, S. (2022). Tourism in an Open System: What Do Theories of International Trade and Competition Teach Us? In Croes, R. & Yang, Y. (2022). (eds.) *A modern guide to tourism economics*. Edward Elgar Publishing: Cheltenham, UK.
5. Yang, Y. & Croes, R. (2022). The Future of Tourism Economics. In Croes, R. & Yang, Y. (2022). (eds.) *A modern guide to tourism economics*. Edward Elgar Publishing: Cheltenham, UK.
6. Croes, R. & Ridderstaat, J. (2018). Tourist motivation and demand for islands. In McLeod, M. & Croes, R. *Tourism Management in Warm-water Island Destinations*. CABI: Wallingford, UK.
7. Croes, R., Rivera, M., & Semrad, K. (2018). Subjective well-being and tourism development in small island destinations. In McLeod, M. & Croes, R. *Tourism Management in Warm-water Island Destinations*. CABI: Wallingford, UK.
8. Semrad, K., Rivera, M., & Croes, R. (2018). Music festivals in small island destinations.

In McLeod, M. & Croes, R. *Tourism Management in Warm-water Island Destinations*. CABI: Wallingford, UK.

9. Croes, R. & Semrad, K. (2018). Destination competitiveness. In Cooper, C., Gartner, W., Scott, N. & Volo, S. *Handbook of Tourism Management*. Sage: Thousand Oaks, CA.
10. Croes, R. & Kubickova, M. (2016). The Various faces of competitiveness in tourism: A survey of the extant literature. In Modica, P. & Uysal, M. *Sustainable Island Tourism: Seasonality, Competitiveness, and Quality of Life*, CABI, Wallingford, UK.
11. Croes, R. & Semrad, K. (2014). The Merit and joy of a college degree in tourism and hospitality management. In Vaidya, K. *Travel and Tourism Management for the Curious: Why Study Travel and Tourism Management?* The Curious Academic Publishing Publication.
12. Croes, R. & Vanegas, M. Sr. (2013). Cointegration and causality between tourism and poverty reduction. In Dwyer, L. & Seetaram, N. (eds.) *Recent development in the economics of Tourism*. Edward Elgar Publishing: Cheltenham, UK.
13. Ridderstaat, J., Croes, R., & Nijkamp, P. (2013). The force field of tourism. Research Memorandum 2013-6, Faculty of Economics and Business Administration, Vrije Universiteit: Amsterdam, the Netherlands.
14. Croes, R. (2012). Tourism, poverty relief, and the quality-of-life in developing countries. In Uysal, M., Perdue, R. & Sirgy, J. (eds.) *Handbook of Tourism and Quality-of-Life Research: Enhancing the Lives of Tourists and Residents of Host Communities*, Springer Publishers, Dordrecht, The Netherlands.
15. Croes, R., Semrad, K., & Yost, E. (2010). Explaining the price decision-making process in the hotel industry. In Berge, P. & Eliassen, S. *Hospitality and Tourism Management*, Nova Science Publishers Inc: New York, NY.
16. Croes, R. (2010). A new metrics to capture a destination's competitiveness potential. In Cappello, M. & Rizzo, C. *Central Banking and Globalization*, Nova Science Publishers Inc: New York, NY.
17. Croes, R. (2010). The dance of the sun, sand, and sea (SSS) tourism model with sustainability. In Walker, J., *Tourism, Concepts and Practices*. Prentice Hall: Upper Saddle River, NJ, USA.
18. Croes, R. (2007). Turismo y reduccion de pobreza en Latino America. In Keller A. (ed.) *Perspectivas Latinoamericanas en el Siglo 21*, Caracas, Venezuela.
19. Croes, R. (2006). The economics of constitutionalism. In van Romondt, A., Gomez, L., de Haan, J., Milliard, L. Sint Jago, R. & van Vliet, A. *Het gedenkboek 50 jaar Statuut voor het Koninkrijk der Nederlanden*, Librii Antilliani Foundation, Amsterdam, The Netherlands.

20. Croes, R. (2003). Dancing with paradise: Tourism and the Caribbean. The need for empirical analyses and policy perspectives. In Mol, N., Groenendijk, N. & de Vries, P. Promoti Boek voor Boorsma. Universiteit Twente: Enschede, the Netherlands.
21. Croes, R. (1992). Referendum and democracy. In UNA. *Referendum*. Willemstad, Curaçao: University of the Netherlands Antilles.
22. Croes, R. & Moenir Alam, L. (1990). De-colonization of Aruba within the Netherlands Antilles. In Betty Sedoc-Dahlberg (ed.) *The Dutch Caribbean: Prospects for Democracy*. Gordon and Breach: New York, NY.
23. Croes, R. (1990). The Caribbean: The Dutch Caribbean Islands. In Gamarra, E. (ed.) *Latin American and Caribbean Contemporary Record, 1987-1988*, Vol. VII, Holmes and Meier: New York, NY.
24. Croes, R. (1988). The Caribbean: The Dutch Caribbean Islands, In Lowenthal, A., *Latin American and Caribbean Contemporary Record, 1985-1986*, Vol. V, Holmes and Meier: New York.
25. Croes, R. (1986). Posibilidadnan y obstaculonan di independencia politico pa paisnan chikito bou di condicion di Inseguridad”, In Grupo Aruba, *Sembra Awe Pa Cosecha Mañan*. Grupo Aruba: Groningen, the Netherlands.

## INDUSTRY REPORTS

1. Croes, R., Semrad, K., Rivera, M. & Alvarez, S. (2022). Saba Strategic Tourism Master Plan, A beautiful life awaits. Report to the Saba Tourism Bureau. Dick Pope Sr. Institute *for* Tourism Studies, December 5, 2022.
2. Ridderstaat, J., Croes, R., Rivera, M. & Park, J. (2022). Taxing Them More The consequences of higher turnover and room tax rates on tourist arrivals in Aruba. Report to the Aruba Tourism Authority. Dick Pope Sr. Institute *for* Tourism Studies, November 17, 2022.
3. Park, J., Ridderstaat, J., Croes, R. & Rivera, M. (2022). What Tourists Think About Room Tax Rate Increase and Revisit Intentions: An ATA Survey. Report to the Aruba Tourism Authority. Dick Pope Sr. Institute *for* Tourism Studies, November 11, 2022.
4. Ridderstaat, J., Croes, R. & Rivera, M. (2022). ATA’s footprint in Aruba’s tourism and economy. Report to the Aruba Tourism Authority. Dick Pope Sr. Institute *for* Tourism Studies, July 6, 2022.
5. Northrop, E., Croes, R. (co-author) (2022). Opportunities for transforming coastal and marine tourism: towards Sustainability, Regeneration and Resilience. Ocean Panel, <https://oceanpanel.org/publication/opportunities-for-transforming-coastal-and-marine->

tourism-towards-sustainability-regeneration-and-resilience/, retrieved, July 1, 2022.

6. Croes, R. (2021). The DMO organizational structure of a small island destination. Report to the Director of the Tourism Corporation Bonaire. December 7.
7. Croes, R. & Semrad, K. (2021). The unspoiled queen searching for a tourism compass. A tourism quick scan report 2021. Report to the Director of the Saba Tourist Bureau. Dick Pope Sr. Institute *for* Tourism Studies, November 8, 2021.
8. Croes, R., Semrad, K. & Rivera, M. (2021). The state of the hospitality industry 2021 employment report: Covid-19 legacy report. Dick Pope Sr. Institute for Tourism Studies, October 27, 2021.
9. Croes, R., Rivera, M., Semrad, K., Ridderstaat, J., Shapoval, V. & Altin, M. (2019). Estimating the economic impact of vacation home rentals in Florida. Dick Pope Sr. Institute *for* Tourism Studies, December, 14, 2019.
10. Croes, R. (2019). Memo to the Tourism Commissioner of Bonaire “Funding of the Tourism Corporation Bonaire”, October 30, 2019.
11. Croes, R. & Rivera, M. (2019). 2019 CNSJF, a tantalizing entertainment experience benefiting Curacao’s economy. Dick Pope Sr. Institute *for* Tourism Studies, October 24, 2019.
12. Croes, R. (2019). Memo to the Minister of Tourism of Curacao “A Time to Act”, September 11, 2019.
13. Croes, R. & Rivera, M. (2018). 2018 CNSJF, Reaffirming its economic contribution to Curacao. Dick Pope Sr. Institute *for* Tourism Studies, October 23, 2018.
14. Croes, R., Ridderstaat, J. & Rivera, M. (2018). Focusing on Tourism Revenues: A pathway to a smart approach. Paper presented at the ATA Management Team Strategic Meeting, Oranjestad, Aruba, April 12, 2018.
15. Croes, R. (2018). Brief Assessment Treasure Hunt Curacao Initiative. Paper commissioned by the Curacao Airport Partners N.V., Dick Pope Sr. Institute *for* Tourism Studies, January 16.
16. Croes, R. et al (2017). Tourism: synergizing people and nature for a better tomorrow. The Caribbean’s first Blue Destination. Tourism Masterplan Bonaire. Dick Pope Sr. Institute *for* Tourism Studies, October 16.
17. Croes, R., Rivera, M and Semrad, K. (2017). Aruba happiness and tourism. Dick Pope Sr. Institute *for* Tourism Studies, September.
18. Croes, R. et al. (2015). Curacao: building on the power of the past. Tourism master plan. Dick Pope Sr. Institute for Tourism Studies, August.

19. Croes, R. and Rivera, M. (2015). Curacao North Sea Jazz & destination convergence: a harbinger beckoning? Dick Pope Sr. Institute *for* Tourism Studies, October 15.
20. Croes, R. and Rivera, M. (2014). The Curacao North Sea Jazz: a lustrum of churning economic and promotional opportunities for Curacao. Dick Pope Sr. Institute for Tourism Studies, October 21.
21. Croes, R., Rivera, M., Semrad, K., Dickson, D., Pizam, A., Shapoval, V., and Orłowski, M. (2014). From attribute orientation to experiential consumption: The future of Tourism in Curacao. A report submitted to the Ministerio di Desaroyo Ekonomiko of Curacao and the Curacao Tourist Board.
22. Croes, R. and Rivera, M. (2013). The Curacao North Sea Jazz Festival: through the looking glass. Dick Pope Sr. Institute *for* Tourism Studies, November 21.
23. Fjelstul, J., Croes, R., & Fyall, A. (2013). Sustainable drive tourism. White Paper, Dick Pope Sr. Institute *for* Tourism Studies, March 18.
24. Croes, R. and Rivera, M. (2013). Economic impact of visitor segments in Osceola County. Dick Pope Sr. Institute for Tourism Studies, February 19.
25. Croes, R. and Rivera, M. (2012). The Curacao North Sea Jazz Festival: exceeding expectations and evoking synergies for future growth. Dick Pope Sr. Institute *for* Tourism Studies, October 15.
26. Croes, R. and Rivera, M. (2011). A signature event in Curacao: a source of brand equity and economic significance. The Curacao North Sea Jazz Festival. Dick Pope Sr. Institute *for* Tourism Studies, December.
27. Croes, R. (2011). Turismo, reduccion de pobreza y desigualdad en el mundo. Ponencia “Simposio Turismo y Desarrollo”, CAPTUR, Guayaquil, Ecuador, 3 de Octubre.
28. Croes, R. et al. (2011). Winning the future. Tourism master plan. Dick Pope Sr. Institute *for* Tourism Studies, September.
29. Croes, R. and Rivera, M. (2010). Uncovering the potential of a new and more affluent and loyal market. The Curacao North Sea Jazz Festival. Dick Pope Sr. Institute *for* Tourism Studies, December.
30. Croes, R. (2010). Small island tourism competitiveness: Expanding your destination’s slice of paradise. Paper presented at the occasion of the Dies Natalis of the University of the Netherlands Antilles, Curacao, January 12, 2010.
31. Croes, R. (2009). Investigating the economic footprint of cultural tourism in Aruba. DPI White Paper, 09-03.
32. Croes, R. & Semrad, K. (2009). Discounting works: A structural approach to understanding why. DPI White Paper, 09-01.

