

FOR IMMEDIATE RELEASE

Rosen College Student Lands Google Internship

ORLANDO, Mar. 29, 2011 – Jerry Estrada, a junior Event Management major at the University of Central Florida’s Rosen College of Hospitality Management, was recently hired by Google as part of the Building Opportunities for Leadership & Development (BOLD) Diversity Internship Program.

Estrada, one of 3,000 applicants for the summer program, will work in San Francisco from June through August.

“I’m a creative person, and Google emphasizes that,” he said. “They focus on being spunky and different, and I love to go against the grain and express myself in a new way.”

During his paid internship, Estrada will receive a unique glimpse into a business career at a technology company. He will attend weekly Google business case study workshops, tech talks and skill-building seminars; work closely with a Google mentor; and experience community building and networking.

Estrada’s primary goal is to land a position with Google’s event team.

“I encourage other students to think outside of the box and just go for it — I never thought I would work for Google,” he said.

For more on Google’s Diversity Internship Program, please visit <http://www.google.com/intl/en/jobs/bold/>.

About Rosen College: Located in the heart of the tourism and hospitality industry, the Rosen College of Hospitality Management is dedicated to the values of professionalism, leadership and service. The mission of the Rosen College of Hospitality Management is to develop future generations of global hospitality and tourism leaders representing all industry segments in the hospitality capital of the world, through innovative academic programs, cutting edge research and strong industry and community partnerships.



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