

An undergraduate college degree is an important step to establishing a successful career, but there is more. An advanced graduate degree, like a Master's or Ph.D. can help to advance one's career goals and even change the trajectory. In this week's communique From the Dean's Desk, we take a look at UCF Rosen College of Hospitality Management's Graduate degree programs.

UCF Rosen College of Hospitality Management is a true innovator in hospitality education. We offer a comprehensive list of courses that cover the entire spectrum of the hospitality industry. The global hospitality and tourism industry challenges professionals to maintain a competitive skill set. When an industry professional decides to enhance their education and skills with an advanced graduate degree, it builds upon strengths and interests, broadens industry knowledge and sharpens management strategies. At Rosen College, our Master's degree programs seek to do all that and more while allowing students to maintain their full-time or part-time careers if necessary. Flexibility of in-person, mixed-mode and online course offerings allow those seeking an advanced degree to tailor the program to their lifestyle. We also incorporate professional experiences in our interactive learning environment.



We offer four graduate degrees, three Master's degree programs, and one Ph.D. program, geared towards those who want to share their expertise in the future through an academic appointment. Our newest Master's degree program in Travel and Technology Analytics is an interdisciplinary Master of Science offered jointly with UCF's College of Engineering and Computer Science (Departments of Computer Science; Industrial Engineering and Management Systems; Civil, Environmental, and Construction Engineering). It introduces graduate students to the technical aspects of big data analytics, including predictive analytics, algorithm design and models for SMART-cities, SMART-technologies and travel systems, and service systems quality engineering, in the specific context of global travel and tourism. Take a look at all of our graduate degree programs by visiting our website through the links below for in-depth information on each program.

Another brand new program at UCF, the MS in Themed Experience will be offered beginning Fall 2021. With a unique location in Orlando — the international hub of the themed entertainment industry — this program provides an unprecedented opportunity for internships and collaboration with industry. The MS in Themed Experience is designed to teach the unique creative skills, processes and concepts utilized to design and produce themed environments such as theme parks, zoos, aquariums, etc. This is an interdisciplinary program housed in the College of Arts and Humanities and supported by Rosen College of Hospitality Management.

- [MS in Hospitality & Tourism Management](#)
- [MS in Themed Experience \(jointly with College of Arts and Humanities\)](#)
- [MS in Travel Technology and Analytics \(jointly with College of Engineering and Computer Sciences\)](#)
- [Ph.D. in Hospitality Management](#)

In addition to the degree programs, Rosen College also offers Graduate Certificates for those looking to bolster a particular skill set for the industry they are currently working in, or to reskill for a position they are seeking to move into.

- [Hospitality and Tourism Technologies Graduate Certificate](#)
- [Destination Marketing & Management Graduate Certificate](#)
- [Event Management Graduate Certificate](#)

Before the pandemic, Rosen College offered two of its advanced Master's degree programs and two of its certificates as online options. These programs are even more popular now as professionals from all across the country can enhance their education while sitting at their own computers.

- [Online Master of Science in Hospitality & Tourism Management](#)
- [Online Graduate Certificate in Destination Marketing & Management](#)
- [Online Graduate Certificate in Event Management](#)
- [Online Graduate Certificate in Hospitality & Tourism Technologies](#)

The typical Master's candidate holds an undergraduate degree in hospitality, business management or a related discipline, and works for a leading hospitality organization. The typical Ph.D. seeking student already holds a Master's degree, and feels a calling to develop research and share teachings with those who would be the future leaders of the hospitality industry. All of our graduate students have worked in the hospitality industry as well, thus bringing a global, holistic view to the classroom when presenting our HOSPITALITY+ level of education. UCF Rosen College is a world-leader as an institution of higher learning. Our mission and goals are to educate the future leaders of the industry and we do this not just at the beginning of their careers, but throughout their worklife. Learning doesn't have to stop when you get an undergraduate degree. There is a world of knowledge just waiting to be explored in graduate degrees and beyond.

Charge On!

Youcheng Wang

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UCF Rosen College of Hospitality Management

You may find previous issues of "From the Dean's Desk" [HERE!](#)

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