

## **Hospitality Students Teach Public How to Go Green, Live Better**

**ORLANDO, Mar. 20, 2009** – We've all heard about the importance of going green, but what exactly does that mean? Leave it to the students of the University of Central Florida's (UCF) Rosen College of Hospitality Management who are collaborating with local businesses to organize the 2<sup>nd</sup> Annual Go Green Expo. The event will be held Saturday April 4 in the Wal-Mart parking lot located at 8990 Turkey Lake Road in Orlando from 10:00 a.m. to 2:00 p.m.

Environmental consciousness is a growing concern worldwide, and this free and fun student-planned event is designed to raise awareness about the importance of going green and showcase local companies that support the green initiative. Along with learning about environmentally-friendly products offered by presenting companies, visitors will also enjoy exciting giveaways, children's activities and a raffle by Ford Motor Company.

Presenting vendors include Wal-Mart, Ford Motor Company, SeaWorld, UCF and more. If your business is looking for a free opportunity to share your green initiatives, spaces are still available. Please call 561-542-8095 or e-mail [Jaid33444@yahoo.com](mailto:Jaid33444@yahoo.com) by March 24<sup>th</sup> to reserve.

### **About UCF Rosen College of Hospitality Management**

Located in the heart of the tourism and hospitality industry, Orlando, the Rosen College of Hospitality Management is dedicated to the values of professionalism, leadership and service. The mission of the Rosen College of Hospitality Management is to develop future generations of global hospitality and tourism leaders representing all industry segments in the hospitality capital of the world, through innovative academic programs, cutting edge research and strong industry and community partnerships.

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