

Welcome to the July 2019 communique. "From the Dean's Desk". During the summer, we're sharing news and information once per month during June, July and August. It's a quiet time at the college, but it's still an exciting time. We don't have the full student population on campus, which gives our internationally acclaimed faculty time to work on research projects with undergrads, grad students and external partners, and prep for the fall semester. The research produced by the college is for the real world, and the outcome of that hard work recently earned the college the No.5 spot in the [ShanghaiRankings](#) listing of 500 of the world's top universities. The annual list is released by the Academic Ranking of World Universities, which recognizes schools for their impactful research.



You may be wondering, what does the ShanghaiRankings mean for academics at Rosen College? It's a benchmark for the quality of research our faculty are conducting which not only provides solutions to some of the complex challenges faced by the industry, but also supports the relevance of our teaching which is going beyond the scope of textbooks to develop critical thinking on real-world issues affecting the hospitality industry and worldwide communities. It is about collaborating with other academic institutions to broaden the knowledge base, to add to the building blocks of the foundations for the future leaders of the industry before they leave the classrooms and begin their careers.

Rosen College's jump up to No. 5 in the ShanghaiRankings from its previous No. 11 ranking was attributed to more than 130 published research articles submitted by faculty during the past year and international collaborations with other institutions. The research ranges from the hedonic to the utilitarian aspects of hospitality. When we think hospitality, we think of the perfect vacation, the best dining experiences, but there's a serious side to hospitality too whether you're looking at how climate change will affect tourism or how autonomous services will impact employment.

Looking further into rankings, Rosen College is also ranked No. 4 in the world in 2019 by [CEOWorld magazine](#) as being one of the best hospitality and hotel management schools in the world. This is very encouraging for a college that's just 15 years old, a mere teenager in the academic arena, when some of its top competitors have more than 100 years of history. The *CEOWorld* magazine rankings are based on seven metrics which include:

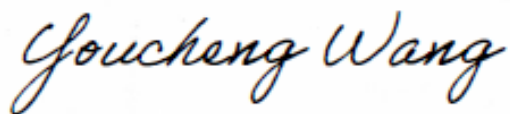
- Perceived Global Brands Influence: *We are recognized and respected by various stakeholders around the world*
- Recruiters Responses: *we produce well-qualified and educated students who are ladies and gentlemen who are ready to serve ladies and gentlemen*
- Employers Feedback: *Students are required to take three internships preparing them for the real world*
- Job Placement Rate: *97 percent of Rosen College students have a job upon graduation*
- Admission Eligibility: *UCF maintains a standard for high GPAs and SAT/ACT scores for applicants*
- Specialization: *Comprehensive degree programs in Hospitality Management, Entertainment Management, Event Management, Restaurant & Foodservice Management, Senior Living Management, Masters in Hospitality & Tourism Management, Ph.D. in Hospitality Management*
- Academic Reputation: *73 world-renowned faculty from all disciplines, who are industry professionals and researchers*

In looking at individual degree programs, the Gregory Elias entertainment management undergraduate program, just two years old, is ranked among the top programs in the country by CollegeChoice.com and Best College Reviews. CollegeChoice.com ranked the entertainment management degree program No. 4 while Best College Reviews ranked the degree program No. 6, citing internships and hands-on experience as assets for the students. The location in Central Florida, in the heart of hospitality and entertainment, also was a plus.

Last, but certainly not least, a ranking we are extremely proud of is our No. 1 ranking for the best online master's degree program in hospitality management from BestColleges.com. This degree program allows working professionals to continue their higher education on their own time schedule, earning a degree that can advance their careers.

At Rosen College, our goal is to prepare the future leaders of the hospitality industry for their careers by providing them with the best educational resources, which include the curriculum, research opportunities, our dedicated faculty and staff, an amazing campus setting and of course opportunities to engage with the industry. The University of Central Florida as a whole has more than 220 degree programs in its 13 colleges and Hospitality Management is ranked among the top 10 majors. We give our all to our Knights.

Charge On!



Youcheng Wang, Ph.D., Dean
UCF Rosen College of Hospitality Management

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Rosen College of Hospitality Management

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