

P.F. Chang's China Bistro Announces Hospitality Scholarships

ORLANDO, June 25, 2009 – P.F. Chang's China Bistro Inc. has committed to assisting students at the UCF Rosen College of Hospitality Management to the tune of \$50,000. The gift, payable over five years, will be awarded to students pursuing Bachelor of Science degrees in Restaurant and Food Service Management or Hospitality Management.

Each year the company will give \$7,500 toward scholarships and \$2,500 to support academic programs. In the 2009-10 academic year, three scholarships will be awarded under the name "Pei Wei Asian Diner Scholarship" and three scholarships will be awarded under the name "P.F. Chang's China Bistro Scholarship."

The applicants must have a minimum grade point average of 3.0 and be full-time students.

About P.F. Chang's China Bistro

P.F. Chang's China Bistro, Inc. owns and operates two restaurant concepts in the Asian niche. P.F. Chang's China Bistro features a blend of high-quality, traditional Chinese cuisine and American hospitality in a sophisticated, contemporary bistro setting. Pei Wei Asian Diner offers a modest menu of freshly prepared Asian cuisine in a relaxed, warm environment offering attentive counter service and take-out flexibility.

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About UCF Rosen College of Hospitality Management

Located in the heart of the tourism and hospitality industry, Orlando, the Rosen College of Hospitality Management is dedicated to the values of professionalism, leadership and service. The mission of the Rosen College of Hospitality Management is to develop future generations of global hospitality and tourism leaders representing all industry segments in the hospitality capital of the world, through innovative academic programs, cutting edge research and strong industry and community partnerships.

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