Rosen College of Hospitality Management UNIVERSITY OF CENTRAL FLORIDA

From the Dean's Desk

As we come to the end of our third month of remote learning, I share the 37th Communique From the Dean's Desk with you. With all the investments in technology innovations in the past decade, UCF Rosen College was well-prepared to dive into full-time courses online when it was needed. Many of our faculty teach mixed-mode, both in the classroom and online. So, it was no surprise that they embraced the new normal and enhanced their lesson plans to keep students engaged. While we will resume teaching in the classroom and the kitchen labs in the future, UCF Rosen College does offer three degree programs fully online:

UCF

- Online Bachelor of Science in Hospitality Management
- Online Bachelor of Science in Restaurant & Foodservice Management
- Online Bachelor of Science in Senior Living Management

Prospective students apply for the above listed programs through UCF Online .These online degree programs, just like our in-person on campus degrees, provide business core foundation courses that encompass accounting, finance, operations, guest service management, human resources management, marketing and strategic leadership. We strive to offer an exceptional education to our students whether they are in our classrooms, or hundreds or thousands of miles away.



The Online Undergraduate Hospitality Management degree program and the Online Restaurant & Foodservice Management degree program are both restricted access. This means that prospective degree seekers in these programs apply to UCF through UCF Online, but they must also submit a separate internal application, which includes a goal statement, resume, references, and the applicant must also have two years of experience.

The Online Bachelor of Science in Senior Living Management is open to all prospective students. Those entering college for the first time, students switching majors in the middle of college, those who may be considering a change in careers, and even those who have some experience in senior living management and want to obtain a degree to advance in their careers, can apply for the Online Bachelor of Science in Senior Living Management.

Right now, Senior Living communities are in need of skilled executive directors, community managers, activity and event directors, and restaurant and foodservice managers. Almost every management and director's position that hotels and resorts need to provide top-level service to guests, is applicable in Senior Living communities for their residents. America's population is aging and people are living longer, some well into their 80s and 90s. These senior citizens are enjoying healthy, active lifestyles where fun events and great food are expected. Careers in Senior Living Management are an expansion of the hospitality industry for many years to come.

With the Online degree programs, our mission is to provide students with the knowledge, skills, and ability to identify opportunities and challenges in the hospitality industry and to apply creative decision techniques in responding to those opportunities, no matter where they are. In-person and Online, UCF Rosen College is committed to educating the future leaders of the hospitality industry.

Charge On!

Goucheng Wang

Youcheng Wang, Ph.D., Dean UCF Rosen College of Hospitality Management