



From the Dean's Desk

Welcome to the fourteenth communicate "From the Dean's Desk". This is the platform utilized to share new initiatives, ideas and news of note with you on a bi-weekly basis. In 2019, we're looking at our unique programs, our people and what makes them exceptional. This communicate focuses on the **Online Degree Programs and Certificates** at Rosen College.

As Rosen College works towards the goal of global excellence, we recognize that the world-class education that is offered to our on-campus students cannot reach everyone who wishes to have the Rosen College experience due to work schedules or location. So how does one address the lack of connectivity delivered through face-to-face classes? With on-line degree and certificate programs.

Beginning fall 2019, Rosen College will offer an online Bachelor of Science (BS) degree in Hospitality Management, the first of its kind in higher education. Also offered will be a Graduate Certificate in Hospitality & Tourism Technologies, which provides knowledge and information that facilitate the effective use of existing and emerging technologies in the marketing and management of hospitality and tourism products, services, experiences and electronic channels of distribution. Those taking the graduate certificate programs should have at least three years of work experience, so that they are a little seasoned in the industry.

All faculty teaching in the degree and certificate programs are certified to teach online. To ensure that the students taking the fully online courses feel a sense of community, they will be asked to attend an orientation session on campus, live and in-person, prior to the start of course work. When the degree and certificate programs are



complete, students will be invited back to campus for a graduation ceremony. Online courses are more affordable, but that does not mean the criteria for passing the courses will be diminished. The online programs will be as rigorous and demanding as the in-person classes as we want to ensure the quality of the educational product and the value of the degree/certificate that is awarded.

Rosen College aims to be the leading digital center for teaching and learning excellence creating student success that is recognized and valued. We're ranked among the top five hospitality education programs in the world for the third year running. We aim to keep that record.

Charge On!

Youcheng Wang

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