33. Croes, R. & Vanegas, M. (2007). Tourism, Economic Expansion and Poverty in Nicaragua: Investigating Cointegration and Causal Relations. Staff paper P 07-10. Staff Paper Series Department of Applied Economics, University of Minnesota, June 2007.
34. Vanegas, M. & Croes, R. (2007). Building an econometric nexus between tourism development and poverty in Nicaragua. Paper presented at the International Conference on Tourism and Poverty. Managua, Nicaragua, September.
35. Croes, R. (2001). Determinants of international tourism for Aruba: An econometric evaluation. Paper presented at the Symposium Aruba and Curaçao: Tourism and Finance, University of the Netherlands Antilles: Faculty of Social and Economic Studies, March 1-3.
36. Croes, R. (2001). Aruba policy frameworks in a historical perspective: A new path toward fiscal consolidation. Paper presented at the Symposium Aruba and Curaçao: Tourism and Finance. University of the Netherlands Antilles: Faculty of Social and Economic Studies, March 1-3.
37. Croes, R. (2000). Terug naar de toekomst Aruba 2010. Invited paper at Genootschap Nederland -Aruba, Crowne Plaza Hotel, the Hague, the Netherlands, March 14.
38. Croes, R. (1998). Beyond the fiscal covenant in Latin America and the Caribbean. Invited paper presented as inaugural address to the Twenty-seventh session of the Economic Commission for Latin America and the Caribbean, Oranjestad, Aruba, May 11.
39. Croes, R. (1998). El desarrollo economico de Aruba: Orientaciones estrategicas para el nuevo milenio. Invited paper at the Seminario Annual del Grupo JIRIHARA, Hotel Barquisimeto Hilton Internacional, Barquisimeto, Venezuela, April 30-May 2.
40. Croes, R. (1998). Reflections on the economic development of Aruba. Invited paper presented on the occasion of the 10th anniversary of the Dutch Stichting ABC-Advies, Oranjestad, Aruba, March 17.
41. Croes, R. (1997). The Good Society: Achieving economic success with a humane agenda. Third Economic Summit of Aruba, Linking Social and Economic Sectors in Aruba: Improving the Quality of Life, Oranjestad, Aruba, May 22.
42. Croes, R. (1997). Tourism development and investment in Aruba: Achieving growth in the 21st century. Invited paper to the First Caribbean Hotel and Tourism Investment Conference, Atlantis Resort and Casino, Paradise Island, The Bahamas, April 12..
43. Croes, R. (1992). Referendum y democracia. Na occasion di e Congreso Annual 1992 di Kamara Sindical di Corsow, Willemstad, Curacao, January 31.
44. Croes, R. (1987). Amenasa o oportunidad: E proceso di decolonisacion di Aruba y Antianan Hulandes. Simposio Dekolinisashon di Antias, Willemstad, Curaçao, January 23-24.



## PROFESSIONAL WEBINARS

- Croes, R. and Rendu, C. (2023). Innovation and ecosystem design. Workspace Summer Series Part 3. Webinar organized by Workplace Aruba, August 24.
- Croes, R. and Rendu, C. (2023). Tourism and product development. Workspace Summer Series Part 2. Webinar organized by Workplace Aruba, July 27.
- Croes, R. and Rendu, C. (2023). Tourism and Travel Tech Ideation and Innovation. Webinar organized by Workplace Aruba, June 22.
- Croes R. (2023). The State of the Hospitality Industry 2021 Employment Report: COVID-19 Labor Force Legacy. Off-Peak: Assessing the Hospitality and Tourism Industry's Recovery from COVID-19, the Delaware Valley Regional Planning Commission. June 21.
- Croes, R. (2023). How to write and academic article. Workshop Webinar, University of Aruba, May 2<sup>nd</sup>.
- Croes, R. (2022). How to write the result analysis, discussion of findings and conclusion. International Tourism Studies Association, Caribbean Tourism Researchers Network, Violetta Coffee Writing Bootcamp, 26<sup>th</sup> February.
- Croes, R. (2021). The relevance of music festivals to small island destinations. Seminar Leeds Beckett School of ERTHM, November 24.
- Croes, R. (2021). Residents' Wellbeing across three country groups. Scotwebinars Quality of Life, Wellbeing of the Host Community, September 11, 2021.
- Croes, R. (2021). The potential impact of emerging travel trends in the short-term vacation rental (STR) industry. Florida VRMA Central Florida Chapter Meeting, [webinar] June 9, 2021.
- Croes, R. and Fyall, A. (2021). The academic field of hospitality management: 50 years ago and now. Guest: Dr. Abraham Pizam, Dean's Distinguished Lecture Series, Dick Pope Sr. Institute for Tourism Studies, [webinar] April 29, 2021.
- Croes, R. and Fyall, A. (2021). Forty years of tourism research: some methodological issues to think about. Guest: Dr. Josef Mazanec, Dean's Distinguished Lecture Series, Dick Pope Sr. Institute for Tourism Studies, [webinar] April 21, 2021.
- Croes, R. (2021). Tourism and hospitality in higher education. T.H.E. Summit, Temple University, [webinar] March 20.
- Croes, R. and Fyall, A. (2021). Tourism and hospitality research: from innovation to commodification. Guest: Dr. Chris Ryan, Dean's Distinguished Lecture Series, Dick Pope Sr. Institute for Tourism Studies, [webinar] March 25, 2021.

- Croes, R. and Fyall, A. (2021). New paradigms for a new tourism. Guest: Dr. Pauline Sheldon, Dean's Distinguished Lecture Series, Dick Pope Sr. Institute for Tourism Studies, [webinar] February 17, 2021.
- Croes, R. and Fyall, A. (2021). Today's and tomorrow's publication scene in hospitality and tourism research. Guest: Dr. Anna Mattila, Dean's Distinguished Lecture Series, Dick Pope Sr. Institute for Tourism Studies, [webinar] January 21, 2021.
- Croes, R. and Fyall, A. (2020). Does tourism scholarship have a post-pandemic future? Reflections on academic practice across three continents. Guest: Dr. Brian King, Dean's Distinguished Lecture Series, Dick Pope Sr. Institute for Tourism Studies, [webinar] December 10, 2020.
- Croes, R. and Fyall, A. (2020). Sensation-seekers, risk-takers and dark heritage tourists: are we here for pain or pleasure? Guest: Dr. Arie Reichel, Dean's Distinguished Lecture Series, Dick Pope Sr. Institute for Tourism Studies, [webinar] November 13, 2020.
- Croes, R. and Fyall, A. (2020). Rome was not built in a day: 50 years of tourism scholarship. Guest: Dr. Jafar Jafari, Dean's Distinguished Lecture Series, Dick Pope Sr. Institute for Tourism Studies, [webinar] October 28, 2020.
- Croes, R. & Rivera, M. (2020). The economic contribution of the vacation home industry in Florida amidst Covid-19 [webinar]. Florida Realtors Meeting, August 5 at 1pm.
- Rivera, M. & Croes, R. (2020). The resilience and vulnerability of small lodgings in Florida: the impact of Covid-19 [webinar]. Rosen College Research, Recovery & Rescaling (RRR) Industry webinar, May 20.
- Croes, R. & Rivera, M. (2020). The impact of Covid-19 on the vacation home industry in Florida [webinar]. Rosen College Research, Recovery & Rescaling (RRR) Industry webinar, May 27.
- Croes, R. (2020). Thinking up new things [webinar]. Rosen College Research, Recovery & Reskilling (RRR) Alumni webinar, May 29.
- Croes, R. (2020). Travel and open sky in the Caribbean [webinar]. Industry webinar organized by the University of the West Indies by Dr. Michelle McLeod, May 29.
- Croes, R., Rivera, R., Ridderstaat, J., Fu, X. & Schmidt, S. (2020). U.S. travel intentions during Covid-19 [webinar]. Rosen College Research, Recovery & Rescaling (RRR) Industry webinar, June 10.

## **EDITORIAL EXPERIENCE**

- Editor Rosen Research Review (RRR)
- South America Regional Editor for *Tourism Analysis*
- Latin America and the Caribbean Regional Editor for *Journal of Hospitality and Tourism*

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## *Insights*

### **JOURNAL GUEST EDITOR**

- *Cornell Hospitality Quarterly* (2024)
- *Journal of Destination Marketing and Management*, 5(1), 2016.
- *Worldwide Hospitality and Tourism Themes* (WHATT), 6(3), 2014.
- *Tourism Review: Contemporary Tourism Research* part 2, 69, Number 4, 2014.
- *Tourism Review: Contemporary Tourism Research* part 1, 66, Number 4, 2013.
- *Journal of Hospitality and Tourism Insights*

### **EDITORIAL BOARD MEMBER**

- *International Journal of Contemporary Hospitality Management* (-June 2022)
- *Journal of Destination Marketing & Management* (-June 2022)
- *Journal of Hospitality & Tourism Research* (-June 2022)
- *Journal of Travel Research* (-June 2022)
- *Contaduria y Administracion* (-June 2022)
- *Revista Latino Americana de Turismologia/RLAT* (-June 2022)
- *Journal Policy Research in Tourism, Leisure and Events* (-June 2022)
- *Tourism Economics* (-June 2022)
- *Turismo y Sociedad* (-June 2022)
- *Journal of Hospitality and Tourism Insights* (-June 2022)
- *Social Sciences & Humanities Open* (-April 2022)
- *Revista InterSedes Universidad de Costa Rica* (-June 2022)
- *Revista Turismo y Sociedad, Universidad Externado de Colombia*

### **JOURNAL REVIEWER (Reviewer for 35 journals)**

*Annals of Tourism Research*

*Journal of Travel Research*

*Tourism Management*

*Journal of Hospitality and Tourism Research*

*Journal of Sustainable Tourism*

*Journal of Destination Marketing and Management*

*Growth and Change*

*International Journal of Hospitality Management*

*International Journal of Contemporary Hospitality Management*

*Scientific Journal International*

*International Journal of Tourism Research*

*Asia Pacific Journal of Tourism Research*

*Transportmetrica*

*Tourismos*

*Tourism Economics*

*Tourism Analysis*

*Tourism Review*  
*Journal of Policy Research in Tourism, Leisure, and Events.*  
*Cornell Quarterly*  
*Quality and Quantity Journal*  
*Journal of Hospitality and Tourism Technology*  
*Scandinavian Journal of Hospitality and Tourism*  
*Singapore Journal of Tropical Geography*  
*Revista Latino-Americana de Turismologia*  
*Journal of Urban Design*  
*Rural Society*  
*Canadian Journal of Regional Science*  
*Anatolia*  
*Current Issues in Tourism*  
*Chinese Journal of Population, Resources and Environment*  
*Journal of Hospitality and Tourism Insights*  
*Journal of International Development*  
*Journal of African Business*  
*International Hospitality Review*  
*International Journal of Social Economics (IJSE)*  
*Tourism Planning and Development*

#### **CHAIR OF A PEER REVIEWED CONFERENCE**

- 4th International Conference on Events (ICE). Orlando, FL., December 12-14, 2017.
- Chair Panel Future of Tourism, hospitality and events. Fifth World Research Summit for Hospitality and Tourism, Rosen College of Hospitality Management, Orlando, FL, December 14-15, 2021.

#### **KEYNOTE SPEAKER AND PANEL MEMBER**

- Chair of the SIDS24 Conference Panel on the topic Restoring coastal community economies through innovative technologies, coastal resilience and restoration, St. John's, Antigua, May 29, 2024.
- Speaker at the High-Level Thematic Event on Tourism, as part of the first-ever United Nations General Assembly Sustainability Week, at the UN Headquarters, New York, April 16, 2024.
- India as a collection of Islands: the Big Opportunity! The Indian Chamber of Commerce Sponsor Lunch, National Entrepreneur Center, Orlando, June 29, 2023.
- A Tourism Journey through Wellbeing Land. UCF Industrial & Organizational Psychology Speakers Series, January 20, 2023.
- Transforming the Post-COVID Hospitality Industry: What's Next?, 8<sup>th</sup> Annual SECSA CHRIE, March 10-11, 2023
- Bonaire Masterplan 2030, November 6-8, 2019, Kralendijk, Bonaire.
- 2019 CNSJF Conference November 1, 2019, Renaissance Hotel Curacao.
- 2019 TTRA Europe Chapter Conference April 8-10, 2019, Bournemouth University (UK).

- 2018 t-Forum Conference, Palma de Mallorca, Spain, March 12-14, 2018.
- Universidad Externado, Bogota, Colombia, October 25-27, 2017.
- Happiness 360° World Tourism Conference Aruba, Oranjestad, September 13-14, 2016.
- RezFest 2016 Conference (Vacation Home Industry). Renaissance Hotel, Orlando, FL, September 23, 2016.
- Seminario Internacional de Negocios, UDC, Iguazu, Brazil, October 15-17., 2015.
- VBC Annual Lunch, Hotel Renaissance, Willemstad, Curacao, June 29, 2015.

