

## **Tadayuki (Tad) Hara, PhD**

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### **1. Educational Background**

Cornell University; Ph.D., 2004  
(Major: Hotel Administration, Minor: Regional Science, Peace Science)

Cornell University; M.S., 2003  
(Major: Regional Science, Minor: Peace Science)

University of South Wales (renamed in 2013 from University of Glamorgan); M.B.A., 1997

Cornell University; M.P.S., 1991  
Hotel Administration

Sophia University; B.S., 1984  
Bachelor of Science in Law

MIT Professional Institute 2006, School of Engineering, MIT, Boston, MA *“Individual Choice Behavior: Theory and Application of Discrete Choice Analysis”*

### **2. Employment History**

#### **2.1. In Higher Education**

March 2010 – March 2015  
Rosen College of Hospitality Management, University of Central Florida  
Associate Dean, Associate Professor and Senior Research Fellow, Dick Pope Sr. Institute of Tourism Studies

- *In charge of College finance (budgeting, reporting, simulations on financial feasibility of new academic programs, forecasting and management of auxiliary revenues), Administration, facilities management as a building manager, campus safety and security, strategy, human resources management*
- *Ad-hoc Chairs of search committees for tenure track faculties, staffs*
  - *Four of the seven years had serious financial constraints but managed the budget thanks to previous professional experience as a banker.*

September 2011 – March 2012  
Rosen College of Hospitality Management, University of Central Florida  
Interim Director of Finance, Accounting and Human Resources

- *Supervision, approval and execution of financial expenditures and planning*
- *Studied and passed all required courses and certifications to serve as a Director of Finance, for which previous 15+ year as a banker surely helped.*

August 2008 – March 2010  
Rosen College of Hospitality Management, University of Central Florida  
Interim Associate Dean, Associate Professor and Senior Research Fellow, Dick Pope Sr. Institute

- *All the above tasks of Associate Dean, plus Academic Affairs (student affairs, leading accreditation compliance, annual program assessment,*

August 2005 – August 2008, March 2015 ~ current  
Rosen College of Hospitality Management, University of Central Florida  
Associate Professor and Senior Research Fellow, Dick Pope Sr. Institute

July 2004 – July 2005  
School of Hotel Administration/ Center for Hospitality Research, Cornell University  
Visiting Assistant Professor/ Doctoral Research Fellow

June 2008  
Lausanne Hotel School, Lausanne, Switzerland  
Module Leader, Corporate Finance and Strategy (part-time)

June 2009 – March 2015  
School of International Liberal Studies (SILS), Waseda University, Japan  
Visiting Associate Professor (2009~2012), Visiting Lecturer (2013-2015) (part-time)

August 2011 – March 2013  
Graduate School of Commerce – MBA program, Waseda University, Japan  
Visiting Associate Professor (part-time)

April 2013 -  
School of International Studies, Otemae University, Hyogo Japan  
Visiting Professor (part-time)

May 2015 – April 2017  
Faculty of Global and Science Studies, Yamaguchi University, Japan  
Visiting Professor (part-time)

June 2015 –  
Faculty of Tourism Sciences and Industrial Management, University of Ryukyus, Okinawa, Japan  
Visiting Instructor (part-time)

April 2016 -  
Faculty of City Life, Tourism Department, Utsunomiya-Kyowa University, Tochigi, Japan  
Visiting Professor (part-time)

April 2017 –  
Graduate School of Commerce and Management, Hitotsubashi University, Japan  
Research Professor (part-time)

June 2017 –  
The Graduate School of Management, Kyoto University, Japan  
Research Professor (part-time)

## **2.2 In Non-Academic Full-time Industry Employment**

November, 1999 – July, 2000  
Ministry of Foreign Affairs (MOFA)  
Tokyo, Japan

Assistant Director, & Team leader - the Middle East Peace Process, Near Eastern Bureau

- *Led a team consisting of representatives from Ministry of Economy, Trade and Industry (METI), Ministry of Finance (MOF) and Japanese Self Defense Force (JSDF) to deal with funding and facilitation to support Multilateral Peace Process between Israeli and Palestinians.*
- *Chaired Multilateral Technical meetings at MOFA head quarter in Tokyo on water treatment with four-parties' engineers from Israel, Jordan, Egypt and Palestine.*
- *Intelligent Officer in charge of Libya – compliance with UN sanctions, Scottish court case and monitoring activities over weapons of mass destructions.*

August, 1997 – October, 1999

Industrial Bank of Japan (IBJ)\* Head Office (\*Currently Mizuho Corporation)

Tokyo, Japan

Senior Manager, International Business Dept. (Trade finance, management of 40+staffs)

- *Led a team of 35 full-time staffs and 7 part-time staffs to deal with all trade financing transactions regarding Letters of Credit – financing. Generated approximately \$30 million gross profit.*
- *In charge of budgeting, administration, outsourcing and operational streamlining at the head office.*

November, 1994 – July, 1997

IBJ Middle East Representative Office

Manama, Bahrain

Representative (project financing, Syndicated Loans, Asset Management, resulting in our bank's top lead-syndicator position in 1996)

- *Stationed in Bahrain covering all Arab nations' financial needs (except Tunisia, Algeria and Morocco, which are covered by the bank's Paris office).*
- *Investment advisory services clients included SAMA (Saudi Arabian Monetary Authority), ADIA (Abu Dhabi Investment Authority), KIA (Kuwait Investment Authority).*
- *Project and Corporate Financing included Ras Laffan Natural Gas Liquefied project in Qatar, Petrochemical project in Al-Khobar in Saudi Arabia, Oman Liquefied Natural Gas project in Oman, Aluminum Smelter projects in Dubai. The bank achieved top lead syndicator position in 1996 in a professional magazine called "Project Finance".*

May, 1991 – November, 1994

IBJ Head Office

Tokyo, Japan

Assistant manager, Corporate Banking (hotel & real estate sector Feasibility and Financial Analyses - Total loan portfolio exceeded US\$300 million)

- *Corporate Finance officer to institutional borrowers, including Tokyo Hilton, Tokyo Bay Hilton, Royal Park Hotel, with a loan portfolio over US\$300 million.*
- *Handled both internal and external inspectors, including inspection by Central Bank (Bank of Japan), Banking Bureau at Ministry of Finance*

May, 1990 – August, 1990

Four Seasons Hotels and Resorts

Toronto, Canada

Executive Trainee, under personal mentorship of Mr. John Sharpe, COO

- *Rotated from Executive VP office with Mr. Sharpe, to Marketing, Property Development, and Internal Auditing.*
- *Went to Ritz Carlton Chicago (operated by Four Seasons Hotel) as a part of Internal Auditing team from head office.*

April, 1984 – May, 1989  
IBJ Head Office  
Tokyo, Japan

Officer, Project Finance (Natural resources, Merger and Acquisition of hotels & real estate, Feasibility And Investment Analysis)

- *Started at International Business Department at the Head Office, then transferred to Business Development Department which is in charge of investment banking.*
- *Involved as one of the three-member M & A team for Westin Hotel & Resorts in 1987 to acquire 62 hotels for US\$1.35 billion, while on the transaction date, in charge of disposing Westin Plaza NY, NY for \$250 million to R. Bass, and Mauna Kea, HI to Seibu for \$310 million, reduced the total debt of the purchaser, Aoki Corporation.*
- *Merger and Acquisition of several hotels, including Ilikai Hotel from Westin for \$69.5 million.*

October, 1980 – October, 1982  
Embassy of Japan in Egypt (hired at MOFA, Tokyo)  
Cairo, Egypt

Administrative attaché

- *Junior staff at the Embassy to manage local staffs, fleet of vehicles and drivers in local dialect in Arabic.*

### **2.3. Current Community & Government Positions**

Prime Minister's Cabinet Office, Government of Japan  
Advisory Committee Member for Revitalization of Regional Economy (May 2017 ~)

- *Japanese government decided to re-vitalize regional economy through the economic impact of inbound (foreigners') visit to Japan. They earmarked up to \$10 billion and one of the key is to develop local Destination Marketing Organizations (DMOs). Thus serving as one of the advisors.*
- *Advising on government's distant learning platform for those who live in remote islands, inconvenient areas without public transportations and those who cannot find regular time.*

Florida Delegation, Southeast U.S./Japan Association, Inc.  
Board member (appointed at 38<sup>th</sup> Annual Joint Meeting in November 2015 for two-year term)

- *This organization is to promote Japanese direct investment to Southern US states, and in FL it is associated with Enterprise Florida. <https://www.enterpriseflorida.com/events/40th-annual-joint-meeting-southeast-u-s-japan-japan-u-s-southeast-associations/>*
- *The organization has been successful in bringing in Japanese direct investment into Florida, and I am one of a few Japanese members serving on FL side.*

Association to Preserve Eatonville Community (Non-profit African American Organization hosting Annual Zora Festival, Eatonville, FL)  
Vice President (2016 ~ elected for 1<sup>st</sup> of two-year term)  
Treasurer (2009 ~2012, Elected for 2<sup>nd</sup> term 2012~2015)  
Board of Directors (2007~2008, 2015 ~2016)

<http://preserveeatonville.org/about-the-organization-who-we-are/pec-board-members/>

- *Being perhaps one of the most visible African-American Non-profit Cultural Organizations in Orange County for its 27<sup>th</sup> year, I serve as a Vice President after having served as a Treasurer with negative net worth. The negative net worth has been reduced through series of actions.*
- *Acknowledgment as the only viable African American cultural organization in Orange County, sponsors have been broadened to include fellow UCF units, such as UCF College of Arts and Humanities, COS, COM, School of Performing Arts, Office of President and Office of Provost.*

Japan Tourism Agency, Ministry of Land, Infrastructure, Transport and Tourism  
Advisory Committee Member for Compilation of Data on Tourism Statistics (2008 ~present)

- *This is to serve as an advisor to share UNWTO's views and recent discussions to their tourism statistics.*
- *It is more on the designing and administering proper national surveys and questionnaires.*

United Nations' World Tourism Organization (UNWTO)

Technical Advisory Board to Tourism Statistics and Tourism Satellite Accounts (2009 ~present) (representing Government of Japan)

- *This is to represent Japanese government's stance towards discussions and proposed guidelines of the UNWTO.*

United Nations' World Tourism Organization (UNWTO)

Consultant, Tourism Statistics and TSA: Technical Fundamentals and Practical Implementation (2013~present)

- *After official training at their head quarter, some national statisticians are named as "consultant" and will organize regional workshop of Tourism Statistics and TSA on behalf of UNWTO. I am one of a few academics with the consultant title.*

United Nations' World Tourism Organization Regional Support Office (UNWTO-RSO) / Asia Pacific Tourism Exchange Council (APTEC)

Special Advisor, Tourism Statistics and TSA education (2013~present)

- *UNWTO has one regional office in the world, and it is located in Japan. Again, I may head the workshop on tourism statistics on behalf of UNWTO.*

The International Network on Regional Economics, Mobility and Tourism (INRoute – Affiliated with Tourism Statistics and Tourism Satellite Accounts Division of United Nations World Tourism Organization)

Scientific Committee Member & Individual Associate Members (2010 ~) <http://www.inroutenetwork.org/>

- *This non-profit academic research organization was started by former Director of Tourism Statistics at UNWTO and I was invited from initial start-up. The organization is often funded by Spanish regional governments to push measurement of regional tourism activities.*
- *This network has been one of the best sources of latest information on tourism statistics and new agenda even before they reach UNWTO.*

The United Nations Educational, Scientific and Cultural Organization (UNESCO) Institute for Statistics (UIS)  
Consultant, Institute for Statistics for Culture Satellite Account (CSA) Studies (2015)

- *Since my completion of the UNESCO study, I am consulted with some details and directions of how the CSA should proceed. Because UIS aims at obtaining final approval at UNSD in 2019, the same timing for ICAO, I assume the consultation would continue.*

The International Civil Aviation Organization (ICAO)

Consultant, Economic Development, Air Transportation Bureau, for development of Aviation Satellite Account (ASA) Recommended Methodological Framework (ASA-RMF) (2015~)

- *I serve as consultant and will be invited to sit on EAG (Expert Advisory Group) when it is formed.*

Society of Destination Management Research, Japan (by JTB-Foundation)

Founding member, (2010 ~ 2015)

- *It will resume its activities related to the emerging DMO and its funding issues as a focus.*

Orlando Nihongo Hoshuko (Japanese Government-funded Japanese Language Supplementary School in Central Florida, on Saturday - Kinder garden to K12 -, classrooms leased at Lake Highland Preparatory School 901 N. Highland Avenue, Orlando, FL 32803)

Chairperson, Board of Trustees (2013/4~2015/3), Chairperson, Board of Directors, (2012/4 ~2013/3)

- *In corporation with Ministry of Education in Japan and Consular General of Japan in Miami, I served as a top administrator to manage 150 students at leased property at Lake Highland Prep School.*

### **3. Research and Creative Activity**

#### **3.1. Publications:**

##### **3.1.1. Refereed Publications, including five Books (marked “Book”) and one conference proceeding**

- Hara, T., Iwamoto, H, Shapoval, V. (2017) “Analysis of Japanese Meeting Planners’ Profiles and Their Perception about Destination Selection Criteria” (under review) Journal of Tourism Economics, Policy and Hospitality Management
- Hara, T. (2017) “The Tourism Satellite Account in Perspective – A Path to Emerging Frontiers of Other Satellite Accounts”
- Hara, T., (2017) “Aviation Satellite Account: Recommended Methodological Framework” Economic Development Division, Air Transportation Bureau, International Civil Aviation Organization (ICAO), reviewed and accepted by General Assembly at United Nations Statistical Division (UNSD), and Aviation Data & Analysis Panel (ADAP), being reviewed by Experts group at UNSD currently.

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1. Shapoval, V., Wang, M., Hara, T., Shioya H. (2017) “Data Mining in Tourism Big Data Analysis: Inbound Visitors to Japan” (Accepted) Journal of Travel Research  
<http://journals.sagepub.com/doi/abs/10.1177/0047287517696960>
2. Hara, T., Severt, K., Shapoval, V., (2016) “Estimating Total Number of Attendees to an Open Free Non-Gated Outdoor Cultural Event – A Case of Zora! Festival in Eatonville, Florida, USA” Journal of Tourism Economics, Policy and Hospitality Management, Vol. 3: Iss. 1, Article 1  
<http://tourismresearch.econo.yamaguchi-u.ac.jp/jtephm/vol3/iss1/1/>
3. Frechtling, D., Hara, T., (2016) “The State of the World’s Tourism Statistics and What to Do about it?” (in print, online version published), Tourism Economics Vol. 22(5) 995-1013  
<http://www.ingentaconnect.com/content/ip/tec/pre-prints/content-teft186>  
<http://journals.sagepub.com/doi/full/10.5367/te.2015.0474>
4. Hara, T., (2015) Culture Satellite Account: An Examination of Current Methodologies and County Experiences; UNESCO, posted by UN Statistical Division, NY, NY, pp1-107  
<http://unstats.un.org/unsd/nationalaccount/workshops/2015/Montreal/Montreal-BK2.PDF>
5. Khan, M., Ro, H., Gregory, A., Hara, T. (2015) “Gender Dynamics from the Arab World: An Intercultural Service Encounter” vol.57, 1: pp51-56 Cornell Hospitality Quarterly  
<http://journals.sagepub.com/doi/full/10.1177/1938965515581397>
6. Hara, T. (2014): Analysis of Current Status of Research Papers on Tourism and Hospitality Management from Japan – Discussion on Challenges and Possible Strategic Plan, Journal of Tourism Economics, Policy and Hospitality Management Vol. 2 : Iss. 1 , Article 5.  
<http://tourismresearch.econo.yamaguchi-u.ac.jp/jtephm/vol2/iss1/5>
7. Croes, R., Hara, T., (2014) “Annual Impact of Paid Internship Programs at a Hospitality Management Program – a Case of the largest hospitality management program in North America” Journal of Tourism Economics, Policy and Hospitality Management Vol. 2: Iss. 1, Article 2  
<http://tourismresearch.econo.yamaguchi-u.ac.jp/jtephm/vol2/iss1/2/>  
*a. I collected data, analyzed them, created tables, and typed up the whole sentences.*
8. Hara, T., Iwamoto, H., (2014) “Tourism Management Policy Proposals for UNESCO World Heritage: Empirical Study on Perception of Tour Guides in Shirakami Mountain Range, Japan” Journal of Tourism Economics, Policy and Hospitality Management Vol. 2: Iss. 1, Article 1  
<http://tourismresearch.econo.yamaguchi-u.ac.jp/jtephm/vol2/iss1/1/>
9. Hara, T (2014) “Perception of Language Barriers or Prior Visit Experience Affect Likelihood of Visiting a Country? Empirical Analysis of Resident in the United States of America about Japan as Tourism Destination” Waseda Global Forum, Vol. 10, pp391-407 ISSN 1349-7766, Tokyo, Japan

