

THE ROSEN COLLEGE REPORT



Winter 2015 - In This Issue:

New Study Shows ROI of College Education Should Be Measured in Years, Not Dollars

UCF Roots Run Deep for the Juges

UCF Students Team Up with Orlando's Most Anticipated Attraction

Rosen College Gives Thanks



Knightrö posed for photos with students on Nov. 18 during Rosen College's WinterFest, a winter-themed festival on campus.

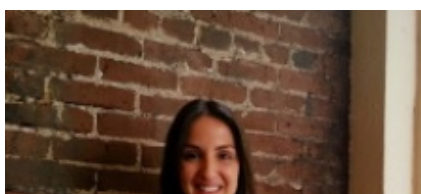
UPCOMING EVENTS

First Women's Hospitality & Tourism Leadership Forum
March 20 | [Register Now](#)

Graduate Program Info Sessions
Multiple Dates | [More Info](#)

3rd World Research Summit for Tourism and Hospitality
Dec. 15-19 | [More Info](#)

ALUMNI SPOTLIGHT



New Study Shows ROI of College Education Should Be Measured in Years, Not Dollars



Using years to measure ROI, UCF's Rosen College found graduates with hospitality management degrees can recoup their costs in as little as two years.

[Read more about the study.](#)

UCF Roots Run Deep for the Juges





Laurell Shaffer, '06 used her knowledge and experience from working in hotels to help her transition into a career in the tech world.

[Read her story.](#)



Dr. Frank Juge and his wife Etta Jean have established the Etta Jean and Frank Juge Graduate Fellowship Endowment at UCF's Rosen College of Hospitality Management to support education-related expenses for full-time doctoral students studying hospitality management.

[Read more.](#)

STUDENT SUCCESS

**Congrats, Fall 2014
#RosenCollegeGrads!**

UCF Student Veteran's Inspiring Personal Mission to Be Part of the Magic

UCF Student Turns Disney Passion into Successful Website

Graduate Students Help Timeshare Leader Solve Business Challenge

Students Learn How Orlando's Premier Venue Prepares for the Unexpected

Senior Taylor Dudley Receives 2014 Helen Brett Scholarship

Watch Highlights from Rosen College's First International Day

UCF Students Team Up with Orlando's Most Anticipated Attraction



During the Fall 2014 semester, a group of Rosen College students were hard at work on an attraction set to change the face of Orlando's famed International Drive - I-Drive 360.

[Read more.](#)

FACULTY & STAFF NEWS

United Nations Enlists UCF Tourism Statistics Expert to Lead International Workshop

Leading Wine Educator Talks Italian Wine, Culture, Cuisine at Rosen College

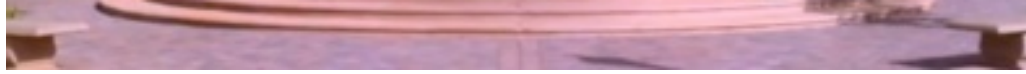
UCF Library Staffer Joins Students in Shaving Head for a Cause

Rosen College Donates 1,186 Pounds of Food, Takes First Place in UCF Critical Needs Drive

Faculty, Staff & Graduate Students Volunteer at OCPS 5th Annual Hospitality and Culinary Competition

Rosen College Gives Thanks





As the UCF community reflected on 2014, students, faculty and staff at the Rosen College of Hospitality Management shared what they were thankful for last year.

Watch now.

**Have a story idea, comment or question?
Contact us! We'd love to hear from you.**

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Media & PR Professionals:
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P.S. [Connect with Rosen College's New LinkedIn for Education Page!](#)