## **CONFERENCE REVIEWER**

- The 9th Conference of the International Association for Tourism Economics, Rosen College, Orlando FL, May 21-24, 2024.
- The 7<sup>th</sup> World Research Summit for Hospitality and Tourism: Resilience, Recovery, and Reshaping. Rosen College of Hospitality Management, Orlando, FL, December 8-11, 2023.
- The Fifth International Conference on Events, Making New Waves in Africa: Exploring New Frontiers in Festivals and Events, Cape Town, South Africa, November 16-18, 2021.
- Fifth World Research Summit for Hospitality and Tourism, Rosen College of Hospitality Management, Orlando, FL, December 14-15, 2021.
- 51st TTRA International Conference, Uncharted Territory: Reimagining Tourism for a New Era will be held virtually June 14-16, 2021.
- Fourth World Research Summit for Hospitality and Tourism, Rosen College of Hospitality Management, Orlando, FL, December 8-11, 2017
- Third World Research Summit for Hospitality and Tourism, Rosen College of Hospitality Management, Orlando, FL, December 15-19, 2015
- Second World Research Summit for Hospitality and Tourism, Rosen College of Hospitality Management, Orlando, FL, December 15-17, 2013
- International Society of Tourism and Travel Educator, San Antonio, TX, October 15-17, 2009
- International Society of Tourism and Travel Educator, Cruise from Long Beach, CA, October 18-22, 2010
- International Society of Tourism and Travel Educator, Detroit, MI, October 17-19, 2013
- Annual Graduate Education and Graduate Students Research Conference Orlando, FL, January 3-5, 2008
- Annual Graduate Education and Graduate Students Research Conference, Washington, DC, January 7-9, 2010
- Annual Graduate Education and Graduate Students Research Conference, Houston, TX, January 6-8, 2011
- Annual International Tourism and Travel Research Association Conference, San Antonio, TX, June 20-22, 2010
- Annual International Tourism and Travel Research Association Conference, London, Ontario, June 19-21, 2011
- Annual International Tourism and Travel Research Association Conference, Virginia Beach,

Virginia, June 17-19, 2012

- XI Foro Internacional de Turismo, Quito, Ecuador, November 11-13, 2015
- Congreso Internacional de Investigaciones en Turismo, Hotelería y Gastronomía, 2015
- Congreso Turismo y Buen Vivir, 2017
- Third International Conference on Events, Macao, September 15-17, 2015
- Fourth International Conference on Events 2017, Rosen College of Hospitality Management, Orlando, FL, December 12-14, 2017

### **SCIENTIFIC COMMITTEE MEMBER**

- Tenerife Global Summit 2024; Tourism the state of the art, June 19-21, 2024. Universidad La Laguna, Tenerife, Spain.
- Fifth World Research Summit for Hospitality and Tourism, Rosen College of Hospitality Management, Virtual, December 14-15, 2021
- Fourth World Research Summit for Hospitality and Tourism, Rosen College of Hospitality Management, Orlando, FL, December 8-11, 2017
- Congreso Turismo y Buen Vivir, Bogota, Colombia, October 26-27, 2017
- Third World Research Summit for Hospitality and Tourism, Rosen College of Hospitality Management, Orlando, FL, December 15-17, 2015
- Second World Research Summit for Hospitality and Tourism, Rosen College of Hospitality Management, Orlando, FL, December 15-17, 2013
- Congreso Internacional de Investigaciones en Turismo, Hotelería y Gastronomía, Quito, Ecuador, November 11-13, 2015
- International Conference on Events, Rosen College of Hospitality Management, Orlando, FL, December 13-14, 2017
- Conference on Tourism and Hospitality for Sustainable Regional Development, Yerevan, Armenia, June 28-30, 2013

### **REFEREED CONFERENCE PRESENTATIONS AND PROCEEDINGS**

1. Croes, R. and Rendu, C. (2023). TrEASE™ - Travel Enterprise Architecture for Social Equity. 7th World Research Summit for Tourism and Hospitality, 8-11 December, 2023, Orlando, United States of America.
2. Rendu, C. and Croes, R. (2023). Scalable architecture for disabled traveler trip planning, experience and health access. 7th World Research Summit for Tourism and Hospitality, 8-11 December, 2023, Orlando, United States of America.
3. Croes, R. and McLeod, M. (2023). “Understanding US market demand to build resiliency in Caribbean tourism”, 7th World Research Summit for Tourism and Hospitality, 8-11 December, 2023, Orlando, United States of America.
4. McLeod, M., Croes, R., and Spencer, A. (2023). “The effects of friendliness and education quality on perceptions of tourism development and quality of life”, 7th World

Research Summit for Tourism and Hospitality, 8-11 December, 2023, Orlando, United States of America.

5. Alvarez, S., Croes, R., Semrad, K, Rivera, M. (2023). Exploring Tourists' Willingness to Pay for Travel to a Volcanic Island with Low Air Travel Connectivity: The Caribbean Island of Saba. 8th Annual SECSA CHRIE Conference, March 10-11, Rosen College, Orlando.
6. Parsa, H.G., Croes, R. & Paraskevas, A. (2022). Public Policy Research in Hospitality and Tourism: Where is Social Consciousness in our Academic Research? WFCHRIE 2022 Virtual Conference, February 10-12, 2022.
7. Vanegas, M. & Croes, R. (2022). Interlinks between sector growth, poverty and inequality: how does tourism deliver? 8th Conference of the International Association for Tourism Economics, 28 June-1 July, University of Perpignan Via Domitia, France.
8. Semrad, K., Bliznik, S., Rivera, M. and Croes, R. (2021). The Impact of the COVID-19 Pandemic on Theme Park Employees: The Case of Orlando, FL. The 5th International Conference on Events - Making New Waves in Africa: Exploring New Frontiers in Festivals and Events, Cape Town, South Africa, November 16-18, 2021.
9. Croes, R., Kubickova, M. & Kumar, J. (2021). Tourism competitiveness and human development. 2021 ICHRIE Annual Conference, July 27, 2021.
10. Croes, R., Semrad, K. & Rivera, M. (2021). The blue economy and well-being in a small island destination. 2021 Annual TTRA Conference, Fort Worth, Texas, June 14-16. Croes, Robertico, "The blue economy and well-being in a small island destination" (2021). Travel and Tourism Research Association: Advancing Tourism Research Globally. [https://scholarworks.umass.edu/ttra/2021/qual\\_research\\_papers/1](https://scholarworks.umass.edu/ttra/2021/qual_research_papers/1).
11. Rivera, M., Semrad, K. & Croes, R. (2021). LGBTQ Tourism in San Juan, Puerto Rico: The Economic Impacts of the "Pink Dollar". 2021 Annual TTRA Conference, Fort Worth, Texas, June 14-16. [https://scholarworks.umass.edu/ttra/2021/research\\_papers/26/](https://scholarworks.umass.edu/ttra/2021/research_papers/26/).
12. Medeiros, M., Rivera, M. & Croes, R. (2021). Understanding buyers' preferred attributes in the decision-making process to acquire vacation homes in a small island destination. The 26th Annual Conference Graduate Education and Graduate Student Research Conference in Hospitality & Tourism, Hilton University of Houston, January 8-9, 2021.
13. Croes, R., Shapoval, V., Rivera, M., Bak, M. & Zientara, P. (2019). Tourism development and perceived quality of life in transition: a residents' perspective. 5th World Research Summit for Tourism and Hospitality, Orlando, December 13-17.
14. Croes, R., Semrad, K & Rivera, M. (2019). Small island tourism development and residents' subjective well-being: a focused comparison case study approach. 5th World Research Summit for Tourism and Hospitality, Orlando, December 13-17.

15. Rivera, M., Croes, R., Semrad, K., Shapoval, V., Ridderstaat, J. & Altin, M. (2019). Estimating the economic impact of vacation rental homes in Florida. 5th World Research Summit for Tourism and Hospitality, Orlando, December 13-17.
16. Bonilla, J., Croes, R. & Rivera, M. (2019). Turismo, pobreza y desarrollo. Un análisis para la política de turismo en Colombia. Atlas Latinamerican Conference 2019, Universidad Externado de Colombia, November 19-20, 2019.
17. Croes, R., Rivera, M., Bonilla, J. & Ridderstaat, J. (2019). Tourism, income and experienced poverty. 7th Conference IATE, La Plata, Argentina, September 1-2.
18. Croes, R., Ridderstaat, J. & Shapoval, V. (2019). Extending tourism competitiveness to human development. 7th Conference IATE, La Plata, Argentina, September 1-2.
19. Croes, R., Ridderstaat, J., Bak, M. and Zientara, P. (2019). Tourism specialization, economic growth and quality of life in Poland. 2019 TTRA Europe Chapter Conference April 8-10, Bournemouth University (UK).
20. Croes, R., Semrad, K. & Rivera, M. (2019). The potential impact of U.S. travel to Cuba for the Caribbean región. 2019 TTRA Europe Chapter Conference April 8-10, Bournemouth University (UK).
21. Croes, R., Semrad, K. & Rivera, M. (2019). Tourism and subjective well-being in a small island destination, 1st Tourism and the SDGs Conference, 24th to 25th January 2019, Massey University, Albany, Auckland (New Zealand).
22. Croes, R., Rivera, M. & Semrad, K. (2018). Tourism development and subjective well-being: A small island residents' perspective. 10th International Conference on Island Tourism, Palermo, Italy, September 7-8.
23. Semrad, K., Croes, R., Rivera, M. & Fauth, J. (2018). Slathering on sunscreen threatens the viability of small island Caribbean destinations: The case of Bonaire. 10th International Conference on Island Tourism, Palermo, Italy, September 7-8.
24. Rivera, M., Semrad, K. & Croes, R. (2018). The social costs of conservation programs in small island destinations. 10th International Conference on Island Tourism, Palermo, Italy, September 7-8.
25. Croes, R., Semrad, K. & Rivera, M. (2018). Latent demand analysis for U.S. travel to Cuba. 2018 t-Forum Conference, Palma de Mallorca. March 12-14.
26. Semrad, K. Croes, R. & Rivera, M. (2017). The eclectic economics of music festivals occurring in small island destinations. 4th International Conference on Events (ICE). Orlando, FL., December 12-14.
27. Semrad, K. Croes, R. & Rivera, M. (2017). The power of EWOM for music festivals in the experience economy. 4th International Conference on Events (ICE). Orlando, FL.,



December 12-14.

28. Croes, R., Rivera, M., Semrad, K. & Shapoval, V. (2017). Experience and spending behavior in SIDS: the case of the Aruba Soul Beach Music Festival. 4th International Conference on Events (ICE). Orlando, FL., December 12-14.
29. Croes, R., Rivera, M., Semrad, K. & Kelly, M. (2017). Spending Behavior and Music Interest in SIDS: The Case of the Aruba Summer Music Festival. 4th International Conference on Events (ICE). Orlando, FL., December 12-14.
30. Croes, R. & Rivera, M. (2017). Tourism, well-being and poverty in Latin America. Congreso de turismo y buen vivir. Universidad Externado, Bogota, Colombia, October 25-27.
31. Croes, R. & Ridderstaat, J. (2017). Date line Havana: A cross elasticity demand analysis of free travel to Cuba. 4<sup>th</sup> World Research Summit for Tourism and Hospitality. Orlando, FL, December 8-11.
32. Ridderstaat, J. & Croes, R. (2017). Adding breadth and depth to the development concept from a tourism development-quality of life perspective. A case study of selected small islands. 4th World Research Summit for Tourism and Hospitality. Orlando, FL, December 8-11.
33. Croes, R. & Ridderstaat, J. (2017). The effects of business cycles on tourism demand flows in small islands destinations. International Association for Tourism Economics, Rimini, Italy, June 21-23.
34. Sorokina, E., Croes, R., & Fyall, A. (2017). Exploring unique challenges of small and medium tourism enterprises. International Association for Tourism Economics, Rimini, Italy, June 21-23.
35. Croes, R. & Rivera, M. (2016). The distributive effects of tourism: The case of Ecuador. II Congreso Internacional de Investigacion de Turismo, Hoteleria y Gastronomía, Quito, Ecuador, November 15-18.
36. Van Niekerk, M., Croes, R., Okumus, F., & Murphy, K. (2016). Assessing arts festivals' contribution to the overall quality of life of the community: Innibos Arts Festival, South Africa. 2016 EuroCHRIE, Budapest, Hungary, October 26-28.
37. Croes, R., Semrad, K., & Rivera, M. (2016). Tourism productivity in a small island destination. Tourism Naturally Conference, University of Sassari, Alghero, Italy, October 2-6.
38. Rivera, M. & Croes, R. (2016). Vacation homes in SIDS: A demand approach. Tourism Naturally Conference, University of Sassari, Alghero, Italy, October 2-6.
39. Ridderstaat, J. & Croes, R. (2016). Restraining seasonality in SIDS: New pathways.

Tourism Naturally Conference, University of Sassari, Alghero, Italy, October 2-6.

