

Friday, May 15, 2020

Time	Activity	Location
9:00 - 10:00 a.m.	Theme Parks Operations Marcos Barros (Vice President of Marketing & Sales, Universal Parks & Resorts to Latin America)	102R
10:00 - 10:30 a.m.	Coffee Break	Hall of Fame
10:30 - 11:30 a.m.	Tourism Technology João Marcelo Nou Sampaio (CEO, Voupra.com) Mindy Rehse (Senior Director of Global Accounts, Expedia Group)	102R
11:30 - 12:30 p.m.	Theme Park Guest Experience Luiz Araujo Jr (Walt Disney World)	102R
12:30 - 1:30 p.m.	Lunch	102R
1:30 - 2:00 p.m.	Closing Ceremony Dr. Abraham Pizam (Founding Dean, Rosen College of Hospitality Management)	102R
	Suggested Dinner: Blackfire	