Kosen College of UCF | Hospitality Management

From the Dean's Desk

Summer is the time to pick up some good books. In this 39th Communique from the Dean's Desk. I want to share news about the resources in the library here at UCF Rosen College of Hospitality Management. It has something for everyone, our students, faculty, staff and industry partners.

The Universal Orlando Foundation Library, better known as the "Rosen College Library", is 9,000 squarefeet of books, magazines, videos, study, and research space, located right in the heart of hospitality on our campus on Universal Boulevard. Even though the physical building is currently closed due to coronavirus COVID-19, there are still some resources available through remote access.

LIBRARY INSTRUCTION

Faculty and current adjuncts, if you are teaching courses in the summer or fall that include research, citations, or the use of outside sources, we encourage you to think about including an *online* library instruction component. Library instruction topics could include how to perform basic library and online research, how to find company information, how to cite sources, and more. Delivery options can include:

- Asynchronous online modules & quizzes through Canvas, or
- NEW! Synchronous online sessions delivered through Zoom, Canvas, or other conference software



COURSE MATERIALS

Faculty and students, if you are concerned about how to access course materials for your summer course(s), the library staff may be able to provide materials and/or suggest alternatives in some cases. Special access to textbooks through vendors like Cengage, RedShelf, or VitalSource, was expected to end in May. If you want help or guidance with library instruction and/or course materials, please contact Rosen Librarians Judy Kuhns or Tim Bottorff at rosenlib@ucf.edu or 407-903-8100.

ADDITIONAL HELP

Our library team can help you find information about:

- copyright questions
- · access to temporarily expanded e-resources
- · links to other UCF resources and services
- and more

Please visit the UCF Libraries' homepage at <u>https://library.ucf.edu</u>, as well as our temporary COVID guide at <u>https://guides.ucf.edu/covid/</u>

The Rosen Library offers access to all of the UCF Libraries online materials, including:

- over 400 databases with research articles, newspapers, data, and other information
 - over 900,000 full-length ebooks
 - over 50,000 electronic journal and magazine subscriptions

Even during the COVID-19 era of remote instruction, the Rosen Library has plenty to offer! The UCF Libraries' website (<u>https://library.ucf.edu</u>) offers search tools, news, events, and much more. The Rosen Library's Research Guides are a fertile source of information on particular hospitality topics and industries, including many free resources, and these can be accessed 24/7 at: <u>https://guides.ucf.edu/rosen/guides</u>

The Rosen Library's print and electronic collections are rich and tailored to the Rosen College's unique programs and degrees. For example, the Rosen Library is a depository for United Nations World Tourism Organization (UNWTO) materials, a designation held by only six libraries in the United States. The UNWTO publications provide statistics and research on travel and tourism on a global scale. The Rosen Library also partners with or purchases specialized materials from many hospitality industry organizations, such as the American Hotel & Lodging Association (AHLA), American Resort Development Association (ARDA), National Restaurant Association, U.S. Travel Association, Visit Florida, Visit Orlando, and many more.

The Rosen Library collection is always growing and evolving. When the Rosen College added the unique Entertainment Management degree, the Rosen Library acquired many new materials relating to the hospitality side of industries such as film, music, publishing, and theater. The Rosen librarians are currently hard at work locating materials that will support the Rosen College's new Senior Living Management program.

We will be sure to let you know when the library reopens for in-person visits. Of course we will be following all health and safety guidelines, wearing our face coverings and working to elevate your base of knowledge in the hospitality, tourism, travel, events, attractions, sports, and senior living management industries. Charge On!

Goucheng Wang

Youcheng Wang, Ph.D., Dean UCF Rosen College of Hospitality Management You may find previous issues of "From the Dean's Desk" <u>HERE!</u>

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Rosen College of Hospitality Management

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