

It's November 2019 and the weather in Florida is finally cooling down, meaning it's no longer in the 90s but the low 80s. As the year winds down, we think about travelling for the holidays. Where will we stay? If you're travelling to Orlando, STR, a global hospitality research and benchmarking firm, states you could stay at 500 hotel properties with more than 125,000 hotel rooms. Worldwide there are more than 700,000 hotels and resorts with more than 15.5 million rooms. That's why UCF Rosen College of Hospitality Management is teaching the next generation of hospitality leaders how to manage hotels and other lodgings, through a comprehensive curriculum.

Each year we graduate around 1000 students, half of which will be managing the hotels we sleep in when we travel. Our graduates can be found as far away as Singapore and as close as Walt Disney Hotels and Resorts and Universal Orlando Resorts. Our faculty are some of the best when it comes to imparting knowledge about the lodging industry, after all many of them have dedicated many years of service to hotels and resorts before bringing their expertise to UCF Rosen College.

Amy Gregory, Ph.D. has been teaching and conducting industry research at Rosen College since 2012. Her expertise is the timeshare industry. Prior to her academic career Dr. Gregory worked for more than 25 years in international sales, marketing and business development in the lodging and services industries – the last 10 of which included global revenue management responsibility with the Marriott Corporation.

Also consider Michael Terry, "Doc" to everyone. "Doc" held executive positions in marketing, finance and operations at Hilton Hotels, Intercontinental Hotels and Resorts, and Sheraton Hotels, before bringing his expertise to academia. Not only does he teach undergrads, he also works with our industry partners on continuing education courses. "Doc" also shares his expertise in cuisine; each summer he takes a group of students on a short-term Study Abroad to learn more about the foods and supply chain in Europe in countries such as Italy, Austria and Germany.

UCF Rosen College is ranked among the top five universities in the world for hospitality education and it's no wonder with people like Dr. Gregory and "Doc" Terry among the 73 full-time faculty members. Get to know them all, <https://hospitality.ucf.edu/rosen-college-faculty/>. Our experts know hospitality because they live and breathe it.

Charge On!



Youcheng Wang, Ph.D., Dean  
UCF Rosen College of Hospitality Management

