



UNIVERSITY OF CENTRAL FLORIDA

Rosen College of Hospitality Management

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FOR IMMEDIATE RELEASE

UCF's Rosen College of Hospitality Management Earns Number 2 Ranking

College was previously ranked fifth among hospitality colleges

Orlando, FL (September 15, 2017) The Rosen College of Hospitality Management at the University of Central Florida has been ranked number two in the world as a hospitality and hotel management school, according to *CEOWORLD Magazine*. In 2015, Rosen College ranked No.5 on the magazine's list of the 50 best hospitality and hotel management schools in the world. The jump up the scale is a significant accomplishment for Rosen College, which is the youngest institution of higher education among those ranked.

The *CEOWORLD Magazine* ranking is unique among international higher education institution surveys as it evaluates schools in terms of the full scope of their missions, including global reputation and influence, recruiter feedback, job placement rate, admission eligibility, specialization, and academic reputation. It also relies upon peer ranking from senior scholars in over 52 countries to develop its list.

"As our College marks its 15th year, it is a great honor to be recognized for the quality education we provide our students, for our stellar job placement rate with 97 percent of our students securing employment upon graduation, and to be recognized by our peers for our outstanding programs and curriculum," said Dean Abraham Pizam. "It's extremely exciting to see that we have improved our ranking."

The United States leads the way with 26 institutions featured in the ranking. Cornell School of Hotel Administration once again ranked as the best hotel management school in the world, according to the new study by *CEOWORLD magazine*, Rosen College of Hospitality Management placed second on the list, followed by William F. Harrah College of Hotel Administration at No. 3. Switzerland's Ecole hôtelière de Lausanne and School of Hospitality Business at Michigan State University in the US, ranked No. 4 and No. 5, respectively, among 50 listed institutions.

With an enrollment of approximately 3,500 students, Rosen College offers six academic degrees, including the only bachelor's degree in event management in the United States and the only doctoral program specifically in hospitality management in Florida.

About the UCF Rosen College of Hospitality Management

The UCF Rosen College of Hospitality Management located in Orlando, offers students an unrivaled opportunity to learn and work in the heart of hospitality. Ranked in the top five hospitality management programs worldwide, Rosen College has been an educational leader for over 30 years. Uniquely positioned in America's top tourism destination, we educate the next generation of industry leaders through internationally-recognized faculty, innovative academic programs, cutting-edge research and strong industry and community partnerships. To learn more, visit hospitality.ucf.edu.

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