40. Semrad, K., Croes, R., & Rivera, M. (2016). Sun, sand & sea: Expectation or competitive advantage? Tourism Naturally Conference, University of Sassari, Alghero, Italy, October 2-6.
41. Vanegas, M. & Croes, R. (2015). Poverty and sector growth in CAFTE-DR: Is tourism the answer? 3rd World Research Summit for Tourism and Hospitality, Orlando, FL, December 15-17.
42. Ridderstaat, J. & Croes, R. (2015). The connection between money supply and tourism demand cycles: A case study of Caribbean destinations. 3rd World Research Summit for Tourism and Hospitality, Orlando, FL, December 15-17.
43. Sorokina, E., Severt, D., & Croes, R. (2015). Linking the concepts of services experiences with service expectations. 3rd World Research Summit for Tourism and Hospitality, Orlando, FL, December 15-17.
44. Yost, E. & Croes, R. (2015). Conditions associated with increased risk of fraud: A model for publicly traded restaurant companies. 32nd International Association of Hospitality Financial Management Education Research Symposium. New York University, NY, November 7. (BEST PAPER AWARD).
45. Kubickova, M. & Croes, R. (2015). The role of government in tourism competitiveness. EuroChrie 2015, Manchester, UK, October 15-17.
46. Kubickova, M. & Croes, R. (2015). Does residents' quality of life matter in tourism competitiveness? 2015 ICHRIE Annual Conference, Orlando, FL, July 27-29.
47. Sorokina, E. & Croes, R. (2015). Adaptive vs. rational consumer expectations: A new perspective. 2015 ICHRIE Annual Conference, Orlando, FL, July 27-29.
48. Holm, M. & Croes, R. (2015). An exploration of an edge worker's subjective wellbeing in tourism. 2015 ICHRIE Annual Conference, Orlando, FL, July 27-29.
49. Semrad, K., Rivera, M., & Croes, R. (2015). The challenges of using tourism as an urban regeneration tool in a developing country. Third International Interdisciplinary Business-Economics Advancement Conference, Ft. Lauderdale, March 28-April 2.
50. Semrad, K., Rivera, M., & Croes, R. (2015). The economic and internationalization benefits of a music festival in as small island destination. Third International Interdisciplinary Business-Economics Advancement Conference, Ft. Lauderdale, March 28-April 2.
51. Rivera, M., Semrad, K., & Croes, R. (2015). The potential appeal of music and generation Y: The case of the Aruba Electric Festival. Third International Interdisciplinary Business-Economics Advancement Conference, Ft. Lauderdale, March

28-April 2.

52. Croes, R. (2014). The relevance of smart tourism for small island destinations (SIDS). Third International Tourism Conference, University of the West Indies, Montego Bay, Jamaica, November 10-11.
53. Croes, R. & Rivera, M. (2014). Turismo y calidad de vida: analisis holistico. Foro Internacional de Turismo, Competitividad en la actividad turistica. Universidad de Colima, 2-3 de octubre.
54. Lee, H. & Croes. R. (2014). Do distribution channels matter to hotel managers? 2014 Southeast CHRIE Fall Meeting, Greenville, NC, September 11-13.
55. Croes, R., Van Niekerk, M., & Whitwam, S. (2014). Tourism specialization and quality of life in small island destinations. Tourism Research Symposium, Malta, July 17-18.
56. Croes, R. & Semrad, K. (2014). Organizational infrastructure challenges in the tourism and MEEC industries that impede urban renewal strategies: The case of Guayaquil, Ecuador. The 4<sup>th</sup> Advances in Hospitality and Tourism Marketing and Management Conference, Mauritius, June 25-27.
57. Semrad, K., Croes, R., & Bartels, J. (2014). The tragedy of the commons and coordination problems within a developing country's tourism industry. The 4th Advances in Hospitality and Tourism Marketing and Management Conference, Mauritius, June 25-27. (BEST PAPER AWARD).
58. Ridderstaat, J., Nijkamp, P., & Croes, R. (2014). A two-way causal chain between tourism development and quality of life in a small island destination: An empirical analysis. –2014 Conference on Advances in Tourism Economics, Lisbon, Portugal, May 15-16.
59. Semrad, K., Croes, R., & Bartels Villanueva, J. (2014). “The tragedy of the commons and coordination problems within a developing country's tourism industry”. Proceedings of the 4th Advances in Hospitality and Tourism Marketing and Management Conference, Mauritius, June 25-27, 2014.
60. Croes, R. & Van Niekerk, M. (2014). Tourism Specialization and Quality of Life in small Island Destinations with special reference to Malta. Tourism Research Symposium, University of Malta, July 17-17, Malta.
61. Croes, R., Rivera, M., & Semrad, K. (2013). Analyzing jazz festival attendees in a small island destination. 2nd World Research Summit for Tourism and Hospitality: Crossing the Bridge. Orlando, FL, December 15-17.
62. Croes, R. & Ridderstaat, J. (2013). Business cycles and tourism demand flows: An empirical assessment. 2nd World Research Summit for Tourism and Hospitality: Crossing the Bridge. Orlando, FL, December 15-17.

63. Lee, S. & Croes, R. (2013). Habitual discounting practice in the lodging industry. 2nd World Research Summit for Tourism and Hospitality: Crossing the Bridge. Orlando, FL, December 15-17.
64. Croes, R. & Rivera, M. (2013). La dicotomia de la gestion laboral en empresas de QSR en Latino America. Coloquio Internacional- Turismo, medio ambiente y desarrollo. UCR, Sede del Pacifico, Puntarenas, Costa Rica, Noviembre 11-12.
65. Rivera, M. & Croes, R. (2013). Branding y la industria de restaurantes: Perspectivas de equidad de la marca de QSR en Latino America. Coloquio Internacional- Turismo, medio ambiente y desarrollo. UCR, Sede del Pacifico, Puntarenas, Costa Rica, Noviembre 11-12.
66. Bujisic, M. & Croes, R. (2013). Does tourism promote peace? Contact hypothesis in tourism and peace research. 1st International Conference on Hospitality and Tourism Marketing, Colombo, Sri Lanka, October 28-29.
67. Lee, S. & Croes, R. (2013). Impact of tourism on residents' happiness and subjective well-being: The case of Aruba. ACHP 2013, Korea, August 22- 24.
68. Croes, R. (2013). Rekindling Poverty Reduction: The promise of Tourism. Proceedings Conference on Tourism and Hospitality for Sustainable Regional Development, Yerevan, Armenia, June 28-30, 2013.
69. Croes, R. (2013). Rekindling poverty reduction: The promise of tourism. Conference on Tourism and Hospitality for Sustainable Regional Development, Yerevan, Armenia, June 28-30.
70. Lee, S., Croes, R., & Rivera, M. (2013). Identifying Anomaly in Turnover Theory: The Case of Aruba. Proceeding of UCF Research Forum, April 2013.
71. Croes, R., Rivera, M., Lee, S., & Shapoval, V. (2013). Bok Tower Gardens: Maintaining relevance in a changing world. 2013 Euro ICHRIE, Freiburg, Germany, October 16-19.
72. Orłowski, M. & Croes, R. (2013). Redefining the debate on destination personality. 6th International Conference on Services Management (ICSM), Cyprus, June 23-25.
73. Croes, R. (2012). Towards a rational policy making process in support of tourism competitiveness: The Case of Costa Rica. Coloquio Internacional, Turismo, Medio Ambiente y Desarrollo, Universidad de Costa Rica-Sede del Pacifico, noviembre 26-28.
74. Lee, S. & Croes, R. (2012). Understanding the relationship between motivations, satisfaction, and behavioral Intention at music festivals. 4th Asia-Euro Tourism, Hospitality and Gastronomy Conference 2012, Selangor, Malaysia, November 28-December 1.
75. Croes, R., Olson, E., & Lee, S. (2012). Generational differences of quality of life in the

context of small island destinations. 31st National Conference of the Resort and Commercial Recreation Association, St. Pete, FL, November 3-6.

76. Semrad, K. & Croes, R. (2012). Exploratory analysis in revenue management. 2nd Cornell Hospitality Research Summit, Ithaca, NY, October 8-9. (BEST PRESENTATION AWARD).
77. Murphy, K., Croes, R., & Chen, P. (2012). Agricultural tourism – A slow food model to promote sustainable local agriculture products to help the poor in Latin America through tourism. 2012 ICHRIE Annual Conference, Providence, RI, August 1-4.
78. Croes, R. & Semrad, K. (2012). A Cultural tourism as an endogenous growth strategy. 2012 Annual Travel and Tourism Research Association Conference, Virginia Beach, VA, June 17-19.
79. Croes, R., Semrad, K., & Rivera, M. (2012). The relevance and value of music festivals as relational goods in SIDS. 2012 Annual Travel and Tourism Research Association Conference, Virginia Beach, VA, June 17-19.
80. Zhong, J., Rivera, M., & Croes, R. (2012). Developing mobile tourism services for a destination: The case of Aruba. The 17th Annual Graduate Student Research Conference in Hospitality and Tourism. Auburn, Alabama, January 5-7. (BEST PAPER AWARD).
81. Croes, R. (2011). Una exploracion de la potencial del turismo en la lucha contra la pobreza en America Latina. Simposio “Turismo, Desarrollo y Desigualdad Social”. Sede del Pacifico, Puntarenas, Costa Rica, November 21-23.
82. Murphy, K., Croes, R., & Chen, P. (2011). Agricultural y turismo internacional: El modelo de slow food para promover la agricultura local y expandir oportunidades para los pobres en America Latina. Simposio “Turismo, Desarrollo y Desigualdad Social”. Sede del Pacifico, Puntarenas, Costa Rica, November 21-23.
83. Croes, R. & Kubickova, M. (2011). Tourism competitiveness index: The case of Central America. The International Society of Tourism and Travel Educator’s Annual Conference, Miami, FL, October 20-22.
84. Croes, R., Olson, E., & Lee, S. (2011). The quest for authentic experiences in a small island destination. The International Society of Tourism and Travel Educator’s Annual Conference, Miami, FL, October 20-22.
85. Croes, R., Semrad, K., & Rivera, M. (2010). Profiling the cultural tourist in a SID. International Conference on Global Sustainable Tourism, Mbombela, Nelspruit, South Africa, November 15-19. (BEST PRESENTATION AWARD).
86. Croes, R., Semrad, K., & Rivera, M. (2010). Valuing cultural tourism in a SID. International Conference on Global Sustainable Tourism, Mbombela, Nelspruit, South Africa, November 15-19. (BEST PAPER AWARD)

87. Shani, A. & Croes, R. (2010). Evaluation of segment attractiveness: First time vs. repeat visitors to Kissimmee-St. Cloud, Florida. International CHRIE 2010 Conference, San Juan, Puerto Rico, July 28-30. (BEST PAPER AWARD).
88. Semrad, K., Lebruto, E., and Croes, R. (2009). "The effects of non-stationary demand on hotel financial performance". Proceedings of the 14th Annual Graduate Student Research Conference in Hospitality and Tourism, Las Vegas, NV, January 4-6, 2009.
89. Croes, R. & Semrad, K. (2009). Why discounting does work (and when). The 29th Annual International Symposium on Forecasting, the International Institute of Forecasters, Hong Kong, June 21-24. (BEST PAPER AWARD).
90. Croes, R., Semrad, K., Murphy, K., & Lebruto, E. (2009). An exploratory sales forecasting analysis: A comparison of time series models in full service restaurants. The 29th Annual International Symposium on Forecasting, the International Institute of Forecasters, Hong Kong, June 21-24.
91. Rivera, M., Croes, R. (2008) Fidelidad de Marca del Eco-Turista: ¿Hablaran del Destino o Volverán? 1er Encuentro de Comunicación y Marketing para Turismo. Guayaquil, Ecuador (October 28,2008)
92. Croes, R., Shani, A., & Walls, A. (2008). The value of destination loyalty: Myth or reality? The Case of Visitors to Kissimmee/St.Cloud, Florida. The International Society of Tourism and Travel Educator's Annual Conference, Dublin, Ireland, September 30-October 2.
93. Croes, R., Allison, P., & Curtis, C. (2008). Creative destruction in the Central Florida theme park industry: Walt Disney World. The International Society of Tourism and Travel Educator's Annual Conference, Dublin, Ireland, September 30-October 2.
94. Croes, R., LeBruto, E., & Semrad, K. (2008). Discounting as a function of hotel financial performance. The International Society of Tourism and Travel Educator's Annual Conference, Dublin, Ireland, September 30-October 2.
95. Rivera, M., Hara, T., & Croes, R. (2008). The distributional effects of tourism: Applying a SAM model. The 13th Graduate Student Research Conference for Hospitality and Tourism, Orlando, FL, January 3-5.
96. Rivera, M., Hara, T., & Croes, R. (2007). Tourism and income distribution: The case of Nicaragua. The 2007 North American Regional Science Association Conference (NARSC), Savannah, GA, November 8-10.
97. Croes, R. & Rivera, M. (2007). Demystifying tourism competitiveness: The age of quality of life. The 2007 Annual International Society of Tourism and Travel Educator Conference, Charlestown, SA, October 4-6.
98. Croes, R., Rivera, M. & Hara, T. (2007). Turismo y distribucion del ingreso: El caso de

Nicaragua, II Congreso Internacional de Turismo, Turismo, Crecimiento Economico y Combate a la Pobreza en Nicaragua, Managua, Nicaragua, September 23-25.

