ABOUT UCF ROSEN COLLEGE OF HOSPITALITY MANAGEMENT

Located in Orlando near International Drive and Universal Studios, UCF’s Rosen College of Hospitality Management provides students with an unrivaled opportunity to live, learn and work in the heart of one of America’s top tourism destinations. Led by internationally recognized faculty, our programs prepare the next generation of industry leaders through innovative academic programs, cutting-edge research and strong industry and community partnerships.

CONTACT INFORMATION

DR. YUN YING “SUSAN” ZHONG
ASSISTANT PROFESSOR
P 407.903.8009 • YUNYING.ZHONG@UCF.EDU

LORI SAFFORD, MA
DIRECTOR OF STUDENT SERVICES
P 407.903.8019 • LORI.SAFFORD@UCF.EDU

Online degree inquiries: rosencollegeonline@ucf.edu

UCF UNDERGRADUATE ADMISSIONS
☎ 407.903.8166
✉ ROSENADMISSION@UCF.EDU

FOR MORE INFORMATION

ROSEN COLLEGE OF HOSPITALITY MANAGEMENT
9907 UNIVERSAL BOULEVARD
ORLANDO, FLORIDA 32819-8701
✉ HOSPITALITY.UCF.EDU
The senior living management bachelor’s degree is an interdisciplinary program that combines hospitality, health management and social work. Senior living management companies have expressed a need for qualified individuals with combined skills in health management and hospitality services, thus the interdisciplinary nature of the degree.

The senior living management program is the first degree program of its kind in the United States to combine the exceptional customer service approach found in hospitality management with an emphasis on establishing a high standard of living for patients by focusing on creating a feeling of home and community.

No medical or nursing degrees are required for this program. The core curriculum focuses on general education, hospitality, healthcare management and senior living lifestyle courses that emphasize lodging, dining, events and entertainment. The program prepares graduates for professional and leadership positions in independent and assisted living housing as well as continuous care communities.

According to a 2018 Argentum report on senior living labor and workforce trends, job growth in the senior living industry grew by 40 percent in 10 years compared to an average 7 percent for other fields. Of the 892,000 jobs available in this field in 2016, at least 20 percent were managerial positions, such as:

- EXECUTIVE DIRECTOR
- ASSISTANT DIRECTOR
- OPERATIONS MANAGER
- FOOD SERVICE DIRECTOR
- ACTIVITY AND EVENT DIRECTOR

THE UCF ROSEN ADVANTAGE:

- 3,000+ undergraduate students*
- 73 world-renowned faculty members from 17 countries*
- 159,000-square-foot college campus facility
- Ranked among the top 5 hospitality and tourism management programs worldwide
- Courses are available on campus and online, providing flexibility for students
- Extensive network of local and national opportunities for full engagement in the senior living management industry
- Resources available from orientation to graduation to help students reach their full potential
- Educating the future leaders of the hospitality industry

*FALL 2018 DATA