

# Entertainment Management



ROSEN COLLEGE OF HOSPITALITY ■ UNIVERSITY OF CENTRAL FLORIDA ■ ORLANDO

## We Know Entertainment

The Rosen College of Hospitality Management at the University of Central Florida provides students with an unrivaled opportunity to learn and work in the heart of Orlando's hospitality industry and thriving entertainment hub. The college is ranked among the top five hospitality management schools worldwide by *CEOWORLD Magazine* and *ShanghaiRanking* for its internationally-renowned faculty, innovative academic programs, cutting-edge research and strong industry and community partnerships. At the Rosen College, we are developing the next generation of hospitality, tourism and entertainment industry leaders — including you.

## Turn Your Dream into a Reality for Your Future

The Gregory Elias Entertainment Management Program will immerse you in the business of design, engineering, operations, finance and marketing. Our courses are designed to help you identify, create and manage successful entertainment products while developing the leadership, communication, critical thinking and teamwork skills you'll need for your career in entertainment management. Our key industry partnerships with some of Orlando's biggest names will expose you to national and global entertainment leaders in the classroom as well as unmatched internship and job placement opportunities.

### Passion & Vision

Gregory Elias is a Curaçao-born lawyer and businessman with a lifelong interest in music and the arts. His passion for philanthropy and the unifying power of entertainment inspired his partnership with Rosen College to establish an undergraduate program to develop the next entertainment industry leaders. In his view, as an important economic pillar in Central Florida and globally, the entertainment industry needs educated, creative individuals prepared to tackle tomorrow's challenges and promote a better, more harmonious world through the arts.

## Dream Big with Careers in Entertainment Management

- Artist Management
- Casting Agent
- Concert Promoter
- Entertainment Attorney
- Marketing Manager
- Music Publisher
- Producer
- Public Relations Manager
- Screenwriter
- Talent Agent

### Sample Courses

- Consumer Behavior in Entertainment
- Entertainment Arts and Events
- Entertainment Law and Ethics
- Entertainment Technology and Innovation
- Entertainment Production Management

## Rosen Fast Facts

- Ranked among the top five hospitality management programs in the world
- Nation's largest program with more than 3,000 undergraduate students
- Located in the heart of the world's premier tourist destination and entertainment hub
- Study-abroad programs with 16 international universities
- More than 70 world-renowned faculty members from 17+ countries
- 159,000-square-foot, Mediterranean-style facility designed for hospitality education
- On-campus apartments and medical clinic
- Convenient shuttle transportation to UCF's main campus
- Student support services:

**Advising:** [hospitality@ucf.edu](mailto:hospitality@ucf.edu)

**CAPS:** [councntr@ucf.edu](mailto:councntr@ucf.edu)

**Pegasus Pathways:** [academicsuccess.ucf.edu/pegasuspath/](http://academicsuccess.ucf.edu/pegasuspath/)

# The Rosen College Advantage

## LEADERSHIP - PROFESSIONALISM - SERVICE

- Comprehensive entertainment management curriculum that teaches managerial and technical skills
- Industry-related student organizations for connecting with peers and professionals
- P.R.E.P. (Professional Rosen Experiential Portfolio)
- Many graduates rise to senior management in two to three years
- More than 97 percent of students have full-time jobs upon graduation
- A rapidly growing network of 11,000+ alumni worldwide

# Rosen College Graduates Work for:

- Busch Gardens
- DC Entertainment
- ESPN
- iHeartMedia
- International theater companies
- Live Nation
- Major cruise lines
- Performing arts centers
- SeaWorld Parks and Entertainment
- Universal Orlando Resort
- The Walt Disney Co.
- WWE

## For More Information

 (407) 903-8056

 HOSPITALITY@UCF.EDU

 HOSPITALITY.UCF.EDU

 ROSEN COLLEGE OF HOSPITALITY MANAGEMENT

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For information on applying to be an undergraduate student, e-mail [rosenadmission@ucf.edu](mailto:rosenadmission@ucf.edu).

**UNIVERSITY OF CENTRAL FLORIDA**  
ROSEN COLLEGE OF HOSPITALITY MANAGEMENT  
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ORLANDO, FLORIDA 32819-8701



## ESTIMATED 2020-21 ANNUAL COST\*

### Florida Resident Costs

Tuition and Fees	\$6,379
Room and Board	\$10,300
Books	\$1,200
<b>Total</b>	<b>\$17,879</b>

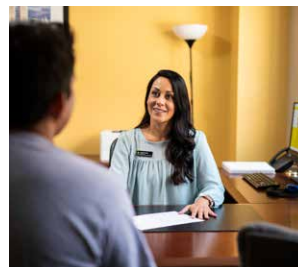
### Non-Florida Resident Costs

Tuition and Fees	\$22,478
Room and Board	\$10,300
Books	\$1,200
<b>Total</b>	<b>\$33,978</b>

\*Based upon 30 credit hours, standard room and meal plan

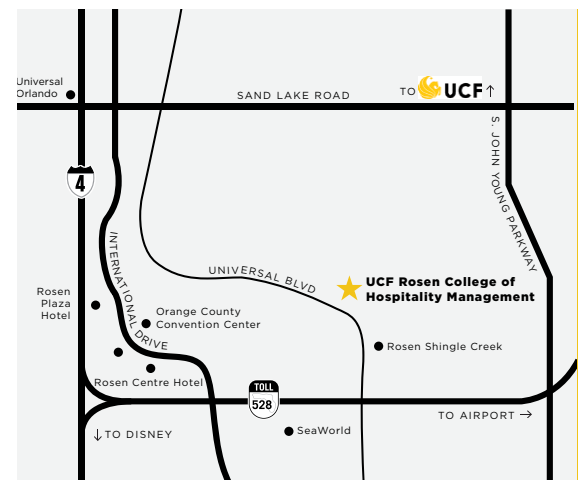
## Financial Aid Options

**FINANCIAL AID INFORMATION**  
[UCF.EDU/FINANCIAL-AID](http://UCF.EDU/FINANCIAL-AID)



**SCHOLARSHIPS**  
[UCF.ACADEMICWORKS.COM](http://UCF.ACADEMICWORKS.COM)

## Rosen College Location



 **Rosen College of Hospitality Management**  
UNIVERSITY OF CENTRAL FLORIDA