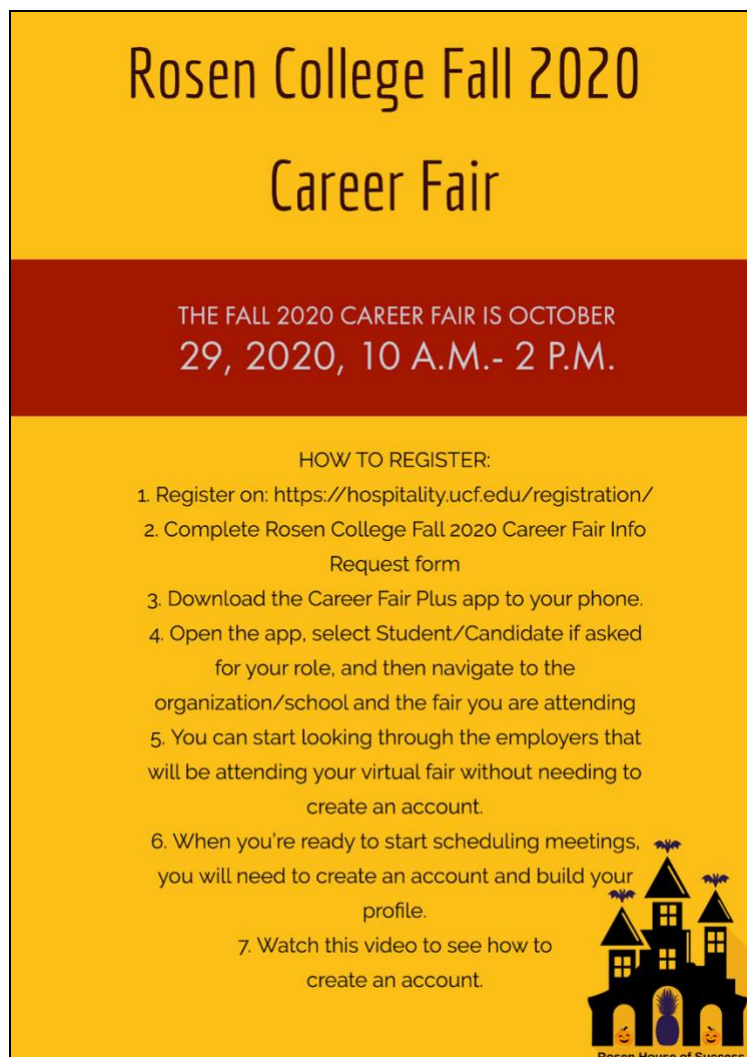


RCLC Blog Post
Samantha LeClaire

Career Fair Success!

As a hospitality professional, career fairs and networking events are opportunities you will frequently experience. The most important aspects are to be prepared and be yourself. Don't be afraid! These incredible opportunities, such as the Rosen College Career Fair, are here for you! Whether it is to build connections with incredible companies for the future, or to find a role as soon as possible, your career fair success is endless.

The Rosen College Career Fair is the largest event hosted on the Rosen campus each semester, even on Zoom. The career fair is hosted every Fall and Spring semester. Numerous employers, with job positions all over the country and world, and from different aspects of the industry are ready to share their knowledge and learn about yours.



The flyer is a vertical rectangle with a yellow background. At the top, the text 'Rosen College Fall 2020 Career Fair' is centered in a dark brown font. Below this, a dark red horizontal band contains the text 'THE FALL 2020 CAREER FAIR IS OCTOBER 29, 2020, 10 A.M.- 2 P.M.' in white. The main body of the flyer is yellow and contains a list of seven steps under the heading 'HOW TO REGISTER:'. At the bottom right, there is a logo for 'Rosen House of Success' which depicts a stylized house with three towers and a central door, with the text 'Rosen House of Success' underneath.

Rosen College Fall 2020 Career Fair

THE FALL 2020 CAREER FAIR IS OCTOBER
29, 2020, 10 A.M.- 2 P.M.

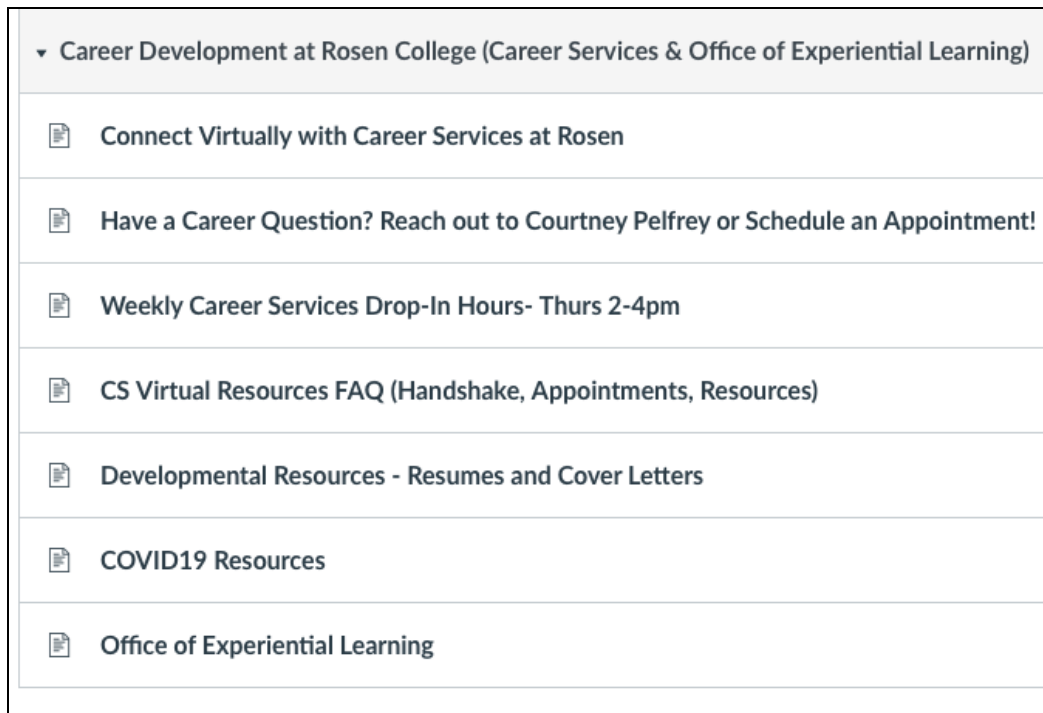
HOW TO REGISTER:

