



# UCF Rosen College of Hospitality Management



## Professional Tennis Management

The UCF Rosen College of Hospitality Management's Professional Tennis Management (PTM) program, was developed in collaboration with the United States Tennis Association – University (USTA) in order to develop the next generation of tennis management leaders.

UCF Rosen College Professional Tennis Management (PTM) students will become fully immersed in all offerings at the USTA National Campus, a state-of-the-art facility in the Lake Nona area of Orlando, Florida, a 30-minute drive from the college campus. The innovative USTA facility features more than 100 courts (a mix of hard and clay), houses the USTA's Community Tennis and Player Development divisions, and is home to the UCF Men's and Women's Collegiate tennis teams.

The Professional Tennis Management Track is a track under the Bachelor of Science in Hospitality Management. UCF Rosen College students who select the track will receive a strong academic foundation in hospitality management education and complete three paid internships in the tennis industry. USTA will also provide specialized training in the program offering curricula in tennis, management, hospitality and sport science. The program will offer online and in-classroom instruction as well as apprenticeships and experiential learning opportunities. The PTM program was developed in collaboration with the Professional Tennis Registry (PTR), the United States Professional Tennis Association (USPTA) and USTA Player Development. The USTA recognizes this program as providing the curriculum, resources, and skills to be successful on or off the tennis court. Graduates will be well-equipped for fulfilling careers as tennis teaching professionals, club managers, directors of tennis, pro shop managers, or other business and hospitality leadership roles associated with the industry.

## Contact Information

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## The UCF Rosen College Advantage

- 3,500 undergraduate students\*
- 72 world renowned faculty members from 16 countries\*
- 159,000-square-foot college campus facility
- Ranked #2 among hospitality and tourism management programs worldwide
- Coursework includes Club Event Operations, Club Enterprises Management, Event Promotion, Event Services, and Hospitality and Event Risk Management
- Extensive network of local and national opportunities for full engagement in the tennis industry, ranging from resorts to private clubs
- Curriculum developed in collaboration with the USTA
- USTA less than a 30-minute drive from UCF Rosen College campus
- Convenient shuttle transports students to and from UCF's main campus

\*Spring 2018 data



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