10. Hara, T (2014) "Analysis of Regional Special-Purpose Tourism Development Taxation System to Finance Hospitality Public Infrastructure Development & Destination Marketing and its Strategic Introduction in Japan: Case Analysis of Orange County, Florida, USA" The Project Research Institutes of the Comprehensive Research Organization, Issue 9, pp1-15, ISSN1880-9553 Waseda University, Tokyo, Japan
11. Hara, T (2014), **Book Chapter** "Social Accounting Matrix in Tourism" recommended for publication in Encyclopedia of Tourism. Frankfurt: Springer. Edited by Jafari, J. and Xiao H. 1176 pages, London, U.K. ISBN978-3-319-01383-1
12. Hara, T (2013) "Reviewing Tourism Funding Model for Public Infrastructure and Destination Marketing Organizations: A Case of Orlando" Journal of Tourism Economics, Policy and Hospitality Management, Vol.1, Issue 1, 1-13 <http://tourismresearch.econo.yamaguchi-u.ac.jp/jtephm/vol1/iss1/3/>
13. Zhong, Y., and Hara, T. (2013) "Quantifying the Impacts of the Recent Economic Crisis on Regional Tourism Industry and Economy," Hospitality Review: Vol. 31: Iss. 1, Article 1. <http://digitalcommons.fiu.edu/hospitalityreview/vol31/iss1/1/>
14. Hara, T (2012) **Book Chapter** "Introduction to Input-Output Framework for Analysis of Tourism as an Industry", Visions for Global Tourism Industry - Creating and Sustaining Competitive Strategies, Dr. Murat Kasimoglu (Ed.), InTech, DOI: 10.5772/37109, pp49-72, <https://www.intechopen.com/books/visions-for-global-tourism-industry-creating-and-sustaining-competitive-strategies/input-output-modeling-as-a-tool-for-measurement-of-economic-impacts-of-tourism-as-an-industry>
15. Hara, T (2012) **Book Chapter** "Introduction to Tourism Satellite Accounts", Strategies for Tourism Industry - Micro and Macro Perspectives, Dr. Murat Kasimoglu (Ed.), InTech, DOI: 10.5772/38648. ISBN 979-953-307-532-6 Rijeka, Croatia pp115-142 <https://www.intechopen.com/books/strategies-for-tourism-industry-micro-and-macro-perspectives/tourism-satellite-accounts-as-a-de-jure-universal-tool-for-measurement-of-tourism-as-an-industry>
16. Hara, T (2011) "Introduction to Hospitality Management: Exploratory Analysis of Issues which Affect Satisfaction of Hotel Employees in Japan" Waseda Global Forum, Vol. 7, 53-72 ISSN 1349-7766, Tokyo, Japan
17. Hara, T (2011) **Book Chapter** "Theories and Applications of Input-Output Modeling", "Theories and Applications of Social Accounting Matrix to Tourism Industries" Introduction to Quantitative Tourism Industry Analysis" ("Suuryou Kanko Bunseki Nyuumon" in Japanese), Technical textbook on Input-Output, Social Accounting Matrix, Computable General Equilibrium Modeling and Tourism Satellite Accounts, edited by Dr. Kakazu, H. pp25-53, pp55-81 ISBN 978-4-905237-19-8 Okinawa, Japan
18. Kawamura, S, Hara, T (2010) "A Historical Perspective and Empirical Analysis on Development of Theme Parks in Japan" Worldwide Hospitality and Tourism Themes, Vol 2, No. 3, 238-250 <http://www.emeraldinsight.com/doi/full/10.1108/17554211011052186>
19. Hara, T (2010) "Source of Innovation in Tourism Businesses" The Tourism Studies (Kanko Kenkyu). Vol.21 No.2, P6-10 Japan Institute of Tourism Research, Saitama, Japan, ISSN13420208
20. Hara, T. and Asahi, S (2009) "Income Distribution Effect over Regional Residents: Comparative Analysis of Income generated from Tourism Industry and other Industries" (in Japanese) Innovation and I-O Technique, Vol17, No1-2, 47-55 Pan Pacific Association of Input-Output Studies
21. Shani, A., Rivera, M., and Hara, T. (2009) "Assessing the Viability of Repeat Visitors to Cultural Events: Evidence from the Zora! Festival" Journal of Convention & Event Tourism Vol. 10 (2) 89-104 <http://www.tandfonline.com/doi/abs/10.1080/15470140902946378>
22. Hara, T and Tesone, D (2008) "Analysis of Japanese Hotel Employees' Job Satisfaction and its Association with Annual Income and other Socio-Economic Variables" International Journal of Tourism Sciences Vol 8(1), 71-88
23. Kock, G., Breiter, D., Hara, T., and Dipietro, R. (2008) "Proposing a Regional Impact Based Feasibility Studies Framework for Convention Centers: A Quantitative Analysis of the Orange County Convention Center (OCCC)" Journal of Convention & Event Tourism Vol. 9(4), 309-340 <http://www.tandfonline.com/doi/abs/10.1080/15470140802546773>

24. Japan Tourism Agency, Hara, T. (2008) **Refereed Conference Proceeding** “Economic Contributions of Travel and Tourism for the Japanese Economy in 2006 - Results of 7th Research on Economic Impact of Travel and Tourism” *Malaga Conference, United Nations World Tourism Organization (UNWTO)* 29-31, October 2008 pp1-20
25. Rivera, M., Hara, T., and Kock, G (2008) Economic Impact of Cultural Events – the Case of the Zora Festival. *Journal of Heritage Tourism*, (3), 2, 1-17  
<http://www.tandfonline.com/doi/abs/10.1080/17438730802138139>
26. Hara, T. and Naipaul, S. (2008) Agritourism as a Catalyst for Improving the Quality of Life in Rural Regions: A Study from a Developed Country. *Journal of Quality Assurance in Hospitality and Tourism* (9), 1, pp1-33 <http://www.tandfonline.com/doi/abs/10.1080/15280080802108226>
27. Malul, M., Mansury, Y., Hara, T., and Saltzman, S. (2008) An Economic Development Road Map for Promoting Israeli-Palestinian Cooperation” *Peace Economics Peace Science & Public Policy* (14), 1, pp1-22 <https://www.degruyter.com/view/j/peps.2008.14.issue-1/peps.2008.14.1.1122/peps.2008.14.1.1122.xml>
28. Hara, T. (2008) **Book (single-authored)** *Quantitative Tourism Industry Analysis: Introduction to Input-Output, Social Accounting Matrix Modeling and Tourism Satellite Accounts*. Butterworth-Heinemann, an imprint of Elsevier Inc, Burlington, MA 261 pages  
<http://www.sciencedirect.com/science/book/9780750684996>
29. Mansury, Y. and Hara, T. (2007) Impacts of Organic Food Agritourism on a Small Rural Economy: A Social Accounting Matrix Approach, *Journal of Regional Analysis & Policy* (37), 3, 213-222
30. Hara, T. (2007) Revelation of Hidden Management Information through Quantitative Analyses of Japanese Hotel Employees’ Data (in Japanese). *Shukan Hotel Restaurant*, (42), 18, pp60-67\*
31. Hara, T. (2007) Destination Marketing – Putting its Strategic Necessity for Japan in perspective (in Japanese) *Gekkan Hotel Ryokan Management*, (44), 5, 58-64\*
32. Mansury, Y. and Hara, T. (2006) “ Impact of Organic Food Agritourism on a Small Rural Economy: A Social Accounting Matrix Approach” pp1-23, <https://ssrn.com/abstract=954331> or <http://dx.doi.org/10.2139/ssrn.954331>
33. Hara, T. (2006) Dual Structure of Labor and Hotel Business (in Japanese) *Shukan Hotel Restaurant*, (41), 18, pp61-65\*
34. Hara, T. (2004) Estimating the Immediate Effects of An Unprecedented Event of Terrorism. *Advances in Hospitality and Leisure*, (1), 1,237-254, Elsevier Ltd. London, U.K. ISSN 1745-3542/doi:10.1016/S1745-3542(04)01016-1
35. Hara, T. (2004) The Impact of Tourism on Conflict in the West Bank and Gaza, *Crossroads (IV)*, 2, 7-23, 2004 ASA Associates Italy
36. Isard, W., Hara, T. (2003) Some Theoretical Thoughts on constructing a Poverty-Eliminating Social Accounts Bill of Goods” *Peace Economics Peace Science and Public Policy* (9), 2  
<https://www.degruyter.com/view/j/peps.2003.9.issue-2/peps.2003.9.2.1062/peps.2003.9.2.1062.xml>
37. Isard, W., Hara, T. (2003) The Old City of Jerusalem As a Tourist International Magnet: An Initial Proposal for A First Step Cooperation in the Middle East - PART II: Projection of Decrease in Hostilities and Terrorist Activity, *Peace Economics, Peace Science and Public Policy* (9), 1  
<https://www.degruyter.com/downloadpdf/j/peps.2003.9.issue-1/peps.2003.9.1.1060/peps.2003.9.1.1060.pdf>
38. Isard, W., Hara, T. (2003) The Old City of Jerusalem as a Tourist International Magnet: An Initial Proposal for A First Step Cooperation in the Middle East. *Peace Economics, Peace Science and Public Policy* (8), 4 <https://www.degruyter.com/view/j/peps.2002.8.issue-4/peps.2002.8.4.1074/peps.2002.8.4.1074.xml?format=INT>
39. Hara, T. (2003) Estimating Economic Impact of Terrorism: An Exploratory Method of Using an Input-Output/ Social Accounting Matrix Framework to Quantify the Effects of Terrorism on a Regional Economy—The Case of the 9/11 World Trade Center Attack., *Regional Science program, Department of City and Regional Planning, Cornell University, NY*
40. Hara, T. (2003) Quantifying the Negative Economic Impact of Terrorism (in Japanese) *Shukan Hotel Restaurant*, (38), 14, 71-75
41. Hara, T. (1997) Towards Strategic Transformation of Economic Structures of Bahrain” *Business School, University of Glamorgan, Wales, United Kingdom*



42. Hara, T. (1991) Japanese Investors in Perspective - Effective Understanding of Motives and Behaviors of Japanese Investors in United States Hotels, School of Hotel Administration, Cornell University, NY
43. Hara, T. and Eyster, J. (1990) Japanese Hotel Investment: A Matter of Tradition and Reality. Cornell Hotel and Restaurant Quarterly, (31), 3, 98-104,  
<http://journals.sagepub.com/doi/pdf/10.1177/001088049003100319>
44. Hara, T. (1984) Strategic Issues of Israel over Golan Heights, West Bank and Gaza (in Japanese) Law School, Sophia University, *Tokyo, Japan\**

### 3.1.2. Peer-Reviewed Academic Paper Presentations

1. Takeda, T., Kamagahara, Y., Lu, X., Kida, N., Hara, T., Ota., T (2016) “Study of the Difference in the Movement of Experienced and Inexperienced Persons in Japanese Bowling”, 7th International Conference on Applied Human Factors and Ergonomics, July 27-31, Orlando, FL July 2016
2. Takeda, T., Kamagahara, Y., Lu, X., Kida, N., Hara, T., Ota., T (2016) “A Comparative Study of Instructing Methods regarding Japanese Bowling” - Science of Omotenashi: Investigating the spirit of selfless hospitality”, 18th International Conference on Human-Computer Interaction, July 20-22, Toronto, Canada July 2016
3. Kamagahara, Y., Takeda, T., JIN, S., Lu, X., Ota, T., Hara, T., Kida, N (2016), “Quantitative Analysis of the Customer Satisfaction at the Dental Clinic” 18th International Conference on Human-Computer Interaction, July 20-22, Toronto, Canada July 2016
4. Takeda, T., Kamagahara, Y., JIN, S., Lu, X., Kida, N., T., Hara, Ogura, Y., Ota, T., (2016), “The Perception of the Beneficiary for Japanese Bowling in Different Situations at the Reception” 18th International Conference on Human-Computer Interaction, July 20-22, Toronto, Canada, July 2016
5. Hara, T., Shapoval, V., (2015) “Overlapping of Satellite Accounts and Policy Recommendations to Mitigate Global Measurement Issues - Tourism Satellite Accounts and Culture Satellite Accounts” 3rd World Research Summit for Tourism and Hospitality and 1st USA-China Tourism Research Summit: Transforming Partnerships 2015, December 15-19, 2015, UCF Rosen College of Hospitality Management, Orlando, Florida, USA Dec. 2015
6. Shapoval, V., Wang, M., Hara, T., Shioya, H., (2014) “Data Mining in tourism Data Analysis: Inbound Visitors to Japan” Session 3: Using big data for tourism statistics 18, November 2014, 13th Global Forum on Tourism Statistics, co-organised by OECD and Eurostat  
<http://naratourismstatisticsweek.visitors.jp/global/index.html> Nov. 2014
7. Hara, T., Moskal, P. (2014) “The Development and Analysis of a Cutting-Edge MOOC to Teach Tourism as an Industry (poster), EDUCAUSE 2014 Annual Conference, Orlando, FL  
<http://www.educause.edu/annual-conference/2014/development-and-analysis-cutting-edge-mooc-teach-tourism-industry> Sep. 2014
8. Hara, T., Moskal, P. (2014) “Current Status of MOOC: Its Research Implications and Business Models for Higher Education” 2014 Information Fluency Conference Feb 26-27, 2014, Orlando, FL  
<http://www.ce.ucf.edu/if/schedule.asp>
9. Hara, T., Moskal, P., Saarinen, C., (2013) “Preliminary Analyses of a Cutting-Edge Knowledge Distribution Method of MOOC (Massive, Open, Online Course) to Teach Tourism as an Industry” Session 4: eLearning in the Regional Tourism Information System Framework, Move 2013, 3<sup>rd</sup> International Conference on the Measurement and Economic Analysis of Regional Tourism – American Chapter, Nov. 6-8, 2013 Medellin, Columbia  
<http://www.eafit.edu.co/cec/congresos/move2013/Paginas/Academic-agenda.aspx>
10. Hara, T., Zhong, Y., Shapoval, V., (2013) “Empirical Analysis of the effects of economic crisis over a regional tourism industry and economy – Discussion on versatility of tourism as an industry” Special Session on Input-Output Based Tourism Studies, 21<sup>st</sup> International Input-Output Association (IIOA), July 9-12, 2013 Kitakyushu, Japan  
[http://www.iioa.org/Conference/21st/files/Book\\_of\\_Abstracts\\_Final.pdf](http://www.iioa.org/Conference/21st/files/Book_of_Abstracts_Final.pdf) (see P37)

