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LMG Celebrates 35th Anniversary With UCF Endowment & Partnership



ORLANDO, FL – LMG, a national provider of entertainment technology, is proud to celebrate its 35th anniversary with the announcement of the LMG Entertainment Technology Endowment for the University of Central Florida’s Rosen College of Hospitality Management. This endowment will provide ongoing funding for an annual scholarship to students majoring in entertainment management.

“We have been a big supporter of the educational community in our areas and are very excited to create this scholarship fund to help students who want to pursue a career in entertainment management,” stated Les Goldberg, CEO and founder of LMG.

Goldberg can relate to the aspirations of college students, as he founded LMG at the age of 17 while still in school pursuing his degree. “I was very fortunate to have an opportunity to explore a career I was passionate about. My hope is that this scholarship will allow others the opportunity I had to follow my dreams.”

Students will also have the opportunity to participate in LMG’s professional internship program. Interns will gain practical, hands-on experience working in the entertainment technology industry and will be able to attend structured, classroom training.

“We are excited for LMG to invest in our students,” said Dr. Youcheng Wang, Dean at the Rosen College of Hospitality Management at University of Central Florida. “This endowment and the internship opportunities they are providing will provide unmatched experience and create a foundation these students can build on for the rest of their lives.”

“The LMG team includes some of the top talent in entertainment technology and we are very proud to see that team reinvest in our communities to help promote the industry that we have dedicated our careers to,” says David John, Chief Operating Officer for LMG’s parent company, Entertainment Technology Partners. “Students at the Rosen College are some of the brightest and most ambitious we have worked with and will certainly be welcome additions to this industry.”

About LMG: Founded in 1984, LMG is divided into three business segments – show technology, systems integration, and touring - each with a common mission of providing innovative video, audio and lighting solutions, and technical expertise through personalized service, high quality technology, and a commitment to continuous improvement. LMG has offices in Orlando, Las Vegas, Dallas, Nashville, Seattle, and Silicon Valley. For more information, visit img.net.

About the UCF Rosen College of Hospitality Management: The UCF Rosen College of Hospitality Management located in Orlando, Florida, offers students an unrivaled opportunity to learn and work in the heart of hospitality. Ranked among the top five hospitality management programs worldwide, Rosen College has been an educational leader for more than 30 years. Uniquely positioned in America’s top tourism destination, we educate the next generation of industry leaders through internationally-recognized faculty, innovative academic programs, cutting-edge research and strong industry and community partnerships. To learn more, visit <http://hospitality.ucf.edu>.

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