



Partnerships and Collaboration are key when it comes to delivering a stellar HOSPITALITY+ education. We are preparing our students to be the future leaders of the industry, and without our dedicated advisory boards and our guest speakers, many of them UCF Rosen College of Hospitality Management alumni, the road to success would be a bit rocky. In this communique, I'd like to highlight and share information about our many advisory boards and industry partners who support us with their knowledge and experience, venture into our classrooms or work with us in the new Zoom virtual environment.

At UCF Rosen College we are extremely privileged to have access to the expertise of the members of our eight advisory boards. These strong industry partnerships enhance the quality of our students' experience both during their time at the college and after graduation. It is through these advisory board partnerships and collaborations that we help our students attain internships, part-time and full-time employment, and for many the dream career that they are educated and qualified for. Our eight advisory boards are as follows:

Dean's Advisory Board

Includes leaders and executives from various segments of the hospitality and tourism industry

Dean's Alumni Advisory Board

Rosen College alumni engage with leadership, faculty and students providing mentorship opportunities, guest speakers, networking and engagement.

Advisory Board for the Bachelor of Science in Event Management

Leaders from top organizations and companies in the event management industry share their expertise with best practices and access to professional organizations..

Gregory Elias Entertainment Management Program Advisory Board

Top executives and innovators from various facets of the entertainment industry including music, festivals, sports and more share their knowledge and offer insights and VIP access.

Hospitality Management Industry Advisory Board

The Board assists the Hospitality Management Bachelor of Science program with academic direction and relationship building with other stakeholders

Theme Park & Attraction Management Advisory Board

Leaders from Disney, Universal, SeaWorld, Hershey Parks, Hershend Entertainemnt and more share their expertise with students and offer various employment opportunities.

Timeshare Advisory Board

Leaders and executives from the top employers in the timeshare and vacation ownership industry offer unique internship opportunities to students and offer guidance for courses.

Senior Living Management Advisory Board

This board includes UCF academic partners and industry partners from various positions within the senior living community. This is an interdisciplinary degree and involves great collaborative efforts.

Members of all of these boards make themselves available to be guest speakers in various classes, offer students mentorship opportunities and networking advantages at industry professional events, connect our students to the job markets globally and create access to opportunities that they may not otherwise be able to attain on their own. It is a perfect symbiotic relationship of partnership and collaboration that enhances the college's educational offerings and makes our degree programs and research findings top ranked in the world.





**Rosen College of
Hospitality Management**

UNIVERSITY OF CENTRAL FLORIDA

From the Dean's Desk

Evidence of the valuable partnerships can be seen in the weekly P.R.E.P Connect workshops that draw our industry partners as speakers. It can be seen in our mentoring relationships. And it can be seen in scholarship support to our students which helps them achieve their education goals. Those interested in joining our boards can reach out to [Danielle Orchard](#) our Director of Development. We always welcome new advisory board members as diversity and inclusion is a hallmark of Rosen College.

As UCF Knights we commend our partners who are with us as we Charge On!

Youcheng Wang

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You may find previous issues of "From the Dean's Desk" [HERE!](#)