99. Pizam, A. & Croes, R. (2007). Innovation in the hospitality & tourism industry. International Conference on Knowledge-Based Economy & Global Management, Southern Taiwan University of Technology, Tainan, Taiwan, December 6.
100. Croes, R. & Wang, R. (2006). Which way are we going? Growth rate metrics or value metrics? The 2006 International Society of Tourism and Travel Educator's Conference, Las Vegas, October 12-14.
101. Croes, R. & Vanegas, M. (2006). Tourism and poverty alleviation: Real promise or false premise? Second International Conference on Tourism Economics, Department of Applied Economics, University of the Balearic Islands, Palma de Mallorca, Spain, May 18-20.
102. Croes, R. (2006). Cross country tourism productivity differentials in the Caribbean: Can visitation levels help achieve sustainability? The Caribbean Studies Association Conference, Port of Spain, Trinidad, May 29-June 2.
103. Croes, R. & Wang, R. (2006). Towards a new performance metrics for destinations. Tourism and Travel Research Association Annual Conference, Dublin, Ireland, June 18-20.
104. Croes, R. (2002). Turismo, Dario y la oportunidad para erradicar la pobreza en Nicaragua. II Congreso Nacional de Turismo, Imagen y Promocion de Nicaragua, Managua, diciembre 2-3.
105. Croes, R. (1986). Aruba within the Dutch Kingdom: Issues and challenges. The 11th Annual Conference Caribbean Studies Association, Caracas, May 12.

## **PROFESSIONAL PRESENTATIONS**

1. Croes, R., Semrad, K., Rivera, M. & Alvarez, S. (2022). Saba Strategic Tourism Master Plan, A beautiful life awaits. Townhall Meeting Presentation, The Bottom, December 8, 2022.
2. Croes, R., Semrad, K., Rivera, M. & Alvarez, S. (2022). Saba Strategic Tourism Master Plan, A beautiful life awaits. Presentation to the Saba Hospitality Industry, Windward Site, December 6, 2022.
3. Ridderstaat, J., Park, J., Croes, R. & Rivera, M. (2022). Tax Rate Increases and Potential Effects on Aruba's Tourist Arrivals. Virtual presentation ATA Executive Team, November 17, 2022.

4. Park, J., Ridderstaat, J., Croes, R. & Rivera, M. (2022). What Tourists Think About Room Tax Rate Increase and Revisit Intentions: An ATA Survey. Virtual presentation ATA Executive Team, November 17, 2022.
5. Croes, R., Semrad, K., Rivera, M. & Alvarez, S. (2022). The Saba 2023-2028 Tourism Master Plan, Preliminary findings. Virtual presentation, Thursday, November 3.
6. Croes, R. (2022). Travel Next 2020+. UCF Wealth Symposium, October 14, Lake Nona.
7. Croes, R. (2022). The Tourism logic applied to Bonaire: The tourism strategic master plan. The Tourism Corporation Bonaire 2022 Retreat, Kralendijk, Bonaire, August 8-10, 2022
8. Ridderstaat, J., Croes, R. and Rivera, M. (2022). ATA's footprint in Aruba's tourism and economy. Study Results. Presentation to the Marketing Team. June, 14.
9. Croes, R., Semrad, K. & Rivera, M. (2022). Saba's tourism master plan, town hall meetings, June 7 and 9, The Bottom and Windward Site.
10. Ridderstaat, J., Croes, R & Rivera, M. (2022). ATA's Marketing and Promotion Budget results, May 17. Remote presentation to ATA's Leadership Team.
11. Croes, R. (2022). Tourism and poverty alleviation and Responsible Tourism Management, Lecture MSc students Leeds Beckett University, Macaulay Hall, April 27.
12. Croes, R. (2022). What makes for a successful career in US universities? Workshop for Leeds Beckett University PhD students, Macaulay Hall, April 25.
13. Croes, R. (2022). How to write a Publishable Paper. HMG 7588 Guest Lecture, Rosen College, April 1.
14. Ridderstaat, J., Croes, R & Rivera, M. (2022). ATA's Marketing and Promotion Budget Initial results (Total and US market), April 14. Remote presentation to ATA's Leadership Team.
15. Croes, R. (2022). Results and Discussion. Violet Cuffy Writing Boot Camp 2022: An academic article structure. University of the West Indies, February 26.
16. Croes, R., Semrad, K., Rivera, M. & Alvarez, S. (2022). Saba Tourism Master Plan, 2023-2028, February 2.
17. Croes, R. & Rivera M. (2021). The impact of Covid-19 on tourism and hospitality: Five Rosen College research projects to support recovery efforts. Retreat UCF School of Public Administration. August 16.
18. Croes, R. & Rivera, M. (2020). Estimating the economic impact of vacation home rentals



in Florida. Florida Realtors mid-winter business meetings, Renaissance Hotel Orlando, January 23, 2020.

19. Croes, R. (2019). Is tourism a pathway to sustainable development? 65 Jaar Statuut Koninkrijk, Hotel Des Indes, The Hague, December 11-12.
20. Croes, R. (2019). Bonaire, first blue destination in the Caribbean. Bonaire Master plan 2030. Kralendijk, Bonaire, November 6-8, 2019.
21. Croes, R., Rivera, M., Semrad, K. & Shapoval, V. (2019). Tourism: synergizing people and nature for a better tomorrow. Bonaire Master plan 2030. Kralendijk, Bonaire, November 6-8, 2019.
22. Croes, R. & Rivera, M. (2019). 2019 CNSJF, a tantalizing entertainment experience benefiting Curacao's economy. Presentation at the Renaissance Hotel, Willemstad, Curacao, November 1, 2019.
23. Croes, R. (2019). Turismo y reduccion de pobreza en Ecuador. Presentation at the University ECOTEC, Samborondon, Ecuador, July 16, 2019.
24. Croes, R. (20019). Social capital and social relationships in development process. Presentation to Orlando Economic Partnership, Rosen Campus, Orlando, May 20.
25. Croes, R. (2019). Rosen College vision, mission, and accomplishments. Presentation to the I-Drive Chamber of Tourism Orlando, Rosen Campus, Orlando, May 10.
26. Croes, R. & Rivera, M. (2018). 2018 CNSJF, Reaffirming its economic contribution to Curacao, November 8, Renaissance Hotel, Willemstad, Curacao.
27. Croes, R., Rivera, M., & Semrad, K. (2018). Tourism: the strategic spearhead of the future. BONHATA Strategic Meeting Tourism Strategic Plan 2017-2027. Marriott Hotel, Kralendijk, Bonaire, April 16, 2018.
28. Croes, R., Ridderstaat, J. & Rivera, M. (2018). Optimization approach: From volume to value. ATA Management Team Strategic Meeting, Oranjestad, Aruba, April 13, 2018.
29. Croes, R., Ridderstaat, J. & Rivera, M. (2018). Aruba's tourism fundamentals. ATA Management Team Strategic Meeting, Oranjestad, Aruba, April 11, 2018.
30. Rivera, M. & Croes, R. (2018). Tying the knot: economic impact of the Aruba wedding market. Presentation at the ATA retreat in Aruba, Oranjestad, March 1<sup>st</sup>.
31. Rivera, M. & Croes, R. (2018). Tying the knot: economic impact of the Aruba wedding market. Presentation at the Wedding Industry Retreat, Palm Beach, Aruba, March 2<sup>nd</sup>.

32. Croes, R. (2018). Is unrestricted travel to Cuba an opportunity or threat for Caribbean tourism? Presentation at the University of the West Indies Research Conference “Powering Development through Partnerships in Research and Innovation”, UWI Mona Campus, Jamaica, February 9-11.
33. Croes, R., Rivera, M., Shapoval, V., Semrad, K., & Van Niekerk, M. (2017). Tourism: synergizing people and nature for a better tomorrow. Bonaire Tourism Master Plan. Plaza Hotel, Kralendijk, December 1<sup>st</sup>.
34. Croes, R. & Ridderstaat, J. (2017). Opening U.S.- Cuban Tourism: Will it disrupt vacation in Caribbean destinations? Research Colloquium, Dick Pope Sr. Institute for Tourism Studies, Rosen College of Hospitality Management, Orlando, FL., October 20.
35. Croes, R., Rivera, M., Shapoval, V., Semrad, K., & Van Niekerk, M. (2017). The six take-aways. Bonaire Tourism Summit, Harbour Village, Kralendijk, August 24.
36. Croes, R., Rivera, M., Shapoval, V., Semrad, K., & Van Niekerk, M. (2017). Challenges of Bonaire’s tourism: Where are we? Bonaire Tourism Summit, Harbour Village, Kralendijk, August 24.
37. Croes, R., Rivera, M., Shapoval, V., Semrad, K., & Van Niekerk, M. (2017). Bonaire tourism supply: Can the product align with opportunities? Bonaire Tourism Summit, Harbour Village, Kralendijk, August 24.
38. Croes, R., Rivera, M., Shapoval, V., Semrad, K., & Van Niekerk, M. (2017). Bonaire tourism demand: Who are they & what do they want? Bonaire Tourism Summit, Harbour Village, Kralendijk, August 24.
39. Croes, R., Rivera, M., Shapoval, V., Semrad, K., & Van Niekerk, M. (2017). Bonaire product development. Bonaire Tourism Summit, Harbour Village, Kralendijk, August 24.
40. Croes, R., Rivera, M., Shapoval, V., Semrad, K., & Van Niekerk, M. (2017). Generating optimal tourism demand. How? Bonaire Tourism Summit, Harbour Village, Kralendijk, August 24.
41. Rivera, M., Croes, R., Shapoval, V., Van Niekerk, M., & Semrad, K. (2017). Tourism Master Plan: A preliminary overview. Parliament Bonaire, Kralendijk, May 9<sup>th</sup>.
42. Croes, R., Rivera, M. & Shapoval, V., Van Niekerk, M., & Semrad, K. (2017). Bonaire’s Tourism Master Plan: An overview. Parliament Bonaire, Kralendijk, March 19.
43. Croes, R. (2017). Disclosing the economic impact of the vacation home industry on Osceola County: A 2016 affirmative report. Experience Kissimmee Board, Celebration, FL. February 17.
44. Croes, R. (2016). The power of economic impact studies. RezFest 2016 Conference (Vacation Home Industry). Renaissance Hotel, Orlando, FL, September 23.

45. Croes, R., Rivera, M., Semrad, K. & Khalilzadeh, J. (2016). Happiness and tourism in Aruba: Insights from the 2016 Happiness Survey. Happiness 360° World Tourism Conference Aruba, Oranjestad, September 13-14.
46. Croes, R. (2016). 3D tourism perspective. Symposium on Studies on Determinants of Tourism Demand Dynamics in a Small Island Destination: The case of Aruba. University of Aruba, Aruba, February 1.
47. Croes, R. & Rivera, M. (2015). Poverty alleviation through tourism development. Rosen College Research Colloquium. December 11.
48. Croes, R., Semrad, K., & Rivera, M. (2015). Building partnerships. 2015 NATOS Conference, Hilton Hotel, Willemstad, Curacao, December 2.
49. Semrad, K., Croes, R., & Rivera, M. (2015). Curacao's tourism market. 2015 NATOS Conference, Hilton Hotel, Willemstad, Curacao, December 2.
50. Croes, R. & Rivera, M. (2015). The Curacao North Sea Jazz Festival and destination convergence: A harbinger beckoning? Central Bank of Curacao and St. Maarten, Willemstad, Curacao, October 30.
51. Croes, R. & Rivera, M. (2015). An innovative business model for a music festival in the Caribbean. Caribbean Tourism Organization 2015 SOTIC, Willemstad, Curacao, October 20-21.
52. Croes, R. (2015). New wine in old bottles: Impact of tourism competitiveness on destination managers. Seminario Internacional de Negocios, UDC, Iguazu, Brazil, October 15-17.
53. Rivera, M., Croes, R., Semrad, K. (2015). "Curacao North Sea Jazz Festival & Curacao Convergence: A harbinger beckoning? Dick Pope Sr. Institute for Tourism Studies Research Colloquium, Rosen College of Hospitality Management, September, 2015
54. Croes, R. (2015). W192 Project in perspective: Enhancing the competitiveness of the hotel industry. Presentation to Experience Kissimmee University, Orlando, FL, July 21.
55. Croes, R., Rivera, M., & Semrad, K. (2015). Human capital development. Curacao Tourism Summit, Curacao World Trade Center, Willemstad, Curacao, June 30.
56. Semrad, K., Rivera, M., & Croes, R. (2015). Curacao's tourism market and product development. Curacao Tourism Summit, Curacao World Trade Center, Willemstad, Curacao, June 30.
57. Rivera, M., Semrad, K., & Croes, R. (2015). Cruise tourism and downtown restoration. Curacao Tourism Summit, Curacao World Trade Center, Willemstad, Curacao, June 30.
58. Rivera, M., Semrad, K., & Croes, R. (2015). Perceptions of Curacao's tourists. Curacao Tourism Summit, Curacao World Trade Center, Willemstad, Curacao, June 30.

