

IL stands for the indicative list of journals considered as tier-one at Rosen College of Hospitality Management. **SSCI** stands for social science citation indexed journals.

1. **Hua, N.**, Wei, W., Wang, D., & DeFranco, A. (in press). “Do Loyalty Programs Really Matter for Hotel Operational and Financial Performance?” *International Journal of Contemporary Hospitality Management*. **SSCI. IL.**
2. **Hua, N.**, Mejia, C., & Wei, W. (in press). “A New Age of Acquisitions in Hospitality & Tourism: The Bidding War to Acquire Starwood.” *Journal of Hospitality & Tourism Cases*.
3. Morosan, C., **Hua, N.** & DeFranco, A. (in press). “Examining the Structural Effect of e-commerce Expenses on the Financial Performance in American Upper Midscale Hotels: Evidence from a match sample analysis.” *Tourism Analysis*. **IL.**
4. DeFranco, A., Morison, C., & **Hua, N.** (in press). “Examining Hotel Size as a Moderating Factor on the Impact of E-Commerce Expenses on the Financial Performance in American Upper Upscale Hotels.” *Tourism Economics*. **SSCI. IL.**
5. Nusair, K., **Hua, N.**, & Ozturk, A., (In press). “Examining the Antecedents of eWOM Communication: The Moderating Role of Customer Value.” *Journal of Travel and Tourism Marketing*. **SSCI. IL.**
6. Wei, W., **Hua, N.**, Fu, X., & Guchait, P. (in press). “The Impacts of Hotels’ Error Management Culture on Customer Engagement Behaviors (CEBs).” *International Journal of Contemporary Hospitality Management*. **SSCI. IL.**
7. Torres, E., Wei, W., & **Hua, N.** (in press). “Towards understanding the effects of time and emotions on the vacation experience.” *Tourism Review*.
8. **Hua, N.**, & Yang, Y. (2017). “Systematic effects of crime on hotel operating performance.” *Tourism Management*, 60, 257-269. **SSCI. IL.**
9. Mejia, C., **Hua, N.**, Wei, W., Fu, X., & Wang, Y. (2017). “The Promise of the 2016 USA-China Tourism Year: Strategies to Boost Tourism Exchange.” *Journal of Destination Marketing & Management*. **SSCI.**
10. **Hua, N.**, O’Neill, J, Nusair, K., Dipendra, S. & DeFranco, A. (2017). “Does Paying a Higher Royalty Fee Command a Higher RevPAR? Evidence from the Hotel Industry in the United States.” *International Journal of Contemporary*

- Hospitality Management*. **SSCI. IL.**
11. Wei, W., Lu, Y., & **Hua, N.** (2017). "Attendees' User Experience of Social Media Technology during the Multiphase Participation in Conventions: A Consumptive Values Approach." *Event Management*. 21(3), 347-364. **IL.**
 12. Ozturk, A. B., Bilgihan, A., Salehi-Esfahani*, S., & **Hua, N.** (2017). "Understanding the mobile payment technology acceptance based on valence theory: A case of restaurant transactions." *International Journal of Contemporary Hospitality Management*. **SSCI. IL.**
 13. Wei, W., Torres, E. & **Hua, N.** (2017). "The Power of Self-Service Technologies in Creating Transcendent Service Experiences: The Paradox of Extrinsic Attributes." *International Journal of Contemporary Hospitality Management*. 29(6), 1599-1618. **SSCI. IL.**
 14. **Hua, N.** (2016). "E-commerce performance in hospitality and tourism." *International Journal of Contemporary Hospitality Management*. 28(9), 2052-2079. **SSCI. IL.**
 15. Ozturk, A., Nusair, K., Okumus, F., & **Hua, N.** (2016). "The Role of Utilitarian and Hedonic Values on Users' Continued Usage Intention in a Mobile Hotel Booking Environment." *International Journal of Hospitality Management*. 57, 106-115. **SSCI. IL.**
 16. **Hua, N.**, Dalbor, M. C., Lee, S., & Guchait, P. (2016). "An Empirical Framework to Predict Idiosyncratic Risk in a Time of Crisis: Evidence from the Restaurant Industry." *International Journal of Contemporary Hospitality Management*. 28(1), 156-176. **SSCI. IL.**
 17. Wei, W., Torres, E. & **Hua, N.** (2016). "Improving Consumer Commitment through the Integration of Self-Service Technologies: A Transcendent Consumer Experience Perspective." *International Journal of Hospitality Management*. 59, 105-115. **SSCI. IL.**
 18. **Hua, N.**, Morison, C., & DeFranco, A. (2015). "The Other Side of Technology Adoption: Examining the Relationships between E-Commerce Expenses and Hotel Performance." *International Journal of Hospitality Management*. 45, 109-120. **SSCI. IL.**

