



From the Dean's Desk

While some of us continue to work remotely or are even back in the office, we may be thinking about enhancing our education with an advanced degree or a continuing education program. In this 40th Communique from the Dean's Desk, I want to share news about UCF Rosen College of Hospitality Management's Master's degrees, Ph.D. degree and our continuing education programs.

We have a large roster of Graduate degree programs and certificates focusing on a variety of hospitality fields. While the deadline for fall admission has passed, Spring 2021 is right around the corner, so if an advanced degree is being considered, now is the time to get your application ready. December 1 is the deadline. Our newest MS degree focuses on Travel Technology and Analytics, a burgeoning area of the industry that has distinctive growth potential as data collection is even more important now in the age of a global pandemic. You may click the names of the degree programs below for a more complete overview.

- [MS in Hospitality & Tourism Management](#)
- [MS in Travel Technology and Analytics](#)
- [MS in Themed Experience Management \(Fall 2021\)](#)
- [Ph.D. in Hospitality Management](#)



In addition to the MS and Ph.D. degrees, UCF Rosen College also offers graduate certificates for those who want to enhance the skills they achieved as an undergrad but can't undertake a full degree program at this time. Admission is open to those with a bachelor's degree from a regionally-accredited institution. Applicants must [apply online](#). Here is a list of the Graduate Certificates:

- [Hospitality and Tourism Technologies Graduate Certificate](#)
- [Destination Marketing & Management Graduate Certificate](#)
- [Event Management Graduate Certificate](#)

There are also professional development program options that can be completed in a short period of time ranging from specific industry sector topics such as Destination Marketing and Management, Hotel and Lodging Management, Theme Parks and Attractions Management, to business fundamentals such as marketing and management, HR, leadership development, technology and social media strategies, financial and revenue management. When you're ready to join us to advance your degree or enhance your skills through a continuing education program, we will be here. We look forward to helping you to elevate your knowledge.

Charge On!

Youcheng Wang

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You may find previous issues of "From the Dean's Desk" [HERE!](#)

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