

Rosen College Fast Facts

Ranked among the top five hospitality management programs in the world

Nation's largest program with more than 3,000 undergraduate students

Located in the heart of the world's premier tourist destination and entertainment hub

Study-abroad programs with 16 international universities

More than 70 world-renowned faculty members from 17+ countries

159,000-square-foot, Mediterranean-style facility designed for hospitality education

On-campus apartments and medical clinic with free services

Convenient shuttle transportation to UCF's main campus

"Choosing Rosen College was one of the most natural decisions I have ever made. Becoming a Hospitality Management major was a way that I could broaden my knowledge by learning from some of the hospitality industry's most experienced professionals."

ASHLEY CARTER '16, HOSPITALITY MANAGEMENT MAJOR

Rosen College Graduates Work For:

- The Breakers
- Delta Air Lines
- Four Seasons Hotels and Resorts
- Hilton Hotels and Resorts
- Marriott International
- PGA National Resort and Spa
- Rosen Hotels and Resorts
- SeaWorld Parks and Entertainment
- Universal Orlando Resort
- Visit Orlando
- Waldorf Astoria Orlando
- The Walt Disney Co.

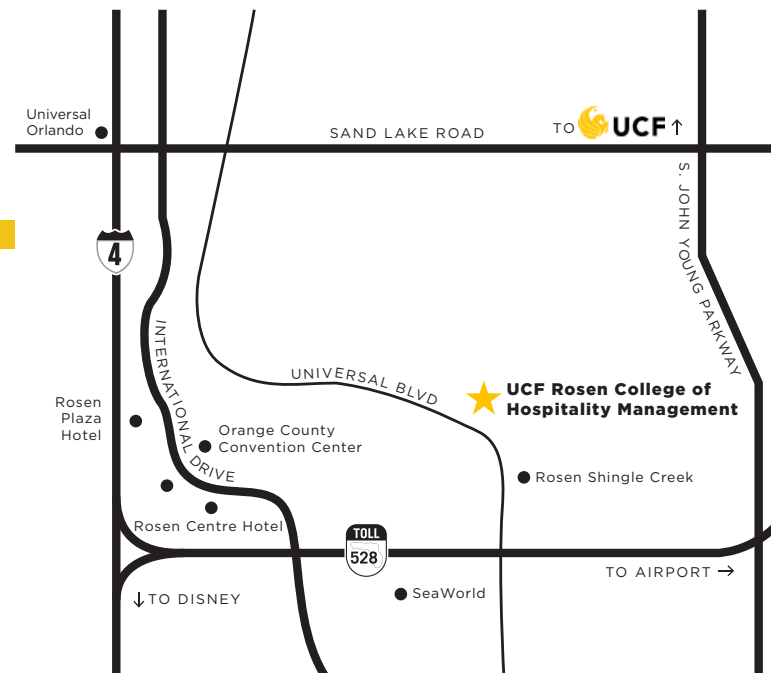
UNIVERSITY OF CENTRAL FLORIDA
ROSEN COLLEGE OF HOSPITALITY MANAGEMENT
9907 UNIVERSAL BOULEVARD
ORLANDO, FLORIDA 32819-8701

FOR MORE INFORMATION

☎ 407.903.8056

✉ HOSPITALITY@UCF.EDU

🌐 HOSPITALITY.UCF.EDU



Bachelor of Science in Hospitality Management

ROSEN COLLEGE OF HOSPITALITY MANAGEMENT
UNIVERSITY OF CENTRAL FLORIDA • ORLANDO



We Know Hospitality

The Rosen College of Hospitality Management at the University of Central Florida provides students with an unrivaled opportunity to learn and work in the heart of Orlando's hospitality industry. The college is ranked among the top five hospitality management schools worldwide by *CEOWORLD Magazine* for its internationally-renowned faculty, innovative academic programs, cutting-edge research and strong industry and community partnerships. At the Rosen College, we are developing the next generation of hospitality, tourism and entertainment industry leaders — including you.



Career Opportunities in Hospitality Management

- Athletic Club Manager
- Attractions Supervisor
- Conference Event / Services Manager
- Cruise Director
- Destination / Tourism Sales Representative
- Director of Catering
- Food and Beverage Manager
- Hotel & Resort General Manager
- Salon and Spa Manager
- Theme Park Manager



A Career With Serious Growth Potential

The hospitality industry is one of the largest career fields in the world and continues to grow at a rapid pace. Not only do our graduates work for leading hospitality and tourism employers, but also in emerging industry sectors, such as health care and senior living.

With more than 100 courses to choose from, the Bachelor of Science in Hospitality Management will prepare you for a leadership career with a solid foundation of knowledge encompassing finance, operations, customer service theory, human resources, marketing and communications. Our award-winning faculty offer you a global perspective on the hospitality industry, as well as real-world skills taught in the classroom. Hospitality management majors may choose general course work or select one of four tracks to hone their expertise:

- Golf and Club Management Track
- Lodging Management Track
- Professional Tennis Management Track
- Theme Park and Attraction Management Track

The Rosen College Advantage

- Comprehensive hospitality management curriculum with specialized tracks
- Industry-related student organizations for connecting with peers and professionals
- Many graduates rise to senior management in two to three years
- Hands-on internships with top hospitality and tourism industry employers
- More than 97 percent of students have full-time jobs upon graduation
- A rapidly growing network of more than 10,200 alumni worldwide

Sample courses



Cruise Line Operations and Management



Hotel Operations



Current Practices in the Airline Industry



Vacation Ownership Resort Sales Tactics and Strategies



Destination Marketing



Guest Services Mgmt.

