

UNIVERSITY OF CENTRAL FLORIDA

Rosen College of Hospitality Management 9907 Universal Blvd. | Orlando, FL 32819 Media Contact: Susan Vernon-Devlin Susan.Vernon-Devlin@ucf.edu 407-903-8151 hospitality.ucf.edu

FOR IMMEDIATE RELEASE

UCF's Rosen College Ranks Among World's Top 5 Again

The hospitality management school was recognized among the best schools for the third consecutive year.

Orlando, FL (March 5, 2019) — For the third consecutive year, UCF's Rosen College of Hospitality Management is ranked among the top five best hospitality and hotel management schools in the world, by *CEOWorld Magazine*. The college, one of 13 at the university, has been a stand-alone college for 15 years. Despite its youth, it's managed to be ranked among decades-old programs such as Switzerland's Ecole hoteliere de Lausanne and School of Hotel Administration at Cornell University, which ranked No. 1 and No. 2, respectively.

"We are extremely proud to hold the honored position of being one of the top programs in the world," said Youcheng Wang, dean of the college. "Rosen College's unique approach to education and the integration of our curriculum into the communities we serve is making a distinctive impact on future generations globally and for decades to come. We're educating the future hospitality leaders and it's evident."

Located in the heart of hospitality in Orlando, Florida, Rosen College is the only hospitality program in the United States to offer a bachelor's degree in event management and a doctoral degree in hospitality management. The college values its relationships with academic institutions and industry, which can be seen in partnerships such as its two-year-old culinary medicine program with UCF's College of Medicine.

The program welcomes fourth year medical students and teaches them how to help manage their patients' care through nutrition and healthy diets. The hands-on program places the soon-to-be doctors in the kitchen to cook and eat what they prepare. This year the program brought staff from Rosen Hotels & Resorts with certain health conditions such as diabetes and high cholesterol into the kitchen with the students to learn side by side. Local farms and ranches are also at the table for the culinary medicine program providing fresh produce and beef for the recipes.

The college will soon host the 3rd Women's Hospitality Leadership Forum, *Performance Driven*, on Friday, March 29. The Forum is open to students, faculty and hospitality industry professionals for a day of inspirational and purposeful content, aimed toward elevating both the current and next generation of women hospitality executives. Registration is now open.

About the UCF Rosen College of Hospitality Management

The UCF Rosen College of Hospitality Management located in Orlando, Florida, offers students an unrivaled opportunity to learn and work in the heart of hospitality. Ranked among the top five

hospitality management programs worldwide, Rosen College has been an educational leader for more than 30 years. Uniquely positioned in America's top tourism destination, we educate the next generation of industry leaders through internationally-recognized faculty, innovative academic programs, cutting-edge research and strong industry and community partnerships. To learn more, visit <a href="https://doi.org/10.1007/journal

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