59. Croes, R., Rivera, M., & Semrad, K. (2015). Building on the power of the past. Curacao Tourism Summit, Curacao World Trade Center, Willemstad, Curacao, June 29.
60. Croes, R. (2015). The third wave: Curacao in transition through tourism encore. Curacao Bankers Association, Willemstad, Curacao, June 29.
61. Croes, R. (2015). The third wave: Curacao in transition through tourism. VBC Annual Lunch, Hotel Renaissance, Willemstad, Curacao, June 29.
62. Croes, R. (2015). Curacao: Building on the power of the past. The Curacao Parliament, Willemstad, Curacao, May 22.
63. Croes, R. (2015). Curacao: Building on the power of the past. CHATA/CTB Marketing Seminar, Hilton, Willemstad, Curacao, May 21.
64. Croes, R. & Rivera, M. (2015). Revealed and expressed preferences in the context of tourism development and poverty in Latin America. Rosen College Research Colloquium, April 17.
65. Croes, R. (2015). Tourism works: Strategic directions for Curacao. The Paul Harris Award (Curacao Rotary). Santa Barbara Hotel, Willemstad, Curacao, April 18.
66. Croes, R. (2015). The Curacao Tourism Master Plan. Lecture at the University of Curacao, Willemstad, Curacao, March 13.
67. Croes, R. (2014). The Curacao Tourism Master Plan. The Curacao Parliament, Willemstad, Curacao, December 5.
68. Croes, R. & Rivera, M. (2014). Calidad de vida: equilibrio trabajo, vida y rentabilidad. Lectura presentada a estudiantes de la Universidad del Rosario (Colombia), Orlando, FL, 6 de noviembre.
69. Croes, R. & Rivera, M. (2014). The Curacao North Sea Jazz Festival: One lustrum churning economic and promotional opportunities. Chamber of Commerce, Willemstad, Curacao, October 30.
70. Rivera, M., Croes, R., Semrad, K. (2014). "The Curacao North Sea Jazz Festival: A lustrum churning economic and promotional opportunities for Curacao. Dick Pope Sr. Institute for Tourism Studies Research Colloquium, Rosen College of Hospitality Management, September, 2014.
71. Croes, R. (2014). Turismo y competitividad en Sur America. Universidad de Colima, Mexico, Colima, Mexico, mayo 28.
72. Croes, R. (2014). Exploring 'smart' tourism pathways: The case for St. Maarten. Keynote at the 35<sup>th</sup> Anniversary Celebration of the Chamber of Commerce, Westin Hotel, St. Martin, May 7.

73. Croes, R. (2014). Engaging with international partners. UCF Grants Day, Orlando, FL, April 14.
74. Croes, R. & Shapoval, V. (2014). A snapshot of arrivals, tourism receipts, hotel & restaurant performance. Curacao Tourism Strategic Planning Summit, Willemstad, Curacao, January 29-31.
75. Croes, R. & Shapoval, V. (2014). Curacao's accessibility challenges. Curacao Tourism Strategic Planning Summit, Willemstad, Curacao, January 29-31.
76. Croes, R. & Rivera, M. (2013). The Curacao North Sea Jazz Festival: Through the looking glass. Chamber of Commerce, Willemstad, Curacao, December 4.
77. Rivera, M., Croes, R., & Lee, J. (2013). The relationship between the festival experience, WOM and EWOM: The case of the Electric Festival. Research Colloquium, Dick Pope Sr. Institute for Tourism Studies, Rosen College of Hospitality Management, Orlando, FL, November 15.
78. Fyall, A. & Croes, R. (2013). Sustainable leisure destinations: Orlando, FL, Applied University Breda (NHTV), the Netherlands, October 25.
79. Croes, R. & Rivera, M. (2013). Trabalhar o equilibrio entre a vida e a competitividade da empresa nos paises em desenvolvimento. Seminario Internacional de Negocios, UDC, Iguazu, Brazil, October 2-4.
80. Croes, R. (2013). Universidad y sociedad: La promesa del futuro. Presentation to La Universidad del Valle de Mexico, Rosen College of Hospitality Management, Orlando, FL, September 17.
81. Croes, R. & Rivera, M. (2013). Micro behavior with macro consequences: Tourism development in developing countries. Universidad la Gran Colombia, Armenia, Colombia, July 17.
82. Croes, R. (2013). Does a cost centered focus prompt competitive advantage in the hospitality industry? Leadership Conference Universidad de Bogota, Orlando, FL, April 26.
83. Croes, R. & Rivera, M. (2013). How to deal with the new generation crew? Coca-Cola On-Premise Leadership Program, Rosen College of Hospitality Management, Orlando, FL, April 24-26.
84. Rivera, M., & Croes, R. (2013). Restaurant branding: differentiation and segmentation. Coca-Cola On-Premise Leadership Program, Rosen College of Hospitality Management, April 24-26.
85. Croes, R. & Rivera, M. (2012). The Curacao North Sea Jazz Festival: Exceeding expectations and invoking synergies for future growth. Chamber of Commerce,

Willemstad, Curacao, October 25.

86. Semrad, K. & Croes, R. (2012). "Exploratory Revenue Management in the Lodging Industry". Dick Pope Sr. Institute for Tourism Studies Research Colloquium, Rosen College of Hospitality Management, October 19, 2012.
87. Croes, R. & Rivera, M. (2012). Captivando el futuro en el siglo 21. CATA 2012, Westin Hotel Aruba, Marzo 7-10.
88. Croes, R. (2011). Happiness in the work place: Quality of work life. Aruba Tourism Summit "Winning the Future", Oranjestad, Aruba, December 8-9.
89. Croes, R. & Rivera, M. (2011). Winning the future: A tourism strategic plan for Aruba of how to. Aruba Tourism Summit "Winning the Future", Oranjestad, Aruba, December 8-9.
90. Croes, R. & Rivera, M. (2011). Product development and innovation: The restaurant sector. Aruba Tourism Summit "Winning the Future", Oranjestad, Aruba, December 8-9.
91. Croes, R. & Rivera, M. (2011). The Curacao North Sea Jazz Festival, the signature event in Curacao: A source of brand equity and economic significance. Presentation for the Chamber of Commerce of Curacao, Willemstad, Curacao, November 11.
92. Croes, R., Rivera, M., & Semrad, K. (2011). Uncovering the potential of a new more affluent and loyal market: The Curacao North Sea Jazz Festival, Chamber of Commerce and Industry, Willemstad, Curacao, January 6.
93. Croes, R. (2010). Research design and empirical modeling, Central Bank Aruba, Oranjestad, Aruba, September 9.
94. Croes, R. & Rivera, M. (2010). Visitor exit survey and the economic impact of tourism in Curacao, Curacao Hospitality and Tourism Association (CHATA), Willemstad, Curacao, September 1.
95. Croes, R. (2010). The economic impact of tourism, Osceola County Board of County Commissioners, Kissimmee, FL., July 19.
96. Croes, R. and Semrad, K. (2010). "Market Structure Challenges to the Lodging Industry". Dick Pope Sr. Institute for Tourism Studies Research Colloquium, Rosen College of Hospitality Management, April 26, 2010.
97. Croes, R. (2010). The race to tourism competitiveness in the Caribbean: Can Curacao finish first? Presentation for the Curacao Tourist Board Conference, Willemstad, Curacao, March 18.
98. Croes, R. (2010). Challenges to the lodging industry. Presentation at the occasion of the NSM Insurance Group Advisory Council Meeting, Hotel Portofino, Orlando, FL, February 23.

99. Croes, R. (2010). Small island tourism competitiveness: Expanding your destination's slice of paradise. Main Lecture at the Occasion of the Dies Natalis of the University of the Netherlands Antilles, Curacao, January 12.
100. Croes, R., Semrad, K., and Lebruto, E. (2008). "Rational Expectations and Pricing in the Lodging Industry". Dick Pope Sr. Institute for Tourism Studies Research Colloquium, Rosen College of Hospitality Management, November 20, 2008.
101. Croes, R. (2008). Fidelidad de marca del eco-turista, with Manuel Rivera. Primer Encuentro de Comunicacion y Marketing para turismo, Santiago de Guayaquil, 27-28 Octubre.
102. Croes, R. (2008). El valor de la lealtad hacia un destino: Mito o realidad? With Shani, A. and Walls, A. Primer Encuentro de Comunicacion y Marketing para turismo, Santiago de Guayaquil, 27-28 Octubre.
103. Croes, R. (2008). Tourism, poverty alleviation and competitiveness: Do they mesh to serve pro poor objectives in developing countries? Presentation at the School of Community Resources & Development, Arizona State University, AZ, April 28.
104. Croes, R. (2007). El poder del turismo: Guayas primer destino de Sur América", Presentación para la Cámara de Turismo del Guayas, Guayaquil, 11 de noviembre.
105. Croes, R. & Vanegas, M. (2007). Building an econometric nexus between tourism development and poverty in Nicaragua, II Congreso Internacional de Turismo, Turismo, Crecimiento Economico y Combate a la Pobreza en Nicaragua, Managua, Nicaragua, September 23-25.
106. Croes, R. (2007). Como superar la paradoja turistica: Hacia una ingenieria turistica del Gran Guayas, Presentation at the Special Mayors Conference in Guayas, Guayaquil, April 25.
107. Croes, R. (2007). Tourism and poverty reduction: Real promise or false premise. Fourth RCHM Research Colloquium Spring 2007, Rosen College of Hospitality Management, Orlando, FL, April 20.
108. Croes, R. (2007). Reduccion de pobreza y Turismo: Un nexo prometedor o premisa falsa. Papel presentado en Conferencia sobre Perspectivas Latino Americanas, CINCO, Guayaquil, March 9.
109. Croes, R. (2005). Tourism specialization and investment opportunities: Crafting the road ahead, AIB (Aruba Investment Bank), Miami, FL, November 12.
110. Croes, R. (2005). Does tourism specialization make sense? Second RCHM Research Colloquium, Rosen College of Hospitality Management, Orlando, FL, October 14.

111. Croes, R. (2003). La ingenieria de la conciencia turistica: El caso de Aruba. .Guest speaker the I Convencion Nacional de Turismo, ‘Nicaragua hacia una nueva conciencia turistica’, Managua, Nicaragua, March 31 – April 2.
112. Croes, R. (2002). Turismo, Dario y la oportunidad para erradicar la pobreza en Nicaragua, guest speaker at II Congreso Nacional de Turismo Imagen y Promoción de Nicaragua, Nicaragua, November 18-19.
113. Croes, R. (1997). A perspective on economic transition in Aruba: The determinants of economic success. Keynote address to the opening of the Maduro and Curiel Bank, Willemstad, Curaçao, August 22.

## **PROFESSIONAL SOCIETY MEMBERSHIP & ACTIVITIES**

- International Association for Tourism Economics
- Centre International de Recherches et d'Etudes Touristiques (CIRET)
- Travel and Tourism Research Association (TTRA)
- Caribbean Studies Association (CSA)
- Caribbean Tourism Organization (CTO)
- International Society of Travel and Tourism Educators (ISTTE)
- International Council on Hotel, Restaurant and Institutional Education (CHRIE)
- Pegasus Society

## **TEACHING & CURRICULUM EXPERIENCE**

A primary responsibility is constant curriculum review in order to ensure that the degree programs within the TEA Department maintain their accreditation. Additionally, I served as one of the architects of the graduate curriculum of the Rosen College of Hospitality Management at the University of Central Florida. Also, I have served for several years as the Chair of the College Graduate Curriculum Committee and was also a member of the University Graduate Curriculum Committee. I have also successfully directed eight dissertations and mentored a dozen PhD students.

During my term as the Chair of the College of Graduate Curriculum Committee, the College designed, approved and implemented the Master’s and PhD programs as well as implemented the administration of the PhD comprehensive candidacy exams. I developed lectures, syllabi, home assignments, exams, PhD comprehensive exams, and taught the following courses at UCF (some of the courses were taught several times, with many modifications introduced every time -2002-2007).