11. Frechtling, D., Hara, T.,(2013) “National Systems of Tourism Statistics: Why the Regional Differences?”13<sup>th</sup> meeting on Committee on Tourism Statistics and Tourism Satellite Accounts, UNWTO July1~2, 2013, Madrid, Spain <http://statistics.unwto.org/en/event/thirteenth-meeting-committee-statistics-and-tourism-satellite-account>
12. Frechtling, D., Hara, T.,(2013) “National Systems of Tourism Statistics: Why the Regional Differences?”13<sup>th</sup> Biennial Conference of the International Academy for the Study of Tourism, Algarve, Portugal, June 2-7, 2013
13. Hara, T., Severt, K., Shapoval, V., (2013) “Community-Based Multi-faceted Research Projects – Town of Eatonville Zora! Festival” FY2012 Tourism Economics & Management Research Workshop, Faculty of Economics, Yamaguchi University March 24, 2013
14. Hara, T., Olson, E., Shapoval, V., (2013) “Perception of a Country as a Tourist Destination Empirical. Quantitative Analysis of Destination Image of a Country” (stand-up) 18<sup>th</sup> Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism, Seattle, WA [http://conferencesdev.wsu.edu/conferences/hospitality/pdf/Stand\\_up\\_presentations.pdf](http://conferencesdev.wsu.edu/conferences/hospitality/pdf/Stand_up_presentations.pdf) (P5)
15. Yamada, Y., Hara, T. (2012) “An examination of visitors’ loyalty: Comparison between condo owners and non-owners”, 2012 I-CHRIE Conference, Providence RI,
16. Kamiyama, H., Suzumura, E., Yuhara, H, Hara, T., (2011) “Development and Utilization of Sub-National Statistics on Tourists in Japan”, MOVE 2011 2<sup>nd</sup> International Conference on the Measurement and Economic Analysis of Regional Tourism, Bilbao, Spain, UNWTO
17. Sakuramoto, Y, Kamiyama, H., Yuhara, H, Hara, T., (2011) “Introduction of Regional Tourism Economic Survey”, MOVE 2011 2<sup>nd</sup> International Conference on the Measurement and Economic Analysis of Regional Tourism, Bilbao, Spain, UNWTO
18. Hara, T. (2011) “Exploratory Responses to Challenges in Teaching Tourism Statistics and Tourism Satellite Accounts” STS-07, Special Topics Session on Tourism Statistics, 58<sup>th</sup> World Statistics Congress, International Statistical Institute, Dublin, Ireland <http://2011.isiproceedings.org/index.php?r3=Hara&r4=Authors&r5=All&Search=Go&r1=NR>
19. Zhong, Y, Hara, T., Ro, H, Dickson, D (2011) “Quantifying the Impacts of the Recent Economic Crisis on a Local Tourism Industry and Economic System” 16<sup>th</sup> Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism, Houston, TX
20. Shani, A., Rivera, M., Hara, T. (2009) “Assessing the Viability of Repeat Visitors to Cultural Events: Evidence from the Zora! Festival” 14<sup>th</sup> Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism, Las Vegas, NV
21. Ray, V., Hara, T., Upchurch, R. (2009) “Eating Behaviors and Obesity Issues in Black Americans” 14<sup>th</sup> Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism, Las Vegas, NV
22. Yoshida, N. Hara, T., (2008) Modeling Possible Reduction of Environmental Impact by usage of Bio Diesel Fuel in Visitors’ consumption of Tourism Commodities – A Case of Wakayama, Japan (expected) 55<sup>th</sup> North American Regional Science Council (NARSC) Conference, Regional Science Association International, New York, NY
23. Hara, T., S. Asahi (2008) “Income Distribution Effects of Tourism Expenditures over Host Community” Annual Conference of Pan Pacific Association of Input-Output Studies (PAPAIOS), Yamaguchi, Japan
24. Rivera, M., Hara, T. and Croes, R. (2008) Modeling Poverty Alleviation using Social Accounting Matrix. 13<sup>th</sup> Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism, Orlando, FL
25. Hara, T. (2007) Quantitative Analysis of Financial Management Learning. 2007 Meeting of Association of Hospitality Financial Management Education, NY, NY
26. Rivera, M., Hara, T. and Croes, R. (2007) Quantitative Modeling of Poverty Alleviation through Tourism in Nicaragua. 54<sup>th</sup> North American Regional Science Council (NARSC) Conference, Regional Science Association International, Savannah, GA
27. Hara, T. (2007) Analyzing the Possible Variance of Hospitality Students’ Financial Knowledge and Skills. UCF Faculty Center for Teaching and Learning, 2007 Faculty Showcase, Orlando, FL

28. Rivera, M., Hara, T. and Kock, G. (2007) Economic Impact of Cultural Events: The Case of the Zora! Festival 12<sup>th</sup> Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism, Houston, TX
29. Rivera, M. and Hara, T. (2007) Estimating Economic Impact of Conventions in Small Island Destinations: The Case of Puerto Rico. 12<sup>th</sup> Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism, Houston, TX
30. Hara, T. and Kock, G. (2007) Proposing an Alternative Framework of Feasibility Studies for Large Public Tourism Investment: Quantitative Analysis for a Convention Center in Florida. 12<sup>th</sup> Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism, Houston, TX
31. Hara, T. (2006) Comparative Analysis of Economic Impact of Tourism as an Industry over Host Community, 53rd North American Regional Science Council (NARSC) Conference by Regional Science Association International, Toronto, Canada present a refereed paper
32. Hara, T. and Naipaul, S. (2006) Analysis on the Economic Impact of Agri-tourism in the Peripheral Regions in the State of Florida. 53rd North American Regional Science Council (NARSC) Conference, Regional Science Association International, Toronto, Canada
33. Hara, T. (2006) Comparative Analysis of Policy Options – Tourism as an Industry to Drive Economic Development: A Case for the West Bank and Gaza. Cutting Edge Research in Tourism - New Directions, Challenges and Applications, University of Surrey, U.K.
34. Hara, T. (2006) An Alternative Method to Deal with Overwhelming Variance of Skill Levels of Students UCF Faculty Center for Teaching and Learning, Faculty Showcase
35. Hara, T. and Mansury, Y. (2005) An Impact Analysis of the Role of Agri-Tourism as a Sustainable Strategy for Economic Development in Liberty, NY. 52nd North American Regional Science Council (NARSC) Conference, Regional Science Association International, Las Vegas, NV
36. Hara, T. (2005) An Exploratory Quantitative Modeling of Sustainable Tourism Concepts – an approach from Regional Science, 52nd North American Regional Science Council (NARSC) Conference, Regional Science Association International, Las Vegas, NV
37. Hara, T. (2005) Sustainability and Tourism/ Hospitality Development – Proposing an Alternative Framework for Quantitative Modeling. International Council on Hotel, Restaurant, and Institutional Education (I-CHRIE) Annual Conference, Las Vegas, NV
38. Hara, T. (2005) Discussion on Extended Validity of an Alternative Framework to Estimate Short-Term Negative Impacts of an Unexpected (Unprecedented) Event. Business Enterprises for Sustainable Tourism – Educators’ Network (BEST-EN) 5<sup>th</sup> Module, University of West Indies, Kingston, Jamaica
39. Hara, T. (2005) Proposing a Proactive Use of Tourism Industrial Complex Modeling to Mitigate Economic Problems in an Internationally Disputed Region: An applied Case for West Bank and Gaza. Travel and Tourism Research Association (TTRA) 36<sup>th</sup> Annual Conference, New Orleans, LA.
40. Malul, M., Mansury, Y., Hara, T., and Saltzman, S. (2005) Measuring Bi-National Economic Interdependence: An Exploration of the Israel-Palestine Case. Jan Tinbergen Peace Science Annual Conference, Tinbergen Institute, University of Amsterdam, Netherlands.
41. Hara, T. (2004) Application of a Peace Science Method for Managing a Conflict 51<sup>st</sup> North American Regional Science Council Conference by Regional Science Association International, Seattle, WA
42. Malul, M., Mansury, Y., Hara, T., and Saltzman, S. (2004) Measuring Bi-National Economic Interdependence: An Exploration of the Israel-Palestine Case. Northeast Regional Science Association 24<sup>th</sup> Annual Meeting, Ithaca, NY
43. Hara, T. (2004) Estimating the Negative Impact of Unexpected Events on the Tourism Industry – An Exploratory Comparison of Two Cases. IMPLAN National User’s Conference, Shepherdstown, WV
44. Hara, T. (2004) Application of a Regional Science Method for Managing a Conflict: A Case for the West Bank and Gaza. Conflict Resolution-New Generation of Ideas Conference, University of Massachusetts, Boston, MA
45. Hara, T. (2004) Estimating the Short-term Impacts of a Huge Unexpected Negative Event on the Regional Economy and Tourism Sectors. Travel and Tourism Research Association (TTRA) 35<sup>th</sup> Annual Conference, Montreal, Canada.

46. Hara, T. (2004) Proposing a Proactive Use of Tourism Industrial Complex Modeling to Mitigate Economic Problems in an Internationally Disputed Region: An Applied Case for West Bank and Gaza. Travel and Tourism Research Association (TTRA) 35<sup>th</sup> Annual Conference, Montreal, Canada.
47. Hara, T. (2004) Quantitative Modeling of Tourism Industrial Complex Analysis in a Poverty-stricken Region of an International Conflict: An Applied Case for the West Bank and Gaza. Jan Tinbergen Peace Science Annual Conference, University of Amsterdam, Netherlands
48. Hara, T (2003) An Alternative Methodology of Estimating Unexpected Events in a Regional Economy. Northeast Regional Science Association Conference, Binghamton, NY, Nov. 2003
49. Hara, T (2003) Economic Impact of Terrorism and Tourism: A case of Israeli-Palestinian Conflict European Peace Science Annual Conference, Amsterdam, Netherlands
50. Hara, T. and Saltzman, S. (2003) The Economic Impact of Terrorism: An Alternative Method to quantify the effects on the New York City Economy of the 9/11 Attack on the World Trade Center. 8<sup>th</sup> Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism, Las Vegas. [Received “Sage Publications Best Conference Paper Award”]
51. Hara, T. (2003) Estimating Economic Impact of 9/11 on the New York State Economy and Tourism Industry. National IMPLAN User’s Conference, Mineral Management Services & U.S. Department of the Interior. New Orleans, LA

### 3.1.3. Awards and Grants

#### [Currently Under Actual Negotiation with Funder]

- Phase – 3 “Aviation Satellite Account: Recommended Methodological Framework” Economic Development Division, Air Transportation Bureau, International Civil Aviation Organization (ICAO)
  - Currently under discussion with ICAO – to be finalized via UCF Office of Research & Commercialization (\$29,000~\$45,000 range)
    - This is the finalization of the draft material which had already been circulated in and approved by both the United Nations Statistical Division (UNSD) and Aviation Data Analysis Panel (ADAP) of the ICAO.
    - [Background] *ICAO has been pressured by the World Bank and UNSD to measure economic activities of the global civil aviation as a condition to access financing from World Bank group. Thus they needed a satellite account expert to rush the draft methodological framework development. They met the series of deadlines with UNSD with my previous work, and thus wish to continue with the next phase. Because of the past successes, it is highly likely that I would be awarded with this again.*
- Developing draft manuscript for “International Recommendations for Aviation Statistics” Economic Development Division, Air Transportation Bureau, International Civil Aviation Organization (ICAO)
  - Currently under discussion with ICAO – to be finalized via UCF Office of Research & Commercialization (similar range as in the past: \$29~\$45,000 range)
    - [Background] *This is a new project, not a continuation, of developing global manuals for the National Statistics Office to deal with Aviation-related Statistics. Tourism Satellite Accounts (TSA) has one, and viewed as essential for nations to develop consistently comparable global statistics. I will have to compete against ex-National Statisticians and Consultants to be awarded a task. My knowledge on IRTS (International Recommendation for Tourism Statistics) may give me advantages over other national statisticians and economists.*

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#### [Past Awarded Ones – all were funded except one unfunded]

1. Rapporteur (Special Reporter appointed by United Nations), to produce final report on UNWTO 6<sup>th</sup> International Conference on Tourism Statistics – Measuring Sustainable Tourism, 21-24 June 2017, Manila, Philippines (Euro 2,000 = **US\$2,180, Solo-PI**) June 2017
2. Phase-2 Draft Document of “Recommended Methodological Framework, Aviation Satellite Account”, International Civil Aviation Organization (ICAO), Montreal, for submission to United Nations Statistical Division (**\$30,000, Solo-PI**) January 2017

3. Phase-1 Draft Document of Aviation Satellite Account, International Civil Aviation Organization (ICAO), Montreal, for submission to UN Statistical Division (**\$15,000, Solo-PI**) July 2016
4. “Estimating the Economic Impact of Vacation Home Rentals in Osceola County in 2016” by Experience Kissimmee (**\$35,527, Co-PI**) May 2016
5. Technical Consultation on “Economic Impact Analysis on Paddle Trail along Roanoke River” Frank Hawkins Kenan Institute of Private Enterprise, University of North Carolina at Chapel Hill, (**\$2,000, Solo-PI**– originally went through UCF-ORC which refused it) April 2016
6. UCF Internal – Office of Study Abroad. To develop Study Abroad to Japan Culinary Arts and Culture for Summer 2016 FSS3008 Culture and Cuisine (**\$5,000, PI** co-pi Jason Fridrich) July 2016
7. Research on Private Entrepreneurship Development with Municipality’s Promotion of Meeting Industry, commissioned by City of Sapporo, Hokkaido, Japan (**\$8,000, Solo-PI**) October 2015
8. Development of Technical Proposal for Development of Civil Aviation Satellite Account, International Civil Aviation Organization (ICAO), Montreal, Canada (**\$13,000. Solo-PI**) September 2015
9. Culture Satellite Accounts “An Examination of Current Methodologies and Current Experiences” UNESCO Institute for Statistics (**\$29,000, Solo-PI**), Montreal, Canada February 2015
10. Zora Festival Attendee Counts Study, Association to Preserve Eatonville Community / United Arts of Central Florida (**\$2,700, Solo-PI**) January 2013
11. Japan as Tourism Destination Study, Japan International Transport Institute, Ministry of Land, Infrastructure, Transport and Tourism, Japan (**\$35,000, PI**) March 2010
12. **Award:** Research Incentive Award, University of Central Florida March 2010
13. Japan Travel Image Pilot Study, Consulate General of Japan, Miami, Ministry of Foreign Affairs of Japan (**\$5,800, Solo-PI**) March 2009
14. UCF Faculty Affairs, Division of Academic Affairs, for hosting “Faculty Research Mentoring Program (**\$4,754**)” February 2009
15. HED-USAID South African Tourism Education Grant (**PI \$240,000: unfunded**) November 2008
16. Economic Impact Assessment of Short Term Rental Units by Dick Pope Institute for Tourism Studies for Osceola Kissimmee Convention and Visitors’ Bureau (**\$35,000, co-PI**) November 2007
17. UCF Office of International Studies, Appointment of International Fellow (**\$2,400**) August 2007
18. UCF Information Fluency Grant, Quality Enhancement Plan Office (**\$1,000**) June 2007
19. Concurrently awarded with three research funding for Summer 2007 Conference May 2007
  - a. UCF Course Innovation Grants, Faculty Center for Teaching and Learning (\$)
  - b. UCF International Institute 2007, Office of International Studies (\$)
  - c. UCF Information Fluency Grant, Quality Enhancement Plan Office (\$)
20. Economic and Tax Impact Assessment of Timeshare Industry by Dick Pope Institute for Tourism Studies for American Resort Development Association (**\$40,000, Co-PI**) March 2007
21. Central Florida Hotel & Lodging Association Research Grant earmarked for “Regional Hospitality Economic Impact Study (**\$7,500**-partially reduced 01/09, **Solo-PI**)” November 2006
22. Joint-Academic Research Promotion Fund by Economics Department, Yamaguchi University, Japan (on Tourism Satellite Accounts) Yen 400,000 (=approx. **US\$3,600, Solo-PI**) August 2006
23. UCF Grant for Course Development & Web Services, Center for Distributed Learning (to deliver fully online courses) (**\$2,000**) August 2006
24. UCF Information Fluency Grant, Quality Enhancement Plan Office (**\$1,000**) August 2006
25. UCF Course Innovation Grants, Faculty Center for Teaching and Learning (**\$500**) May 2006
26. UCF International Institute 2006, Office of International Studies (**\$1,000**) May 2006
27. Massachusetts Institute of Technology Professional Institute, School of Engineering Scholarship (**\$1,675**) April 2006
28. UCF In-House Research Grants, Office of Research 2005-2006 (**\$7,432**) February 2006
29. UCF Course Innovation Grants, Faculty Center for Teaching and Learning (**\$500**) January 2006
30. UCF Winter Conference Grants on Scholarship on Teaching and Learning (**\$500**) December 2005
31. Center for Hospitality Research, Summer Research Grant 2003 (**\$5,000**), Cornell University June 2003
32. **Award:** “Sage Publications Best Conference Paper Award” at 8<sup>th</sup> Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism, Las Vegas. co-authored with Professor Sid Saltzman January 2003

