



UNIVERSITY OF CENTRAL FLORIDA

Rosen College of Hospitality Management

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FOR IMMEDIATE RELEASE

Hospitality and Tourism Pros at UCF Rosen College for Three Conferences

One Destination Hosts Industry Scholars and Leaders for Seven Days of Insight

Orlando, FL (November 28, 2017) UCF Rosen College of Hospitality Management, ranked number two in the world by *CEOWORLD Magazine* as a hospitality and hotel management school, will host three hospitality and tourism focused conferences over the course of one week. The conferences will kick off on Friday, December 8, 2017, with the [2nd USA-China Tourism Research Summit and Industry Dialogue](#) featuring industry leaders and scholars including:

- Angela Chen, Vice President, International Division of Dossen Hotels Group
- Dr. Daniel Fesenmair, Professor/Dir. Friedheim Tourism Institute, University of Florida
- Dr. Robert LI, Professor, School of Sport, Tourism and Hospitality Management, Temple University
- Dr. Zhongguang LI, VP, China Tourism Academy, China National Tourism Administration
Christopher L. Thompson, Pres. and CEO of Brand USA
- Dr. Jiuxia Sun, Professor, School of Tourism Management, Sun Yat-sen University
- Dr. Geoffrey Wall, Distinguished Professor, University of Waterloo; D.T. Minich, Pres. and CEO Experience Kissimmee

The USA-China Summit is offered to industry professionals in the State of Florida free of charge

Following directly on the heels of the USA-China Summit is the [4th World Research Summit for Tourism and Hospitality](#), which runs from Friday, December 8 through Monday, December 11, 2017. Keynote speakers for the 4th World Research Summit include:

- Claire Bilby, Senior Vice President, Sales and Services, Walt Disney World Resort
- Chris Castro, Director of Sustainability, City of Orlando
- Olivier Chavy, President and CEO, Mövenpick Hotels & Resorts
- William Davis, President and COO, Universal Orlando Resort
- Terry Jones, Chairman, Wayblazer

There will also be more than 150 oral presentations delivered by scholars from around the globe.

The third conference rounding out the week is the [4th International Conference on Events \(ICE\)](#), scheduled for Tuesday, December 12 thru Thursday, December 14, 2017. Registered attendees will enjoy seminars and off-site entertainment events. They will also have the opportunity to interact with government officials, researchers and scholars, as well as leading industry experts. Rosen College dean, Dr. Abraham Pizam, a founder of the college, will open the conference with a keynote. Other keynote speakers from the events and tourism industry include:

- Kathie Canning, Executive Director, Orange County Convention Center
- Dr. Donald Getz, Professor Emeritus of Tourism, Haskayne School of Business, University of Calgary

- Dr. Fevzi Okumus, CFHLA Preeminent Chair Professor, Rosen College of Hospitality Management
- Steven W. Schmader, President & CEO, International Festivals & Event Association
- Dr. Rhodri Thomas, Dean, School of Events, Tourism & Hospitality Management, Leeds Beckett University

Hotel accommodations for conference attendees are provided by Rosen Shingle Creek, which is located adjacent to UCF Rosen College. With faculty from 17 different countries and an enrollment of approximately 3,500 students, Rosen College offers six academic degrees, including the only bachelor's degree in event management in the United States and the only doctoral program specifically in hospitality management in Florida.

About the UCF Rosen College of Hospitality Management

The UCF Rosen College of Hospitality Management located in Orlando, offers students an unrivaled opportunity to learn and work in the heart of hospitality. Ranked second among hospitality management programs worldwide, Rosen College has been an educational leader for over 30 years. Uniquely positioned in America's top tourism destination, we educate the next generation of industry leaders through internationally-recognized faculty, innovative academic programs, cutting-edge research and strong industry and community partnerships. To learn more, visit hospitality.ucf.edu.

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