## **CURRICULUM DESIGN & DEVELOPMENT**

Entertainment Management Principle Executive of curriculum development, international and local partnership development, financial acquisition and allocation, and degree oversight.



## **INTERNATIONAL SERVICE**

External Reviewer PhD Dissertation Mr. Aasif Ali Bhat, Shri Mata Vaishno Devi University, India (February 2022).

External Reviewer of the BA Hospitality & Tourism Management University of Curacao, invited by the Dutch NVAO (October 2021).

External Reviewer Qatar University, Internal Grant Application, Cycle 05, 2022-2023 (August 2021).

External reviewer MSc thesis, Ms. Cardell LaShanda Bodie, University of the West Indies (July 2021).

Educational Reviewer for the graduate tourism curriculum for Colima University, Mexico (October 2014).

## **COURSES INSTRUCTED**

### Introduction to Hospitality and Tourism (HTF 1000)

This course is an introduction to the field of hospitality and tourism. It provides students with the necessary familiarity to comprehend the history, nature, composition, structure, principles, operating procedures and key issues in the industry.

### Tourism Management (HFT3700)

This is an undergraduate course that provides a broad base of tourism and travel knowledge to hospitality students. It covers the tourism system, tourism components, tourism product design and development, tourism competitiveness and sustainability, tourism marketing, tourism impact and tourism development strategies.

### Hospitality Guest lectures series (HFT 3933)

This course is an undergraduate level course on hospitality management. It examines a broad range of current topics and issues in the field of hospitality and tourism. The lectures are delivered by invited guests who are prominent experts in their field.

### Hospitality Strategic Management (HFT 4295)

This is a capstone course intended to incorporate the entire core and content program courses in to managerial and leadership practice within the hospitality and tourism industry. The course consolidates; therefore, what the student has learnt in the preceding years of his/her degree and applies their knowledge at a strategic level to hospitality and tourism contexts.

### Research Methodology in Hospitality and Tourism (HFT 6586)

This is a graduate course that provides master's students with an in-depth knowledge of methodologies aspects and issues related to the hospitality and tourism field. This course covers research types, research tools, research process and outcomes. The discussion on research types will focus on the goals, fundamentals, nature and outcomes of theoretical research and applied research. The discussion also will examine the three tools, namely quantitative, qualitative and mixed approaches to research, as well as research design, planning and communication of the research findings.

### Travel and Tourism Economics (HFT 6707)

This course is a graduate level course on tourism economics. It examines the basic economic principles and concepts pertaining to the tourism environment in areas, such as resource use, equilibrium in tourism markets, output growth, market structures, externalities and public good, in a domestic and international context. It emphasizes the potential of economics to explain and predict tourism phenomena.

### Tourism Industry Analysis (HFT 6738)

This graduate course teaches students how to construct and verify regression analysis and economic impact models, both from theoretical and practical points of view. The focus of the course is on learning the essentials of these two tools through practical applications aimed at analyzing data. Research design based on experiential learning will be the basis for modeling analysis, while students practice the methods of tourism regression estimation and input-output account tables. Examples from the Central Florida area will be used to illustrate these techniques throughout the course. Students will be acquainted with basic concepts and methods of regression analysis (model specification) and economic impacts, such as I-O and SAM.

### Strategies and Tactics: Travel and Tourism (HFT 7715)

This is a doctoral level course, and it addresses strategies and tactics in travel and tourism. It is a course about the application of *strategic thinking*. Strategic thinking is the process of why managers choose a certain strategy to gain and sustain competitive advantage over their rivals. The focus of the course is therefore to investigate with the students the impact of competition on the level of benefits (profits), the reaction of the entity towards its rivals, and the sustainability of these advantages over a long a period of time.

### Foundations in Hospitality and Tourism (HMG 7587)

The doctoral course aims to introduce students to the fundamentals of hospitality and tourism research in a range of industry sectors such as attractions, events, leisure, food service, and lodging. By identifying critical hospitality and tourism concepts, exploring the interconnections between them, and assessing their implications for the industry and sector, students will develop a deeper understanding of this field. The course emphasizes problem-solving assignments to build students' foundational knowledge and skills.

### Research Seminar in Hospitality and Tourism (HMG 7588)

The Doctoral Research Seminar aims to guide students in achieving their Ph.D. degree and succeeding as a faculty member. This hands-on course involves completing a mini proposal, which is a prerequisite for the Ph.D. program. Additionally, the seminar provides tips and strategies for excelling as a faculty member, including developing research skills, teaching effectively, engaging in service, maintaining professionalism, publishing impactful research, and building professional networks. However, our course specifically focuses on research-related aspects, requirements, and expectations.

### International Tourism Management (HMG 6710 OW61)

The online course provides a comprehensive evaluation and analysis of the managerial obstacles and concerns encountered in international tourism management. By exploring trends in the

tourism industry and utilizing research methods, the course delves into topics such as private and public tourism organizations, the diverse impacts of tourism on global destinations, and crucial matters in destination management. Special emphasis is placed on understanding the different dimensions of international tourism, which is a complex and interdependent industry that comprises numerous sectors. Students will gain a thorough understanding of the challenges and opportunities involved in managing international tourism.

## **DISSERTATION SUPERVISION AND EXTERNAL REVIEWER**

- Major Advisor of 9 PhD students with 8 successful completed dissertations
- Member of 6 PhD Dissertation and 2 Master's Thesis Committees
- Directed 12 PhD independent studies
- 2 students that were under my direct supervision won the 2010 and 2011 Best Dissertation Award at Rosen College of Hospitality Management
- External reviewer of the University of the West Indies (2020)
- External reviewer PhD Student, University of Saskatchewan (2018)
- External reviewer PhD Student, Universidad de Costa Rica (2015)
- External reviewer PhD Student, Shri Mata Vaishno Devi University, India (2021)
- External reviewer of the Croatian Science Foundation (2020)
- External reviewer of Qatar University iGrants 2020 (2021)

## **CONSULTING ACTIVITIES**

1. Croes, R., Rivera, M., Semrad, K., Shapoval, V., Ridderstaat, J. & Altin, M. (2019). Estimating the economic impact of vacation home rentals in Florida. Dick Pope Sr. Institute *for* Tourism Studies, Rosen College of Hospitality Management, Orlando, Florida.
2. Croes, R., Semrad, K., Rivera, Shapoval, V. & Van Niekerk, M. (2017). Tourism: Synergizing people and nature for a better tomorrow. Bonaire, the first Blue Destination. Tourism Master Plan 2017-2027. Dick Pope Sr. Institute *for* Tourism Studies, Rosen College of Hospitality Management, Orlando, Florida.
3. Croes, R. & Rivera, M. (2017). The economic impact of the Aruba wedding market. Dick Pope Sr. Institute *for* Tourism Studies, Rosen College of Hospitality Management, Orlando, Florida.
4. Croes, R., Semrad, K., Rivera, M., & Khalilzadeh, J. (2016). Tourism development and quality of life in Aruba. Aruba Tourism Authority, September 12-14.
5. Croes, R., Hara, T., & Khalilzadeh, J. (2016). Disclosing the economic impact of the vacation home industry on Osceola County: A 2016 affirmative report. Dick Pope Sr. Institute *for* Tourism Studies, Rosen College of Hospitality Management, Orlando, FL, September 12.

6. Croes, R. & Van Niekerk, M. (2016). Bonaire, strategic tourism plan assessment report. Dick Pope Sr. Institute *for* Tourism Studies, Rosen College of Hospitality Management, Orlando, FL, August 23.
7. Croes, R. & Rivera, M. (2015). Curacao North Sea Jazz Festival & destination convergence: A harbinger beckoning. Dick Pope Sr. Institute *for* Tourism Studies, Rosen College of Hospitality Management Orlando, FL., September 30.
8. Croes, R. & Semrad, K. (2015). Grenada tourism: A misplaced focus on supply rather than demand. Report to the Permanent Secretary of Tourism and Civil Aviation. Dick Pope Sr. Institute *for* Tourism Studies, Rosen College of Hospitality Management Orlando, FL., September 23.
9. Croes, R., Semrad, K. & Rivera, M. (2015). Curacao: Building on the Power of the Past: Tourism Master Plan 2015-2020. The Dick Pope Sr. Institute for Tourism Studies, Orlando, Florida.
10. Rivera, M., Croes, R., & Semrad, K. (2014). The Curacao North Sea Jazz Festival: A lustrum churning economic and promotional opportunities for Curacao. Dick Pope Sr. Institute *for* Tourism Studies, Rosen College of Hospitality Management Orlando, FL., October 20.
11. Croes, R., Rivera, R., Semrad, K, Dickson, D., Pizam, A., Shapoval, V. & Orłowski, M. (2014). From Attribute orientation to experiential consumption: The future of tourism in Curacao. Curacao Tourism Board. Dick Pope Sr. Institute *for* Tourism Studies, Rosen College of Hospitality Management, Orlando, FL., January 30-31.
12. Croes, R, Rivera, M. & Lee, S. (2013). The Curacao North Sea Jazz Festival: Through the looking glass. Fundashon Bon Intenshon. Dick Pope Sr. Institute *for* Tourism Studies, Rosen College of Hospitality Management, Orlando, FL., December 4.
13. Croes, R.& Hara, T. (2013). The Economic footprint of the Rosen College of Hospitality Management in the Metro Orlando Area. Dick Pope Sr. Institute *for* Tourism Studies, Rosen College of Hospitality Management, Orlando, FL, November 7.
14. Croes, R, Rivera, M, Lee, S., & Shapoval, V. (2012). The Curacao North Sea Jazz Festival: Exceeding expectations and evoking synergies for future growth. Fundashon Bon Intenshon. Dick Pope Sr. Institute *for* Tourism Studies, Rosen College of Hospitality Management, Orlando, FL., October 25.
15. Croes, R. & Semrad, K. (2012). Forward Progress: A time to act. Working together for the future success of tourism development in Guayaquil. Dick Pope Sr. Institute for Tourism Studies, Rosen College of Hospitality Management, Orlando, FL., August 14.
16. Croes, R, Rivera, M, Lee, S., & Shapoval, V. (2012). The Kissimmee tourism industry: Insights to the visitors' profile and their economic impact. The Kissimmee Convention and Visitors Bureau. Dick Pope Sr. Institute *for* Tourism Studies, Rosen College of Hospitality

Management, Orlando, FL., February 15.

17. Croes, R. & Rivera, M. (2012). Aruba Soul Beach Music Festival: Getting the fundamentals right. Aruba Tourism Authority. Dick Pope Sr. Institute *for* Tourism Studies, Rosen College of Hospitality Management, Orlando, FL., September 21.
18. Croes, R, Rivera, M, Lee, S., Shapoval, V., Kageyama, N., Bujisic, M., Bilgihan, A., & Olson, E. (2012). Bok Tower Gardens: Maintaining relevance in a changing world. Dick Pope Sr. Institute *for* Tourism Studies, Rosen College of Hospitality Management, Orlando, FL, July 26.
19. Croes, R., Rivera, M., Pizam, A, Olson, E., Lee, S., & Zhong, Y. (2011). Winning the Future in the 21st Century: A tourism strategic plan for Aruba. Aruba Tourism Authority. Dick Pope Sr. Institute *for* Tourism Studies, Rosen College of Hospitality Management, Orlando, FL., February 4.
20. Croes, R., Rivera, M., Olson, E., & Lee, S. (2011). The Curacao North Sea Jazz Festival, The signature event in curacao: A source of brand equity and economic significance. Fundashon Bon Intenshon. Dick Pope Sr. Institute *for* Tourism Studies, Rosen College of Hospitality Management, Orlando, FL., December 4.
21. Croes, R., Rivera, M., & Olson, E. (2011). The economic and tourism potentials of the Soul Beach Music Festival. Aruba Tourism Authority. Dick Pope Sr. Institute *for* Tourism Studies, Rosen College of Hospitality Management, Orlando, FL., July 14.
22. Croes, R., Rivera, M., & Semrad, K. (2010). Uncovering the potential of a new more affluent and loyal market: The Curacao North Sea Jazz Festival. Fundashon Bon Intenshon, Curacao. Dick Pope Sr. Institute *for* Tourism Studies, Rosen College of Hospitality Management, Orlando, FL., November 12.
23. Croes, R., Rivera, M., & Semrad, K. (2010). Economic impact study. Curacao Tourist Board. Dick Pope Sr. Institute *for* Tourism Studies, Rosen College of Hospitality Management, Orlando, FL., August 20.
24. Croes, R., Rivera, M., & Semrad, K. (2010). Data management project. Curacao Tourist Board. Dick Pope Sr. Institute *for* Tourism Studies, Rosen College of Hospitality Management, Orlando, FL., August 20.
25. Croes, R. (2009). Investigating the economic footprint of cultural tourism in Aruba. Report to Fundacion Editorial Charuba. Dick Pope Sr. Institute *for* Tourism Studies, Rosen College of Hospitality Management, Orlando, FL., July 24.
26. Croes, R. (2008). Economic impact analysis of the tourism industry in Osceola County during 2007. Report prepared for the Kissimmee Convention and Visitors Bureau. Dick Pope Sr. Institute *for* Tourism Studies, Rosen College of Hospitality Management, Orlando, FL, May 8.