### 3.1.4. Academic: Invited Publications/Non-Referred Publications

1. Hara, T. (2017) “Earning Foreign Currency via Export Revenues of Hosting MICE events” (in Japanese) Power of Regional Industry, “Komei” June 2017 issue 138, an Official Monthly Journal of Komeito Party, ruling coalition party in Japan, Tokyo, Japan
2. Hara, T. (2017) “Strategic Revitalization of Regional Economy With Inbound Tourism Expenditure” (in Japanese) Project Design, May 2017 P50-53, Graduate School of Project Design, Tokyo, Japan (online access: <https://www.projectdesign.jp/201705/1dmo/003596.php> )
3. Hara, T. (2017) “Funding and Planning on Regional Economic Development by Tourism as an Industry” (in Japanese) Prime Minister’s Cabinet Office, Government of Japan, Tokyo Japan
4. Hara, T. (2014) “Imminent Crisis of Japanese Tourism Studies Caused by Incompliance with Global Trends and Presentation of Strategic Self-Imposed Evolution Planning (in Japanese)” Tourism Culture (Kanko Bunka) Issue 221, P2-12, April 2014, JTB Foundation, Tokyo, Japan
5. Hara, T. (2014) “Application of Empathy Marketing to Tourism Destinations and Accommodations (in Japanese)” Rakuten Travel Handbook Vo. 37 P21, Spring 2014
6. Hara, T. (2014) “Dissemination of Attractions and Required Improvements in Tourism Infrastructure” (in Japanese) P9, 2014 ½ Volume 692 Hotel Review, Japan Hotel Association.
7. Croes, R., Hara, T. (2013) “The Economic Footprint of the Rosen College of Hospitality Management in the Orlando Metro Area” Report by the Dick Pope Sr. Institute for Tourism Studies 10 pages
8. Hara, T. (2013) “Lessons from Human Resources Market in the American Hotels to prepare for the Transformation of the Japanese Hotel Industry” (in Japanese) P18-19, 2013.11/12 Volume 691 Hotel Review, Japan Hotel Association.
9. Hara, T. (2013) “Career Paths for Hotel Management & Possible Crisis for Japanese Hotel Management Area ” (in Japanese) P18-26, Weekly Hotel Restaurant, 2013.9.13 issue , Ohta Publications, Tokyo, Japan
10. Hara, T. (2013) “Recommendation for Introduction of Tourism Development Tax to facilitate a concept of a Nation Dependent on Tourism as an Industry” (in Japanese) P10-11, 2013.9/10 Volume 690 Hotel Review, Japan Hotel Association.
11. Hara, T. (2013) “Improve Profitability Through Ecology and Brand Awareness (in Japanese)” Rakuten Travel Handbook Vo. 36 P21, Autumn 2013
12. Hara, T. (2013) “Inevitability of Scientific Hotel Management by analyzing Customers and Employees’ Data” (in Japanese) P13, 2013.7/8 Volume 689 Hotel Review, Japan Hotel Association.
13. Hara, T. (2013) “Attitudes and Skills Required for Middle Management of Hotels – beyond Hospitableness” (in Japanese) P43, 2013.5/6 Volume 688 Hotel Review, Japan Hotel Association.
14. Hara, T. (2013) “Brand Strategy at Hotels and Ryokans (in Japanese)” Rakuten Travel Handbook Vo. 35 P15, 2013
15. Hara, T. (2013) “Gender Would Not Matter but Skills and Knowledge Would” (in Japanese) P12-13, 2013.3/4 Volume 687 Hotel Review, Japan Hotel Association.
16. Hara, T. (2013) “Guest Satisfaction, Royalty and Profitability (in Japanese)” Rakuten Travel Handbook Vo. 34 P21, 2013
17. Hara, T. (2013) “Re-assessing Multi-language Descriptions to accommodate Inbound Visitors” (in Japanese) P9, 2013.1/2 Volume 686 Hotel Review, Japan Hotel Association.
18. Hara, T. (2013) “Strategic Usage of Smartphones to Provide Alternative Hospitableness (in Japanese)” Rakuten Travel Handbook Vo. 33 P17 Winter 2013
19. Hara, T. (2013) “Incoming Strategic Challenges and Vision for another Decade –Evolution towards Export-oriented Global Business Model out of Self-imposed Seclusion ” (in Japanese) P220-225, Weekly Hotel Restaurant, 2013.1.4-11 joint issue , Ohta Publications, Tokyo, Japan
20. Hara, T. (2012) “Urgent Request for Free Hotel Wifi Environment to Comply with Dynamic List of Global Standards” (in Japanese) P26, 2012.11/12 Volume 685 Hotel Review, Japan Hotel Association.
21. Hara, T. (2012) “Hospitableness in Management Perspective in the United States (in Japanese)” Rakuten Travel Handbook Vo. 32 P13 Fall 2012

22. Hara, T. (2012) “Strategy for Hotel Weddings – a Path for Life-Cycle Event Planner” (in Japanese) P11, 2012.9/10 Volume 684 Hotel Review, Japan Hotel Association.
23. Hara, T (2012) “MICE, Event and Hospitality Management Curriculum and Strategy in the United States Part II”, (in Japanese) P54-55, Tenjikai to MICE (Exhibitions and MICE), 2012 Winter Vo.6, POC, Tokyo Japan
24. Hara, T. (2012) “Career Paths for Hotel Management & Possible Crisis for Japanese Hotel Management Area ” (in Japanese) P18-25, Weekly Hotel Restaurant, 2012.9.14 issue , Ohta Publications, Tokyo, Japan
25. Hara, T (2012) “MICE, Event and Hospitality Management Curriculum and Strategy in the United States Part I”, (in Japanese) P74-75, Tenjikai to MICE (Exhibitions and MICE), 2012 Autumn Vo.5, POC, Tokyo Japan
26. Hara, T. (2012) “MICE” (in Japanese) P18-25, MICE (to be typed), Tokyo, Japan
27. Hara, T. (2012) “Viewpoint of Cross-Cultural Management in the Foreign Language Websites ” (in Japanese) P12-13, 2012.7/8 Volume 683 Hotel Review, Japan Hotel Association.
28. Hara, T. (2012) “Energy and Utility Savings at Hotels in the United States ” (in Japanese) P40-41, 2012.5/6 Volume 682 Hotel Review, Japan Hotel Association.
29. Hara, T. (2012) “Required Specifications for Global Hotel Women ” (in Japanese) P12-13, 2012.3/4 Volume 681 Hotel Review, Japan Hotel Association.
30. Hara, T. (2012) “Strategic Importance of Inbound Segments (in Japanese)” Rakuten Travel Handbook Vo. 31 P17 Summer 2012
31. Hara, T. (2012) “Hotel Uniforms Management Issues in the United States (in Japanese)” Rakuten Travel Handbook Vo. 30 P29 Spring 2012
32. Hara, T. (2012) “A Path for Swift Recovery of Hotel Business – Capitalizing Opportunities after Crisis ” (in Japanese) P6-7, 2012.1/2 Volume 680 Hotel Review, Japan Hotel Association.
33. Hara, T. (2012) “Revenue Management at Hotels (in Japanese)” Rakuten Travel Handbook Vo. 29 P28 Winter 2012
34. Hara, T. (2011) “A Path for Swift Recovery of Tourism from Catastrophe – Social Responsibility of the Corporation as a Partner for Recovery ” (in Japanese) P20-21, 2011.11/12 Volume 679 Hotel Review, Japan Hotel Association.
35. Hara, T. (2011) “City Planning Concept and Service-scape in the United States (in Japanese)” Rakuten Travel Handbook Vo. 28 P27 Autumn 2011
36. Hara, T., Pizam, A., Breiter, D., Shoemaker, S., Shiojima, K., and Sadaho, H., (2011) “Roundtalk on Promotion of Inbound Tourism to Japan ” (in Japanese – moderator, technical advisor to translation) P2-7, 2011.9/10 Volume 678 Hotel Review, Japan Hotel Association.
37. Hara, T. (2011) “Commoditization of Hotel Rooms and Implications for Independent Hotels” (in Japanese) Weekly Hotel Restaurant, 2011.9.26 issue P23-25, Ohta Publications, Tokyo, Japan
38. Hara, T. (2011) “Lessons on Multicultural Management from Hotels in the United States ” (in Japanese) P12-13, 2011.7/8 Volume 677 Hotel Review, Japan Hotel Association.
39. Hara, T. (2011) “Greater East Japan Earthquake and Recovery for Hotels ” (in Japanese) P42-43, 2011.5/6 Volume 676 Hotel Review, Japan Hotel Association.
40. Hara, T. (2011) “Access to Younger Generation: Social Media Marketing (in Japanese)” Rakuten Travel Handbook Vo. 27 P26 Summer 2011
41. Hara, T. (2011) “Quantitative Analyses of 2011 Data on Japanese Hotel Employees” (in Japanese) Weekly Hotel Restaurant, 2011.5.6 issue P28-35, Ohta Publications, Tokyo, Japan
42. Hara, T. (2011) “Hotel Women in an Diversity-Era ” (in Japanese) P8-9, 2011.3/4 Volume 675 Hotel Review, Japan Hotel Association.
43. Hara, T. (2011) “Marketing Strategy for Female Segments and Formation of Hotel Products in the United States (in Japanese)” Rakuten Travel Handbook Vo. 26 P22 Spring 2011
44. Hara, T. (2011) “Marketing Techniques in Internet-era: Capitalizing on the Potential Demands for Luxury Products (in Japanese)” Rakuten Travel Handbook Vo. 25 P14 New Year 2011
45. Hara, T. (2011) “How Effective are Groupon Promotions for Businesses-Part II” (in Japanese) P14 2011.1/2 Volume 674 Hotel Review, Japan Hotel Association.

46. Hara, T. (2011) “Crisis Management by Hotels in the United States” (in Japanese) Weekly Hotel Restaurant, 2011.1.17 issue P87-89, Ohta Publications, Tokyo, Japan
47. Hara, T. (2010) “Kids Market: Some inspirations from Orlando (in Japanese)” Rakuten Travel Handbook Vo. 24 P21 Autumn 2010
48. Hara, T. (2010) “How Effective are Groupon Promotions for Businesses (Part-I)” (in Japanese) P25 2010.11/12 Volume 673 Hotel Review, Japan Hotel Association.
49. Hara, T. (2010) “Odd Customs and Services at Hotels in Japan in Perspective” (in Japanese) Weekly Hotel Restaurant, 2010.11.26 issue P36-37, Ohta Publications, Tokyo, Japan
50. Hara, T. (2010) “Quantifying Costs and Benefits of Royalty Program” (in Japanese) P14 2010.9/10 Volume 672 Hotel Review, Japan Hotel Association.
51. Hara, T. (2010) “Recent Trends for the Guest Room Design Overview” (in Japanese) P15 2010.7/8 Volume 671 Hotel Review, Japan Hotel Association.
52. Hara, T. (2010) “Marketing and Segmentation: Scientific Management of Hotel Sales Strategy (in Japanese)” Rakuten Travel Handbook Vo. 23 P22 Summer 2010
53. Hara, T. (2010) “A Business Model for Hospitality Management Education in the United States, and its Implications to the Japanese Higher Education (in Japanese) Waseda Gakuho, 2010.10, P28-32
54. Hara, T. Pizam, A (2010) “Tourism to Japan: Quantitative Analyses on Perceived Image of Japan as a Travel Destination”, Report made with Japan International Transportation Institute (JITI), funded by Japan Foundation 63 pages, JITI Press
55. Hara, T. (2010) “Meeting, Incentive, Conference and Event/Exhibition – Economic Benefits Part II” (in Japanese) P49 2010.5/6 Volume 670 Hotel Review, Japan Hotel Association.
56. Hara, T. (2010) “Quantitative Analyses of Data on Japanese Hotel Employees” (in Japanese) Weekly Hotel Restaurant, 2010.5.7 issue P28-35, Ohta Publications, Tokyo, Japan
57. Hara, T. (2010) “Dealing with Mass Media in Crisis as Risk Management Strategy (in Japanese)” Rakuten Travel Handbook Vo. 22 P18 Spring 2010
58. Hara, T. (2010) “Meeting, Incentive, Conference and Event/Exhibition – Benefits to Hotel Industry” (in Japanese) P16 2010.3/4 Volume 669 Hotel Review, Japan Hotel Association.
59. Hara, T. (2010) “Potentials in the MICE Business Development – Enhancement of Corporate Competitiveness” P93-95, Weekly Oriental Economics “*Shukan Toyo Keizai*” 3/27/2010
60. Hara, T. (2010) “Management Through Tough Times – A Case of Harris Rosen” (in Japanese) P13 2010.1/2 Volume 668 Hotel Review, Japan Hotel Association.
61. Walker, J.R., Walker, J.T. (2010) “Focus on Tourism Satellite Accounts” P129, Chapter 4 Tourism Economics: Body P135-140, Case Study P 141, (contributed and acknowledged), “Tourism Concepts and Practices, Pearson Prentice Hall
62. Hara, T. (2010) “Marketing using Internet as a Distribution Channel (in Japanese)” Rakuten Travel Handbook Vo. 21 P18 Winter 2010
63. Hara, T. (2009) “Destination Marketing: Basics – Part II” (in Japanese) P26 2009.11/12 Volume 667 Hotel Review, Japan Hotel Association
64. Hara, T. (2009) “Destination Marketing: Basics” (in Japanese) P14 2009.9/10 Volume 666 Hotel Review, Japan Hotel Association.
65. Hara, T. (2009) “Positioning of Barrier-free compliance as an opportunity to develop new customer segments (in Japanese)” Rakuten Travel Handbook Vo. 20 P19 Fall 2009
66. Hara, T. (2009) “Business Models of Hotel-related Associations in the United States” (in Japanese) P15 2009.7/8 Volume 665 Hotel Review, Japan Hotel Association.
67. Hara, T. (2009) “Lessons from Hospitality Management Education Models in the United States” (in Japanese) Weekly Hotel Restaurant, 2009.8.7 issue P62-64, Ohta Publications, Tokyo, Japan
68. Hara, T. (2009) “Roles that Educational Institutions should play to make Japanese Hotel Industry in compliance with global standard” (in Japanese) Weekly Hotel Restaurant, 2009.7.10 issue P3-6, Ohta Publications, Tokyo, Japan
69. Hara, T. (2009) “Verifying Effects of Recession: Quantitative Analyses of Japanese Hotel Employees” (in Japanese) Weekly Hotel Restaurant, 2009.5.15 issue P54-62, Ohta Publications, Tokyo, Japan
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72. Hara, T. (2009) "Revenue Plotting – Revenue Management Tactics" (in Japanese) P14 2009.3/4 Volume 663 Hotel Review, Japan Hotel Association
73. Hara, T. (2009) "Proposal for Full Revision of the Tourism Curriculum" (in Japanese) P15-17, 2009.1/2 Volume 662 Hotel Review by Japan Hotel Association
74. Hara, T. (2009) "Japan Must Learn the True Meaning of "Hospitality" Japan Journal, Highlighting Japan January 2009 Issue, Cabinet Office, Government of Japan, Tokyo, Japan  
<http://www.gov-online.go.jp/eng/publicity/book/hlj/arti20090101.html>
75. Hara, T. (2009) "US-initiated Global Recession and Analysis of its Effects over Hotel and Restaurant Sector" (in Japanese) Weekly Hotel Restaurant, 2009.1.9 issue P82-85, Ohta Publications, Tokyo, Japan
76. Hara, T. (2009) "Comparative Overview of U.S. Educational System in the Hospitality Field" (in Japanese) as a Preface of Japanese Translated version of The International Encyclopedia of Hospitality Management, by Waseda Hospitality Research Institute (expected)
77. Hara, T. (2009) "Concept of Service-scape and application to your facilities" Rakuten Travel Handbook Vo. 19 P16 Summer 2009
78. Hara, T. (2009) "Uniform System of Accounts for Hotels as tools to measure operational efficiencies" Rakuten Travel Handbook Vo. 17 P18 Spring 2009
79. Hara, T. (2009) "Managerial Needs for Uniform System of Accounts for Lodging Industry in Japan" Rakuten Travel Handbook Vo. 16 Winter 2009
80. Hara, T. (2008) "Strategic Promotion of MICE business" (in Japanese) Weekly Hotel Restaurant, 2008.8.8 issue P40-43, Ohta Publications, Tokyo, Japan
81. Hara, T., Shinohara, A., Asahi, S. (2008) "Directions for Japanese Internship Systems – Overview from Tourism & Hospitality Internship Systems in the World" (in Japanese) Yamaguchi University, Japan. P66-71 March 2008 issue Gekkan Hotel Ryokan
82. Hara, T. (2008) "Discussions and a Proposal for National Internship System" (in Japanese) March 2008 issue Gekkan Hotel Ryokan, P72-76
83. Hara, T. (2008) "Hedge Fund and Its Possible Influence over Hospitality Operations" (in Japanese) Weekly Hotel Restaurant, 2008.1.11 issue P32-38, Ohta Publications, Tokyo, Japan
84. Hara, T. (2008) Rakuten Travel Handbook Vo. 15 Fall 2008
85. Hara, T. (2008) Rakuten Travel Handbook Vo. 14 Summer 2008
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87. Hara, T. (2007) "Global Financial Interdependence and Implications to Curriculum" P2, Vol 20 No.3, Hospitality Financial Management Review, Association of Hospitality Financial Management Education
88. Hara, T. (2007) "Directions for Hospitality Management Education in Japan" Weekly Hotel Restaurant, P52-54, 2007.8.3 issue Ohta Publications, Tokyo, Japan
89. Hara, T. (2007) Lead-panelist, Hotel Management Panel Discussion in 2007 "Japanese Hotel Management in Perspective" hosted by Japan Hotel Association, published in Hotel Review Vol. 650 2007.1/2 issue P2-5
90. Hara, T. (2007) "Direct Marketing in the Internet-Era Part II" 2007.7/8 Volume 653 Hotel Review by Japan Hotel Association
91. Hara, T. (2007) "Learn from the USA: Strategic Importance of Securing Direct Sales Channels to Consumers" Rakuten Travel Handbook Vol. 12 P18, Autumn 2007
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96. Hara, T. (2007) "Basic Hotel Branding Strategy in the USA" 2007.6/7 Volume 651 Hotel Review by Japan Hotel Association

