### The UCF Rosen College Advantage

- 3,000+ undergraduate students\*
- 72 world-renowned faculty members from 17 countries\*
- 159,000-square-foot college campus facility
- Ranked among the top 5 hospitality and tourism management programs worldwide
- Comprehensive Hospitality Management curriculum that incorporates tennis operations, management, and leadership skills.
- Extensive network of local and national opportunities for full engagement in the tennis industry, ranging from resorts to private clubs
- Curriculum developed in collaboration with the United States Tennis Association University
- USTA National Campus less than a 30-minute drive from Rosen College and UCF

"The PTM Undergraduate Certificate gives students the full UCF advantage with access to top-notch hospitality management educators, our unrivaled access to the country's leading tennis organization right in our backyard, and professional internship opportunities." -- Dr. Jill Fjelstul, Director of the Professional Tennis Management Program



#### THE BENEFITS OF PTM

A career in Professional Tennis Management offers you the excitement of sports with the benefits of a longterm career as a leader in the industry. You'll learn in the club environment and the classroom!

- Paid internships
- Professional certification
- Career coaching
- \$50-\$60K Estmated starting salary
- On- and off-court development
- Tennis industry networking opportunities
- Scholarships available from USTA Foundation

#### UNIVERSITY OF CENTRAL FLORIDA

ROSEN COLLEGE OF HOSPITALITY MANAGEMENT 9907 UNIVERSAL BOULEVARD ORLANDO, FLORIDA 32819-8701

# FOR MORE INFORMATION MARC GELINA, ASSOCIATE DIRECTOR PTM

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# HOSPITALITY.UCF.EDU/TENNIS



**Undergraduate Certificate in** 

# **Professional**

# **Tennis Management**

ROSEN COLLEGE OF HOSPITALITY MANAGEMENT UNIVERSITY OF CENTRAL FLORIDA • ORLANDO, FL

## **Tennis is For Knights!**

career in tennis has never been easier to achieve with an Undergraduate Certificate in Professional Tennis Management (PTM), from coaching to directing a facility to court maintenance. At UCF, the Rosen College of Hospitality Management houses the Professional Tennis Management Undergraduate Certificate Program, developed in collaboration with the United States Tennis Association (USTA), in order to develop the next generation of tennis management leaders. Any UCF student can earn a PTM Undergraduate Certificate!

#### PTM CURRICULUM

The Professional Tennis Management (PTM)
Undergraduate Certificate requires earning the full
15 credits from the courses listed below. The PTM
Certificate can be attached to any UCF undergraduate

- 1. HFT 2005 Introduction of Professional Tennis Management (3 credits)
- 2. HFT 3357 Sport and Club Events Operations (3 credits)
- **3.** HFT 3384 Sport and Club Management Enterprises (3 credits)
- 4. HFT 3940, 4941 and 4944 Internship (1 credit per internship course; 1 internship is required per semester for the PTM Undergraduate Certificate)
- **5.** HFT 3670 Hospitality and Event Risk Management (3 credits)



UNIVERSITY OF CENTRAL FLORIDA



## **About the USTA**

The United States Tennis Association (USTA) National Campus, located at Lake Nona in Orlando, Florida, features more than 100 courts (a mix of hard and clay), houses the USTA's Community Tennis and Player Development divisions, and is home to the UCF men's and women's collegiate tennis teams.

The USTA is the national governing body for the sport of tennis in the U.S. and the leader in promoting and developing the growth of tennis at every level -- from local communities to the highest level of the professional game. The USTA:

- is a not-for-profit organization
- with more than 655,000 members
- invests 100% of its proceeds in growing the game.
- It owns and operates the US Open, one of the highest-attended annual sporting events in the world
- it owns approximately 90 Pro Circuit events throughout the U.S. and selects the teams for the Davis Cup, Fed Cup, Olympic and Paralympic Games.



### **UCF to the USTA**

The University of Central Florida is one of six schools offering an undergraduate PTM program, But we're just 30 minutes away from the USTA National Campus, giving students the opprotunity to learn on-site. No other program has that advantage. Our proximity to USTA gives students a homecourt advantage to a world-class facility, not just the classroom.

"PTM emphasizes learning while doing. With the experience and the networking here, the students will have many options for careers in all areas of the industry." - Marc Gelina, Associate Director PTM, Rosen College

### **PROFESSIONAL TENNIS CAREERS**

- Club Manager
- Competition Manager
- Court Manager
- Department Head
- Director of Tennis
- Resort Court Manager
- Tennis Coach
- Tennis Instructor
- Tennis Professional
- Sales Representative

