

Rosen College Fast Facts

Ranked among the top five hospitality management programs in the world

Nation's largest program with more than 3,000 undergraduate students

Located in the heart of the world's premier tourist destination and entertainment hub

Study-abroad programs with 16 international universities

More than 70 world-renowned faculty members from 17+ countries

159,000-square-foot, Mediterranean-style facility designed for hospitality education

On-campus apartments and medical clinic with free services

Convenient shuttle transportation to UCF's main campus

"I volunteered and worked all kinds of events as part of the Event Industry class, from conventions to trade shows to just plain meetings. It feels so amazing to provide great service to a guest and put a smile on their face. Managing events is hard work, but in the end, it's very rewarding."

SAMANTHA NASH, EVENT MANAGEMENT MAJOR

Rosen College Graduates Work For:

- American Red Cross
- Children's Miracle Network Hospitals
- Florida Hospital
- Four Seasons Hotels and Resorts
- Marriott International
- Orlando Magic
- The Ritz-Carlton
- Universal Orlando Resort
- Visit Orlando
- The Walt Disney Company
- Westin Hotels and Resorts
- YMCA

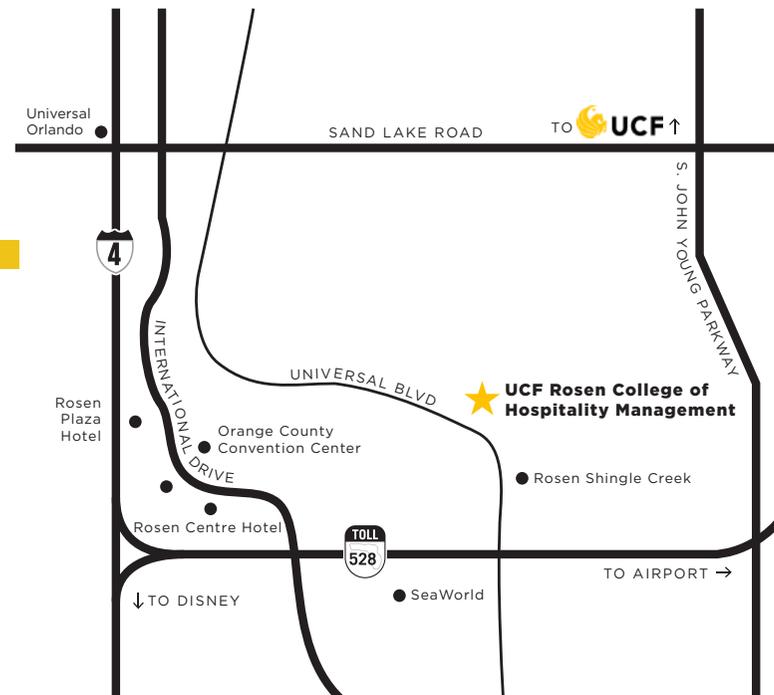
UNIVERSITY OF CENTRAL FLORIDA
ROSEN COLLEGE OF HOSPITALITY MANAGEMENT
9907 UNIVERSAL BOULEVARD
ORLANDO, FLORIDA 32819-8701

FOR MORE INFORMATION

☎ 407.903.8056

✉ HOSPITALITY@UCF.EDU

🌐 HOSPITALITY.UCF.EDU



Bachelor of Science in Event Management

ROSEN COLLEGE OF HOSPITALITY MANAGEMENT
UNIVERSITY OF CENTRAL FLORIDA • ORLANDO



We Know Events

The Rosen College of Hospitality Management at the University of Central Florida provides students with an unrivaled opportunity to learn and work in the heart of Orlando's hospitality industry. The college is ranked among the top five hospitality management schools worldwide by *CEOWORLD Magazine* for its internationally-renowned faculty, innovative academic programs, cutting-edge research and strong industry and community partnerships. At the Rosen College, we are developing the next generation of hospitality, tourism and entertainment industry leaders — including you.



Career Opportunities in Event Management

- Concert Manager
- Convention Service Manager
- Event Design Specialist
- Event Sales Professional
- Fundraising Events Organizer
- Funeral Director
- Meeting Planner
- Promotions and Marketing Manager
- Trade Show Manager
- Wedding Planner/Coordinator



Learn the Art and Science of Great Events

The Bachelor of Science in Event Management program will provide you with the theoretical and practical tools to become a leader in the fast-paced and rewarding event industry. Our specialized program was the first of its kind in the U.S. and continues to set the standard for event management education. Graduates earn a broad set of skills needed to successfully launch and manage small- to large-scale events, including entertainment, sports, fairs, festivals, meetings and trade shows. You'll learn risk management, marketing, finance and logistics, plus work with the newest technology and emerging trends in the industry. Our faculty are experts in their fields and have decades of experience developing the skills they teach in the classroom. While completing three paid internships, you'll apply course work to the real world to broaden your practical experience. Upon graduation, you will be qualified to secure exciting positions with leading employers in a variety of industries.

The Rosen College Advantage

- Comprehensive event management curriculum that teaches managerial and technical skills
- Hands-on internships with top hospitality and event industry employers
- More than 97 percent of students have full-time jobs upon graduation
- Many graduates rise to senior management in two to three years

Sample courses



Event Operations



International Events



Event Promotion



Trade Show Management



Fairs and Festivals

