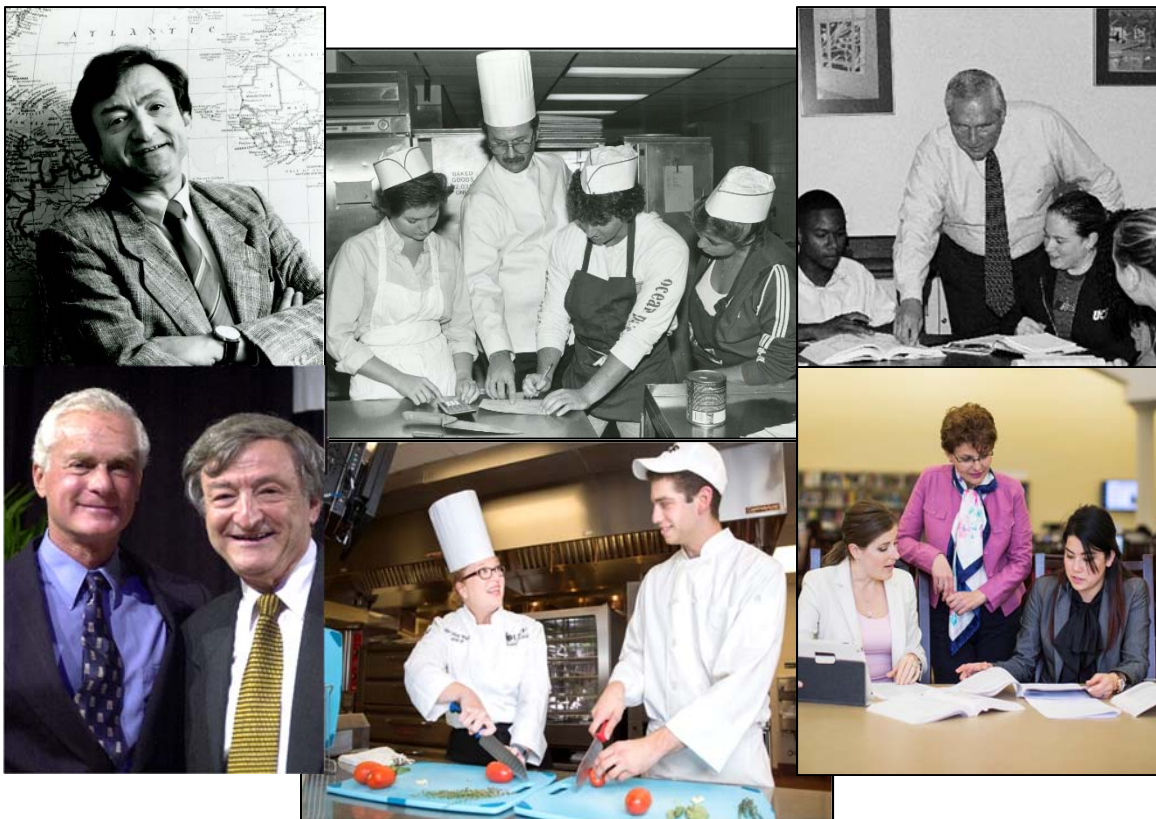


Selected Milestones in the History of UCF's Hospitality Program

By Tim Bottorff, Head Librarian, Rosen College Library



1979

- A \$25,000 donation leads to the establishment of UCF's Dick Pope Sr. Institute for Tourism Studies

1983

- UCF's hospitality program established within the College of Business

1986

- The Central Florida Hotel-Motel Association pledges \$20,000 per year for five years toward a new UCF degree program in convention and meeting planning

1990

- A \$600,000 donation from General Mills leads to an endowed chair in Restaurant Management at UCF

1996

- Harris Rosen donates \$1 million for UCF hospitality management scholarships

2000

- Harris Rosen donates \$18 million in money and land for a new UCF hospitality campus
- Dr. Abraham Pizam named Dean of UCF's hospitality school
- Number of UCF hospitality majors tops 300

2002

- Ground is broken at the site of the UCF's new hospitality campus on Universal Boulevard
- UCF Rosen College's Restaurant Management degree program begins

2004

- UCF Rosen College campus opens
- UCF's hospitality school elevated to the status of a full college
- Number of UCF hospitality majors tops 1,000

2005

- Residence halls open at UCF Rosen College

2006

- UCF Rosen College's Event Management degree program begins

2007

- UCF Rosen College establishes the Central Florida Hospitality Hall of Fame

2008

- Number of UCF hospitality majors tops 2,500

2010

- First "Cabaret & Cabernet" event, a successful fundraiser, is held at UCF's Rosen College
- UCF Rosen College begins Partnerships with Walt Disney World College Program and Kyung Hee University's College of Hotel & Tourism Management

2012

- UCF Rosen College's standalone Ph.D. in Hospitality Management program begins
- UCF Rosen College hosts the first World Research Summit for Hospitality & Tourism

2013

- UCF Rosen College celebrated the 30th anniversary of the founding of the UCF hospitality program

2015

- The first Pineapple Ball®, a successful annual fundraiser for the UCF Rosen College, is held
- A fully online version of the Hospitality Management master's degree is first offered
- UCF Rosen College hosts the first USA-China Tourism Research Summit

2016

- Number of UCF hospitality majors tops 3,000
- Gregory Elias donates \$5 million dollars to start the new Entertainment Management degree program at UCF's Rosen College

2017

- UCF Rosen College receives a \$1.5 million gift from the J. Willard and Alice S. Marriott Foundation
- Dr. Abraham Pizam announces plans to step down as Dean of the UCF Rosen College
- UCF Rosen College hosts three major international conferences in one week in December: the 2nd USA-China Tourism Research Summit, the 4th World Research Summit for Tourism and Hospitality, and the 4th International Conference on Events

2018

- Dr. Youcheng Wang selected to be the next Dean of the UCF Rosen College

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