

# Rosen College Fast Facts

Ranked among the top five hospitality management programs in the world

Nation's largest program with more than 3,000 undergraduate students

Located in the heart of the world's premier tourist destination and entertainment hub

Study-abroad programs with 16 international universities

More than 70 world-renowned faculty members from 17+ countries

159,000-square-foot, Mediterranean-style facility designed for hospitality education

On-campus apartments and medical clinic with free services

Convenient shuttle transportation to UCF's main campus

*"The subject matter we teach is relevant to and supported by the industry. Compared to similar programs, ours provides more in-depth study into the various business facets of the entertainment industry."*

**RON LOGAN**, ASSOCIATE PROFESSOR AND FORMER EXECUTIVE VICE PRESIDENT OF WALT DISNEY ENTERTAINMENT WORLDWIDE

# Rosen College Graduates Work For:

- Busch Gardens
- DC Entertainment
- ESPN
- iHeartMedia
- International theater companies
- Live Nation
- Major cruise lines
- Performing arts centers
- SeaWorld Parks and Entertainment
- Universal Orlando Resort
- The Walt Disney Co.
- WWE

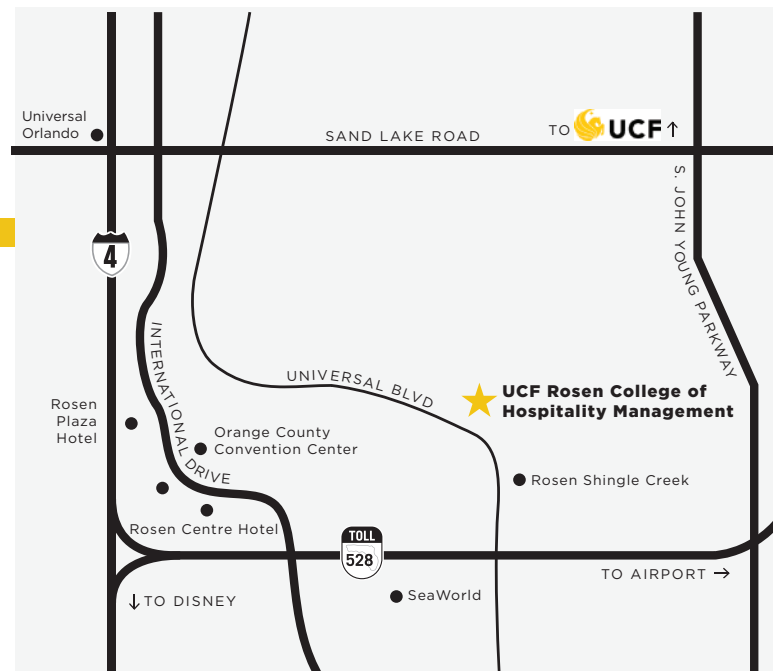
**UNIVERSITY OF CENTRAL FLORIDA**  
ROSEN COLLEGE OF HOSPITALITY MANAGEMENT  
9907 UNIVERSAL BOULEVARD  
ORLANDO, FLORIDA 32819-8701

## FOR MORE INFORMATION

☎ 407.903.8056

✉ ENTERTAINMENT@UCF.EDU

🌐 HOSPITALITY.UCF.EDU



# Bachelor of Science in Entertainment Management

ROSEN COLLEGE OF HOSPITALITY MANAGEMENT  
UNIVERSITY OF CENTRAL FLORIDA • ORLANDO



# We Know Entertainment

The Rosen College of Hospitality Management at the University of Central Florida provides students with an unrivaled opportunity to learn and work in the heart of Orlando's hospitality industry and thriving entertainment hub. The college is ranked among the top five hospitality management schools worldwide by *CEOWORLD Magazine* for its internationally-renowned faculty, innovative academic programs, cutting-edge research and strong industry and community partnerships. At the Rosen College, we are developing the next generation of hospitality, tourism and entertainment industry leaders — including you.



# Dream Big With Careers in Entertainment Management

- Artist Management
- Casting Agent
- Concert Promoter
- Entertainment Attorney
- Marketing Manager
- Music Publisher
- Producer
- Public Relations Manager
- Screenwriter
- Talent Agent

# Turn Your Dream Into A Reality for Your Future

The Gregory Elias Entertainment Management Program will immerse you in the business of design, engineering, operations, finance and marketing. Our courses are designed to help you identify, create and manage successful entertainment products while developing the leadership, communication, critical thinking and teamwork skills you'll need for your career in entertainment management. Our key industry partnerships with some of Orlando's biggest names will expose you to national and global entertainment leaders in the classroom as well as unmatched internship and job placement opportunities.




## The Rosen College Advantage

- Comprehensive entertainment management curriculum that teaches managerial and technical skills
- Hands-on internships with top entertainment industry employers
- More than 97 percent of students have full-time jobs upon graduation
- Industry-related student organizations for connecting with peers and professionals
- Many graduates rise to senior management in two to three years
- A rapidly growing network of 10,200+ alumni worldwide

## Passion & Vision

Gregory Elias is a Curaçao-born lawyer and businessman with a lifelong interest in music and the arts. His passion for philanthropy and the unifying power of entertainment inspired his partnership with Rosen College to establish an undergraduate program to develop the next entertainment industry leaders. In his view, as an important economic pillar in Central Florida and globally, the entertainment industry needs educated, creative individuals prepared to tackle tomorrow's challenges and promote a better, more harmonious world through the arts.

## Sample courses

-  Consumer Behavior in Entertainment
-  Entertainment Technology and Innovation
-  Entertainment Arts and Events
-  Entertainment Production Management
-  Entertainment Law and Ethics