97. Hara, T. (2007) "Direct Marketing in the Internet-Era Part I" P10-11, 2007.5/6 Volume 652 Hotel Review by Japan Hotel Association
  98. Hara, T. (2006) "Services Management Part I", Rakuten Travel Handbook Vol. 8 P10, Autumn 2006
  99. Hara, T. (2006) "Purchase Patterns of Consumers" Rakuten Travel Handbook Vol. 7 P17, Summer 2006
  100. Hara, T. (2006) "Basics of Marketing" Rakuten Travel Handbook Vol. 6 P21, Spring 2006
  101. Hara, T. (2006) "Differentiation by Customer Data Base Management" Rakuten Travel Handbook Vol. 5 P17, Winter 2006
  102. Hara, T. (2006) "Universal Design from Managerial Perspective" P10-13, 2006.1/2 Volume 644 Hotel Review by Japan Hotel Association
  103. Hara, T. (2006) "Social Responsibility and the Profits in the American Business Model" P11-13, 2006.3/4 Volume 645 Hotel Review by Japan Hotel Association
  104. Hara, T. (2006) "Basic Business Model of the Public Relations in the Advanced Nation" P10-11, 2006.5/6 Volume 646 Hotel Review by Japan Hotel Association
  105. Hara, T. (2006) "Positioning Stakeholders in Hotel Management" 2006.11/12 P10-11, Volume 649 Hotel Review by Japan Hotel Association
  106. Hara, T. (2005) "Customers' Responses to Yield Management" Rakuten Travel Handbook Vol. 4 P16, Autumn 2005
  107. Hara, T. (2005) "Attracting Inbound Travelers to Japan" Rakuten Travel Handbook Vol. 3 P14, Summer 2005
  108. Hara, T. (2005) "Review of Human Resources Management" Rakuten Travel Handbook Vol. 2 P13, Spring 2005
  109. Hara, T. (2005) "Importance of Human Resources Management" 2005.3/4 Volume 639 Hotel Review by Japan Hotel Association
  110. Hara, T. (2005) "Environmental Co-Existence and Sustainability in Hotel and Tourism Industry" P8-11, 2005.5/6 Volume 640 Hotel Review by Japan Hotel Association
  111. Hara, T. (2005) "Importance of Employee Satisfaction" P10-11, 2005.7/8 Volume 641 Hotel Review by Japan Hotel Association
  112. Hara, T. (2005) "Importance of Human Resources Development which would affect the Bottom Line" P9-11, 2005.9/10 Volume 642 Hotel Review by Japan Hotel Association
  113. Hara, T. (2005) "Risk Management as a mean of Operating Cost Reduction" P8-9, 2005.11/12 Volume 643 Hotel Review by Japan Hotel Association
- Regular Columnist, "Hotel Review", Japan Hotel Association, Tokyo, Japan.  
<http://www.j-hotel.or.jp/welcome-e.html> February 2005~present
114. Regular U.S. based Commentator for "Hotel Review" Japan Hotel Association, Tokyo, Japan.  
 Seven papers August 2007~October 2008
    - a. "Rise and Fall of U.S. Condo-Hotel Concepts" by Abraham Pizam, commented and translation edited by Tad Hara, P10-11, 2007.9/10 Volume 654 Hotel Review by Japan Hotel Association
    - b. "Work Life Balance in the Unites States" by Dana Tesone, commented and translation edited by Tad Hara, P10-11, 2007.11/12 Volume 655 Hotel Review by Japan Hotel Association
    - c. "Hotel Space to Attract Customers" by Wilfried Iskat, commented and translation edited by Tad Hara, P10-11, 2008.1/2 Volume 656 Hotel Review by Japan Hotel Association
    - d. "Sanitation Management Issues at Hotels" by Ed Nestor, commented and translation edited by Tad Hara, P, 2008.3/4 Volume 657 Hotel Review by Japan Hotel Association
    - e. "Bridal Business Development at Destination Hotels" by Elise Enloe, commented and translation edited by Tad Hara, P, 2008.5/6 Volume 658 Hotel Review by Japan Hotel Association
    - f. "Restaurant Management in Hotel Facilities" by Christopher Muller, commented and translation edited by Tad Hara, P, 2008.7/8 Volume 659 Hotel Review by Japan Hotel Association
    - g. "Overview of Yield Management for Hotels" by Miguel Baltazar, commented and translation edited by Tad Hara, P, 2008.9/10 Volume 660 Hotel Review by Japan Hotel Association

115. Magazine Article “Japanese Diplomacy towards comprehensive peace in the Middle East (in Japanese)” *Gaikou Forum (Diplomacy Forum)*. Ministry of Foreign Affairs, Tokyo, Japan May 2000
116. Newspaper Article “Hotel Management in the 21<sup>st</sup> Century (in Japanese)” *Asahi Shimbun “Weekend Economic Seminar”* February 28<sup>th</sup>, 1998, Tokyo, Japan February 1998
117. Essay “Present Situation and Problems of Hotel & Tourism Industry in the Arab World (in Japanese). *Monthly Bulletin of Japan Cooperation Center for the Middle East*. Tokyo Japan July 1995
118. Essay “Overview of Hotel Industry in the Middle East (in Japanese)” *Gekkan Hotel Ryokan*, Tokyo, Japan June 1995
119. Essay “A Banker’s perspective-Strategic challenges for the Japanese Hospitality Industry (in Japanese)” *Gekkan Hotel Ryokan*, Tokyo, Japan April 1994

### 3.1.5. National and International Presentations by Invitations

*(I will not separate these into “International-national-regional-state” because majority of them are in one category – International)*

#### [Anticipated and/or Confirmed]

- **Keynote Speaker**, MOVE 2017, 5<sup>th</sup> International Conference on Sub-National Measurement and Economic Analysis of Tourism, November 22-24, 2017, Pamplona, Spain, organized by Government of Navarre, Spain, InRoute and Tourism Statistics and Tourism Satellite Account Programme of UNWTO <http://move2017.inroutenetwork.org/> November 2017
- **Presenter and Facilitator**, “Tourism Planning for Regional Financial Management and Taxation Scheme”, November 14, 2017, Sapporo Satellite Campus of National Otaru University of Commerce, Sapporo Japan November 2017
- **Presenter**, “Florida Hospitality Industry’s Potential of Exporting Tourism Expertise and Knowledge to Japan for Advising their National Strategy” (*tentative – scheduling conflict*), 40<sup>th</sup> Annual Joint Meeting of the Southeast U.S./Japan, and Florida Delegation of Japan U.S./Southeast Greenville, South Carolina, USA October 22-24, 2017 October 2017
- **Keynote Speaker**, “Graduate Programs for Higher Level Hospitality Human Resource Development” Hospitality Management Symposium in Tokyo, organized by Graduate School of Management, Hitotsubashi University and Japan Tourism Agency, Government of Japan, October 26, 2017, Tokyo, Japan October 2017
- **Panelist**, “Attraction of Kyoto and Japan as tourism destinations in perspective” September 29, 2017 at Ballroom II, Hyatt Regency Kyoto, Kyoto, Japan, organized by Kyoto University, funded by Kyoto Chamber of Commerce, Japan Tourism Agency. September 2017

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1. **Keynote Speaker**, the First International Scientific Conference on Hospitality and its Applications (ISCHA), at Kyoto Institute of Technology, Kyoto Japan on August 8-9/2017. August 2017
  2. **Rapporteur**, (Special Reporter appointed by United Nations) at Closing Ceremony, 6<sup>th</sup> UNWTO International Conference on Tourism Statistics – Measuring Sustainable Tourism, 21-24 June 2017, Manila, Philippines <http://www.cvent.com/events/6th-international-conference-on-tourism-statistics-measuring-sustainable-tourism/speakers-a2580aeab7ad4b66aea4600dc0d2f7f6.aspx> June 2017
  3. **One of Keynote Speakers**, Tourism Marketing Research, Kansai Chapter, Japan Society of Marketing and Distribution, at City University of Osaka, June 17<sup>th</sup>, 2017, Osaka, Japan June 2017
  4. **Presenter**, Re-vitalization of Regional Economy, at Prime Minister’s Cabinet Office, Government of Japan, June 14<sup>th</sup>, 2017, Tokyo, Japan June 2017
  5. **Keynote Speaker & Panelist**, Managerial Level Human Resource Development for Hospitality Industry, SMBS Hall, Tokyo, Japan, hosted by Hitotsubashi University, June 2<sup>nd</sup>, 2017 [http://www.cm.hit-u.ac.jp/research/files/20170602\\_houkoku.pdf](http://www.cm.hit-u.ac.jp/research/files/20170602_houkoku.pdf) June 2017

6. **Presenter**, “Current Status of Hospitality and Tourism Management Research and Directions” Research Colloquium for Faculty members of Commerce College, May 31<sup>st</sup>, 2017, Hitotsubashi University, Tokyo, Japan May 2017
7. **Presenter**, “Destination Marketing, Tourism Planning and Funding” MBA Hospitality Management program, Hitotsubashi University May 27, 2017, Tokyo, Japan May 2017
8. **Presenter**, “Destination Marketing and Hospitality Management” Doctoral Seminar at College of Commerce, Hitotsubashi University, May 19<sup>th</sup>, 2017, Tokyo, Japan May 2017
9. **Keynote Speaker**, Shapoval, V., Wang, M., Hara, T\*, Shioya, H., (2017), “Data Mining for Large Tourism Data Analysis: Inbound Visitors”, Informix International Tourism Conference, January 21, 2017. Faculty of Economics, Yamaguchi University, Yamaguchi, Japan (\*presenter) January 2017
10. **Keynote Speaker**, “Funding and Planning for Destination Marketing Organizations” 1<sup>st</sup> National Forum on Destination Marketing Organizations, sponsored by Prime Minister’s Cabinet Office, at Graduate School of Research Design, Tokyo, Japan Feb. 16, 2017 February 2017
11. **Keynote Speaker**, “Destination Marketing and Human Resource Investment”, Akune Women’s University, sponsored by City of Akune, Kagoshima Prefecture, Japan Jan.20, 2017 January 2017
12. **Panelist and one of Keynote Speakers**, “Strategic Importance of Human Resource Development for Destination Marketing Organizations”, Symposium on Human Resource Development for Regional Economic Vitalization of Kita-Kyushu City, at Kokura Station Hotel, January 22, 2017, co-sponsored by Kyushu Chamber of Commerce, Japan Productivity Center, and Prime Minister’s Cabinet Office, Japan (0:31~ [http://players.brightcove.net/4179652787001/ebb62086-d3f3-422a-943c-df2f6498f2d2\\_default/index.html?videoId=5358385334001](http://players.brightcove.net/4179652787001/ebb62086-d3f3-422a-943c-df2f6498f2d2_default/index.html?videoId=5358385334001)) January 2017
13. **Keynote Speaker** and Panelist “Business Education for Tourism Management & DMOs” Annual Tourism Symposium Kyoto 2016, jointly organized by Kyoto University and KBS Tourism Institute, Inc. September 16, 2016 Graduate School of Business, Kyoto University, Japan September 2016
14. **Panel Lead Presenter**. “Strategic Vision Towards 60 Million Inbound Visitors” Cultivating Human Resources with Global Perspectives, JASET (Japan Association of College English Teachers) 55<sup>th</sup> International Convention, September 1 ~3, 2016. Hokusei Gakuen University, Sapporo, Japan September 2016
15. **Keynote Speaker** at MPI Japan Chapter Meet & Learn “Introduction to Curriculum for Meeting Planners in the USA and its Implications” at Peninsula Tokyo, hosted by MPI Japan, March 7, 2016 March 2016
16. **Keynote Speaker** “Globally Competitive Human Resource Development for MICE Industries” Convention Sapporo Network, March 4, 2016, Sapporo, Hokkaido, Japan [http://www.sapporo-convention.net/news\\_list/news\\_detail/detail.html?id=130](http://www.sapporo-convention.net/news_list/news_detail/detail.html?id=130) March 2016
17. **Presenter** “Conditions for a Nation dependent on Tourism – Strategy for hoteliers” at November 2015 Yadoya-Jyuku (Monthly National Seminar on hotel operational issues in Japan) Ohta Publications, Tokyo, Japan <http://yadoyadaigaku.com/program/JK1517.html> November 2015
18. **Keynote Speaker** “Human Resource Development for Hospitality Industry”, Tourism Symposium, Utsunomiya Kyowa University, November 25, 2015, Tochigi, Japan <http://www.kyowa-u.ac.jp/common/sysfile/articles/ID00000322binary1.pdf> November 2015
19. **Presenter and a Panelist**, “Opportunity for Florida to Export Hospitality Management knowledge as an Intellectual Content: Identifying a Niche for Mutual Benefits of Japan and Florida” Business and Tourism Session moderated by Dave Woodward, Executive Director of Southeast US/Japan Association, at 12<sup>th</sup> Annual Florida-Japan Summit, at Florida International University, September 2, 2015 <http://www.fl-seusjapan.org/RegistrationForms/reg-2.html> September 2015
20. **Presenter** “Tourism Planning and Policy Analysis” Research Seminar at Prefectural Government of Yamaguchi, hosted by Mr. Hidenori Fujibe, Vice-Governor, Yamaguchi Prefecture, Japan on July 30, 2015 July 2015
21. **Keynote Speaker**, “Tourism Promotion though Quantitative Data Analysis” Seminar by Tourism Association of the City of Nago, Okinawa, Northern Continuing Education Center, Meio University, Nago, Okinawa Japan on July 16, 2015 <http://nago-kanko.jugem.jp/?eid=326> July 2015
22. **Keynote Speaker**, “Tourism & Hospitality Management: Opportunities and Threats, Overview of the Large Picture on 2015” July 10, 2015, Graduate School of Management, Kyoto University, Japan, <http://www.gsm.kyoto-u.ac.jp/ja/news-event/event/1046-20150710.html> July 2015