19. Youn, H., **Hua, N.**, & Lee, S. (2015). "Does Size Matter? Corporate Social Responsibility in the Restaurant Industry." *International Journal of Hospitality Management*. 51, 127-134. **SSCI. IL.**
20. **Hua, N.** (2014). "Benchmarking Firm Capabilities to Turn Undesirable Financial Performance around in the U.S. Restaurant Industry." *Journal of Foodservice Business Research*. 17(5), 390-409. **IL.**
21. Dalbor, M. C., **Hua, N.** & Andrew, W. (2014). "Factors that impact unsystematic risk in the U.S restaurant industry." *Journal of Hospitality Financial Management*. 22(2). **(Top Five Most Downloaded Article of the Year in 2015).**
22. **Hua, N.** & Lee, S. (2014). "Benchmarking Firm Capabilities for Sustained Financial Performance in the U.S. Restaurant Industry." *International Journal of Hospitality Management*. 36, 137-144. **SSCI. IL.**
23. Guchait, P., Hamilton, K. & **Hua, N.** (2014). "Personality Predictors of Team Taskwork Understanding and Transactive Memory Systems in Service Management Teams." *International Journal of Contemporary Hospitality Management*. 26(3), 401-425. **SSCI. IL.**
24. *Hong, C., Singh, D. & **Hua, N.** (2013). "The Relationship between the Degree of Internationalization and Financial Performance: A Simultaneous Analysis and Perspective." Accepted. *Journal of Hospitality Financial Management*. **(Best Graduate Student Paper Award at the AHFME symposium of 2013, Top 4 most downloaded article of the year in 2013)**
25. **Hua, N.** & Dalbor, M. (2013). "Evidence of Franchising on Outperformance in the Restaurant Industry: A Long Term Analysis and Perspective." *International Journal of Contemporary Hospitality Management*. 25(5), 723-739. **SSCI. IL.**
26. **Hua, N.**, Xiao, Q & **Yost, E. (2013). "An Empirical Framework of Financial Characteristics and Outperformance in Troubled Economic Times: Evidence from the Restaurant Industry." *International Journal of Contemporary Hospitality Management*. 25(6), 945-964. **SSCI. IL.**
27. **Hua, N.** (2013). "A Theoretical Framework of the Impact of Price Transparency on Pricing in the Lodging Industry." *Journal of Hospitality Financial Management*. 20(2), Article 5.

