

FOR IMMEDIATE RELEASE

Tickets Now Available for The Pineapple Ball
*UCF's Rosen College of Hospitality Management to Induct
Henri Landwirth and Paul Mears, Jr. at industry celebration on Oct. 11*

Orlando, FL (May 8, 2014) – Tickets are now available for The Pineapple Ball on Saturday, Oct. 11 at Rosen Shingle Creek in Orlando, FL. During the celebration, the Rosen College of Hospitality Management at the University of Central Florida will induct Henri Landwirth and Paul Mears, Jr. into the Central Florida Hospitality Hall of Fame.

The Pineapple Ball will be produced by Rosen College faculty, staff and students. Proceeds will benefit scholarships and academic initiatives, which include: classroom technology upgrades, curriculum materials, learning labs, equipment, the development of degree programs, hiring additional faculty and industry research grants.

Ticket and sponsorship information for The Pineapple Ball is available online at hospitality.ucf.edu/the-pineapple-ball.

For event questions, please contact:

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About the UCF Rosen College of Hospitality Management

The Rosen College of Hospitality Management at the University of Central Florida, located in Orlando, provides students with an unrivaled opportunity to learn and work in the heart of hospitality. Uniquely positioned in America's top tourism destination, Rosen College educates the next generation of industry leaders through internationally-recognized faculty, innovative academic programs, cutting-edge research and strong industry and community partnerships. To learn more about the Rosen College of Hospitality Management, visit hospitality.ucf.edu.

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