



Virtually STAY CONNECTED WITH US

UNIVERSITY OF CENTRAL FLORIDA

Recruiting

Job Postings

Events

Interviewing

For additional information visit career.ucf.edu/stayconnected

Dear Employers,

The University of Central Florida (UCF) Career Services team is truly thankful for your continued support and engagement. **Our spring 2021 recruiting events and activities will be held virtually.**

Virtual engagement will allow you to extend your reach and connect with qualified UCF students and alumni. In this email you will find:

- ☉ Meet the Employer Relations Team & Consultation
- ☉ Spring 2021 Career Readiness Month
- ☉ Spring 2021 2-Day Virtual Career Expo*
- ☉ Hiring Hour
- ☉ Prep with a Pro

- ☉ Instagram Takeovers
- ☉ Spring 2021 Education Virtual Career Fair*
- ☉ Rosen Career Fair*
- ☉ Calendar of Events, Virtual Recruiting Calendar
- ☉ Digital Recruiting Strategies using Handshake
- ☉ Virtual Interviews
- ☉ Employer Sponsorship Programs

* *Registration fee required*

Recruitment Consultation

Our [employer relations team](#) is available to help you connect with qualified students and happy to discuss strategies to help with your recruitment efforts.

Meet the Employer Relations Team



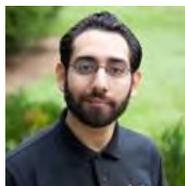
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Events & Recruiting Support



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[Nursing](#) | [Undergraduate Studies](#) | Select majors in
[College of Community Innovation and Education](#)
and [College of Sciences](#) | Education Career Fair



COURTNEY PELFREY | Assistant Director
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[Rosen College of Hospitality](#) | Rosen Career Fair
[Downtown UCF Campus](#) | Select majors in
[College of Community Innovation and Education](#)
and [College of Sciences](#)



SHIRLEY HABERJAN | Assistant Director
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[College of Health Professions and Sciences](#) |
[College of Medicine](#) | Handshake: Employer, Jobs,
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JESSIE THOMAS | Assistant Director
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[Engineering and Computer Science](#) |
[Optics and Photonics](#) |
Prep with Pro events

Spring Career Readiness Month (CRM)

FREE opportunity to showcase your company to UCF Knights!

We are looking for **EMPLOYER VOLUNTEERS** to **VIRTUALLY** prepare our students with resume critiques and mock interviews. **3 dates are available, 1hr minimum.**

- ❑ Resume Critiques: Wed., Jan 20 & Wed. Jan 27, 11am - 5pm
- ❑ Mock Interviews: Fri., Jan 29, 11am – 4pm

[Sign-up here](#)

*And if you have item(s) you wish to donate for student give-away(s) we are gladly accepting gift cards, t-shirts, hand-sanitizers, etc. For additional information please contact **Shirley Haberjan**, shirley.haberjan@ucf.edu.*

Enhance your brand & engage with our Knights!

- Email marketing to 100K + students and alumni
- 1-full page ad in CRM digital program guide with campus-wide distribution
- Logo & branding in digital marketing
- Social media blast and interaction
- Targeted marketing

[Become a Career Readiness Month Sponsor](#)

Spring 2021 2-Day Virtual Career Expo

This 2-day VIRTUAL recruiting event will be held on February 2 (Non-technical) and February 3 (Technical) from 10am to 4pm. Virtual fairs attract students and alumni seeking part-time, full-time and professional positions.

Your registration includes:

- ❖ Unlimited virtual rooms with video platform!
- ❖ Unlimited representatives
- ❖ Customizable line management

For additional information please contact csevents@ucf.edu.



Career Services

CAREER EXPO

2021 Spring 2-Day Virtual Expo | February 2 & 3 | 10AM - 4PM

Day 1: Non Technical: Recruiting students in the areas of marketing, sales, accounting, education, healthcare, hospitality, insurance, medical, distribution manufacturing, real estate, social science communication and other non-technical careers.

Day 2: Technical: Recruiting students in the areas of chemistry, engineering, computer science, programming, physics and other STEM careers.

RESERVE YOUR SPOT



Career Services

HIRING HOUR

Employers, go beyond Information Sessions!

**UCF Career Services introduces Hiring Hours
as a new, innovative way for employers
to engage with students in a virtual setting**

Details

- Build your brand awareness by introducing your company to many students
- Each employer will be given up to 10 minutes to present company opportunities
- No cost to participate, however, your organization must be actively hiring
- Space is limited
- Promoted to students and faculty via targeted digital marketing

For additional information please contact Doris Alcivar, doris.alcivar@ucf.edu.



Spring 2021

PREP WITH
A PRO

12PM - 1PM



Facilitate a virtual workshop open to students of ALL majors!

To express interest in being a facilitator, please contact [Jessie Thomas, jessica.thomas@ucf.edu](mailto:jessica.thomas@ucf.edu).

These workshops allow UCF students to learn about your organization and a relevant career or professional development topic such as:

- ✓ What to do With Your First Paycheck
- ✓ You Have the Job, Now What?
- ✓ Impressing the Recruiter
- ✓ From College to Career

Instagram Takeovers

Connect with students via Career Services Instagram account on #TakeoverTuesday.