1. Register on: <https://hospitality.ucf.edu/registration/>
2. Complete Rosen College Fall 2020 Career Fair Info Request form
3. Download the Career Fair Plus app to your phone.
4. Open the app, select Student/Candidate if asked for your role, and then navigate to the organization/school and the fair you are attending
5. You can start looking through the employers that will be attending your virtual fair without needing to create an account.
6. When you're ready to start scheduling meetings, you will need to create an account and build your profile.
7. Watch this video to see how to create an account.

Rosen House of Success

This picture is a flyer from the Fall 2020 Career Fair.

There is a Career Fair Class offered every semester called Event Operations, HFT 4394. This class allows a dynamic group of Rosen students the chance to plan a full professional event from start to finish. I have not taken the course, but I have attended the fair as a student and have also volunteered. Be sure to always pay attention to your Knights email, the Rosen College Undergraduate Advising Guide on webcourses, the Professional Development Communication Hub on webcourses, and Rosen College's social media (@RosenCollege on Facebook, Instagram, Twitter, and YouTube).



This picture is information that can be found in the Rosen College - Professional Development Communication Hub.

Our council members want you to know that you can and should attend the career fair, even if you're not looking for a job. The fear of the unknown or being afraid to market yourself to professionals should not hold you back. The power of networking is amazing! We will have some blogs and podcasts coming out about networking soon.

Resources

The Rosen College provides an abundant amount of resources for our students to prepare for this event. We recommend having resumes prepared to hand out on resume paper, and students are able to get 5 free resume sheets per week through the Rosen Life office on campus. There are several preparatory workshops Rosen offers that are usually affiliated with Career Services. Examples of what is offered are mock interviews, appointments, resume and cover letter reviews, and business card assistance. Whether a career fair is online or face-to-face, it is important to show up as your best self, which includes looking the part. Dress comfortably and professionally, to have a perfect mixture for success. UCF and the Rosen College provide opportunities to purchase professional clothing for students at discounted prices called Suit-Up events.

Dress to Impress at the Rosen College Virtual Career Fair. We've Got You Covered!



National Society of Minorities in
Hospitality Career Closet will be open
every Wednesday in October
from **10:30am to 12:30pm.**

You can acquire **FREE** business attire
that will have you dressed
to impress for your interview!
Located in **Rosen Life NSMH cubicle 202 B-11.**

Please go to <https://signup.com/go/HJozOHg>
to select a time you'd like to pick up professional
attire for your interview.

***STUDENTS MUST WEAR A FACE COVERING, AND COMPLETE
THE COVID SELF-CHECKER BEFORE APPOINTMENT.**



This picture is a flyer for assistance with professional attire, one of the many Fall 2020 Career Fair resources.

When meeting someone for the first time, whether casually or formally, you always introduce yourself. So, this applies to the career fair when introducing yourself to a company representative. Practicing an elevator speech ahead of time will help you feel prepared, and know what to say about yourself. Bring plenty of resumes and business cards with you, and keep track of who you spoke to and who you took your information. You may be surprised at how many people you talk to, so it is better to be overprepared just in case. Research the companies you are interested in! This will help you make a plan and feel more comfortable, and will also show your interest to the professionals. The University of Central Florida's Rosen College Career Fair can be found on the Career Fair Plus application in the app store. Information about the app and more on the career fair can be found here: <https://hospitality.ucf.edu/students/current-students/career-fair-students/>

Other Helpful Tips

During the event:

- Take your time, remain calm, and breathe
- Find a friend to go attend with you! Friends to go with can be a great support system
- If you are nervous about speaking with your top choice companies, warm up first by speaking with a few other companies beforehand
- On campus Rosen offers a headshot room, coaching room, relaxing room with a professional from UCF CAPS
- Be prepared just in case to stay longer if companies are doing on-site interviews at Rosen, nearby, or want to speak to you further

After the Fair:

- Make sure you have the information of who you spoke to from each company, so you can reference this later on
- Follow-up and thank the employers that you spoke with

The Rosen College Leadership council has partnered with the Rosen College Pineapple Podcast to host episodes with lots of helpful tips, tricks, and personal Rosen student experiences. I am a part of one of the episodes and it is all about the Career Fair. It expands on everything I have discussed here and a bit more, so be on the lookout for that as well! I wish you the best of luck for this upcoming career fair, and all the future career and professional opportunities to come.

About the Author: Samantha is a senior graduating Fall 2020 with a degree in Event Management. She is currently a guest services associate for Bolay, and was previously the Student Director for Camp Pineapple and an Orientation Leader for UCF in 2018. She has been a member of the Rosen College Leadership Council since Fall 2018.