23. **Guest Speaker**, “Hospitality Management Studies and Tourism Policy Analysis in the United States”, Mie University, Japan, hosted by Professor S. Asahi, on July 9, 2015 July 2015
24. **Presenter**, “Research Methods for Hospitality Management” Faculty Development Seminar, Graduate School of Commerce, Kinki University, Osaka, Japan, June 3, 2015 June 2015
25. **Presenter**, “Comparative Business Models of Higher Education” at Executive Committee Meeting, Yamaguchi University, Yamaguchi, Japan May 19, 2015, May 2015
26. **Keynote Speaker**, “TSA Significance and How to Use it in Measuring Tourism Developments’ Economic and Social Impacts” 1<sup>st</sup> Tourism Statistics Forum, hosted by Commission of Tourism and Antiquities, Kingdom of Saudi Arabia, Riyadh, March 16, 2015  
<https://online.scta.gov.sa/MAS.SMSite/WorkshopProgram.aspx> March 2015
27. **Keynote Speaker**, “Realigning Tourism Education with National Goal of Tourism Nation ” Tourism Research Committee headed by Mr. Kozo Yamamoto, member of House of Representatives, at Policy Analysis Tourism Research Committee, Liberal Democratic Party Head Office, Nagatacho, Japan  
April 2014
28. **Keynote Speaker** “Strategic Development Opportunities for Higher Educational Institutions in Kyoto City amid Objective Assessment of Japanese Tourism Research in the World”. 2<sup>nd</sup> Urban Issues Committee Seminar, Kyoto Economic Federation at Kyoto Hotel, Japan Jan.27, 2014 January, 2014
29. **Keynote Speaker** “Preliminary Analyses of a Cutting-Edge Knowledge Distribution Method of MOOC (Massive, Open, Online Course) to Teach Tourism as an Industry” Session 4: eLearning in the Regional Tourism Information System Framework, Move 2013, 3<sup>rd</sup> International Conference on the Measurement and Economic Analysis of Regional Tourism – American Chapter, Nov. 6-8, 2013  
Medellin, Columbia”
30. **Keynote Speaker**, “Current Status of Tourism Research by Japanese Universities Perceived in the World” December 11, 2013 for Directors of Japan Tourism Agency & Director of Niigata Prefecture, at Ministry of Land Infrastructure, Transport and Tourism, Tokyo, Japan. December 2013
31. **Keynote Speaker**, “Tourism Planning for Taxation and Infrastructure Funding” Tourism Research Committee headed by Mr. Kozo Yamamoto, member of House of Representatives, at Policy Analysis Tourism Research Committee, Liberal Democratic Party Head Office, Nagatacho, Japan  
June 2013
32. **Guest Speaker**, Study Abroad and Hospitality Program Overview, of Otemae University, Hyogo, Japan  
June 2013
33. **Keynote Speaker**, at Freshmen Welcoming Ceremony of Otemae University, Osaka, Japan  
<http://www.otemae.ac.jp/news/details.php?uid=newsb162140f6845b05ac10acfdfe5594188> April 2013
34. **Presenter**, “Trilateral Cooperation among Tourism Industrial Sectors, Governments and Academic Institutions” to Vice Commissioner and Directors, Japan Tourism Agency, Ministry of Land Infrastructure Transport and Tourism, Government of Japan  
March 2013
35. **Keynote Speaker**, “Tourism Planning for the Self-Financing Scheme of the Regional Economy” FY2012 Tourism Economics & Management Research Workshop, Faculty of Economics, Yamaguchi University Japan March 24, 2013 March 2013
36. **Panelist**, “Destination Marketing of Japan Case” at Society of Destination Management Research. February 5, 2013, at JTB-Foundation, Tokyo, Japan  
February 2013
37. **Opening Roundtable Panelist**: “Monitoring progress in tourism, what’s next?” 11<sup>th</sup> Global Forum on Tourism Statistics, sponsored by Iceland Government, Eurostat and OECD, Reykjavik, Iceland  
[http://www.11thtourismstatisticsforum.is/program\\_and\\_papers.aspx](http://www.11thtourismstatisticsforum.is/program_and_papers.aspx) November 2012
38. **Keynote Speaker**, “Challenges in Teaching TSA & Destination Marketing to Non-Economics Students” at 3<sup>rd</sup> Tourism Economics and Management Symposium co-sponsored by Economics Department of Yamaguchi University and Japan Tourism Agency, Ministry of Land, Infrastructure and Transport, Japan. March 28, 2012 March 2012
39. **Keynote Speaker**, “Destination Marketing of Japan Case” at Society of Destination Management Research. March 29, 2012, Tokyo, Japan  
March 2012
40. **Panelist** on the National Roundtable for Tourism Promotion, co-hosted by Japan Tourism Agency and Tokyo Metropolitan University, Tokyo Big Site, Tokyo, Japan (Ustream: [http://fourdots.jp/kanko\\_rt/](http://fourdots.jp/kanko_rt/))  
February 2012

41. **Keynote Speaker**, “MICE Marketing and Applications to Destination Marketing” at Advanced National Destination Managers’ Seminar, Japan National Tourism Organization (JNTO), Chuo-ku, Tokyo, Japan February 2012
42. **Keynote Speaker**, “Rejuvenation of Meeting Industry in Japan” Association of Japan Convention Research, Fuji-city, Shizuoka, Japan <http://www.japan-convention.net/information/07.html> November 2011
43. **Keynote Speaker** “Tourism Planning on Trilateral Coordination among Government, Industry and Academic Institutions” Symposium at Tokyo Metropolitan University, Japan November 2011
44. **Keynote Speaker** and a Panelist, “Low Cost Carriers in Asia and Potential Inbound Tourism to Japan” Seminar on 20<sup>th</sup> Anniversary of Japan International Transport Institute (JITI), Tokyo, Japan [http://www.jterc.or.jp/english/kokusai/conferences/111011\\_seminar.html](http://www.jterc.or.jp/english/kokusai/conferences/111011_seminar.html) [http://www.jterc.or.jp/english/kokusai/conferences/pdf/111011\\_seminar.pdf](http://www.jterc.or.jp/english/kokusai/conferences/pdf/111011_seminar.pdf) October 2011
45. **Presenter**, “Tourism and Hospitality Research in the World in perspective” hosted by Tourism Resources Division, Japan Tourism Agency, Ministry of Land, Infrastructure, Transport and Tourism, in Nagoya, Kyoto and Tokyo, Japan <http://www.jma.or.jp/kankou/> September 2011
46. **Panelist**, “Tourism Destination Marketing Studies in Japan”, Society of Destination Management Research, JTB Foundation, Marunouchi, Tokyo, Japan July 2011
47. **Presenter**, “Tourism and Hospitality Careers in Perspective” Junior Seminar Course, at Hospitality and Tourism Department, Meikai University, Urayasu, Chiba, Japan June 2011
48. **Keynote speaker** “Coordination among Industry, Academics and the Governments for Hotel HR Development” Hotel HR Symposium, Ohta Publications, Tokyo, Japan Sept. 2010
49. **Presenter** “Utilization of Statistical Analysis of Data for Hospitality Industry” at June 2010 124<sup>th</sup> Yadoya-Jyuku (Monthly National Seminar on hotel operational issues in Japan) Ohta Publications, Tokyo, Japan <http://www.yadoyadaigaku.com/program/JK1010.html> June 2010
50. **Presenter**, “Tourism and Hospitality Studies in the United States in Perspective” Freshmen course (by Professor Toyoda) at Tourism Department, Rikkyo University, Japan June 2010
51. **Panelist**, “Celebrating 150 Years of U.S.-Japan Trade Relations: Promoting the Next 150 Years of U.S.-Japan Business Collaboration - Future Business Collaboration in the fields of Transportation, Tourism and Food Culture”, co-hosted by Nikkei BP and Japan Society, NY, NY. May 19, 2010 [http://www.japansociety.org/event\\_detail?eid=28110f54](http://www.japansociety.org/event_detail?eid=28110f54) May 2010
52. **Presenter**, “Human Resource Development Strategy for the Japanese MICE sectors”, hosted by Director of MICE Development, Japan Tourism Agency at International Cultural Exchange Center Conference Room, March 19, 2010, Tokyo, Japan March 2010
53. **Presenter** “Tourism Policy Application and Coordination among Hospitality Industry, Educational Institutes and Local Governments”, 1<sup>st</sup> Tourism Economics and Management Symposium co-sponsored by Economics Department of Yamaguchi University and Japan Tourism Agency, Ministry of Land, Infrastructure and Transport, Japan. March 9, 2010 March 2010
54. **Presenter** “Hotel management strategy formation to compete at the top league” Okinawa Hospitality Business Seminar, hosted by Okinawa Government & Okinawa Convention and Visitors Bureau at Miyako-jima, Okinawa (October 26, 2009), Japan October 2009
55. **Presenter** “Hotel management strategy formation to compete at the top league” Okinawa Hospitality Business Seminar, hosted by Okinawa Government & Okinawa Convention and Visitors Bureau at Ishigaki-jima, Okinawa (October 27, 2009), Japan October 2009
56. **Presenter** “Tourism and Hospitality Education Models in USA” 2009/10/29 Japan Tourism Agency [http://www.mlit.go.jp/kankocho/news05\\_000030.html](http://www.mlit.go.jp/kankocho/news05_000030.html), Tokyo, Japan October 2009
57. **Presenter** “Quantitative Goals of nations: defining Tourism Nation” 2009/10/30 Internal Study for Discussion with directors and assistant directors of Japan Tourism Agency, Japan October 2009
58. **Presenter** “What Japan has to do to catch up with the Tourism Advanced nations” at June 2009 Yadoya-Jyuku (Monthly National Seminar on hotel operational issues in Japan) Ohta Publications, Tokyo, Japan <http://www.hotel-ya.com/yadoya/monthly/index-june.html> June 2009
59. **Presenter** “Tourism and Hospitality Educational Business Models in the USA” 2009/6/16 Japan Tourism Agency [http://www.mlit.go.jp/kankocho/news05\\_000022.html](http://www.mlit.go.jp/kankocho/news05_000022.html) June 2009

60. **Presenter** on behalf of the Commissioner, Japan Tourism Agency “Tourism Satellite Accounts and complementary analytical tools for decision making both at national and sub-national levels” Fifth UNWTO International Conference on Tourism Statistics – Tourism: An engine for Employment Creation” co-hosted by International Labor Organization, United Nations, Organization for Economic Cooperation and Development, Bali, Indonesia April 2009
61. **Presenter** “Application of Tourism Satellite Accounts to Tourism Policy in the World” 2<sup>nd</sup> International Tourism Economy Symposium, Osaka, Japan co-hosted by Asia Pacific Tourism Exchange Center, UN World Tourism Organization, and Japan Tourism Agency March 2009
62. **Presenter** “The Future of Long-term Visitors to Beppu through MICE” AY2008 RCAPS Seminar, co-hosted by NPO Beppu Hatto Onpaku and Ritsumeikan Asia Pacific University December 2008
63. **Panelist**, 10<sup>th</sup> Waseda-Cornell Hospitality Seminar, Tokyo, Japan, December 2008
64. **Keynote speaker**, “Strategic Importance of Tourism Development as an Export Industry” East Asian Symposium, Economics Department, Yamaguchi University, Japan November 2008
65. **Presenter** “Proposing Trilateral Cooperation of South Korea, China and Japan for Tourism Human Resources Development Strategy at East Asia University, Busan, South Korea (invited) July 2008
66. **Presenter** to Faculty of Asia Pacific Studies department, Ritsumeikan Asia Pacific University, Beppu, Oita-ken, Japan (invited) July 2008
67. **Presenter** “Economic Impact of a special event and income distribution effects over local community” to the National Planners of Preservation of Eatonville Community, FL March 2008
68. **Presenter**, the 9th Annual Conference at Nova Southeastern University sponsored by The National Academy Foundation – Academies of Finance & Florida Institute of Certified Public Accountants, Presenter & Session Chair “Financial Careers in the Hotel Industry”, Orlando, FL March 2008
69. **Keynote speaker** “Promoting the framework for mutual collaboration between the tourism industry, governments and the educational institutions” (in Japanese), 3<sup>rd</sup> National Conference on for Tourism Development Strategy at and hosted by the Tourism Bureau, Ministry of Land Infrastructure and Transport (MLIT), Japan (invited) March 2008
70. **Presenter** “Initial Management and Strategy for Tourism Department” for Faculty of Tourism, Wakayama University, Japan (invited) March 2008
71. **Presenter**, “Comparative Analysis of Japanese and U.S. Systems in Hospitality and Tourism Education” the 16<sup>th</sup> East Asian International Symposium at Saint Core Yamaguchi, arranged by Economics Department, Yamaguchi University, Japan (invited) December 2007
72. **Presenter** “Overview of Hospitality Education in the United States and Implications to Japan” to Japanese delegation of Association of Bridal Consultants at Rosen College, UCF at the request of ABC in the U.S. November 2007
73. **Keynote Speaker**, “Tourism Development for Poverty Alleviation” Invitation by Canatur and UAM, Managua, Nicaragua (in English presented in Spanish) (invited) September 2007
74. **Panelist** at Educational Panel with Dr. Steven Heine, Director, Institute for Asian Studies, Florida International University, led by Mr. John Bersia, Special Advisor to President at UCF, 4<sup>th</sup> Annual Florida-Japan Summit, South East Japan Association, UCF, Orlando, FL June 2007
75. **Presenter** at 84<sup>th</sup> Yadoya-Jyuku (Monthly National Seminar on hotel operational issues in Japan) “Directions for Hospitality Management Education in Japan” Tokyo Japan hosted and organized by Ohta Publications, Tokyo, Japan June 2007
76. One of the four **keynote speakers** at Inauguration Symposium of Tourism Department at Wakayama University, Wakayama, Japan, representing the Rosen College, UCF (invited) June 2007
77. **Presenter** & Session Chair, The 8th Annual Conference at Nova Southeastern University sponsored by The National Academy Foundation – Academies of Finance & Florida Institute of Certified Public Accountants, “Financial Careers in the Hospitality”, Orlando, FL March 2007
78. **Presenter**, Research Colloquium series February 2007 “Measuring Variance of Students Financial Knowledge and Skill levels” at Rosen College, internal research presentation February 2007
79. **Keynote speaker** for Spring Hotel Leader’s Dialogue, recorded and published by Hotel Review, an official publication by Japan Hotel Association, Japan January 2007
80. **Presenter**, “Economic Impact of Cultural Event of Zora! Festival” to the Board of Directors’ meeting of Association to Preserve the Eatonville Community, December 2006

81. **Presenter** & Session Chair, The 7th Annual Conference at Nova Southeastern University sponsored by The National Academy Foundation – Academies of Finance & Florida Institute of Certified Public Accountants, “Financial Careers in the Hospitality Industry and Implications of Globalization”, Orlando, FL March 2006
82. **Presenter**, Hospitality Financial and Technology Professionals (HFTP) Educational Conference “Educating Students about the Effects of Change in Interest Rates over the Various Businesses” Orlando, FL March 2006
83. **Presenter**, Waseda-Cornell Hospitality Seminar, Tokyo, Japan. “National and Regional Strategy for Tourism Industry and Hospitality Operations”, Tokyo, Japan (invited) November 2004
84. **Presenter**, Rakuten Travel Hospitality Management Seminar, “Recent Trends on Hospitality Management”, tailored for Rakuten’s top customers, Tokyo, Japan November 2004
85. **Presenter**, Economic Road map for Peace-Workshop for Peace by AIX group (Group of Israeli and Palestinian Economists involved in Oslo Accord) an estimated I-O/SAM model as of 2002 for the West Bank and Gaza and demonstrated industrial policy simulations, Paris, France June 2004
86. **Presenter**, “Tough Suggestions on Business Models of Hotel Operations in Japan” 25<sup>th</sup> Yadoya-Jyuku (Monthly National Seminar on hotel operational issues in Japan) Ohta Publications, Tokyo, Japan June 2003
87. **Presenter**, “Economic Impact of Terrorism”, Cornell Institute for Public Affairs Colloquium Series , Ithaca, NY, October 2002
88. **Presenter**, A member of Japanese Delegation to Donors’ Conference for Multilateral Peace Process in the Middle East, hosted by Russian Government, Moscow, Russia January 2000
89. **Guest speaker**, Arab Tourism Conference, co-sponsored by Syrian Government and the Multilateral Investment Guarantee Agency (MIGA: World Bank Group) Damascus, Syria March 1995