28. Chen, P., **Hua, N.** & Wang, Y. (2013). "Mediating Perceived Travel Constraints: The Role of Destination Image." *Journal of Travel & Tourism Marketing*. 30, 201-221. **SSCI. IL.**
29. Xiao, Q., Zhang Qiu, H., Pine, R. & **Hua, N.** (2013). "Government Policies on the Chinese Hotel Industry and its Implications on the Future Development of State-Owned Hotels in China." Accepted. *Journal of China Tourism Research*.
30. **Hua, N.**, Nusair, K. & Upneja, A. (2012). "Financial Characteristics and Outperformance: Evidence of a Contemporary Framework from the U.S. Lodging Industry." *International Journal of Contemporary Hospitality Management*. 24(4), 574-593. **SSCI. IL.**
31. Oak, S., **Hua, N.** & Dalbor, M. (2012). "Why Do Restaurant Firms Initiate Dividends?" *Journal of Hospitality Financial Management*. 20(1), Article 3. Available at: <http://scholarworks.umass.edu/jhfm/vol20/iss1/3>
32. **Hua, N.** & Upneja, A. (2011). "Do Investors Reward Restaurant Firms that Go Abroad?" *International Journal of Contemporary Hospitality Management*. 23(2), 74-188. **SSCI. IL.**
33. Chen, P., Okumus, F., **Hua, N.**, & Nusair, K. (2011). "Developing Effective Communication Strategies for the Spanish and Haitian-Creole-Speaking Workforce in Hotel Companies." *Worldwide Hospitality and Tourism Themes*. 3(4), 335-353.
34. Nusair, K. & **Hua, N.** (2010). "Comparative Assessment of Structural Equation Modeling and Multiple Regression Research Methodologies: E-commerce Context." *Tourism Management*. 31(3), 314-324. **SSCI. IL.**
35. Upneja, A., **Hua, N.**, Dalbor, M. & Repetti, T. (2010). "Increased Interest Expense and Management's Expense Preference Behavior of Publicly-traded Restaurant Firms." *Journal of Services Research*. 10(1), 69-84.
36. Upneja, A., Dalbor, M. & **Hua, N.** (2010). "Sequential impact of general interest rate changes on the interest expense of publicly traded lodging firms." *Journal of Foodservice Business Research*. 13(1), 37-41. **IL.**
37. Nusair, K., **Hua, N.** & **Xu, L. (2010). "A Conceptual Framework of Relationship Commitment: E-Travel Agencies." *Journal of Hospitality and*

- Tourism Technology*. 1(2), 106-120. (**Best Paper of the Year Award in 2010**).
38. **Hua, N.** & Upneja, A. (2010). "Can We See the Intangibles? Valuation of Intangible Assets for Publicly Traded Hotel Firms in the United States." *International Journal of Revenue Management*. 4(3/4), 306-326.
39. Shani, A., Chen, P., Wang, Y. & **Hua, N.** (2010). "Testing the Impact of a Promotional Video on Destination Image Change: Application of Peoples Republic of China as a Tourism Destination." *International Journal of Tourism Research*. 12(2), 116-133. **SSCI. IL.**
40. **Hua, N.**, Mattila, S. A. & O'Neill, J. (2009). "More Marketing Expenditures, Better Hotel Financial Performance?" *The Tourism Tribune*. 24(3), 82-89. (**China SSCI**)
41. Jackson, L. A. & **Hua, N.** (2009). "Corporate Social Responsibility and Financial Performance: A Snapshot from the Lodging and Gaming Industries." *Journal of Hospitality Financial Management*. 17(1), Article 4.
42. **Hua, N.**, & Templeton, A., J. (2008). "Forces Driving the Growth of the Restaurant Industry in the US." *International Journal of Contemporary Hospitality Management*. 22(1), 56-68. **SSCI. IL.**
43. **Hua, N.**, Denizci, B., Mattila, S. A. & Upneja, A. (2008). "Marketing Outlays: Important Intangible Assets in the Hospitality Industry?" *Journal of Quality Assurance in Hospitality and Tourism*. 8(4), 61-76.
44. **Hua, N.** & Upneja, A. (2007). "Going International? Important Factors Executives Should Consider!" *International Journal of Contemporary Hospitality Management*. 19(7), 537-545. **SSCI. IL.**
45. Upneja, A. & **Hua, N.** (2006). "Value Relevance of Equity, Earnings and Capital Structure in the Restaurant Industry." *Advances in Hospitality and Leisure*. 2, 159-178.