View our guidelines at bitly.com/CStakeover

For additional information please contact Doris Alcivar, doris.alcivar@ucf.edu.



We're Being

Taken Over

Connect with thousands of
UCF students by taking over
Career Services Instagram

Share:

- Your Professional Background
- Insight on Company Culture
- Career Related Tips

Spring 2021 Education Virtual Career Fair



Our Spring 2021 Education Virtual Career Fair will be held on **March 26**,
time TBD.

This event provides organizations looking to recruit educators with the opportunity to connect with candidates interested in the field of education.

For additional information please contact **Gian-Karlo Alvarez**,
gian-karlo.alvarez@ucf.edu.

Spring 2021 Rosen Career Fair

UCF's Rosen College of Hospitality Management will host its **Spring 2021 Career Fair on Thursday, March 18 from 10am to 2pm**. If you are interested in an opportunity to connect with talented Knights studying Hospitality Management, Entertainment Management, Event Management, Restaurant and Food Service Management or Senior Living Management, please save the date!

More information will be available in the coming months. For additional information please contact **Courtney Pelfrey, courtney.pelfrey@ucf.edu**.

SPRING 2021 VIRTUAL RECRUITING CALENDAR

JANUARY

4 Virtual Interviewing Begins

11 First Day of Classes for Spring Semester

14 Career Readiness Month Starts

18 Martin Luther King Jr. Day (UCF Closed)

28 Internship Fair *

FEBRUARY

1 Career Readiness Month Ends

2 Virtual Career Expo: Day 1: Non-Technical *

3 Virtual Career Expo: Day 2: Technical*

MARCH

TBD Multicultural & First Generation Knights Reception*

18 Rosen Career Fair*

26 Spring 2021 Education Virtual Career Fair*

APRIL

11 - 18 Spring Break

26 Last Day of Classes

28 - May 4 Final Exam Week

MAY

6 - 8 Commencement

* Registration fee required

As of 11/18/20. Dates are subject to change

Digital Recruitment Strategies

Make the most out of your Handshake account by connecting with our students and alumni. Connect via phone, Google Meet, Teams, Zoom and/or other virtual platforms. Contact your college liaison for assistance.

Recruit using Handshake:

Post part-time, full-time, internships, fellowships, and co-op opportunities, and schedule job interviews on this platform.

Follow these strategies to increase your organization's visibility:

- ✓ Complete your employer profile by adding social media links, public contact information, and highlight values your employees love & share in your employer brand.
- ✓ Conduct virtual interviews.
- ✓ List your virtual events in Handshake: By listing your event we can help you promote it, it will also enable you to track RSVPs as students sign up and follow up with them after. You can promote Q&As, virtual office hours, employee panels, and career related workshops.
- ✓ Post a job that "allows remote workers" as students can search specifically for these positions.

Virtual Interviews

Our Spring 2021 Virtual campus interview season begins on **January 4**. Use Handshake's virtual interviewing feature for a seamless interviewing experience. **Simply post your job**, then **create a virtual interview** schedule, and **add your preferred virtual platform**. Handshake will send interview reminders to you and the interviewee.

Post your interview schedule in Handshake by following these steps:

- Go to your [Handshake](#) account
- Select date, request interview. You will receive confirmation within 1-3 business days

Please contact **Shirley Haberjan, shirley.haberjan@ucf.edu**, for questions regarding virtual room reservations. Learn about our [interview options](#).



Career Services

EMPLOYER SPONSORSHIP PROGRAMS

We have all been impacted by Covid-19 to some degree, but it is well-known that colleges and universities have been hit especially hard during this time. If your organization is able to contribute financially, the sponsorship program has various levels and a myriad of one-time programs. [View the UCF Employer Sponsorship Programs options.](#)

Participation in the UCF Career Services employer sponsorship **program is a great way to increase your visibility** with students while supporting our efforts to prepare students for life after UCF.

Sponsorships enable us to offer valuable programs and innovative career services to equip students for employment. Reach out to [Doris Alcivar, doris.alcivar@ucf.edu](mailto:doris.alcivar@ucf.edu), with questions or for more information.

Employer benefits:

- + Elevate brand awareness
- + Engage with students
- + Increase student career readiness
- + Strengthen relationship with Career Services

Career Services is Here to Help

Remember, connect with an employer relations liaison to help you customize your virtual recruiting strategies.

Thank you for your continued efforts in supporting UCF students!

Employer Relations | csrecruit@ucf.edu | career.ucf.edu/employers/



Career Services

UNIVERSITY OF CENTRAL FLORIDA



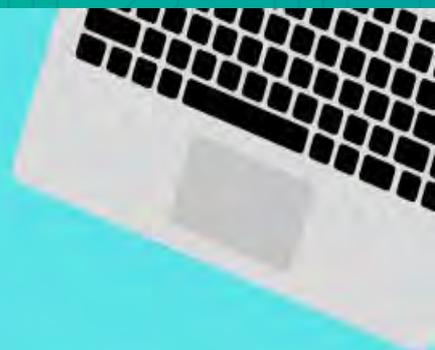
LinkedIn



Career Services



Virtually
**STAY CONNECTED
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Recruiting

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