27. Croes, R., Rivera, M., Ramirez, X., & Pizam, A. (2008). Plan Maestro de desarrollo turístico de la Provincia del Guayas. Consejo Provincial del Guayas and Cámara Provincial de Turismo del Guayas, Guayaquil, Ecuador, Dick Pope Sr. Institute *for* Tourism Studies, Rosen College of Hospitality Management, Orlando, FL, March 31.
28. Croes, R., Hara, T., & Wang, Y. (2007). The economic contribution of the vacation home segment to the Kissimmee Area. Report prepared for the Kissimmee Convention and Visitors Bureau. Dick Pope Sr. Institute *for* Tourism Studies, Rosen College of Hospitality Management, Orlando, FL. October 12.
29. Croes, R. & Hara, T. (2007). The economic contribution of the SMERF segment to the Kissimmee Area, Report prepared for the Kissimmee Convention and Visitors Bureau, Dick Pope Sr. Institute *for* Tourism Studies, Rosen College of Hospitality Management Orlando, FL. September 12.
30. Croes, R. & Hara, T. (2007). Evaluation of the sports market impact model. Report prepared for the Kissimmee Convention and Visitors Bureau. Dick Pope Sr. Institute *for* Tourism Studies, Rosen College of Hospitality Management, Orlando, FL, July 21.
31. Croes, R. & Hara, T. (2007). Economic impact analysis of the tourism industry in Osceola County during 2006. Report prepared for the Kissimmee Convention and Visitors Bureau. Dick Pope Sr. Institute *for* Tourism Studies: Rosen College of Hospitality Management, Orlando, FL, June 16.
32. Croes, R., Hara, T., & Rivera, M. (2007). Tourism and income distribution: The case of Nicaragua. Executive Summary for Working Paper: MARO52307, Dick Pope Sr. Institute *for* Tourism Studies, Rosen College of Hospitality Management, Orlando, FL., June 16.
33. Croes, R. (2006). Which flag to raise on the Azul project in Bonaire? Report Prepared for the CDR Group, Dick Pope Sr. Institute for Tourism Studies, Rosen College of Hospitality Management, Orlando, FL., August 8.
34. Croes, R. (2005). The potential effects of the mandated minimum wage adjustment on the hospitality industry in Central Florida. Preliminary Report prepared for the Hospitality Industry Council, Orlando, FL., April 5.
35. Croes, R. (2005). The significance of tourism to the economy of Osceola County in 2004. Report prepared for the Kissimmee-St.Cloud Convention and Visitors Bureau, Orlando, FL., April 17.
36. Croes, R. & Wayne, S. (2004). Impacts of investment climate constraints on the accommodation sector in Nicaragua. Report prepared for the Finance, Private Sector and Infrastructure, Latin America and the Caribbean Region, World Bank, September 7.
37. Croes, R. & Wayne, S. (2004). Impacts of investment climate constraints on accommodation sector in Nicaragua, part two. Report prepared for the Finance, Private Sector

and Infrastructure, Latin America and the Caribbean Region, World Bank, December 15.

38. Wayne, S. & Croes, R. (2004) A comparative analysis and strategy for tourism market and investment promotion in Nicaragua. Report Prepared for the Government of Nicaragua, September 9.
39. Vanegas, M. & Croes, R. (2004). Turismo como instrumento de expansion economica y reduccion de pobreza. Policy discusión paper, presented at the Office of the President of Nicaragua (SECEP), and Nicaragua Institute of Tourism (INTUR), Managua, July and October.
40. Croes, R. (2003). Small business and capacity building in Costa Rica and Nicaragua (USAID/CARANA), August 24.

## **RECOGNITION AND AWARDS**

1. The 2018 Thea Sinclair Award for Journal Article Excellence (*Tourism Economics*).
2. The 2015 Thea Sinclair Award for Journal Article Excellence (*Tourism Economics*).
3. The 2015 UCF Research Incentive Award (RIA).
4. 2015 Best Graduate Student Research Paper, presented at the 32nd International Association of Hospitality Financial Management Education Research Symposium. New York University, N.Y., November 7, 2015.
5. Outstanding Leadership and Dedication to the Rosen College of Hospitality Management, July 26, 2012.
6. Best Conference Paper 17th Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism, Auburn University, January 6, 2012.
7. Best Paper Award Conference Theme: Cultural Heritage, International Conference: Global Sustainable Tourism November 15-19, 2010, Mbombela, Nelspruit, South Africa.
8. 2010 CHRIE Conference Best Paper Award, July 2010, San Juan, Puerto Rico.
9. 2010 Delta Alpha Pi Honor Society Recognition for Outstanding Support and Encouragement to Students.
10. 2009-2010 UCF Research Incentive Award (RIA).
11. 29th International Symposium on Forecasting Best Paper Award, June, 2009, Hong Kong.
12. UCF 2009 Distinguished Researcher Award.

13. 2008 Rosen College of Hospitality Management Dean's Research Award.
14. Award for Second Best Paper at the ISTTE 2006 Conference in Las Vegas, Nevada.
15. Distinguished Award from the Dutch Caribbean Students Association for Outstanding Work.

## **SPECIAL INVITATIONS**

- I was invited by the University of Mauritius, Dr. Robin Nunkoo, Head, International Center for Sustainable Tourism and Hospitality to deliver a seminar on Tourism development and quality of life in small islands: Research Collaboration with UM, Seminar on tourism development and quality of life, Reduit, May 3-4, 2022.
- I was invited by University of Gdansk, Dr. Monika Bak, Dean of the Faculty of Economics, to deliver to deliver a seminar: Tourism development and quality of life: Research Collaboration with UG, Seminar on tourism development and quality of life, UG, Sopot, November 10, 2021.
- I was invited by the Universidad de La Laguna, Dr. Raul Hernandez, Director of the Cátedra de Turismo, to deliver two main lectures: Is tourism a pathway to quality of life? On November 5, 2021, and Tourism development and quality of life: insights from 15 years of research on quality of life, November 2, 2021.
- I was invited by Temple University to participate as a member of the panel Translational research: Inspiring industry innovations and empowering community development, T.H.E. Summit, March 19-20, 2021.
- I was invited to be a panel member at the CIBEC 2021, "Doctoral Colloquium: diversas perspectivas", organized by the Universidad de Cali, Colombia. March 11, 2021.
- I was invited by Dr. Monika Bak, the Dean of the Faculty of Economics at the University of Gdansk to lecture and to collaborate on research regarding tourism and economic growth, poverty and quality of life in transition economies, May 24-30, 2019.
- I was invited by Dr. Monika Bak, the Dean of the Faculty of Economics at the University of Gdansk to lecture and to collaborate on research regarding tourism and economic growth, poverty and quality of life in transition economies, June 4-8, 2018.
- I was invited as a keynote speaker at the 2018 BONHATA Tourism Summit in Kralendijk, Bonaire, April 16, 2018.
- I was invited as an external reviewer to the Aruba Tourism Authority Tourism Business Plan 2019-2022. Oranjestad, Aruba, April 13, 2018.



- I was invited as a keynote speaker at the 2018 t-Forum Conference in Palma de Mallorca, March 12, 2018.
- I was a panel member at the VI International Creative Cities Conference 2018 held in Orlando, FL, January 24-25, 2018.
- I was invited by the Universidad Nacional Pedro Henriquez Urena (UNPHU) in the Dominican Republic, November 9-12, 2017, to assess their hospitality and tourism curriculum program.
- I was invited by the Universidad Externado in Bogota, Colombia, as a keynote speaker at its Congreso Turismo y Buen Vivir, October 26-27, 2017.
- I was invited by the Tourism Corporation Bonaire as a keynote speaker at the Bonaire Tourism Summit, Kralendijk, August 24, 2017.
- I was invited by the Office of the Mayor of Orlando to serve on the Steering Committee for a Nightlife Task Force the City of Orlando, April 18, 2016.
- I was invited by the Curacao Tourism Board as a keynote speaker at the NATOS Conference, December 2-4, 2015.
- I was invited by the Permanent Secretary of Tourism and Civil Aviation of Grenada to conduct a quick scan of the local tourism industry, September 20-23, 2015.
- I was invited by the Universidad de Colima, Mexico, to discuss collaboration opportunities, May 25-30, 2014.
- I was invited by the Minister of Economic Affairs of Curacao as keynote speaker at the Curacao Tourism Strategic Planning Summit, January 29-31, 2014.
- I was invited by the Applied University Breda (NHTV), the Netherlands to discuss collaboration opportunities, Breda, October 21-25, 2013.
- I was invited by UDC to discuss collaboration opportunities, Iguazu, Brazil, October 1-5, 2013.
- I was invited by the Mayor of Armenia, Quindio, Colombia and the Universidad la Gran Colombia to discuss collaboration opportunities, July 15-19, 2013.
- I was invited by UCF News and Information (and I accepted) to be the tourism expert for interviews in Spanish regarding topics related to hurricanes in Central Florida.
- I was included in a list of experts from around the country available only to CNN reporters in Spanish.
- I was invited together with two former presidents, three former Ministers, one former President

of the Central Bank, and seven other experts of Latin American countries to participate in a conference in Guayaquil about the future of Latin American countries, Ecuador March 9-12, 2007.

- I was invited as an expert by the national geographic society for sustainable destinations to participate as a panelist in the project of destination stewardship survey focusing on small and medium-sized islands, April 6, 2007.
- I was invited by the Governor of the Province of Guayas (Ecuador) to pay a work visit in order to assess the Province tourism potential and its impact on poverty reduction (April 22- 28, 2007).
- I was invited by the Tourism Commissioner of Curacao to assess the tourism industry on the island (February, 2010).
- I was invited by the Minister of Tourism of Aruba to visit the island to discuss Aruba's positioning as a tourist destination and its future in a global world, November 2010.
- I have been invited by the President of the Tourism Chamber of Tourism of the Province of Guayas, Ecuador to be the keynote speaker at the annual conference of the Fiesta de Duran, August 2007.

### **UCF COMMITTEE SERVICE**

- Member of the UCF Infectious Disease Committee (2020).
- Member of the Valencia College Horizon Scholar Program.
- Affiliated Faculty of the UCF National Center for Integrated Coastal Research (2017).  
<https://www.ucf.edu/faculty/feature/national-center-for-integrated-coastal-research/>.
- Co-Chair of the 2017 International Conference on Events (ICE), Orlando, December 12-14.
- UCF Faculty Senator, 2007-2008.
- Member of the University Graduate Appeals Committee, 2008.
- Member of the University Honors Committee of the Burnett Honors College at the University of Central Florida, 2006-2009.
- Member of the University Latin American Studies (LAS) Advisory Board, 2008-present.
- Chair of the Rosen College Search Committee (Full & Assistant Professors) 2012-2013.
- Member UCF SACS reaccreditation Committee, 2006.
- Chair of the College Doctoral Rotation Committee, 2007-2009.
- Chair of the College Graduate Policy and Curriculum Committee, 2005-2008.
- Member of the College Graduate Policy and Curriculum Committee, 2009-2012.
- Member of the College International Relations Committee, 2006-2010,
- Founder and Chair of the Research Colloquium at the RCHM, 2004 –present.

### **PROFESSIONAL DEVELOPMENT**

- Attendee, Ali, F. (December 12, 2017). PLS-SEM Workshop. Rosen College of Hospitality Management, University of Central Florida.
- Attendee, Schotter, A. (January 9, 2016). Case Study Workshop. Rosen College of Hospitality Management, University of Central Florida.

## **UCF COMMITTEE SERVICE**

- Founding father of the industry webinar RRR (Research, Recovery & Rescaling) (2020)
- Founding editor Rosen Research Review (RRR) (2019)
- Founding member and principal advisor Rosen Research E-newsletter “Facts and Findings” of the Rosen College
- Faculty advisor for the Dutch Caribbean Student Association, 2006-2009.
- Member of The RCHM Promotion and Tenure Committee
- Member of the ad- hoc Faculty Grant Committee
- Chair of the Rosen College Search Committee 2005-2006, 2012, 2016.
- Member of the University Honors College Search Committee for an Associate Dean
- Member of multiple RCHM ad-hoc committees