### 3.1.6. Organizing Academic Research & Presentation Activities

1. **Session Chair**, “Panel Discussion on Integrated Hospitality Management” February 27, 2017, at Kyoto Okura Hotel, co-sponsored by Graduate School of Management, Kyoto University and Ministry of Economy, Trade and Industry, Government of Japan February 2017
2. **Technical Expert Briefing**, “Destination Marketing Organization and Special Purpose Hotel Tax Funding Scheme” to Directors of Prime Minister’s Cabinet Office and Ministries, at Central Bureau of Prime Minister Cabinet Office, December 20, 2016, Tokyo, Japan December 2016
3. **Scientific Committee**, 4th International Conference on Sub-National Measurement and Economic Analysis of Tourism: Towards a Set of UNWTO Guidelines, November 18 – 20th 2015, San Juan, Puerto Rico <http://puertoricomove2015.com/index.php/call-for-papers/> November 2015
4. **Technical Expert**, UIS Culture Satellite Account Experts Meeting, Institute of Statistics, United Nations Educational Scientific and Cultural Organization November 4-6, 2015, Montreal, Canada November 2015
5. **Technical Expert**, Organizer & lead-Lecturer for “Workshop on Tourism Satellite Accounts” co-sponsored by UNWTO (United Nations World Tourism Organization) and Iran Cultural Heritage, Handicrafts and Tourism Organization (ICHTO), October 28 ~ Nov 3, 2015, Tehran, Islamic Republic of Iran October 2015
6. Murphy, J., Tracy, B., Hara, T., (2015) “MOOCs in Hospitality and Tourism” International Council on Hotel Restaurant and Institutional Education 2015 Annual Conference Symposium July 29, 2015 [http://www.chrie.org/data/files/gallery/ContentGallery/2015\\_ICHRIEConferenceProgram\\_v12.pdf](http://www.chrie.org/data/files/gallery/ContentGallery/2015_ICHRIEConferenceProgram_v12.pdf) July 2015
7. **Technical Expert**, Organizer & solo Lecturer for “Regional Workshop on Tourism Statistics and TSA” co-sponsored by UNWTO (United Nations World Tourism Organization) and SESRIC (Statistical, Economic and Social Research and Training Centre for Islamic Countries), December 2-4, 2014, Ankara, Turkey <http://www.sesrtcic.org/event-detail.php?id=1050> December 2014
8. **Paper Review Committee Co-Chair**, 13th Global Forum on Tourism Statistics, co-organised by OECD and Eurostat, November 17-21, 2014, Prague, Czech Republic <http://naratourismstatisticsweek.visitors.jp/global/index.html> November 2014



9. **Special Advisor & Trainer**, “The UNWTO special workshop”, Nara Tourism Statistics Week, <http://statistics.unwto.org/event/unwto-special-workshop-tourism-statistics> Japan November 2014
10. **Organizer and Chair** for an Open Seminar on Hospitality Management, co-hosted by School of International Liberal Studies, Waseda University, Japan and Cornell Hotel Society Japan Chapter, June 2014
11. **Rapporteur**, 12th edition of the Global Forum on Tourism Statistics will be held in Prague, Czech Republic on 15-16 May 2014 <http://tsf2014prague.cz/programme/16-may> May 2014
12. **Session Chair**, “Economics” 2<sup>nd</sup> World Research Summit for Tourism and Hospitality: Crossing the Bridge, Rosen College of Hospitality Management, University of Central Florida, December 2013
13. **Session Chair**, “Marketing” 2<sup>nd</sup> World Research Summit for Tourism and Hospitality: Crossing the Bridge, Rosen College of Hospitality Management, University of Central Florida, December 2013
14. **Chief Trainer** for Tourism Satellite Accounts session, UNWTO Tourism Educational Seminar For Cambodia, Lao PDR, Myanmar, Vietnam by Asia Pacific Tourism Exchange Council (APTEC), UNWTO Regional Support Office, Nara, Japan December 2013
15. **Session Chair**, Tourism, Special Session on Input-Output Based Tourism Studies, 21st International Input-Output Association (IIOA), July 9-12, 2013 Kitakyushu, Japan July 2013
16. **Organizer and Chair** for an Open Seminar on Hospitality Management, co-hosted by School of International Liberal Studies, Waseda University, Japan and Cornell Hotel Society Japan Chapter, June 2013
17. **Presenter**, “MICE Promotion for Hokkaido and Japan”, Sapporo International Communication Plaza Foundation with Sapporo Convention Bureau, Japan December 28, 2012 December 2012
18. **Organizer**, “Quantitative Marketing Workshop with Customer Data” Solare Hotels Head Office, Tokyo, Japan for Marketing Department, December 27, 2012, December 2012
19. **Panel member**, Tourism Economics and Statistics Expert Conference, Tourism Economics Division, Japan Tourism Agency, Japan December 2012
20. **Organizer and Chair** for an Open Seminar on Hospitality Management, co-hosted by School of International Liberal Studies, Waseda University, Japan and Cornell Hotel Society Japan Chapter, June 2012
21. **Session Chair**, 3<sup>rd</sup> Tourism Economics and Management Symposium co-sponsored by Economics Department of Yamaguchi University and Japan Tourism Agency, Ministry of Land, Infrastructure and Transport, Japan, March 28, 2012 March 2012
22. **Presenter**, Regional Seminar (representing Japanese delegation) UNWTO Statistics Capacity Building Program, Asia/Pacific Workshop III and Regional Seminar, Bangkok, Thailand [http://dtxqtq4w60xqpw.cloudfront.net/sites/all/files/pdf/asia\\_scbp\\_agenda.pdf](http://dtxqtq4w60xqpw.cloudfront.net/sites/all/files/pdf/asia_scbp_agenda.pdf) March 2012
23. **Chair** of Tourism Economics Session, MOVE 2011 2<sup>nd</sup> International Conference on the Measurement and Economic Analysis of Regional Tourism, Bilbao, Spain, UNWTO <http://www.inroutenetwork.org/conference/2011/wp-content/uploads/2011/10/Speakers-WhosWho.pdf> (P15) October 2011
24. **Facilitator**, Japan Tourism Agency Hospitality Management Seminar, hosted by Tourism Resources Division, Japan Tourism Agency, Ministry of Land, Infrastructure, Transport and Tourism, in Nagoya, Kyoto and Tokyo, Japan <http://www.jma.or.jp/kankou/> September 2011
25. **Organizer and Chair** for an Open Seminar on Hospitality Management, co-hosted by School of International Liberal Studies, Waseda University, Japan and Cornell Hotel Society Japan Chapter, June 2011
26. **Organizer and Chair** for an Open Seminar on Hospitality Management, co-hosted by School of International Liberal Studies, Waseda University, Japan and Cornell Hotel Society Japan Chapter, June 2010
27. **Panel Moderator**, “New Developments in the Tourism Industry – Exploring the Potential of the Tourism Business and Collaboration with Transportation”, Hosted by Japan International Transport Institute (JITI) at Washington Marriott at Metro Center, March 16, 2010, DC March 2010
28. **Moderator**, Tourism Policy session, 1<sup>st</sup> Tourism Economics and Management Symposium co-sponsored by Economics Department of Yamaguchi University and Japan Tourism Agency, Ministry of Land, Infrastructure and Transport, Japan, March 9, 2010 March 2010

29. **Presenter**, “Applied Statistical Analyses in the Hospitality and Tourism Industry”, Tourism model curriculum verification project funded by Japan Tourism Agency, January 16, 2010 at Waseda University, Tokyo, Japan January 2010
30. **Presenter**, “Regional Tourism and Hospitality Development Strategy” Tourism model curriculum verification project funded by Japan Tourism Agency, December 24, 2009 at Yamaguchi University, Yamaguchi, Japan December 2009
31. **Organizer and Presenter**, “Human Resources Development in Hospitality and Tourism in the 21<sup>st</sup> century” Tourism Policy Department Seminar December 23, 2009 at Yamaguchi University, Yamaguchi, Japan December 2009
32. **Presenter**, “Hospitality Management and Tourism Studies in perspective”, Tourism Science Department, Tourism Science College, University of Ryukyus, 2009/10/27, Japan October 2009
33. **Organizer and Chair** for an Open Class of Hospitality Finance Management, School of International Liberal Studies, Waseda University, Japan June 2009
34. **Organizer and Moderator** of quadruple discussion by A. Pizam, K. Nakatani, H. Inuma and T. Hara “Japanese Standard – identifying the concept for hotel management” (the interview summary published in Japanese) P 2-5, 2009.1/2 Volume 662 Hotel Review by Japan Hotel Association January 2009
35. **Paper Review Committee Chair**, 13<sup>th</sup> Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism, at Rosen College of Hospitality Management, UCF, Orlando, FL (hosted in January 3<sup>rd</sup>-5<sup>th</sup>, 2008: 303 papers submitted) January 2008
36. **Chair**, Concluding Panel, the 16<sup>th</sup> East Asian International Symposium at Saint Core Yamaguchi, arranged by Economics Department, attended by UCF, East Asia University, Korea, National Tourism College, Taiwan, arranged by Economics Department, Yamaguchi University, Japan December 2007
37. **Coordinator** for “the 16<sup>th</sup> East Asian International Symposium at Saint Core Yamaguchi, arranged by Economics Department”, Yamaguchi, Japan hosted by Economics Department, Yamaguchi University, arranging the dispatch of Rosen College’s Tourism Department head Dr. Deborah Breiter as one of the keynote presenters December 2007
38. **Session co-chair**, Tourism Session, 54th North American Regional Science Council (NARSC) Conference by Regional Science Association International, Savannah, GA November 2007
39. **Coordinator** for “1<sup>st</sup> Japan Tourism Statistics Conference”, Wakayama, Japan hosted by Tourism Statistics Directorate, Ministry of Land, Infrastructure and Transportation of Japan and UNWorld Tourism Organization, Asia Pacific Tourism Exchange Center, arranging the dispatch of Rosen College’s Associate Dean Lebruto as one of the three keynote speakers October 2007
40. **Session co-chair**, Tourism Session, 52nd North American Regional Science Council (NARSC) Conference by Regional Science Association International, Las Vegas, NV November 2005
41. **Host & organizer**, Center for Hospitality Research, Cornell University May-5-2005 “US Travel and Tourism Satellite Accounts” Mark Planting, chief of Industry Studies, Bureau of Economic Analysis, US Department of Commerce May 2005
42. **Host & organizer**, Center for Hospitality Research, Cornell University Nov-23-2004 “World Bank groups Lending to Tourism Sector in Developing Nations” David Welch, Principal Industry Specialist, International Finance Corporation November 2004
43. **Host & organizer**, Center for Hospitality Research, Cornell University Nov-18-2004 “US Travel and Tourism Satellite Accounts” Sue Okubo, Associate Director of Industry Economics, Bureau of Economic Analysis, US Department of Commerce November 2004

### 3.1.7. Advisory and Industry-related Activities:

1. Consulting: Economic Impact of the Proposed Indian Gaming projects, in Southern Oregon for Gaming Market Advisors September 2015
2. Associate Partner, International Network on Regional Economics, Mobility and Tourism (INRouTe) for United Nations World Tourism Organization (UNWTO) in Madrid, Spain March 2010~
3. (National) Advisory Member on International Research Trends in Tourism Statistics" Tourism Economy and International Affairs Division, Policy Bureau, Ministry of Land, Infrastructure, Transport and Tourism (MLIT), Japan Summer 2008~

4. Consulting for D.K. Shifflet & Associates: “Japan’s Continuing Tourism Potential – Pacific Asia Travel Association” February 2009
5. Consulting: Economic Impact of the Proposed Indian Gaming projects, in West Virginia for Gaming Market Advisors February 2009
6. Consulting: Economic Impact of the Proposed Indian Gaming projects, in Baltimore, MD for Gaming Market Advisors December 2008
7. Consulting: Economic Impact of the Proposed Indian Gaming projects, in San Francisco Bay area, CA for Gaming Market Advisors January 2008
8. Simultaneous Interpreter (in the booth and with remote receivers) for the 2007 Annual Conference of Association of Bridal Consultants (English-Japanese) November 2007
9. Consulting: Economic Impact of the Proposed Indian Gaming projects, KS for Gaming Market Advisors October 2007
10. Consulting: Economic Impact of the Proposed Indian Gaming projects, KS for Gaming Market Advisors August 2007
11. Consulting: Economic Impact of the Proposed Indian Gaming projects, CA for Gaming Market Advisors (expected) May 2007
12. Consulting: Economic Impact of the Proposed Choctaw Indian Gaming projects, Alexandria, LA for Gaming Market Advisors December 2006
13. Consulting: Economic Impact of the Proposed Romulus Indian Gaming projects, Detroit, MI for Gaming Market Advisors August 2006
14. Consulting: Economic Impact of the Proposed Marysville Indian Gaming and Water-park projects, Yuba, CA for Gaming Market Advisors June 2006
15. Preliminary consulting: Bidding for Official Development Assistance for tourism sectors in Ghana by Japan International Cooperation Agency November 2005
16. Consulting: Economic Impact of the Proposed Riverwalk Casino, Philadelphia, PA for Gaming Market Advisors December 2005
17. Advisor to Windsor Hotels International, Japan and to the Windsor Hotel School, Japan 2002~2005
  - a. Coordinated the search & selection of a founding president for the Windsor Hotel School, Hokkaido, Japan
  - b. Provided consulting opportunity for one faculty at Cornell
  - c. Arranged annual academic seminars for Windsor
  - d. Provided consulting opportunities to three faculty members at Cornell (Topic: real estate finance, finance, tourism and spa operation)
18. Advisor and visiting scholar, Hospitality Institute of Waseda University, Tokyo Japan 2000~present
  - a. Arranged four “Waseda Cornell Hospitality Seminars” for Waseda, including identifying appropriate scholars each year
  - b. Provided paid-presentation opportunities for several faculties at Cornell (Topic: IT, strategy, management, accounting, tourism)
19. Ad-hoc Advisor to the president of Rakuten Travel, for their capacity as a working group member for National Tourism Promotion Strategic Committee (Ministry of Land & Transport) 2004~present
20. Arranged free 23 page-all color coverage of the School of Hotel Administration, Cornell University in the Weekly Hotel-Restaurant, (aka “Hote-Resu” \*) Ohta Publications, Tokyo Japan, 2004
21. Arranged personal consulting opportunity for a Cornell faculty to one of the former clients, Nikko Hotels in Mexico. (Topic: REIT structure) 2001
22. Arranged personal consulting opportunity for a Cornell faculty to one of the former clients, Tokyo Bay Hilton Hotel (Topic: management contract review) 1993
23. Executive Secretary, Cornell Society of Hotelmen Japan chapter 1991~1994
  - a. Arranged three Cornell Hospitality Seminars in Japan (1992, 1993, 1994; they are merged and absorbed into the current series of Cornell Waseda Hospitality Seminars)
  - b. Provided paid-presentation opportunities for several faculty at Cornell Topics: Management contract, F & B, financial accounting, strategy

## 4. Teaching Activities

- \* - stands for *Half-online (mixed mode) format, (5 courses)*
- \*\* - stand for *Fully-online format, (1 course) and*
- \*\*\*V - stands for *fully-online &with streaming video format (10 courses)*

