

MICHAEL "DOC" TERRY

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OVERVIEW

Third generation hotelier/restaurateur; 30 years - hands-on, executive hospitality experience; advanced degrees in business management; 12 years - hospitality educator/trainer and consultant

INDUSTRY EXPERIENCE

UNIVERSITY OF CENTRAL FLORIDA, ORLANDO, FLORIDA ROSEN COLLEGE OF HOSPITALITY MANAGEMENT Faculty/Instructor for undergraduate students: Lodging and Restaurant (Branding, Entrepreneur/Development, Franchising, Marketing) and Guest Services disciplines	2001-2017
SHERATON STUDIO CITY HOTEL, ORLANDO, FLORIDA General Manager, 300 room Hollywood-themed hotel, located at the entrance to Universal Studios theme park.	1999-2001
HOLIDAY INN ORLANDO AIRPORT, ORLANDO, FLORIDA General Manager, 300 room commercial hotel located at the Orlando International Airport. Chairman, Central Florida Holiday Inn Marketing Co-op	1989-1999
BOCA RATON/DEERFIELD BEACH HILTON, FLORIDA General Manager, opened an elegant Four Diamond 220 room commercial hotel. Elected Vice-president of "Hilton's of Florida" Marketing cooperative	1982-1989
HARLEY/HELMSLEY HOTELS, CLEVELAND, OHIO Corporate Director, Food and Beverage Operations (24 Hotels) Corporate F & B Operations Manager (75 Fast Casual restaurants)	1976-1982
UNITED STATES AIR FORCE, EUROPE Officers' Club Food Service Director – awarded # 1 Club Director in the world	1970-1976

PROFESSIONAL ACCOMPLISHMENTS

CERTIFIED HOSPITALITY SENIOR TRAINER, AH&LA Educational Institute Instruct candidates for the following certifications: Hotel General Manager; F & B Director, Human Resources Director, Housekeeping Director, Sales and Marketing Director, Rooms Director, Master Hotel Supplier, Hospitality Educator	1989-2017
SPEAKER/ADVISOR - Chilean Hotel Association, Santiago; Cirque de Soleil, Montreal; Hilton Hotels; Disneyland Hotels, California; ITC Sheraton, Mumbai; Sandals/Beaches, Caribbean Islands; Mont Tremblant, Intrawest Resorts, Quebec, Canada; U.S. Air Force Lodging,	

EDUCATIONAL ACCOMPLISHMENTS

B.S. - Finance, The Ohio State University
MBA - Marketing, Southern Illinois University
Ph. D. - International Business, University of Orlando