

## From the Dean's Desk

What are your plans for the December holidays?

Disney, Universal, a ride on the Orlando Eve. a visit to Gatorland, an airboat ride on Lake Jesup? There is so much to see and do in Orlando and Central Florida. Our campus location in the heart of hospitality and the capital of theme parks and attractions provides us the opportunity to be the global expert in the areas of themed experience and entertainment management. From the Dean's Desk this week focuses on our faculty who draw from their experience in these industries to bring real world knowledge into the classrooms. They equip our students through the most comprehensive curriculum there is at our top-rated hospitality college, and take them into the field to learn how to be future leaders in the industry

A member of faculty who has been with the UCF Rosen College since it became a stand-alone entity 15 years ago is Dr. Ady Milman. Dr. Milman developed the curriculum for Theme Park and Attraction Management. He is not only an expert in that area, he also shares his knowledge on International Travel, Tourism Planning and Development and Airline Management with our students. Dr. Milman is a sought after international speaker for his knowledge in the field of theme parks and attractions. He recently presented to packed seminars at the International Association of Amusement Parks and Attractions (IAAPA) convention held at the Orange County Convention Center in Orlando. He's traveled to Asia and the Middle East to advise on theme park and attractions projects and truly gets his students excited about their careers in the field.



A Disney legend is also a member of UCF Rosen College faculty. Mr. Ron Logan former Executive Vice President for Walt Disney Entertainment and former President and Founder of Disney Theatrical Productions, which produced Disney's "Beauty and the Beast – A New Musical" on Broadway, teaches his classes about creating, casting and producing live entertainment on a global scale. Productions that fell under Ron's purview when he was Executive Vice President for Walt Disney Entertainment can still be seen at Disneyland Resort, the Walt Disney World Resort, Tokyo Disney Resort, Disneyland Resort Paris, The Disney Institute, Disney Business Productions, Disney Cruise Line, Disney Entertainment Productions, and Walt Disney Entertainment Worldwide. It is truly an honor to have Ron as a member of our faculty.

Also teaching Theme Parks and Attractions courses are <u>Dr. Carissa Baker</u>, a new addition to Rosen College's faculty, <u>Ray Eddy</u>, who is studying for his Ph.D. while teaching, and <u>Dr. Sean Bliznik</u> who also teaches courses in event and entertainment management. Each brings their own experience and expertise to the classroom enhancing the degree program.

With the living laboratory of Central Florida surrounding us, our students, take the things they learn in the classroom to work on internships and part-time jobs at theme parks and attractions before they graduate. Many rise through the ranks where they land. In fact, we have some alumni who manage at Sea World, Universal Volcano Bay, Disney, and more. They come back from time to time and share their insights into the industry during our leadership seminars. It's a great feeling to know we can actually see the fruits of our labor when it comes to educating the next generation of theme park and attraction leaders.

Charge On!



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Rosen College of Hospitality Management

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