

THE ROSEN COLLEGE REPORT

*Fall 2017 - In This Issue: Rosen
Ranks #2 and Professors Honored*

The Pineapple Ball®

Rosen Moves Up the Ranks

First Choice Draft Picks Head to
Job Fair

A Week of Conferences in
December

From Dishwasher to CEO



**Upgrade
your career.**

Earn a master's in Hospitality
and Tourism Management.

hospitality.ucf.edu



The Central Florida Hospitality Hall of Fame®

Welcomes the 2017 Inductees:
Salli Setta and John Rivers



It's going to be an exciting night on Saturday, October 28, 2017, as Salli Setta, President of Red Lobster Seafood Co., and John Rivers, Founder and CEO of 4Rivers Smokehouse, are inducted into The Central Florida Hospitality Hall of Fame.

These two restaurant industry luminaries will be honored at The Pineapple Ball during a reception and dinner at the Rosen Shingle Creek, featuring live entertainment. To read more about Salli Setta and John Rivers [click here](#). Also applaud our [generous sponsors](#) who have an ongoing commitment to educating the future leaders of the hospitality industry.

UPCOMING EVENTS

The Pineapple Ball®

Saturday, October 28, 2017
6 p.m., Black-tie optional
Rosen Shingle Creek. The
2017 honorees: Red Lobster
Seafood Company's President
Salli Setta and 4 Rivers
Smokehouse Founder John
Rivers.

Career Fair Fall 2017

Thursday, November 2, 2017
10 a.m. to 1 p.m.
Find your match in hospitality,

Rosen College Ranked #2 in the World

tourism, event and entertainment management. Students may [register](#) through Monday, Oct 30. More info on employers attending can be found [HERE](#).

Open House

Friday, November 3, 2017
9 a.m. to 2:15 p.m.
Hosted by the Undergraduate Admissions Office
[For more information click here](#)

3 Conferences, 1 Week, 1 Destination

Friday, December 8 through Thursday, December 14, 2017
Special industry rate of \$30 for the USA-China Tourism Research Summit if you [register by Nov 20](#).
[See the details and register](#) for all three conferences.



The Rosen College of Hospitality Management has been ranked #2 in the world among hospitality and hotel management schools, according to CEOWORLD magazine. Read the full story [HERE](#).

ALUMNI SPOTLIGHT



From dishwasher to CEO. That's **Jeff Carcara's** story. The UCF RosenCollege alumnus worked his way up through the ranks and now serves as CEO of Barteca Restaurant Group, where he builds and leads successful teams, implements innovative changes, and oversees disciplined yet aggressive growth.

Jeff holds a Bachelor of Science degree in Hospitality Management and since he graduated 15 years ago he's been working in the world of restaurants. Read more about [Jeff](#) and about [Barteca](#).

Alumni:

Take a minute to add Rosen College to your [LinkedIn profile!](#)

Career Fair Fall 2017



More than 70 employers will fill the courtyard at UCF Rosen College of Hospitality Management on November 2, 2017, from 10 a.m. to 1 p.m. when Career Fair Fall 2017 kicks off.

The twice a year Career Fair gives rookies in the hospitality industry and opportunity to join the big leagues as employers recruit on-site. This is a student-operated, professor-supervised event.

Hopeful draft picks will come professionally dressed, with portfolios in hand to hold resumes, cover letters, business cards and certificates for awards. The Career Fair is open to Rosen College students and alumni, and for some this is signing day, the moment they find their dream career with the perfect employer. Students can find out more about the employers who will be drafting them and register for the Career Fair [HERE!](#) Employer registration is closed.

3 Conferences, 1 Week, 1 Destination!
Be there December 8-14, 2017

Come connect with us and leverage your Rosen Alumni network!



STUDENT NEWS

[Rosen College Doctoral Student wins Emerging Scholar Award](#)

[Korean Students Study Hospitality at Rosen College in Special Program](#)

FACULTY & STAFF NEWS

Our Professors Are Rosen Stars



Dr. Manuel Rivera is now the Assistant Dean at Rosen College of Hospitality Management. Dr. Rivera industry experience expands to companies such as Aramark, Chartwells, Pizza Hut, Starbucks, Java City, Pollo Tropical, Subway, Burger King, McDonalds and Sbarro. He had also the opportunity of working with institutions such as Florida International University, Saint Thomas University, Nova Southeastern University, Florida Memorial College, the Miami Dolphins Training Center, and the Kovens Convention Center.

Read more about Dr. Rivera and see his full CV [HERE](#).



Two Rosen College professors were recently honored with pre-eminent professorships. [Read more](#) about Dr.

ONE FLIGHT, ONE WEEK, ONE DESTINATION

THREE CONFERENCES

8 – 14 DECEMBER 2017

4th World Research Summit for Tourism and Hospitality

2nd USA-China Tourism Research Summit and Industry Dialogue
Innovation, Partnerships, and Sharing

December 8-11, 2017 | UCF Rosen College of Hospitality Management, Orlando, FL, USA



Submit abstracts by 16 June 2017



4TH INTERNATIONAL CONFERENCE ON EVENTS (ICE)

12-14 December 2017
Rosen College of Hospitality Management, UCF, Orlando, Florida, USA



2nd USA-China Tourism Research Summit and Industry Dialogue

December 8, 2017

UCF Rosen College of Hospitality Management, Orlando, Florida, USA

Register today to attend three conferences scheduled for one week, December 8-14, 2017, at UCF Rosen College of Hospitality Management. Immerse yourself in seminars focused on hospitality and tourism at these three conferences:

- [4th World Research Summit for Tourism and Hospitality](#), December 8-11, 2017,
- [4th International Conference on Events \(ICE\)](#), Beyond the Waves, December 12-14, 2017
- [2nd USA-China Tourism Research Summit](#), December 8, 2017

A special industry rate of \$30 is being offered for those who wish to attend the one-day 2nd USA-China Tourism Research Summit on December 8, 2017. Register [HERE](#).

How the Catering and Culinary Staff Spent Their Summer Vacation



Who got to pet a cow, see where local wine is made and meet with vendors who will provide product for Rosen College events? The catering and culinary staff, that's who.

Over the summer the staff traveled to different parts of the state of Florida to get the inside scoop on where the food they will prep comes from. [Read more](#) about their summer vacation.

Fevzi Oklumus, CFHLA Pre-eminent Professorship in Lodging Management and Dr. Youcheng Wang, William C. Peeper Pre-eminent Professorship in Destination Marketing. Congratulations professors!

[Dr. Po-Ju Chen](#) will be honored on November 11, 2017, at an awards ceremony at Dongguk University, Seoul, Republic of Korea. Dr. Chen's article, Ren, L., Chen, P., Zhao, J., Wang, P. (2017). The reverse model of repositioning: A case study of the Howard Johnson hotel chain in China. *Journal of Global Scholars of Marketing Science*, Vol. 27 Issue 4, 227-242, is receiving the Premier Award of 2017 from the *Journal of Global Scholars of Marketing Science*.



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**Have a story idea, comment or question?
Contact us! We'd love to hear from you.**

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