### 4.1. Academic Courses Taught:

- Tourism Industry Analysis (HA449: Cornell University) – Input Output, Social Accounting Matrix and Tourism Satellite Accounts for analysis of Tourism as an industry
- Graduate Tourism Industry Analysis (HA649: Cornell University) – Input Output, Social Accounting Matrix and Tourism Satellite Accounts for analysis of Tourism as an industry
- Hospitality Financial Management\* (HFT4462, later the number changed to HFT4464: University of Central Florida) – Corporate Finance course applied to Hospitality Industry settings.
- Financial Statement Analysis for Hospitality and Tourism (HFT6477: University of Central Florida) – Applied Corporate Finance and Financial Statement Analysis at Graduate level
- Tourism Management (HFT3700: University of Central Florida) – General course to overview the tourism as an industry, my section with extra emphasis on quantitative analytical skills
- Culture and Cuisine (FSS3008: University of Central Florida) – Study\_Abroad to Japan, co-taught with Dr. Fridrich, 17-day intensive lectures and tour in Japan to learn cuisine and culture behind.
- Tourism Industry Analysis\* (HFT6738: University of Central Florida) – Poverty alleviation issues through modeling of Input Output, Social Accounting Matrix and Tourism Satellite Accounts
- Feasibility Studies for Hospitality and Tourism Enterprises\* (HFT6476: University of Central Florida) – Quantitative hotel development market analysis, capital budgeting at graduate level
- Hospitality Strategy and Finance (Lausanne Hotel School) – Executive modules for time-value of money, capital budgeting and investment analysis in the hotel industry as basis for strategic decisions
- The Event Industry\*, and \*\* (HFT2750: University of Central Florida) – Introductory overview for the Meeting, Incentive, Conference and Event (MICE) industries
- Tourism Impact Analysis\*\*\*V (HFT4732V: University of Central Florida) - Input Output, Social Accounting Matrix, Tourism Satellite Accounts and issues for analysis of Tourism as an industry
- Data Analysis for Hospitality and Tourism\*\*\*V (HMG6585: University of Central Florida) – Graduate level Statistical Analysis course using SPSS – ANOVA, ANCOVA, T-test, Factor Analysis, Multivariate Regression and all basics for data analysis.
- Hospitality Financial Management (School of International Liberal Studies, Waseda University) – Introduction to Hospitality Industry and financial management issues.
- Graduate Hospitality Management (Graduate School of Commerce, Waseda University) – MBA elective course as an introduction to service industry management with marketing emphasis.
- Hospitality Financial Management\* and \*\*\*V (HFT4464: University of Central Florida) – Corporate Finance course applied to Hospitality Industry settings – delivered wholly in streaming video
- Strategies and Tactics in Travel and Tourism\* (HFT7715RV: University of Central Florida) Doctoral level specialization courses on quantitative research in tourism area.
- Data Analysis in Hospitality and Tourism \*\*\*V (HMG 6585V: University of Central Florida) – fully streaming video course for basic knowledge of applied statistics to analyze data from hospitality and tourism area.
- Tourism Industry Analysis \*\*\*V (HMG 6738V: University of Central Florida) – fully streaming video course for analysis of tourism as an industry, covering Input-Output, Social Account Matrix, System of National Accounts, Tourism Satellite Accounts, and a sustainable business model.
- MOOC - Tourism Industry Analysis (CN1410: Canvas Network:2013) \*\*\*V - Input Output, Social Accounting Matrix and Tourism Satellite Accounts for analysis of Tourism as an industry taught in MOOC (massive open online course) format
  - (516 students from all over the world)

- **MOOC - Tourism Industry Analysis (CN1715: Canvas Network:2014 December-January 2015) \*\*\*V** - Input Output, Social Accounting Matrix and Tourism Satellite Accounts in collaboration with UNWTO (World Tourism Organization) for analysis of Tourism as an industry taught in MOOC (massive open online course) format
  - (1,453 students from all over the world)
- **MOOC - Tourism Industry Analysis (CN1800: Canvas Network:2015 April-June) \*\*\*V** - Input Output, Social Accounting Matrix and Tourism Satellite Accounts in collaboration with UNWTO (World Tourism Organization) for analysis of Tourism as an industry taught in MOOC (massive open online course) format
  - (1,100 students from all over the world)
- **MOOC - Tourism Industry Analysis (CN2064: Canvas Network:2016 August-October) \*\*\*V** - Input Output, Social Accounting Matrix and Tourism Satellite Accounts in collaboration with UNWTO (World Tourism Organization) for analysis of Tourism as an industry taught in MOOC (massive open online course) format
  - (525 students from all over the world)
- **MOOC - Tourism Industry Analysis (CNxxxx: Canvas Network:2017 October-December) \*\*\*V** - being planned
  - New developments of MOOC on System of National Accounts (SNA), on Hospitality Financial Management, on Sustainable Tourism via System of Environmental Economic Account (SEEA) being discussed with UNWTO, InRoute and others for 2017-2018.

#### 4.2. Thesis and dissertations directed;

- **Graduate Student Committees (Degrees Completed)**
  - Chair, Master student Thesis Committee (Mr. Gerald Kock – 2007 ~ 2008)
  - Chair, Master student Thesis Committee (Ms. Suzan Zhong – 2009 ~ 2011)
  - Member, Master student Thesis Committee (Ms. Marryam Khan 2011~2013)
  - Member, Doctoral Dissertation Committee (Mr. Manuel Rivera 2008 ~ 2011)
  - Chair, Dissertation Committee (Dr. Gerald Kock 2008 ~2013)
  - Member, Doctoral Dissertation Committee (Mr. Hidekazu Iwamoto at Graduate School of Asia Pacific Studies at Waseda University 2010 – 2012)
  - Member, Doctoral Dissertation Committee (Mr. Alberto Davila 2012 ~ 2014)
  - Member, Doctoral Dissertation Committee (Mr. Tsuguto Arai, School of Hospitality and Tourism Management, The Hong Kong Polytechnic University (2010 ~ 2014)
  - Member, Doctoral Dissertation Committee (Mr. Abdullah Makki 2014 ~ 2017)
- **Graduate Student Committees (Current assignment)**
  - Chair, Doctoral Dissertation Committee (Mr. Basel Al-Dghishem 2017 ~)

## 5. Service Activities

### 5.1. Academic Services: Committee Work

- University Committees (at UCF)
  - Budget and Administration Committee (2007-2009)
  - Academic Calendar Committee (2008 – present)
  - Associate Dean's Committees and meetings (2008 ~)
    - Associate Deans' Executive Council (ADEC), Personnel Deans Advisory Council (PDAC), Undergraduate Studies Executive Council (USEC), Undergraduate Policy and Curriculum Committee (UPCC), Undergraduate Curriculum Review Committee (UCRC)

- Faculty Center for Teaching and Learning Advisory Board (2009 ~2013)
- IDL6543 Distant Learning Curriculum Review Committee (2010 ~2012)
- First Reviewer of Faculty Grievances (Union versus University: 2010)
- Ad-hoc 5-year Review Committee member for Ms. Lynn Gonzalez, Associate Vice President, Budget and Personnel Administration (2014)
- Technology Fee Committee (2013~2015)
- UCF Downtown Academic Program Committee (2014~2015) ad-hoc
- Faculty Advisory Board for Center for Distributed Learning (2010~)
- College Committee
  - Faculty Search Committee member (2005 – at Cornell)
  - Faculty Search Committee Chair (2007)
    - Assistant Professors
  - Faculty Search Committee Chair (2010)
    - Assistant Professors
  - Faculty Search Committee Chairs (2013)
    - Associate Professor of Finance (two positions)
    - Assistant Professors (four positions)
    - Instructor (one position)
    - Lecturer (one position)
  - International Committee (2005-2007), Planning Committee (2005-2007)
  - Budget Committee (2007- 2010, 2015~present)
  - Director of Finance Search Committee Chair (2011)
  - IT Manager Search Committee Chair (2012)
  - Associate Director of Public Relations Search Committee Chair (2012)
  - Associate Director of Public Relations Search Committee Chair (2013)
  - Event Manager Search Committee Chair (2012)
  - Event Manager Search Committee Chair (2013)
  - Doctoral Program Applicant Selection Committee Chair (2015)

## 5.2. Professional Affiliations

### 5.2.1. Affiliations-Academic:

- |  |              |
|--|--------------|
| 1. Waseda Asia Pacific Service Research Institute, Tokyo, Japan, Visiting Researcher | 2011~2015    |
| 2. The Applied Regional Science Conference, Japan (ARSC)                             | 2004~present |
| 3. Travel and Tourism Research Association, USA (TTRA)                               | 2004~2009    |
| 4. International Council on Hotel, Restaurant & Institutional Education (CHRIE)      | 2004~present |
| 5. Association of Hospitality Financial Management Educators (AHFME)                 | 2006~present |
| 6. Pan Pacific Association of Input-Output Studies (PAPAIOS)                         | 2003~present |
| 7. Regional Science Association International (RSAI)-life time member                | 2002~present |
| 8. Society of Destination Management Research, Japan (by JTB-F)                      | 2010~2015    |
| 9. Hospitality Financial and Technology Professionals (HFTP)                         | 2006~2008    |
| 10. Peace Science Society International (PSSI)                                       | 2004~2008    |
| 11. Middle East Institute, Washington D.C.   | 2004~2006    |
| 12. Waseda Hospitality Research Institute, Tokyo, Japan- Visiting Researcher         | 2002~2012    |

### 5.2.2. Affiliations-Social:

- The Japanese Graduate Students and Scholars Association (JGSA), an independent organization registered at Cornell University (130 members and their families) Elected President 01/05~07/05
- Koo-Ryuu-Kai, Japan (Ex-Senior Managers' Club of Industrial Bank of Japan) 2000~present
- Cornell Hotel Society, USA – life time member 1991~present

### 5.2.3. Other Academic & Professional Services:

#### Associate Editor

- Journal of Tourism Economics, Policy and Hospitality Management (2013 ~ present)  
<http://tourismresearch.econo.yamaguchi-u.ac.jp/jtephm/editorialboard.html>

#### Editorial Board

- Cornell Hospitality Quarterly (2011~ present) <http://www.sagepub.com/journals/Journal201681/boards>
- International Journal of Tourism Sciences (2014~ present)  
[http://ijts.tosok.or.kr/04\\_board/board.asp?reqParam=4&sNum=2](http://ijts.tosok.or.kr/04_board/board.asp?reqParam=4&sNum=2)

#### Ad-hoc Reviewers of academic papers

- Journal of Hospitality & Tourism Research
- International Council on Hotel, Restaurant & Institutional Education (CHRIE) conference
- Conflict Management and Peace Science, Peace and Society
- International Journal of Hospitality Management
- Tourism Management
- Annual Graduate Students Conference in Hospitality and Tourism
- Annals of Tourism Research
- Pan Pacific Association of Input-Output Studies (PAPAIOS)
- Journal of Economic Structures
- International Society of Travel and Tourism Educators (ISTTE)
- Current Issues in Tourism
- Cornell Hospitality Quarterly
- Japan International Tourism Research (“Kanko Kenkyu”)

#### Ad-hoc Reviewer of Textbooks

- Pearson Education Prentice Hall Publishing – Manuscript of a Tourism textbook (March 2008)

#### Ad-hoc Editor of Industry papers

- U.S. Editor of “Hotel Review” by Japan Hotel Association (2003~2015)

### 5.2.4. External Reviewer for Promotion and/or Tenure at Academic Institutions

- Dr. Mosi Rosenboim, Promotion for Lecturer, Guilford Glazer School of Business of Management, Ben-Gurion University of the Negev, Israel (2008)
- Dr. Miki Malul, Promotion for Associate Professor, Department of Public Policy and Administration, Ben-Gurion University of the Negev, Israel (2013)
- Ms. Dana Cotham, Promotion for Associate Professor, College of Hotel Administration, University of Nevada, Las Vegas (2014)
- Dr. Jan deRoos, promotion for Professor, School of Hotel Administration, Cornell University (2015)

#### External Reviewer for the Industry

- Hotel Ranking System Experts’ Panel, Taiwan Assessment and Evaluation Association, Taipei, Taiwan (2014)

### 5.2.5. External Global Advisory to the Academic, Professional & Research Area

- **Advisory Board Member**, NC Growth, Kenan Institute of Private Enterprises, Kenan-Flagler Business School, University of North Carolina Chapel Hill <http://www.ncgrowth.unc.edu/index.php/advisory-board/>  
2016 – present
- **Advisory Board Member**, Curriculum, Graduate School of Management, Kyoto University  
2016 - present

- **Advisory Committee Member for International Trend Research on Tourism Statistics**, Tourism Agency, Government of Japan 2008 ~ present
  - Facilitated an appointment of Japan as Technical Advisory Board member of the United Nations World Tourism Organization (UNWTO) 2010 ~ present
- Founding member, Society of Destination Management Research, Japan (by JTB-F) 2010 ~ 2015
- **Technical Advisory Board member**, Tourism Statistics & Tourism Satellite Accounts, United Nations World Tourism Organization (UNWTO) representing Japan 2010 ~ 2014
- **Founding Member**, InRouTe, The International Network on Regional Economics, Mobility and Tourism, advising unit to the Tourism Statistics Programme, UNWTO 2010 ~ present
- Chair of Board of Trustees, Orlando Hoshuko (Japanese Supplementary School funded by Ministry of Foreign Affairs of Japan – held at Lake Highland Preparatory School, Orlando, FL) 2012 ~ 2015

#### 5.2.6. Local Community Services:

- Board of Directors, Association for Preservation of Eatonville Community (PEC) 2009 ~ present
  - Treasurer, PEC (2009-2015)
  - Vice President, PEC (2016 ~ present) <http://preserveeatonville.org/about-the-organization-who-we-are/pec-board-members/>
  - Chair, Strategic Sub-Committee of PEC 2010 ~ present
- Volunteer Member for Academy of Finance for Orange and Osceola Counties School Board 2005 ~ 2011
  - Resulted in UCF Students participation of Financial Management TV program funded by Citigroup and the Orange TV October 2007
  - Annual Conference of Academy of Finance: Hospitality Finance Module organizer in 2005, 2006, 2007, 2008
- Advisory Council (appointed by Mayor), Town of Eatonville Cultural Tourism Planning Study 2008 ~ 2009

#### 5.2.7. Other Invited Presentations & Public Hearings

1. Hara, T., McKendrick, C., Nathiri, N., (2017) (as a Vice President of Association to Preserve Eatonville Community) Public Hearing by Tourist Development Tax Committee, on proposed Destination Marketing Activities, Orange County, FL (scheduled in December)
2. Hara, T., McKendrick, C., Nathiri, N., (2017) (as a Vice President of Association to Preserve Eatonville Community) Hearing by Ajit Lalchandani, County Administrator, on Destination Marketing Organization, Orange County, FL August 23, 2017
3. Hara, T., (2014) (as a Treasurer of Association to Preserve Eatonville Community) Public Hearing on Tourism Development Tax usage report by County Commissioners, Orange County, FL
4. Hara, T., (2013) (as a Treasurer of Association to Preserve Eatonville Community) Public Hearing on Tourism Development Tax usage report by County Commissioners, Orange County, FL
5. Hara, T., (2012) (as a Treasurer of Association to Preserve Eatonville Community) Public Hearing by TDT Committee, Orange County Arts & Cultural Affairs
6. Hara, T., (2012) (as a Treasurer of Association to Preserve Eatonville Community) Public Hearing on Tourism Development Tax usage report by County Commissioners, Orange County, FL
7. Hara, T., (2011) (as a Treasurer of Association to Preserve Eatonville Community) Public Hearing by TDT Committee, Orange County Arts & Cultural Affairs
8. Hara, T., (2011) (as a Treasurer of Association to Preserve Eatonville Community) Public Hearing on Tourism Development Tax usage report by County Commissioners, Orange County, FL
9. Hara, T., (2010) (as a Treasurer of Association to Preserve Eatonville Community) Public Hearing by TDT Committee, Orange County Arts & Cultural Affairs
10. Hara, T., (2011~) Expert Witness, “Orange County versus Orbitz” for ALLEN, DYER, DOPPELT, MILBRATH & GILCHRIST, P.A. 255 South Orange Avenue, Suite 1401, Orlando, FL 32801 regarding disputes on taxable revenue recognition for Tourist Development Taxes



11. Hara, T., (2011~) Expert Witness, “Orange County versus Travelocity” for ALLEN, DYER, DOPPELT, MILBRATH & GILCHRIST, P.A. 255 South Orange Avenue, Suite 1401, Orlando, FL 32801 regarding disputes on taxable revenue recognition for Tourist Development Taxes

**5.2.8. Others - Languages:**

- English, Japanese, Arabic (spoken), Russian (spoken)
  - Advanced spoken Arabic and Intermediate Written Arabic course completed at American University in Cairo in 1982
  - Japanese English Simultaneous Translation Training completed at Simul Academy, Akasaka, Tokyo, Japan in 1993, occasionally practiced as a simultaneous interpreter thereafter
  - Passed Level 1 of Jitsuyo Eigo Gino Kentei (Test in Practical English Proficiency) (1984)