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Abstract

This current template is already formatted based on the guidelines. Therefore, you can copy-paste your content on this document. The abstract should be not more than 150 words. **Key Words:** The number of key words should be 6 at the maximum.

Introduction

Your paper must be minimum 1500 words (no more than 2500 words) and must be written in English. Intend the first sentence of each paragraph with 1/2 inch and align text left. Please do not place page numbers in your paper. The pages will be numbered by the editor. Must be single-spaced, (double spaced between paragraphs) and 12 point Times New Roman font. Margins must be 1-inch on all sides. The paper title, author names (full names only; titles, e.g. Assistant Professor and degrees, e.g. Ph.D. should not be included), and authors' names and affiliations must be flushed to the right as shown above. The paper size should be 8 ½" x 11" letter-size. Tables and figures should be in place within the text not at the end of the paper. Tables and figures should be numbered, and they should have a title with appropriate upper and lowercase letters (an example is provided at the end of this document). References should be cited following the APA Publication Manual. Appendices should appear at the end of the article after the list of references.

Please submit your revised paper no later than April 10, 2019 @ 11:59PM (EST). Submissions not received by this date will not be included in the conference proceedings and will be dropped from the conference program.

References

References must be listed immediately following the CONCLUSION or SUMMARY section of the paper. APA Style should be followed for both in-text citations and reference list, e.g. for single author (Adams, 2017) or multiple authors (Adams & Hunt, 2008; Adams et al., 2012). The reference list must be placed at the end of the text, must be double-spaced in alphabetical order of authors and in the same font and size as the text. Please see examples below:

References

- Calfee, R. C., & Valencia, R. R. (1991). APA guide to preparing manuscripts for journal publication. Washington, DC: American Psychological Association.
- Davis, F. D. (1989). Perceived usefulness, perceived ease of use, and user acceptance of information technology. MIS Quarterly, *13*(3), 319-340.
- Venkatesh, V., Morris, M. G., Davis, G. B., & Davis, F. D. (2003). User acceptance of information technology: Toward a unified view. *MIS Quarterly*, 27(3), 425-478.