

Event Management - Minor

Rosen College of Hospitality Management
Department of Tourism Event and Attractions

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The Event Management Minor is open to any degree seeking student in the College of Arts and Humanities. This minor is well suited and intended for students who have interest in the field of the performing arts (Music, Arts, and Theater). The Event Management minor is geared to expose and increase students' knowledge base of the growing hospitality and event industries. This program teaches students how to strategically promote various types of events and how to identify potential risk while planning and executing an event(s). Students will be able to individualize their minor by the option to choose two restricted event management electives focused toward their career interest.

Admission Requirements

- Major within the College of Arts & Humanities.

Minor Requirements (18 hrs)

- See listed restricted courses below.

Prerequisite Courses

- HFT 2750 Event Industry is the prerequisite course for all upper level Event Management courses.

- Students who have not completed the prerequisites should contact the Instructor for consent to enroll.

Required Courses (18 hrs)

Required Courses 12 hrs

HFT 2750	The Event Industry	3 hrs
HFT 3373	Event Design, Production & Technology	3 hrs
HFT 3512	Event Promotion	3 hrs
HFT 3670	Hospitality and Event Risk Management	3 hrs

Select 2 of the following courses: 6 hrs

HFT 3519	Event Services	3 hrs
HFT 3523	Event Sales	3 hrs
HFT 3741	Meeting Management	3 hrs
HFT 3798	Fairs and Festivals	3 hrs
HFT 4795	Entertainment Arts and Events	3 hrs
HFT 4796	International Events	3 hrs

¹ Prerequisite is HFT 3519.

Restricted Electives

- None

Foreign Language Requirements

- None

Total Semester Hours Required

- 0

Other Requirements

- A minimum GPA of 2.5 in all courses used to satisfy the minor.
- At least 12 credit hours used in the minor must be earned at UCF within the Rosen College.
- No credit by exam (TSD, Military credit) may be used in the minor.
- Final Exams will be given during Final Exam week only.

- No substitutions are allowed for any of the required minor courses.